E³A: Map to exploring energy objectives

Photo credit: DOE NREL

Ask participants their primary objective using the *Importance Scale Survey*.

Objective to save money now?

YES → Use the Energy Pyramid to explain need for assessment and highlight cost and complexity increase from conservation to alternative.

NO ↓

Objective to save money in the future?

YES → Use the Energy Pyramid to explain need for assessment and to show importance of conservation and efficiency before alternative energy.

NO ↓

Independence from the utility?

YES → Use the Energy Pyramid to explain need for assessment and to show importance of conservation and efficiency before alternative energy.

NO ↓

National energy independence?

YES → Use the *Sources and Uses* guide to show imported sources of energy.

NO ↓

Reduce fossil fuels?

YES → Use the *Sources and Uses* guide to show areas of highest fossil fuel consumption.

NO ↓

Personal sustainablity?

YES → Use the Energy Pyramid to explain need for assessment and to show importance of conservation and efficiency before alternative energy.

NO ↓

Education?

YES → Use the Energy Pyramid to explain need for conservation and efficiency before alternative energy.

NO ↓

Courtesy of DOE NREL

Courtesy of DOE NREL

Refer to the modules on *Home Energy* or *Farm Energy* for more information.

Use the *Understanding Your Energy Consumption* guide to ensure the client understands current and projected costs.

Use the *Net Metering* and *Off-Grid Living* guides to explain levels of independence.

Use the Energy Pyramid to show conservation and efficiency as a first step.

Use the Carbon Footprint and Energy Pyramid to help identify actions that result in reduced fossil fuel consumption.

Use the *Green Building* guide to discuss methods of increasing sustainablity.

Need met?

YES → Suggest an energy audit or conservation and efficency implementation, and offer future assistance.

NO ↓

Client interested in alternative energy?

NO → Need met?

NO → Refer to specialist or reassess client's needs.

YES → Refer to the E³A toolkit for specific technologies.

YES → Record assistance and client's decision for evaluation and reporting.