



## 4-H Fundraising Guide

### The Purpose of Fundraisers:

4-H fundraisers are one-way to raise funds for the 4-H program. Raising funds as a club can help make the program and activities affordable for all involved while creating a bond among the members and learning along the way. It is important to note that raising funds should never become the focus of a club. The 4-H name and emblem must be used appropriately and abide by federal regulations set forth in the [4-H Name and Emblem Use Handbook](#).

### First steps

1. Decide what funds are needed and how they will be used.
2. Get approval from 4-H staff
3. Motivate your group – help them understand the importance of the fundraiser
4. Set goals for your fundraiser
5. Advertise! Promote your message - WHY are you raising money?
6. Involve the whole club
7. Advertise!
8. Check community calendars and try to choose appropriate times and methods

### Questions to Ask

- Will I need a food permit?
- Will I need to purchase event insurance?
- How do I acknowledge gifts and donations?

### Identifying Fiscal Partners

Reach out to community partners. Organizations who have supported 4-H in the past include FCS Financial, Wal-Mart, Sam's Club, grocery stores, gas stations, United Way, Farm Bureau, banks, local foundation organizations, churches, local service organizations (Kiwanis, Optimists, Jaycees), and rural electric cooperatives.

*Tip: plan enough time to request support from their corporate offices*

### Keys For Success

Ask early! Have a handout to give them to describe what you are asking for, how it will be used, and your outcome goals.

*It is hard to say 'NO' to youth!*

When feasible, encourage youth members to request donations and support from community partners.

### Ideas

- Bake Sale
- Concession Stand
- 5K run
- Letter writing campaign
- Banquet
- Pie & Dessert Auction
- Chili & Soup Dinner
- Carnival with games
- Live and Silent Auction
- Trivia Night
- Ad sales for Livestock Show
- Paper Clovers
- Crowdfunding
- Rummage Sale
- Profit Sharing

**Let the youth decide! This involvement increases commitment.**