



**March 30 - 31, 2023**  
**Stoney Creek Hotel & Conference Center**  
**Columbia, MO**



**Thursday, March 30, 2023**

- 10:00 am **Registration check in**
- 11:00 am **Welcome** ..... Salon ABC  
 Jody Squires, *Interim Director of Off Campus Operations and Urban East Regional Director*
- State of Extension Address**  
 Dr. Chad Higgins, *Interim Vice Chancellor for Extension and Engagement, Interim Chief Engagement Officer*
- Introductions of Regional Directors, Extension and Engagement Specialists and Partnership & Council Development Director**
- 11:30 am **Lunch and Networking**
- 12:15 pm **Program Updates by Senior Program Directors:**
  - **Lupita Fabregas** – 4-H Center for Youth Development
  - **Rob Kallenbach** – Agriculture & Environment Extension
  - **Rob Russell** – Business and Community
  - **Lisa Washburn** – Nutrition, Home, and Family
  - **John Worden** – First Responder Education
  - **Kathleen Quinn** – Continuing Education for Health Professions
- 2:00 pm **Break**
- 2:15 pm **Developing an Ambassador Mindset: Clarifying, Unifying, and Growing the MU Extension Brand**  
 Rob Jones, *MU Extension Integrated Marketing Communications Director*
- 3:15 pm **County Tax Initiative Panel Discussion: The who, what, when, where, why of district option**  
**Moderator:** Lorin Fahrmeier, *Partnership and Council Development Director*  
**Panelists:** Joe Lear, Chad Howerton, Todd Lorenz, Anne Pfeiffer and Chelsea Corkins
- 4:15 pm **Council Vitality: Creating diverse councils**  
 Dwayne T. James, *Director Equity, Diversity, and Inclusion*

- 5:00 pm **Social hour/networking**
  - **Mobile Displays in hotel parking lot:**
    - o Mobile Simulation Unit –Continuing Education for Health Professions
    - o Show Me MEAT
- 6:00 pm **Dinner, Clerical Award Presentations, Program**
- Welcome**  
 Blake Rollins, *Chief Administrative Officer, Missouri Farm Bureau*
- Program**  
 Dan Engemann, *Director of Regulatory Affairs, Missouri Farm Bureau*
- Optional Evening Entertainment**  
 Wine Tasting hosted by the Missouri Wine Board. Light snacks provided. Cash bar also available.

**Travel Reimbursement**



**Employees:** Submit travel expense report through the T&E system, using MoCode EAA32. For information on allowable expenses please use this QR code to go to the Travel information on MU For You Website for guidelines and forms.

**Council Members:** Submit Travel Worksheet to [muextportfolio5@missouri.edu](mailto:muextportfolio5@missouri.edu). Please use this QR code to go to the Travel information on MU For You Website for guidelines and forms. In addition, if you have not been paid by the University of Missouri since 1/1/2022, you must submit a W-9 to [muextportfolio5@missouri.edu](mailto:muextportfolio5@missouri.edu). Copies of W-9s can be found on the webpage or at the registration desk. If you have any questions on Thursday, please see registration desk from 10 am to 1:30 pm or email [muextportfolio5@missouri.edu](mailto:muextportfolio5@missouri.edu).

**NOTE:** If you are also participating in any other pre- or post-conference meeting, please submit those eligible expenses for reimbursement separately, using a MoCode provided to you from the meeting organizer.

## Friday, March 31, 2023

- 8:00 am **Welcome**  
Dr. Chad Higgins, *Interim Vice Chancellor for Extension and Engagement, Interim Chief Engagement Officer*
- Leadership for Council Members**  
Dewey Thompson, *Director of Missouri Training Institute*
- 8:50 am **Load buses and depart for Campus**  
To sign up for a tour, visit the sign-up sheets at the registration desk at any time on Thursday or Friday.
- Tours on MIZZOU Campus**
- **Bus #1:**  
**First drop off: MU Botanical Garden**  
Tour lasts 60 min, 25 attendees limit.  
Participants on this tour will only participate in a Botanical Garden walking tour.  
**Second drop off: MU Soil and Plant Lab followed by East Campus Plant Growth Facility**  
Each tour lasts 30 min, 25 attendee limit
  - **Bus #2:**  
**MU Athletics Tour 1**  
Begin tour at South End Zone, End at MATC; 40 minute tour  
20 attendees
  - **Bus #3:**  
**MU Athletics Tour 2**  
Begin tour at MATC, end at South End Zone; 40 minute tour  
20 attendees
  - **Bus #4**  
**KOMU Television Station**  
25 attendees; 60 minute tour
  - **Bus #5:**  
**Campus Tour on Shuttle Bus**  
Tour guide to step on shuttle; some walking  
60 minutes, 55 attendees
- 9:00 am **Breakout Session in lieu of tours**..... Salon A
- 9:15 am **Risky Business: It's Not All Bad**  
Eric Jackson, *Risk and Volunteer Management Director*  
  
Session covers managing risk of county council operations.
- 11:00 am **Break**

- 11:15 am **Breakout Sessions:**
- Council Members: Philanthropy and the Office of Extension Advancement** ..... Salon A  
James Preston, *Chief Development Officer, MU Extension & Engagement Advancement*
- Office Support: Social Media Savant: Creating Facebook Strategies and Assets That Get Results**..... Salon B  
Rob Jones, *MU Extension Integrated Marketing Communications Director*
- 11:45 am **Breakout Sessions:**
- Council Members: "The One Where We All Make Friends"** ..... Salon A  
Lorin Fahrmeier, *Partnership and Council Development Director*
- Office Support: Quick Books: Creating, Reading and Reviewing**..... Salon B  
Kevin Hansen, *QuickBooks Administrator*
- 12:15 pm **Lunch, and Program**
- The Greatest Hits and Digging into the "B Side"**  
Lorin Fahrmeier, *Partnership and Council Development Director*
- 1:30 pm **Closing Remarks**  
Dr. Chad Higgins, *Interim Vice Chancellor for Extension and Engagement, Interim Chief Engagement Officer*

### Conference Committee

#### Jody Squires

Interim Director of Off Campus Operations and Urban East Regional Director

#### Stacey Steffens

Northwest Regional Director

#### Lorin Fahrmeier

Partnership and Council Development Director

#### Matt Herring

East Central Regional Director

#### Erica Lovercamp

Coordinator at the MU Conference Office