



Creating Entrepreneurial Communities

Promoting Entrepreneurship and Business Resilience

Hannibal, Missouri, September 29-30, 2021

Wednesday September 29, 2021

10:30 AM	Registration & check-in; Location: Rialto Banquet Hall, 601 Broadway **Lunch provided**					
11:15 to 11:45 AM	Opening Panel - Creating an Entrepreneurial Community in Hannibal Charlie Phillips, Arif Dagin, Joe Anderson, & Kathy Wear					
11:45 AM	Opening Welcome - MU & Hannibal					
12:00 PM	Keynote Presentation; Andrew McCrea					
12:30 PM to 1:00 PM	<i>Move to breakout sessions</i>					
Breakout Session 1						
1:00 PM to 2:00 PM	Location	Mississippi Marketplace	Mark Twain Museum (Conference Room)	Charlie & Tru (Upstairs apartment)	The Depot	
	Presentation	Building local giving toward entrepreneurial activities	Rural Strong (SBDC & PTAC)	Building Restoration & Historic Preservation	Downtown Revitalization	
	Speaker	Andrew McCrea	Maria Kuhns and Kris Bockting	Martin Meyer	Corey Mehaffy	
2:00 PM to 2:30 PM	<i>Networking and moving to the next breakout session</i>					
Breakout Session 2						
2:30 PM to 3:30 PM	Location	Mississippi Marketplace	Mark Twain Museum (Auditorium)	Mark Twain Museum (Conference Room)	Meet outside Mark Twain Boyhood Home Museum 415 N. Main	The Depot
	Presentation	Building local giving toward entrepreneurial activities	Regionalism Topics - Housing	Rural Strong (SBDC & PTAC)	Tourism and Historical Sights Walking Tour	Downtown Revitalization
	Speaker	Andrew McCrea	Scott Koontz & Carla Potts	Maria Kuhns and Kris Bockting	Megan Rapp	Corey Mehaffy
3:30 PM to 4:00 PM	<i>Networking and moving to the next breakout session</i>					

Breakout Session 3

4:00 PM to 5:00 PM	Location	Charlie & Tru (Upstairs apartment)	Mark Twain Museum (Auditorium)	Java Jive	Meet outside Mark Twain Boyhood Home Museum 415 N. Main	Mississippi Marketplace
	Presentation	Building Restoration & Historic Preservation	Environmental Considerations & Opportunities in Economic Development	Not Just Mark Twain - Festivals and Events in Hannibal	Tourism and Historical Sights Walking Tour	Regionalism Topics - Workforce
	Speaker	Martin Meyer	Jon Kallen	Linda Studer & Katy Welch	Megan Rapp	Rob Russel, Diane Simbro, & Stephanie Cooper
5:00 PM to 6:00 PM	<i>Free time. Check into lodging.</i>					
6:00 PM to 8:00 PM	Evening Social and Networking Event; Location: Rialto Banquet Hall, 601 Broadway					

Thursday September 30th, 2021

7:30 AM to 8:30 AM	Breakfast & Opening Session (30 ideas in 30 minutes) Location: Rialto Banquet Hall, 601 Broadway						
Group Photo at Hannibal Mural Location: 320 Broadway							
8:30 AM to 9:00 AM	<i>Networking and moving to the next breakout session</i>						
Breakout Session 4							
9:00 AM to 9:45 AM	Location	Mississippi Marketplace	Mark Twain Museum (Auditorium)	The Depot	Hannibal Arts Council	Planters Barn Theater	Mark Twain Museum (Conference Room)
	Presentation	Broadband/ E- commerce	Find the YOU in Your Community's YOUth Entrepreneurial Ecosystem!	Main Street and Downtown Revitalization: What Works and What to Avoid	Community Development through the Arts	Creating Entrepreneurial Opportunities (CEO) & Ignite Programs	Building Local Prosperity
	Speaker	Louis Riggs	Steve Hennes & Mark Cowsert	Andrew Van Leuven	Michael Gaines	Corey Mehaffy & Chris Egleston	Richard Proffer
9:45 AM to 10:15 AM	<i>Networking and moving to the next breakout session</i>						

Breakout Session 5

Breakout Session 5							
	Location	Mississippi Marketplace	Mark Twain Museum (Auditorium)	The Depot	Kristy's Garden	Planters Barn Theater	Mark Twain Museum (Conference Room)
10:15 AM-11:00 AM	Presentation	Broadband/ E-commerce	Find the YOU in Your Community's YOUth Entrepreneurial Ecosystem!	America Rescue Plan & Business, Entrepreneurship, Workforce Development Implications	Beautification, Parks and Recreation	Creating Entrepreneurial Opportunities (CEO) & Ignite Programs	Ecosystem Building – MoSourceLink Resource Navigator
	Speaker	Louis Riggs	Steve Hennes & Mark Cowser	Darla Campbell & Joe Koenen	Mary Lynn Richards & Kristy Trevathan	Corey Mehaffy & Chris Egleston	Alexces Bartley
11:00 AM - 11:15 AM	<i>Move to closing session</i>						
11:15 AM - 12:15 PM	Luncheon & Panel Discussion on Business Resilience - Planning for Hardships Rob O'Brian and Conne Burnham Location: Rialto Banquet Hall, 601 Broadway						
12:15 PM - 12:45 PM	Closing Keynote; Marshall Stewart						