



## 10 Questions for Evaluation

These questions can help you to reflect on the information you will already have and the information you will need to collect in order to design an evaluation plan with a partner(s).

	Question	Purpose	Notes
1.	Goals: What expertise or experience does my team and our organizations bring to the program?	Helps define potential goals and outcomes	
2.	Activities: What type of partnership activities will help us reach our goals?	Consider target audience, expanding existing programs, and new programs	
3.	(SMART) Outcomes: What will success of each activity look like?	Consider if the activity will produce an outcome tied to the goal(s)	
4.	Data: What type of data will we collect? Qualitative, quantitative, or both?	Helps define the story we want to tell	
5.	Data: Can we get the data from our planned activities?	Are the activities designed appropriately for the data we want to collect?	

**SMART** Goals:  
Specific  
Measurable  
Achievable  
Relevant to program  
Timebound

	Question	Purpose	Notes
6.	Data: What data will we collect?	How do we want to tell the story about the outcomes of our program?	
7.	Data: How will we collect our data? Who will collect it?	Determine the tools and the collection process.	
8.	Timeline: When will we collect our data?	Build time into your program for data collection.	
9.	Purpose: What will we use this information for?	Iterative redesign of program. Sustaining community partnerships.	
10.	Impacts: What larger issue is our program addressing? What is the needle we are trying to move?	Helps to keep our eyes on the bigger picture	

To set up a consultation for evaluation with the UA STEM Learning Center, visit our website: <https://stem.arizona.edu/>, or email Michelle Higgins at [mlhiggins@email.arizona.edu](mailto:mlhiggins@email.arizona.edu).



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