

How to Write a Runway Narrative

Missouri State 4-H Fashion Revue

Each contestant will provide the Fashion Revue Planning Team with a narrative that will be read as they model their garment for the audience at this year's fashion show. This is a great opportunity to show your personality and make modeling fun and exciting! Below are some things you might want to include:

- Your name, age, club and county
- What you're wearing
- Where you have worn the garment(s) or where you intend to wear them
- What you might be doing while you wear the garment
- What accessories you've paired it with
- Connections to current trends
- Things you learned while shopping for, constructing and/or styling your outfit

To help the show run smoothly:

- Have a friend, parent or project leader read your narrative out loud to you as you practice your runway walk. Make sure to practice in a space big enough to reflect a typical performing arts stage. The goal is to make sure it's not too long and not too short!
- Add in cues in the narrative to help you remember to take off a jacket or display a certain feature that you want the audience to see when you model, so you don't forget!

Here are some examples:

Here comes Sally Jo! A tiger wears her stripes with pride, just like Sally is in her new black, white and gold striped jumpsuit. Sally is a 17-year-old member of the Clover 4-H Club in Missouri County. She is an avid Mizzou Athletics fan and was so excited to wear this outfit on her college campus visit last month. Sally's favorite part of her jumpsuit? The pockets! Sally has paired her jumpsuit with a pair of black sandals and tortoiseshell drop earrings to complete her look! Go Tigers!

Who said fishing gear had to be muted? Definitely not Johnny! As an intermediate member of the Speckled Trout 4-H Club in Lake County, Johnny has chosen to combine his love of color and prints with his sports fishing project! Today, he is showing off a fisherman's vest he made out of bright orange canvas – complete with 6 pockets to stow all his favorite fishing supplies in. He has paired it with a pair of khaki cargo shorts and a blue and green fish print camp-style shirt. Waders, sunglasses and a matching orange hat complete this exciting look!