

2022 ANNUAL REPORT



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The Missouri 4-H Foundation Board of Trustees is a group of business and community leaders from across the state. These dedicated volunteers lead the effort to give focus and vision to the Missouri 4-H Foundation, support projects, and represent the Missouri 4-H Foundation to their communities.

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Gracen James, Cape Girardeau County Anna Loucks, St. Louis County

MESSAGE FROM OUR CHAIR

What a year! While the world around us felt uncertain at times, Missouri 4-H persevered, continually seeking innovative ways to reach more youth. In 2022, dedicated staff and over 7,000 volunteers worked together to provide leadership and support to more than 56,000 youth across the state of Missouri, an increase of more than 20 percent from the prior year!

Likewise, the Missouri 4-H Foundation centered its focus on stewardship to increase resources to support 4-H programming today and tomorrow. We reorganized committees and established new goals to better identify and reach potential donors. We partnered with MU Extension Advancement to launch the MU Land-Grant Society, a giving society aimed at celebrating significant contributors. And, despite challenging economic conditions, we raised over \$1.1 million in support of the University of Missouri Extension 4-H Center for Youth Development through continued partnerships with 4-H alumni, corporate partners, and friends. By hosting another record-breaking golf tournament and working with several counties to establish endowments, we grew support for 4-H at both the state and local levels.

We have a vision for tomorrow, and we are dreaming big and working hard to get there. Stone by stone, the Missouri 4-H Foundation aims to build a stronger bridge to a better tomorrow for young people in our state. We're committed to providing a sustainable foundation to support Missouri's youth doing incredible things now and into the future.



Kelli go Buettrer

Kelli Jo Buettner

MISSOURI 4-H FOUNDATION CHAIR



WHO WE ARE

The Missouri 4-H Foundation is a nonprofit 501(c)(3) organization. We are the independent resource partner of the University of Missouri Extension 4-H Center for Youth Development.

WHAT WE DO

Through the generous support of individuals and organizations, we offer college scholarships to current or former 4-H members; funding for county 4-H programs and statewide 4-H activities; training and recognition for 4-H volunteers; and seed money for new and expanded 4-H programs.

HOW YOU CAN HELP

Support the Clover Fund.

Gifts to the Missouri 4-H Foundation's Clover Fund provide the vital flexibility to support our greatest needs and help us reach young people in every county.

Create an Endowment.

Endowments provide enduring support for 4-H programs, counties, college scholarships and the greatest needs or Missouri 4-H as they arise.

Leave a Legacy.

Support the future of Missouri 4-H members by including the Missouri 4-H Foundation in your estate plans.

4-H MEMBERSHIP

Membership enrollment



56,504 7,462

YOUTHenrolled in
Missouri 4-H.

VOLUNTEERS supporting and mentoring them.

Where do they enroll?

Special Interest 11,938

Total Short-term Programs 11,938

Military Clubs 140

Community Clubs 14,479

In-school Clubs 1,212

Afterschool Clubs 1,991

Total Clubs 17,822

School enrichment 24,655

Family learning 164

Afterschool Programming 2,605



What is their ethnicity/race?

American Indian/Alaskan Native 0.8%

Asian 0.6%

Black or African American 4.9%

Hispanic/Latinx 13.3%

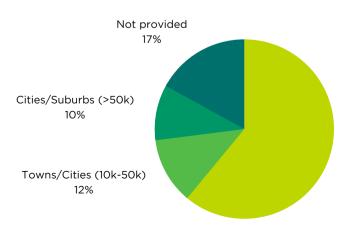
Native Hawaiian/Pacific Islander 0.3%

White 71.9%

More than one race 3.8%

Undetermined 17.7%

Where do they live?



Farm/Rural (<10k) 61%





YOUR SUPPORT AT WORK

In Fiscal Year 2022 (July 1, 2021 - June 30, 2022) the Missouri 4-H Foundation provided more than \$460,000 to support young people and the work of Missouri 4-H.



4-H Center for Youth Development

The 4-H Center for Youth Development is Missouri's state 4-H office. It houses the faculty, staff, and students who support the county 4-H programs.

Agriculture & Natural Resources

Missouri 4-H members are excelling to be more confident, educated consumers of agricultural information and products. They are exploring their interests in natural resources and engaging in environmental stewardship.

Career Pathways

Youth begin exploring careers they might enjoy at an early age and practicing the soft skills needed in the workplace.

Civic Engagement & Leadership

Missouri 4-H grows well informed citizens who are confident leaders, actively engaged in solving issues in their communities. By helping young leaders find their spark, 4-H is honing life skills that will help them thrive.

County 4-H Programs

Through the generosity of our donors, the Missouri 4-H Foundation is able to provide funding that is designed to grow 4-H audiences at the local level, benefiting communities across the state.

Healthy Living

4-H Healthy Living programs help empower youth to be healthy, body and mind, with the skills to make healthy decisions and lead healthy lifestyles.

College Scholarships

Connecting youth to higher education is a fundamental role of the 4-H program. The Missouri 4-H Foundation offers more than 60 college scholarships to young people of all backgrounds.

Shooting Sports

4-H Shooting Sports programs use the skills and disciplines of hunting and shooting to assist young people in developing important life skills.

STEM

Missouri 4-H'ers are leading the way in their communities by cultivating the knowledge and skills needed in technical areas and empowering others to do the same.

Training & Recognition

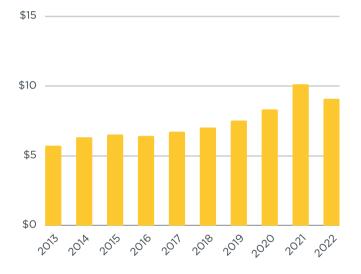
A first step in building self confidence is acknowledging 4-H members for their involvement in educational experiences. We offer clubs and counties many ways to recognize participation by 4-H members and volunteers.

ENDOWMENT OVERVIEW

Over the years, growth of our endowment through investment return and charitable giving has enabled us to support the Missouri 4-H mission to engage youth as valued contributing members of their communities. As of June 30, 2022, the Missouri 4-H Foundation's endowment was comprised of 90 individual funds totaling approximately \$9.06 million.

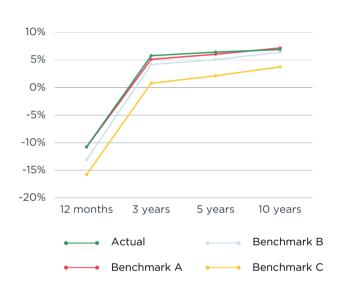
10-Year Endowment Values

(In millions)



10-Year Annualized Returns

(As of June 30, 2022)

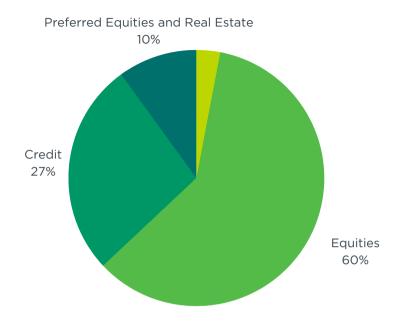


Performance

The Missouri 4-H Foundation Seeks to achieve an annualized rate of return of at least 5.0% net of fees to fund spending and allow for growth of the endowment after considering effects of inflation. The benchmark is applied over the long term due to the volatility of short-term periods.

Additional long-term benchmarks for Board Designated endowment funds are composites of the following indexes:

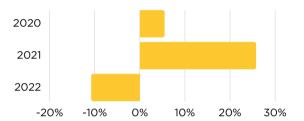
- Benchmark A: 45% S&P 1500; 15% MSCI All Country World ex U.S. Index; 35% Bloomberg Barclays Intermediate Govt./Credit Index; 5% 90-Day T-bill.
- Benchmark B: Median performance of foundations and endowments under \$50 million according to investment metrics data.
- Benchmark C: 60% MSCI All Country World Index; 40% Bloomberg Barclays U.S. Aggregate Index.



Investment Policy Targets

- 3% Money market funds and short-term treasury bonds
- 60% Equity (domestic and international)
- 27% Credit (investment-grade, assets backed securities, and high yield
- 10% Preferred equities and real estate

1-Year Returns at June 30 Each Year



Spending

The Missouri 4-H Foundation employs spending and investment policies designed to provide a predictable and stable stream of income to support Missouri 4-H while ensuring the real value (defined as purchasing power) of the endowment does not decline over the long term.

The spending policy is approved by the Board of Trustees and includes two types of funds:

- Endowed Funds: Endowed funds include Board Designated (unrestricted) and Donor Restricted Funds. Authorized expenditures during the foundation's fiscal year (ending June 30) shall be no less than 4.00% and no more than 6.00% of the average fair market value of the endowment for the trailing three-year period ending December 31.
- Non-Endowed Funds: Quasi-Restricted Funds are non-endowed funds, however, they are long-term investments and are expected to remain intact for a minimum of five years, after which the income and principal may be spent. Accordingly, all withdrawals of the income and principal are subject to approval by the foundation's Board of Trustees.

Purpose	# Funds	% Pool
County Programs	6	7%
Scholarships	38	19%
State Programs	29	20%
Unrestricted	14	53%
Other (Annuities)	3	1%
Total	90	100%

STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS - MODIFIED CASH BASIS - FOR THE YEARS ENDED JUNE 30, 2022 AND 2021.

Assets	2022	2021
Cash	172,020	141,732
Investments	9,204,001	10,308,635
Cash Value of Life Insurance	10,519	9,954
Total Assets	9,386,540	10,460,321

Liabilities	2022	2021
Annuity Obligations	10,069	11,925
Total Liabilities	10,069	11,925

Net Assets	2022	2021
Program Designated	4,727,710	5,068,240
Board Designated	3,577,957	4,309,352
Donor Restricted	1,070,804	1,070,804
Total Net Assets	9,376,471	10,448,396



STATEMENT OF REVENUES, EXPENSES, AND CHANGE IN NET ASSETS - MODIFIED CASH BASIS - FOR THE YEARS ENDED JUNE 30, 2022 AND 2021.

Revenues	2022	2021
Net sales of calendars	725	(10,509)
Contributions	681,542	536,970
Fees	28,563	59,664
Investment income net of management fees	160,825	163,658
Net realized and unrealized gains (losses) on investments	(1,274,953)	1,924,673
Total Revenues	(403,298)	2,674,456

Expenses	2022	2021
Program	461,539	376,959
General and administrative	132,587	116,282
Fundraising	71,795	60,866
Payments to beneficiaries	2,706	2,706
Total Expenses	668,627	556,813

Change in net assets	(1,071,925)	2,117,643
Net assets, beginning of year	10,448,396	8,330,753
Net assets, end of year	9,376,471	10,448,396



HONOR ROLL

Our work is made possible by the generous contributions of individuals and organizations. The following donors made gifts to the Missouri 4-H Foundation between July 1, 2021 and June 30, 2022.

EMERALD CLOVER

\$10,000 AND UP

Callaway County 4-H Council Bill E. Carter Dade County 4-H Council FCS Financial Great American Insurance Healthy Blue Henry County 4-H Council MFA Foundation Miller Family Foundation Inc. Missouri Friends of NRA Orscheln Industries Foundation Pike County 4-H Council St. Charles County Extension Council The Climate FieldView Corporation The Goppert Foundation The NRA Foundation. Inc.

PLATINUM CLOVER

\$5,000 - \$9,999

3M Foundation
Association of Missouri Electric Coops
Casey Richelle Becker
Charities Aid Foundation of America
Mary Camille Davis
Greater St. Louis Community Foundation
Memorial Baptist Church
MidwayUSA Foundation
Missouri Corn Merchandising Council
Missouri Pork Producers Association
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Raymond James Charitable Endowment
Starline Brass
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GOLD CLOVER

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Leon and Annie Davis Foundation Missouri Farm Bureau Federation Missouri Soybean Merchandising Council States' 4-H International Exchange Programs Sydenstricker Nobbe Partners Marla J. Tobin, M.D.

SILVER CLOVER

\$1,000 - \$2,499

American Angus Association American Endowment Foundation David E. Baker and Robin G. Walker. Ph.D. Aaron Baker and Erica Baker **Brittany Barnes** Amber Baughman, D.V.M. and Christopher R. Baughman, D.V.M. Charles and Kathy Bondy Boone Electric Cooperative Keith and Ruth Ann Boyer Kyle and Kelli Jo Buettner Eunice J. Campbell Central Crop Insurance, LLC Central Missouri AGRIService, LLC Gregory Chapman, D.V.M. Cathy Cody, M.D. in memory of Patrick J. Cody Michael Colvin and Pamela Colvin Corteva Agriscience Robert W. Crawford Dr. Elizabeth Maggard Crowley **Edward Jones Financial Companies** Farmers Mutual Hail Insurance Company of Iowa Fechtel Beverage and Sales Financial Counselors, Inc. Patty Fisher and David Fisher Clark Fobian, D.V.M. and Rita Mawson Fobian Franklin County Animal Medical Benjamin Gallup and Renetta Gallup Mark J. Goth and Mary Goth Konrad and Barbara Heid Henderson Implement Company Jeffrey L. Houts

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Mary Catherine Lamm Wood

\$250 - \$999

1canoe2 LLC 4 Land's Sake LLC Advanced Foundation Repair Aa Direct Ag-Power, Inc AgriServices of Brunswick AgriThority, LLC AmazonSmile Art's Pest Control Baylee Asbury Diane Marie Audsley and Howard E. Audsley Rachel Elaine Augustine and Adam Augustine **BASF** Corporation Ashlyn Becker and Clayton Becker James Steven Berger and Kathy Berger Big Game Hunters Foundation Chad Bilby

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Betsy A. Blades and Curt K. Blades

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Missouri Department of Agriculture

Missouri Egg Council

Missouri Eye Consultants

Missouri Holstein Association

Missouri Southern Seed Corporation

Missouri State Fair

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MO Agribusiness Association

MO State Employee Charitable Campaign

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Niendick Cattle And Grain







Noah's Ark Veterinary Service. PC Norfolk Iron & Metal Co. Jim and Sandy Ollar Osage Seed and Chemical LLC Paradise Point Golf Course Matthew R. Peiter and Laura C. Peiter Perry Ag Lab Konnie Plumlee Prairie Farms Dairy Incorporated Pro Pumping & Hydrojetting LLC Protect the Harvest Mr. and Mrs. Brian E. Pulliam Rain and Hail Insurance Service, Inc. Sara Rains David and Diane Reid Rhad A. Baker Construction LLC Rodeo Goat Ranch Betty Leimkuehler Sapp and Warren N. Sapp The Honorable Bruce Sassmann Jan Sassmann John L. Saunders and Jean Saunders Isaac Schevers Rhonda and Jay Shafer Shoal Creek Golf Course St. James Winery Marshall Stewart, Ed.D. and Janet Jernigan Stewart Gregory Bryan Strawhun Lucy Suthoff in memory of Steve Suthoff Swift and Co. Realty

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We make every effort to ensure accuracy. If your name is omitted or not listed properly, please contact us at (573) 882-2680 or 4hfoundation@missouri.edu.

Zoelee Fabrics

MU LEGACY SOCIETY

The Missouri 4-H Foundation honors individuals who provide for the future of Missouri 4-H through an estate gift. These individuals are recognized through the University of Missouri Legacy Society.

Aaron and Erica Baker Bill Carter Diane Cole Robert and Gloria Fridley Clark Fobian, D.V.M. and Rita Mawson Fobian Dr. Nancy Headrick Don and Melva Henderson Vicki and Chuck Huber Michael Linville, D.V.M. and Ina Linville, Ph.D. Donald and Kathy Nicholson Martha Orris Ken and Elaine Osborn John and Jean Saunders George Thomas Kathryn McKillip Thrift Jamie Tomek Dr. Linda Jo Turner and Dr. Dale Brigham K. Russell Weathers



Syngenta Crop Protection



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