

HEALTH INSURANCE EDUCATION INITIATIVE



Our resources are
Accurate
Politically neutral
Up-to-date
Customizable
Easy to understand

CONTACT US

To find a trained faculty member near you or to locate or request a free consumer workshop in your community, go to our interactive locator map at <http://bit.ly/ExtHIEI>.

To request a free training for a specific group of professionals, contact Graham McCaulley at mccaulley@missouri.edu or call **573-882-2005**.

The 2010 Affordable Care Act, often referred to as Obamacare, was the most sweeping health-policy change since Medicare was established in 1965. Because the law significantly changed health insurance rules, Missouri consumers needed resources to help make informed decisions. University of Missouri Extension, through our Health Insurance Education Initiative (HIEI), responded statewide with a politically neutral program to help Missourians understand how the law affected them. To date, extension faculty have held more than 400 HIEI public presentations across the state for individuals, families and employers. They also shared information with Missourians through educational and outreach activities in local communities.



FOR CONSUMERS

Trained extension faculty in your community can offer free workshops presenting the facts you need to understand your insurance options, comply with the current law and make the best health insurance decision possible for yourself and your family. HIEI program leaders continually train and update local faculty about changes in the law and regulations enacted at the federal and state level.



FOR PROFESSIONALS OFFERING INSURANCE ASSISTANCE

Because some professionals were apprehensive about their ability to help clients understand the law well enough to make difficult insurance decisions, we created group-specific trainings. We can train insurance agents and brokers, social workers, chambers of commerce, Marketplace enrollment assisters, outreach organizations, and any other group of professionals who have contact with consumers as they navigate the Health Insurance Marketplace and consider all their health insurance options.



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