Know your learner-guiding questions

Developed by

University of Missouri Extension

# Know your learner

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| Program Name: | Prepared by: |
| **Key questions to consider** | **Notes and quotes** |
| What matters most to your learners? |  |
| What are the Ah-Ha’s or insights needed for change? |  |
| What questions can we ask, or problems can we pose, to gain those Ah-Ha’s? |  |
| How and why is this important? |  |
| Are we changing behavior, developing a skill, or raising awareness? |  |
| What is required to change? |  |
| When and how would an individual use this material? |  |
| What else is required for an individual to put this information to use? |  |
| What are the key takeaways from this? |  |
| What is the least people should be able to do? |  |
| Where do most people “get it wrong”? Common mistakes trying to alleviate? |  |
| What barriers exist? |  |
| From competition? |  |
| From existing mindsets? |  |
| Cultural barriers? |  |
| Language barriers? |  |
| Technology related barriers? |  |
| What is risk to learner if they don’t get this information and why should they care? |  |