

2016 Worth County Extension Council Annual Report

December 2016

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Hunt Family Century Farm Recognized

The University of Missouri Extension Century Farm Family 2016 recognition was received by Paul and Pam Hunt Farm. The farm has been in the Hunt family for the past century.

The Missouri Century Farm program dates back to 1976. The organizing committee awarded certificates to same families owning for 100 years or more.

The Century Farm Recognition program has been sustained by multiple partnerships. There are over 100 Missouri farms recognized each year.

Application forms for the Century Farm designation are available at the Worth County Extension Office or by calling 660-564-3363 between the hours of 8:30 A.M. to 11:30 A.M. Voice messages may also be left.



Century Farm Recognition 2016

Pam and Paul Hunt,

Julie Tracy, Mary Kay Hunt, Lysie Steele, Jessica Davidson, David Hunt and Chevy Davidson.



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December 2016

Dear County Commissioners and Worth County Residents:

This 2016 report has been prepared by extension specialists and associates from across northwest Missouri who have provided programming to Worth County residents and been in contact with our citizens.

The summaries in this report are representative of programs that were offered to our citizens. Worth County Extension values the programming provided to our community in multiple ways including personal visits and in-person programming. Our Food and Nutrition Program specialist and associate and 4-H Youth specialist and associate collaborated with the local FFA Chapter in holding a great Worth County 4-H and FFA County Fair and Achievement Day activities and What In the Kitchen programs. Regional and local programs in agriculture continue to be provided to our county residents.

Our local council values the support of the specialists and program associates who have committed throughout the year in the delivery of research based information to our clients. This commitment by the extension staff and volunteers to our land grant university programming mission is highly valued and appreciated.

The Worth County Extension Council appreciates the financial and personal support provided by the county commissioners, community volunteers and extension staff from across the region. Thank you!

Sincerely,

Jerry Baker

Jerry Baker
county program director

Miranda Lyle

Miranda Lyle
office manager and bookkeeper

David Hunt

David Hunt
county council chair

Cody Green

Cody Green
4-H youth program associate



VICE CHANCELLOR'S OFFICE

108 Whitten Hall
Columbia, MO 65211

PHONE: (573) 882-7477

January 5, 2017

Dear County Commissioners and Friends of MU Extension:

The past year was a busy one for University of Missouri Extension. As a long-time extension professional and newcomer to Missouri, I have found the support from people like you to be remarkable. Missouri is a special place with a promising future.

Through the efforts of faculty, staff and amazing volunteers, MU Extension connects millions of Missourians with knowledge they put into action in their daily lives. Using a range of learning experiences, we reach people of all ages and backgrounds, in every corner of the state.

In response to direct input received from local councils and the unique nature of each county, extension programs vary slightly across the state. This strength of local flexibility and public engagement enables county-based Mizzou faculty to provide local learning experiences that improve lives and community vitality. For example:

- MU Extension business specialists helped local Missouri businesses achieve sales increases of \$186 million while creating or retaining 7,766 jobs.
- Helping assure access to health care in local communities, MU Nursing Outreach made it possible for 2,094 nurses keep their skills up to date.
- Our 4-H youth development specialists and other extension team members worked with volunteers and community leaders to reach 269,000 youths ages 5 to 18 across the state.
- Anticipating the needs of Missouri's aging farm population, extension faculty developed workshops that target estate planning, succession and retirement planning specific to farmers.

These are just a few examples of how Mizzou's commitment to extension and engagement benefitted Missourians this past year.

In the interest of better serving Missourians, we are conducting a statewide needs assessment. It will include extensive input from local communities and stakeholders. It will result in stronger alignment between extension programs and local needs.

I encourage you to read the attached annual report from your county office to gain an understanding of how MU Extension has worked this past year to serve your community.

Your support of MU Extension and our efforts in your community is greatly appreciated. As always, I welcome your input on how the University of Missouri can better serve the people.

Sincerely,

A handwritten signature in black ink that reads 'Marshall Stewart'.

Marshall Stewart, Ed.D.
Vice Chancellor for Extension

Agribusiness Engagement and Agritourism Development

Learners	Topic	What They Learned	How Participants Benefited	How This Work Makes Worth County Better
<p>The Hundley-Whaley Research Center Field Day for farm operators had 200 attend the event.</p> <p>The FFA Day at the Hundley-Whaley Research Center Field Day had 600 students and adult sponsors from a wide geographic area attend the sessions.</p>	<p>The theme of the sessions at both events focused on the wide variety of methods and marketing strategies that are used in entrepreneurship and rural tourism opportunities that exist and emerging options.</p> <p>How to access resources outlining strategies to develop a business plan was orally presented.</p> <p>In addition, multiple examples were displayed from business start-ups that began as a home-based business which has grown into local, regional and nationally known businesses.</p> <p>Displays were used as a way to illustrate marketing strategies.</p>	<p>How and where to access information provided by University of Missouri Extension to assist in the development of a business plan was explained and web links were provided for online resources.</p> <p>A printed handout outlining University of Missouri Extension internet accessibility to business planning data and documents was provided to all participants.</p> <p>Participants learned that marketing strategies are changing with the extensive use of social media.</p> <p>Agritourism enthusiasts and entrepreneurs learned how to access online documents that outline farm safety operation measures for those entrepreneurs who invite customers to their onsite locations.</p> <p>Successful marketing strategies not only included social media, standard advertisings but also included ways to improve customer service.</p>	<p>The attendees not only were able to see the “store shelf” ready products that are currently being marketed, but they were also able to learn how to personalize business experiences through various strategies used in emerging business plans or opportunities.</p> <p>The handout forms provided links that shared business planning forms with explanations on how to complete some portions of the document. Several requested multiple copies of the form.</p> <p>Successful marketing strategies developed are frequently reviewed to insure sustainability of the business.</p> <p>Participants were provided information relating to the University of Missouri Digital Library that also has several decades of the Missouri County plat maps posted online.</p> <p>Participants learned safety precautions and customer service marketing strategies.</p>	<p>Displayed items explained to the attendees were “real life” examples of agribusiness or agritourism options that entrepreneurs had begun as a startup business. The message is a successfully operated home-based business can become an extremely income producing business.</p> <p>As a business grows, so does the business plan. University of Missouri Extension documents provide an outline for entrepreneurs on how to expand their business plan and increase their profitability.</p> <p>As a business grows so does the input vs. output operations. Knowing how to effectively evaluate a marketing process enables entrepreneurs to sustain or grow their business.</p> <p>Determining which agritourism location will provide easier access to customers, reviewing the parameters of the available land space for the business opportunity can be viewed and visually determined by reviewing the plat mapping of the property and its enhancements.</p> <p>Attendees were provided with a business owner’s experience in planning and marketing.</p>



Family Nutrition Education Program

Reaching low-income children and families with nutrition education

Number of Worth County Learners	School Districts and Agencies Served	What Action Did They Take?	How Does This Make Nodaway County and Missouri Better?
<p>174 – Youth Direct Contacts</p> <p>5 – Adult Direct Contacts</p> <p>273 – Total Indirect Contacts (youth & adult)</p> <p>In 2016, University of Missouri Extension (UME) Family Nutrition Education Programs (FNEP) provided nutrition education to low-income youth and adult participants in Worth County.</p> <p>Nutrition Educators provide kid-friendly lessons that include taste-testing healthy foods and practicing skills that lead to good health.</p> <p>Education includes nutrition, food safety, physical activity, and food budgeting.</p>	<p>Schools: Worth County Elementary</p> <p>Agencies: Community Services, Inc.</p> <div style="text-align: center;">  </div> 	<p>While setting up for a <i>Getting Healthy Through Gardening</i> class in Grant City, I recognized the child of one of the gardening participants who had been in the <i>Kids in the Kitchen</i> cooking classes taught last summer. This child asked if we were going to be making <i>Cowboy Salad</i>, a recipe we made last summer. When I said “not tonight”, the child’s mother told me her children make that recipe at home and it has become a family favorite. The mother also said she appreciated not having to be in the kitchen when her child was cooking because of all the cooking skills learned in the classes. It is rewarding to see how our programming improves the lives of families.</p>	<p>The Family Nutrition Program (FNP) brought \$8,582,289 in Federal funds to the state of Missouri. These funds were used to provide nutrition education to 951,652 food stamp recipients and food stamp eligible citizens of Missouri.</p> <p><u>FNP recorded 452 total contacts in Worth County.</u></p> <p>Participants in FNP become more aware of nutrition, make healthier meal and snack choices, eat breakfast more often, are more willing to try new foods, increase their physical activity and in general make healthier food choices. Those who practice healthy eating and activity behaviors are more likely to enjoy a high quality of life as an adult and into old age. A healthy labor force is critical to attracting and keeping jobs in Missouri. In addition, this important programming effort serves to reduce healthcare costs over the participant’s lifetime, saving taxpayers money in reduced public healthcare benefits and insurance premiums.</p>
			<div style="text-align: center;">  </div>

Forage Production and Management and Beef Production Systems

County Learners	Topic	What Did They Learn?	How Did Participants Benefit?	How Does This Work Make NW Counties and Missouri Better?
Beef Cattle Producers Forage and Hay Producers FFA Students Private Pesticide Applicators	Ag Update and Pesticide Applicator Training Focus on Forages V Hundley-Whaley Cover Crop Plot Tour and Information session Hundley-Whaley Research Center Field Day Hundley-Whaley Research Center FFA Field Day Fall Beef Producers Seminar Ration Balancing and Nutrition Consulting Show-Me-Select Replacement Heifer Program	Initial training and recertification for private pesticide applicators and update on current agricultural topics. How to manage forages for better production, lower cost and improved feed value. How to incorporate cover crops for agronomic benefit and livestock forages. New technologies and practices to improve row-crop and increase forage production. New agricultural production technologies and career options. Improved forage production options to reduce costs and tools to help with herd sire selection. Lower cost feed rations that also improve gain and calf performance. Best management practices for beef replacement heifers.	Applicators completed the legal requirements to obtain or renew their private pesticide applicators license. Producers are able to produce more forage on fewer acres. Cover crops help reduce erosion and improve soil health. We are trying to demonstrate that they also can provide forage for beef cattle. Attendees are able to see current technologies and assess value in their own farming operations. FFA students are exposed to cutting edge technology and the potential careers that are available in agriculture. Ideas and strategies to reduce costs and improve beef production. Decreased feed costs and increased returns. Education on the use of by-product feeds. Participants have better developed productively sound replacements. Heifers are also eligible to participate in special Show-Me-Select heifer sales.	In the rural areas of Missouri, a healthy agricultural community is the backbone of economic growth and sustainability. University of Missouri Extension events provide relevant, research based information that allows producers to make informed decisions. These decisions impact their financial bottom line and ultimately determine whether or not they stay in business. The average age of the farmer or livestock producer in the United States is continually increasing. The general population is becoming more and more removed from agriculture. Even though a student is enrolled in FFA, it does not mean that they have a farming background. By hosting events such as the Hundley-Whaley FFA day, we are exposing young people to agriculture, the University of Missouri system, and hopefully the resources and education that University of Missouri Extension can provide. Over the past few years, a great deal of northwest Missouri pasture and hay ground has been converted to row-crop production. University of Missouri Extension regional livestock and agronomy specialists are helping producers manage their limited forage resources for increased production and decreased cost. By assisting beef producers with forage management, ration formulation, genetic selection, and production goals, University of Missouri Extension livestock specialists are able to help cattlemen reduce input costs and improve returns. This has a positive effect on the local and state-wide economy.

Great Plains Growers Conference

Number of Learners	Topic	What Did They Learn?	Program Benefits	How Does This Work Make Our Area and Missouri Better?
<p>The Great Plains Growers Conference is in its 20th year and celebrated this milestone of continued education for vegetable and fruit growers in 2016.</p> <p>The daily attendance averaged just over 600 attendees with 69 presenters and 114 exhibitors representing 61 businesses and organizations of which 105 were from northwest Missouri</p> 	<p>The Great Plains Growers Conference is for vegetable and fruit growers in a five-state area (KS, IA, MO, NE, and SD) plus growers from many other states attend. It is the annual meeting for the vegetable growers associations from Kansas, Missouri, Nebraska and the Mid-America Fruit Growers Association and Missouri Horticulture Society.</p> <p>The three-day conference includes day long workshops on the first day.</p>	<p>The workshops for 2016 were for farmers wanting to learn more about soil health, greenhouse/hydroponics, mushrooms, tree fruit, honey bees and scaling up production.</p> <p>The second and third days of the conference had five concurrent sessions each day that featured topics that included: vegetable pest management, fruit tree, beginning and advanced organic production, vegetable production, technology, cut flowers, small fruit and food safety.</p> <p>The general session included welcoming comments from Missouri Department of Agriculture Director Richard Fordyce and keynote speaker Anthony Floaccavento from Abingdon, Virginia.</p>	<p>Participants of the Great Plains Growers Conference and Trade Show received knowledge in the areas of vegetable and fruit production, food safety, technology and marketing. The knowledge they gained will improve their farming operations.</p> <p>Participants in the Great Plains Growers Conference and Trade Show indicated they: learned new planting techniques, how to avoid unnecessary pesticides, how to grow new crops, ways to better use cover crops and drip irrigation.</p> <p>Growers also indicated they are utilizing high tunnels for production, and will be adding new crops such as cut flowers and elderberries as value-added products.</p> <p>Several growers indicated they have developed a Facebook page with updates about their operations.</p> 	<p>This conference provided educational opportunities to area vegetable and fruit growers. The participating growers indicated they are insuring that an abundant, safe and nutritious local food supply is available to all citizens.</p> <p>A conference and trade show that brings over 600 people to Northwest Missouri in January is an economic boost.</p> <p>Details about the 2016 conference and previous conferences are posted online at: greatplainsgrowersconference.org</p>

MU Extension Continuing Education

Office of Continuing Medical Education and Physician Lifelong Learning (CME/PLL)

CME/PLL serves both MU Extension and the MU School of Medicine by educating physicians and other health care professionals and enhancing the standard of health care to improve the health of the people of Missouri and beyond through health education, wellness promotion and health care quality improvement/performance improvement initiatives. Additionally, CME/PLL facilitates and manages health care quality improvement projects for the University of Missouri Health Care system and the MU School of Medicine Springfield clinical campus. In FY 2016, CME/PLL offered 1,879 noncredit programs, courses and educational activities with 31,779 participants. <http://medicine.missouri.edu/cme/about>

Fire and Rescue Training Institute (MU FRTI)

MU Extension's Fire and Rescue Training Institute (MU FRTI) provides comprehensive continuing professional education and training to Missouri's fire service and emergency response personnel. The institute has a direct impact on the well-being and protection of Missouri's 29,000 firefighters and the 6 million citizens they serve. Courses prepare firefighters for medical emergencies, hazardous materials response and disaster preparedness and mitigation, as well as fires. In FY2016, MU FRTI trained firefighters representing all 114 Missouri counties for a total enrollment of 13,828 fire and emergency responders. Student enrollment numbers rose by 6 percent in FY 2016 as compared to the previous fiscal year. MU FRTI served 1,360 fire departments, organizations or agencies in FY 2016. <http://www.mufrti.org>

Law Enforcement Training Institute (LETI)

LETI brings state-of-the-art, certified, professional training to law enforcement officers and continuing professional education to a wide spectrum of other criminal justice and public safety professionals. For more than 60 years, the institute has been the state's leader in providing vital training and education services to Missouri's 17,000 in-service personnel and police recruits annually. Working with national, state and local agencies from 31 states, LETI provided basic and advanced animal cruelty investigations training. LETI also conducted 17 armed intruder/personal safety presentations to extension personnel and council members. LETI led several presentations to civic organizations, churches and businesses throughout the state on a variety of topics, including personal safety and armed intruder response. <http://leti.missouri.edu>

MU Conference Office

The MU Conference Office provides high-quality, professional, full-service meeting management for a

variety of noncredit educational programs, such as conferences, workshops, seminars and symposia. Whether a meeting is hosted on campus, in out-state Missouri or anywhere in the world, the office's professional staff provides assistance to create the best learning environment for participants. In FY 2016, 12,215 Missourians registered to attend MU Extension conferences for teacher education in math, science and writing; crop management, and agricultural lending, as well as statewide youth leadership programs. — FCCLA and 4-H. <http://muconf.missouri.edu>

MU Nursing Outreach

Keeping Missouri nurses up to date with the knowledge and skills they need to effectively provide care and fully participate in the state's health care efforts is a primary goal for Nursing Outreach. In FY 2016, Nursing Outreach helped 2,094 health care professionals participate in its programs and reached another 881 nurses through co-sponsored multidisciplinary programs. Nursing Outreach serves a predominantly rural health care audience with high-quality, affordable continuing education programs using face-to-face, web-based and online delivery methods. A full 92 percent of Nursing Outreach's Missouri participants reside outside the metropolitan St. Louis and Kansas City areas. <http://nursingoutreach.missouri.edu>

Osher Lifelong Learning Institute (OLLI)

The Osher Lifelong Learning Institute (Osher@Mizzou) appeals to the curious and intellectual world of adults 50 and better. Classes are taught by retired faculty, authors, artists and world travelers. Courses cover subjects such as religion and politics, poetry and folklore, arguments before the Supreme Court, writing your memoirs, and the 2017 solar eclipse. In addition to the broad array of classes, Osher hosts social activities and provides service opportunities for members. As the retiree population is projected to double in the next 15 years, Osher is poised to stimulate and engage the minds of seniors. <http://osher.missouri.edu>

Veterinary Medical Extension and Continuing Education (VMECE)

Veterinary Medical Extension and Continuing Education (VMECE) focuses on issues that have widespread impact on Missouri veterinarians and livestock owners. Factors such as disease risks, rising input costs and increasing regulations all impact the livelihood of farming operations. The primary goal of VMECE is to provide up-to-date information and consultation to veterinarians and livestock owners so they are better prepared to address these challenges. For FY2016, VMECE provided continuing education for veterinarians seeking continuing education credit to renew their veterinary licenses. Team members also presented information about production-related topics or animal disease at more than 70 meetings across the state. <http://cvm.missouri.edu/continuing-education.htm>

MU Extension Continuing Education (*continued*)

Missouri Training Institute (MTI)

The Missouri Training Institute provides continuing education, custom-designed training programs and consulting services for business and industry, public and nonprofit organizations and educational institutions. Training programs include subjects such as human resource management, supervision, management, leadership, team building and other business-related topics. The institute's consulting services include curriculum design, human resources, strategic planning, board development and facilitating meetings and retreats. In FY 2016, 11,997 people enrolled in the institute's 421 programs. <http://mti.missouri.edu>

Labor Education

The MU Extension Labor Education Program works with members and leaders of a variety of workplace-based organizations across Missouri to help them develop skills to contribute to their organizations, act effectively in the workplace, and be informed and active participants in their communities. In FY 2016, the Labor Education Program offered 38 courses and conferences to meet the needs of 1,007 participants. The majority of these participants are elected and appointed leaders of organizations representing the economic interests of more than 20,000 working people in Missouri and surrounding states. <http://labored/missouri.edu>

Fourteen Worth County residents participated in the Fire and Rescue Training Institute programs in 2016.

Eighteen Worth County residents participated in the 2016 MU Conference Office programs.

In addition, six northwest University of Missouri extension specialists have become certified trainers in the Missouri Training Institute's Supervisory Certificate program and are offering these classes in the region.



Worth County 4-H Youth Development

4-H Programming



Missouri 4-H

4-H Clubs

Twenty-seven Worth County youth participated in 4-H programming in 2016. The youth experienced ways in which to involve their community and to collaborate with one another when making decisions about leadership, engagement and to collectively plan and implement planned activities.

When engaged in 4-H programming, participants through their individual and collective club efforts become more likely to become engaged in community life. As they mature, 4-H youth become more engaged in high school and college life and helps these youth to more effective participatory citizens throughout life.



Since 4-H began more than 100 years ago, it has become the nation's largest youth development organization. The 4-H idea is simple: help young people and their families gain the skills needed to be proactive and develop ideas for my.

Creating an interest in and leading youth through experiences in science, math, technology, animal science and agriculture leads the Worth County youth into a creative life pathway to engage in furthering their education, in choosing a career that will lead to an enjoyable and sustainable life within their community.

Our mission:
Engaging youth as valued, contributing members of their communities in partnership with caring adults.

Our vision:
A world in which youth and adults learn, grow and work together for positive change.

When participating in 4-H clubs and 4-H summer camps, youth are learning about a variety of opportunities that exist in today's world from agriculture and animal sciences to rocketry, robotics, environmental protection and computer science activities.

During the year the clubs were led by Sherri Rundi, Lori Wimer and Glenda Craven. At the end of the 2016 year, the Worth County 4-H Clubs reorganized into two clubs.

These Worth County 4-H Clubs are the Allendale Arrows and the Westfork Boosters.

The Allendale Arrows meet at 4:00pm on the second Sunday of each month.



The Westfork Boosters are led by Glernda Craven. This club meets the the first Sunday of each month at 2:00pm.



All participants are invited to the Worth County 4-H and FFA Livestock Show held annually at the Worth County Fairgrounds.

Worth County Extension
 Courthouse
 PO Box 219
 Grant City, MO 64456
 Phone: 660-564-3363; Fax: 660-564-3364
 Email: worthco@missouri.edu
 Web: http://extension.missouri.edu/worth



Office Staff:

Jerry Baker, county program director
 Cody Green, 4-H youth program associate
 Miranda Lyle, secretary/office manager

Specialists/Associates assigned to Worth County:

Karma Metzgar, regional director
 Jerry Baker, community development
 James Crawford, natural resource engineer
 Penny Crawford, food and nutrition associate
 Annette Deering, 4-H youth
 Shawn Deering, livestock
 Randa Doty, agriculture business
 Clint Dougherty, procurement technical assistance center business development (PTAC)
 Wayne Flanary, agronomy
 Thomas Fowler, horticulture
 Janet Hackert, nutrition and health education
 Connie Mower, food and nutrition regional coordinator
 Connie Neal, housing and environmental design
 Sue Robison, nutrition program associate
 Jessica Trussell, human development/family studies

County Commissioners:

Presiding Commissioner - Ted Finley
 West Commissioner - Chevy Davidson
 East Commissioner - Regan Nonneman

Officers:

Chairperson - David Hunt
 Vice Chairperson - David Seat
 Treasurer - Julie Tracy
 Secretary - Jessica Davidson

Elected Members:

Brandon Allee	Debra Kolitz
Linda Brown	Elizabeth Martz
Jessica Davidson	Cody Mullock
Bobbie Gladstone	Sherris Runde
Mary Kay Hunt	David Seat
	Lynsie Steele

Appointed Members:

County Commission - Chevy Davidson
 Farm Bureau - Julie Tracy
 MFA—David Hunt

Missouri Legislators:

Allen Andrews, District 001 Representative
 Dan Hegeman, District 12 Senator

2016 Worth County Extension Budget

INCOME	2016
County Commissioners	\$6,600.00
Rent	\$2,404.87
Resale items/soil tests	\$186.50
Postage and Internet Connection Income	\$485.00
Investment Income Transfers	\$1,199.30
Fund Reallocation	\$3,948.26
TOTAL	13,622.63

EXPENSES	2016
Personnel Services/Contracts	9,824.04
Travel/Postage/Phone/Advertising	\$2,291.62
Publishing	\$123.30
Supplies/Services	\$627.62
Other Center Operations	\$200.00
Extension Council/ Soil Tests/ Repairs and Miscellaneous	\$746.25
TOTAL	\$13,812.83
Net Income**	(-\$190.20)

***The Worth County Extension Council also has a savings account (Expendable Gift Account) on deposit at University of Missouri Extension, Columbia, that is used to pay balance deficits. The EGA Account has a December 31, 2016 cash value of \$42,396.44.*

Federal and state funds provide salaries and benefits for professional staff assigned to the county, expenses for professional development, official mail, and cost sharing on computer technology. The University also provides educational materials and faculty support for extension programs.

PROJECTS AND OPPORTUNITIES



The Worth County 4-H and FFA Livestock Show is an event where youth learn showmanship techniques and visit with professional livestock judges. Participants are able to participate in a livestock show sale later in the evening following the show. Large community audiences support the youth during the show and the



The Worth County 4-H Achievement Day is a an event where youth learn how to display projects in preparation for judging processes. Selected projects are eligible for display and judging at the Missouri State Fair.

PROJECTS AND OPPORTUNITIES



Above: Agricultural entrepreneurship development is explained to high school students.

Below: Participants experience the “*Kids in the Kitchen*” food preparation program.

PROJECTS AND OPPORTUNITIES

