



MISSOURI 4-H
FOUNDATION

2020 ANNUAL REPORT

A MESSAGE FROM OUR CHAIR

4-H gives young people the opportunity to learn-by-doing—building the leadership, independence and life skills they need today to succeed in life and their careers.

The Missouri 4-H Foundation exists to support the work of the MU Extension 4-H Center for Youth Development. We rely on our partnerships with individuals, businesses and organizations to support 4-H and help young people develop important life skills like problem solving, critical thinking, communication, empathy and teamwork.

During an unprecedented time in our history, the Missouri 4-H team had to find new and innovative ways to deliver programs to more than 40,000 youth in the midst of a global pandemic. It is through their collective efforts, as well as the generosity of our 4-H alumni, friends and corporate partners, that the Missouri 4-H Foundation was able to raise more than \$1.3 million to support the Missouri 4-H mission in 2020.

Together we are creating opportunity for all of Missouri's kids to develop the skills and experience they need to reach their full potential.



A handwritten signature in black ink, appearing to read 'Kyle Kerns', written in a cursive style.

Kyle Kerns
Missouri 4-H Foundation Chair

BOARD OF TRUSTEES

The Missouri 4-H Foundation Board of Trustees is a group of business and community leaders from across the state. These dedicated volunteers lead the effort to give focus and vision to the Missouri 4-H Foundation, support projects, and represent the Missouri 4-H Foundation to their communities.

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Cultivation Capital
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FCS Financial
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ERNIE VERSLUES

President and CEO
MFA, Inc.
Boone County

*Ex Officio member

4-H MEMBERSHIP

Membership enrollment



43,732

YOUTH enrolled in Missouri 4-H.

7,441

VOLUNTEERS supporting and mentoring them.



Where do they enroll?

Special Interest	10,376
Overnight Camps	35
Day Camps	121

Total Short Term Programs 10,532

Military Clubs	60
Community Clubs	14,699
In-school Clubs	1,551
Afterschool Clubs	2,460

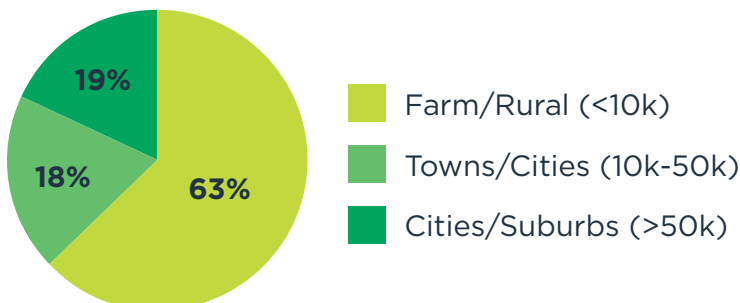
Total Clubs 18,770

School enrichment	15,408
Family learning	341
Afterschool Programming	501

What do they look like?

American Indian/Alaskan Native	0.5%
Asian	0.7%
Black or African American	3.6%
Hispanic/Latinx	7%
Native Hawaiian/Pacific Islander	0.3%
White	81%
More than one race	14%
Undetermined	0.1%

Where do they live?



OUR SUPPORT IN 2020

In FY20 (July 1, 2019 to June 30, 2020) the Missouri 4-H Foundation Board of Trustees provided \$610,275* for the following Missouri 4-H programs and initiatives.

Healthy Living

4-H Healthy Living programs empower youth to be healthy—body and mind—with the skills to make healthy decisions and lead healthy lifestyles.

Agriculture and Natural Resources

Missouri 4-H members are excelling to be more confident, educated consumers of agricultural information and products. They are exploring their interests in natural resources and engaging in environmental stewardship.

Shooting Sports

4-H Shooting Sports programs use the skills and disciplines of hunting and shooting to assist young people in developing important life skills that will serve them into adulthood.

College and Career Readiness

Youth begin exploring careers they might enjoy at an early age and practicing the soft skills needed in the workplace.

Engineering and Technology

Missouri 4-H'ers are leading the way in their communities by not only cultivating the knowledge and skills needed in technical areas but also engaging with and empowering others to do the same.

Civic Engagement

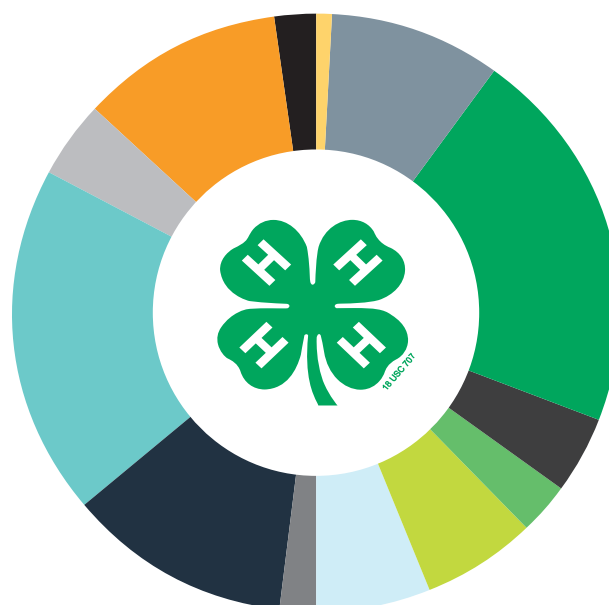
Missouri 4-H grows well-informed citizens who are confident leaders that are actively engaged in solving issues in their communities.

Youth Leadership

Missouri 4-H youth are developing the knowledge, skills, attitudes, and beliefs to lead today and tomorrow. By helping young leaders find their spark, we are honing life skills that will help them thrive.

Youth Voice

Missouri 4-H youth are developing the knowledge, skills, attitudes, and beliefs to lead today and tomorrow. By helping young leaders find their spark, we are honing life skills that will help them thrive.



Healthy Living	1%
Agriculture and Natural Resources	9%
Shooting Sports	21%
College and Career Readiness	4%
Engineering and Technology	3%
Civic Engagement	6%
Youth Leadership	6%
Youth Voice	2%
4-H Center Support	12%
County Programs	19%
Grants	4%
Scholarships	11%
Training and Recognition	2%

**This figure represents the total allowable expenses approved by the Missouri 4-H Foundation Board of Trustees for FY20.*

FINANCIALS

STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS—MODIFIED CASH BASIS JUNE 30, 2020 AND 2019

Assets:	2020	2019
Cash	\$68,007	\$100,478
Investments	\$8,266,742	\$7,452,846
Cash value of life insurance	\$9,954	\$10,832
TOTAL ASSETS	\$8,344,703	\$7,564,156

Liabilities:	2020	2019
Annuity obligations	\$13,950	\$15,879
TOTAL LIABILITIES	\$13,950	\$15,879

Net Assets:	2020	2019
Program Designated	\$522,137	\$421,962
Board Designated	\$6,779,325	\$6,096,079
Donor Restricted	\$1,029,291	\$1,030,236
TOTAL NET ASSETS	\$8,330,753	\$7,548,277

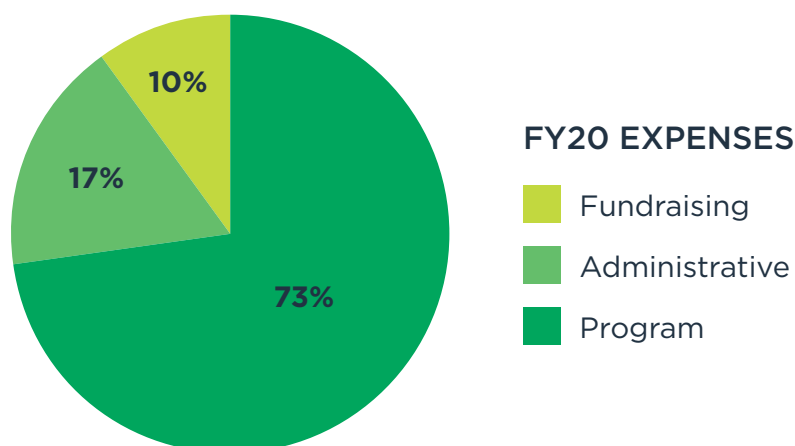
TOTAL LIABILITIES AND NET ASSETS	\$8,344,703	\$7,564,156
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STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET ASSETS—MODIFIED CASH BASIS FOR THE YEARS ENDED JUNE 30, 2020 AND 2019

Revenues:	2020	2019
Sale of calendars	\$150,934	\$93,119
Cash payments for calendars	(\$174,700)	(\$171,464)
Net sales of calendars	(\$23,766)	(\$78,345)
Contributions	\$889,979	\$695,051
Fees	\$55,340	\$33,366
Investment income net of management fees	\$216,183	\$183,604
Net realized and unrealized gains (losses) on investments	\$232,077	\$343,541
TOTAL REVENUE	\$1,369,813	\$1,177,217

Expenses:	2020	2019
Program	\$425,095	\$693,391
General and Administrative	\$101,258	\$103,004
Fundraising	\$58,278	\$63,035
Payments to beneficiaries	\$2,706	\$1,486
TOTAL EXPENSES	\$587,337	\$860,916

Change in net assets	\$782,476	\$316,301
Net assets, beginning of year	\$7,548,277	\$7,231,976
Net assets, end of year	\$8,330,753	\$7,548,277





MISSOURI 4-H FOUNDATION

The Missouri 4-H Foundation is a nonprofit 501(c)(3) organization. We are the private resource partner of the University of Missouri Extension 4-H Center for Youth Development. For over 70 years, the foundation has secured and managed funds for Missouri 4-H, providing higher education scholarships, recognizing 4-H volunteers and supporting the Missouri 4-H mission to engage youth as valued contributing members of their communities.

Missouri 4-H Foundation

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