



Connecting Entrepreneurial Communities

Fulton, Callaway County, Missouri

September 2024

Tuesday September 17, 2024							
5:00 - 7:00 PM Pre-Event – America’s National Churchill Museum							
Wednesday September 18, 2024							
11:00 - 11:30 AM Registration & Check In (Playhouse Theatre)							
11:30 AM Lunch Served							
11:50 AM Opening Welcome - Annette Kendall, Connecting Entrepreneurial Communities Chair							
12:00 PM Opening Welcome – Callaway Chamber of Commerce							
12:10 PM Opening Keynote Beth Snyder, Serial Entrepreneur: The Small Town Advantage – Why Starting and Running a Business is Better in a Small Town							
12:55 PM Opening Keynote Q&A							
1:15 PM Move to breakout sessions; listen to a brief history of the Brick District from Garry Vaught (in front of the Playhouse Theatre)							
Breakout Session 1	Track	Youth Entrepreneurship	Removing Barriers	Innovation in Facilitation	Rural Tech Ecosystems	Networking & Relationship Building	Futurepreneurs
1:45 – 2:30 PM	Location	Lulus (Max 30, 6)	Beks (Max 30, 13)	McIntire Florist (Max 30, 15)	Loganberry Inn (Max 20, 10)	1851 (Max 30, 8)	GoPo (Max 15, 5)
	Session Title	Nurturing An Entrepreneurial Mindset – All Students THRIVE	How Local & State Governments Can Limit Barriers for Entrepreneurs	The Power of Authentic Engagement	Using Creepy Data for Good: Geofencing, AI, & Insights for Local Governments & Entrepreneurs	Real-World Entrepreneurial Learning: How Communities Are Expanding Opportunities & Unlocking the Potential of High School Entrepreneurs	Youth Entrepreneurship & Future-Ready Skills for Missouri Youth
	Speaker	Kara Siebe, Jason Adams, Brian Keller	Beth Snyder	Maggie Strong	William SaintAmour	Steven Henness & Chris Egelston	Stacy Dohogne Lane
2:30 - 3:00 PM Networking and moving to the next breakout session							

Breakout Session 2	Track	Youth Entrepreneurship	Removing Barriers	Innovation in Facilitation	Rural Tech Ecosystems	Networking & Relationship Building	Futurepreneurs
3:00 - 3:45 PM	Location	Lulus (Max 30, 8)	Saults (Max 15, 4)	1851 (Max 30, 7)	Loganberry (Max 20, 9)	Beks (Max 30, 15)	McIntire (Max 30, 9)
	Session Title	MASN Platinum Sponsor Session: Cultivating Seeds in Your Economic Garden	Unlocking Potential, Building Futures: Empowering Neurodivergent Entrepreneurs	Discover How CEO Transforms Your Youth Into Entrepreneurial Thinkers & Doers!	Codefi Gold Sponsor Session: Building Innovative Entrepreneurial Ecosystems	Becoming An Engaged Neighbor & Community	Cultivating Your Passion and Reaping the Harvest
	Speaker	Ilene Frankel	Annette Kendall	Chris Egelston & Steven Henness	Dr. James Stapleton	David Burton	Kevin Johansen
3:45 – 4:15 PM	Networking and moving to the next breakout session						
Breakout Session 3	Track	Youth Entrepreneurship	Removing Barriers	Innovation in Facilitation	Rural Tech Ecosystems	Networking & Relationship Building	Futurepreneurs
4:15 – 5:00 PM	Location	Lulus (Max 30, 6)	1851 (Max 30, 9)	McIntire Florist (Max 30, 15)	Loganberry (Max 20, 5)	GoPo (Max 15, 7)	Callaway Bank (Max 24, 10)
	Session Title	MASN Platinum Sponsor Session: From Dreams to Paychecks: Students as the Future of Entrepreneurial Communities	Thriving in the People Business	Helping Entrepreneurs Finance Their Futures	Empowering Rural Tech Entrepreneurs	The Art of Conversation: Feeling Comfortable in Social Situations	Cultivating Innovation: Building New Ecosystems & Integrating With Existing Communities
	Speaker	Mark Cowsert & Aaron Banks	William King	Darin Preis, Jayme Prenger, Jamie Wallingford	Dr. James Stapleton	Meg Langland	Wendy Moore
5:00 - 7:00 PM	Networking in the Brick District & Youth Entrepreneur Market (Food Trucks at own expense)						

Thursday September 19, 2024

8:00 AM	Breakfast Served – Playhouse Theatre Welcome – Courtney Doyle, City of Fulton Administrator						
8:30 - 9:10 AM	Breakfast Show – Join us for a lively Breakfast Show co-hosted by Annette Kendall and Chad Higgins, University of Missouri Vice Chancellor of Extension & Engagement & Chief Engagement Office. We will feature special guests Jordan Diedrich, Executive Director of Twin Cities Development, & Kim Barnes, Chair of the Fulton Area Development Foundation, sponsor spotlights, and community highlights to inspire and connect attendees.						
9:15 AM	Group Photo – Playhouse Theatre						
9:30 - 9:45 AM	<i>Move to breakout sessions</i>						
Breakout Session 4	Track	Youth Entrepreneurship	Special Topic	Innovation in Facilitation	Rural Tech Ecosystems	Networking & Relationship Building	Futurepreneurs
9:45 – 10:30 AM	Location	Lulus (Max 30, 6)	1851 (Max 30, 11)	McIntire Florist (Max 30, 4)	Beks (Max 30, 9)	Central Bank (Max 30, 11)	GoPo (Max 15, 10)
	Session Title	YEP, You Can Make Moments That Matter	Hosting a CEC Conference	Early Education Panel	Cyber Guidance for Small Businesses	Building Relationships Brings A Lifetime of Benefits	The 60%: American Education's Lost Kids & How We Find Them
	Speaker	Kim Barnes	Deana Dothage	Tamara Tateosian (moderator), Samantha Lacefield, Tia Neal	Robert Graham	Christina Salter	Tim Goree
10:30 – 11:00 AM	<i>Networking and moving to the next breakout session</i>						
Breakout Session 5	Track	Youth Entrepreneurship	Removing Barriers	Innovation in Facilitation	Rural Tech Ecosystems	Networking & Relationship Building	Futurepreneurs
11:00 – 11:45 AM	Location	Lulus (Max 30, 4)	(Callaway Bank, Max 40, 20)	Saults (Max 15, 1)	McIntire Florist (Max 30, 6)	GoPo (Max 15, 0)	Central Bank (Max 24, 10)
	Session Title	Unleashing the Entrepreneur in Everybody: Embracing Innovation & Creativity	Small Town, Big Impact	CORI Gold Sponsor Session: <i>Solution-Based Partnerships With Rural Communities</i>	Transforming Communities Through Entrepreneurship & Innovation	Collaborative Success: Building Bridges Between Small Businesses and Higher Education	Microbusinesses Are Coming. Is Your Community Ready?
	Speaker	Sarah Wisdom	Jonathan Bell	Molly Pyle	Emily Hemingway	Kasi Lacey	Alan Spell & Luke Dietterle

11:45 AM	<i>Move to closing session</i>
12:00 PM	Lunch Served – Playhouse Theatre
12:15 - 12:30 PM	Resolutions - Senator XXX and Representative XXX
12:30 - 1:15 PM	MASN Platinum Sponsor Closing Keynote Desma Deitz, Executive Director – VentureLab: A Connected Entrepreneurial Community Starts With Our Youth
1:15 - 1:30 PM	Closing Keynote Q&A
1:30 – 1:45 PM	Announcement of the 2025 CEC Conference Location and Presentation
1:45 – 2:00 PM	Winners of Giveaways & Closing Remarks: Annette Kendall, MU Extension and XXX, Callaway Chamber of Commerce