**Environment/Context**

**Purpose/mission**

The distinct land-grant mission of the University of Missouri (MU) Extension is to improve lives, communities and economies by producing relevant, reliable and responsive educational strategies that enhance access to the resources and research of the University of Missouri. Our job in *ABC County* is to partner with communities to find solutions with credible, science-based information that will help:

* Grow safe and healthy food
* Build and grow profitable businesses
* Improve your health and relationships
* Increase agricultural production
* Update professional training in business, health and safety
* Engage youth as valued, contributing citizens

**Strengths** *(3-5 bullet points)*

**Challenges** *(3-5 bullet points)*

**Plan**

**Plan Objective:** By the end of *calendar year 2020 (or fiscal year), ABC County Extension will raise at least $XX,XXX (insert dollar figure)* in new funding from several external sources. The specific targets and associated tasks to achieve this objective are listed below.

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| --- | --- |
| Strategy 1: | |
| Tasks: |  |

|  |  |
| --- | --- |
| Strategy 2 | |
| Tasks: |  |

|  |  |
| --- | --- |
| Strategy 3: | |
| Tasks: |  |