



UNIVERSITY OF MISSOURI EXTENSION

Henry County

2020 ANNUAL REPORT



Office of Extension
and Engagement
University of Missouri

OFFICE OF THE VICE CHANCELLOR
FOR EXTENSION AND ENGAGEMENT

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December 1, 2020

Dear county commissioners and friends of MU Extension,

Few of us have experienced a year quite like 2020. The COVID-19 pandemic has brought each of us so many unforeseen professional and personal challenges. Yet, as difficult as the last months have been, they have also called us at University of Missouri Extension and Engagement to think about our work differently and find new ways to serve and respond to Missouri's needs.

We are working harder and more innovatively to develop local and statewide partnerships and collaborations that help us improve lives, communities and businesses across the state. Through our four UM System universities, we are working to expand our state's broadband access and support statewide efforts to prepare our workforce for 21st century opportunities. This work is key to keeping Missouri's economy competitive and helping people and communities in every part of our state thrive.

We continue to expand and develop tools like the All Things Missouri web portal (<https://allthingsmissouri.org>) that provide a wealth of data local leaders can use to pinpoint county and community needs and plan for coordinated solutions. New COVID-19 tracking tools, for instance, help county health departments accurately assess the local impact of the virus and coordinate targeted responses. A new Missouri Food Finder tool (<https://mofoodfinder.org>) matches consumers with growers and producers to create a market for locally grown foods. The UM System Community Connect web portal (<https://community.umsystem.edu>) showcases the many resources, services and faculty programs available to the community through each of the four universities in the UM System. Please explore and use these tools. Tell us how we can improve them to better serve you.

Whether online or in person, we are committed to working with you to deliver knowledge, resources and programs that best meet your communities' interests and needs. I hope you see the impact of that work in this year's county annual report — just as you see your own hand, as key stakeholders, in making this work possible.

We greatly appreciate your support of MU Extension as partners within your community. As always, I welcome your input on how the University of Missouri can better serve you as we look forward to a brighter year ahead.

Sincerely,

Marshall Stewart, Ed.D.
Vice Chancellor for Extension and Engagement

Who we are

Faculty and staff

Susan Jones-Hard, County Engagement Specialist – Nutrition and Health
 Travis Harper, Regional Agronomy Specialist
 Erin Kitsmiller, 4-H Youth Program Associate
 Debbie Dody, Nutrition Program Associate
 Verlinda Talley, Office Manager
 David Hoffman, Livestock Specialist
 Kyleigh Sullivan, HDFS Specialist
 Amie Breshears, County Engagement Specialist – Benton County, Business Agriculture Specialist

Appropriations Budget

Income

County Appropriations 60,000.00
Total Income 60,000.00

Expenses	
Salaries/Benefits (4-H and Office Salaries)	\$47,545.00
Travel	\$2,376.00
Postage	\$900.00
Telephone	\$3,727.00
Advertising	\$50.00
Supplies/Services	\$3,500.00
Insurance	\$802.00
Repairs/Maintenance	\$500.00
Furniture and Equipment	\$600.00
Total Expenses	\$60,000.00

Council members

Mike Henzlik, Chairman
 Deborah Day, Vice-Chairman
 Karen Patterson, Secretary
 Kim Carter, Treasurer
 Fred Boehler
 Janet Caple
 John Cook
 Dusty DeVasher
 Donna Engeman, Farm Bureau Rep.
 Keon Engeman, 4-H Liaison
 Rick Fosnow, Northside Commissioner
 Jake Fowler
 Dana Hall
 Matt Jones, MFA Rep.
 Pam Jones
 Penny Lindsey
 Nancy Summers
 Michelle Taylor
 Daniel Wilson, City Of Clinton Rep.



Big Thanks to Outgoing Officers: Karen, Deborah, Mike and Kim

County commissioners

Jim Stone,
 Presiding Commissioner

 Dale Lawler,
 Southside Commissioner

 Rick Fosnow,
 Northside Commissioner

Henry County



University of Missouri System

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UM System Footprint in the county in 2020



FY20 county students

49 students

- 41 Undergraduates
- 8 Graduate and professional students
- 38 Full-time students
- 11 Part-time students
- 11 Pell grant recipients (aid year 2020)



County employees and retirees

10 people employed by UM

- 8 Campuses
- 2 UM Health Care

6 UM retirees and beneficiaries

UM salary and retirement income:

\$404,735

UM state tax revenue: \$11,193

UM federal tax revenue: \$49,706



County alumni

Selected school alumni

- 9 Medicine
- 9 Nursing
- 17 Health Professions
- 11 Dentistry
- 13 Pharmacy
- 3 Veterinary Medicine
- 54 Agriculture
- 40 Engineering
- 23 Law

Alumni teaching K-12

- 12 teachers
- 4.8% of all district teachers
- 4 principals and administrators
- 25.0% of all district principals and administrators



County breakdown

MU

- 33 students
- 223 alumni
- 6 employees

UMKC

- 10 students
- 108 alumni
- 2 employees

Missouri S&T

- 6 students
- 27 alumni
- 0 employees

UMSL

- 0 students
- 4 alumni
- 0 employees



County properties and offices

MU Extension in: Henry County



County population: 21,765



County services provided

Health care (FY20)

- 321 in-state patients seen at UM Health Care, with \$280,616 of uncompensated care
- 25 in-state patients seen at UMKC School of Dentistry with a statewide average of \$56.94 per patient in uncompensated care
- University of Missouri Health Care's Missouri Telehealth Network recorded 65 visits to 56 patients having ZIP codes associated with the county

Extension (FY19)

- 6,004 Total educational contacts from MU Extension to residents of district counties, including:
- 591 contacts related to productive farming, better gardening, and managing natural resources
- 5,241 contacts related to healthy eating and aging, strengthening families, personal finance, or youth development
- 172 contacts related to starting businesses, developing community leaders, or renewing the local economy

Henry County



University of Missouri System

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UM System Statewide Footprint

Economic and Community Development Highlights

- In 2019, Business Development Specialists worked with small businesses and entrepreneurs statewide to create or retain 20,283 jobs.



For every dollar invested from 2015 to 2017, the MU Extension Business Development Program has returned \$120 in economic impact for its clients by increasing sales more than \$1.19 billion. For a total impact of \$2.7 billion, the program has generated more than 29,000 jobs and attracted nearly \$347 million in capital investments and \$1.17 billion in government contracts.

- Between FY14 and FY19, UM System brought Missouri more than \$1.09 billion in federal and private research funds, funded primarily from outside the state but spent within the state.



In FY20, UM System was issued 42 patents and filed 41 new U.S. patent applications.

- In FY20, UM System construction projects resulted in a total investment in the state of \$113.4 million.



In FY20, Missouri Telehealth Network brought the expertise of University of Missouri Health Care physicians to underserved areas—45,057 visits from 35,640 patients from all 114 Missouri counties and the City of St. Louis

Education and Training Provided



72,581 police, fire fighters, and medical professionals attending continuing education (2018)



Agriculture and natural resource programs served 138,921 farmers and related businesses (2019)

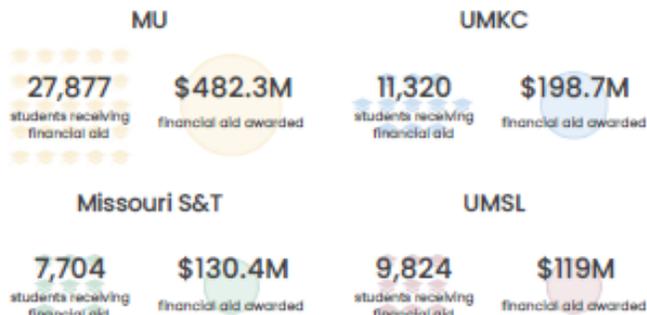


300,807 youth and stakeholder educational contacts in 4-H clubs, schools, camps and other programs (2019)

Education Highlights

FY20 Financial Aid Awards

In FY20, 69.6% of the UM System's 81,459 students received financial aid totaling \$930.4 million



UM System's MOREnet (Missouri Research and Education Network) provides internet connectivity, access, support and training to 57 higher education institutions (255,000 students), 490 K-12 school districts (860,000 students) and 122 public libraries (serving nearly 3 million Missourians) in 2019

- UM System awarded 50.5% of the 31,708 Bachelor's or higher degrees awarded by Missouri four-year public institutions in 2019-20.
- UM System awarded 41.1% of the 1,815 research doctorates and 27.8% of the 3,234 professional doctorates awarded by Missouri public and not-for-profit private institutions in 2019-20.
- In 2020, UM System's \$31.5 million in National Science Foundation (NSF) grants represented 88.6% of all NSF grants made to Missouri public colleges and universities.

Supporting the University of Missouri is an investment in the future of Missouri.

The university advances Missouri citizens and communities through its mission of teaching, research, public service, and economic development across our four campuses and University of Missouri Extension.

Prepared in December 2020, based on the best available and most recent data. Data Sources include: Missouri Office of Administration • UM IR • Office of Social and Economic Data Analysis (OSEDA) • Center for Applied Research and Engagement Systems (CARES) • MU • UMKC • Missouri S&T • UMSL • UM System • UM Health Care • MU Extension • US Census Bureau • US Dept. of Health and Human Services • National Science Foundation





Educational Access & Excellence

Travis Harper /Agronomy Specialist

Private Pesticide Applicator Training - Private Pesticide Applicator Training teaches producers how to safely store, handle, and use restricted-use pesticides in agricultural production. Proper application of pesticides results in greater safety for both the applicator and their neighbors. Proper application of pesticides results in reduced exposure of pesticides to the environment, ultimately leading to safer living conditions for all Missourians. Approximately 34 Henry County residents received a license in 2020.



Agronomy and Horticulture Online Classes - Due to Covid-19 limiting the opportunity for face-to-face trainings, online classes were offered on a number of topics including private pesticide applicator training, pasture renovation, spring lawn management, beekeeping, garden soils/composting, and forage pests. The classes provided an opportunity for Missouri residents to continue to receive educational resources in the areas of home horticulture, forage production and row-crop management despite the limitations we faced as a state. Forty-seven Henry County residents attended one of the online classes in 2020.

Soil Testing and Fertilizer Recommendations - More than 80 soil samples representing more than 3,000 acres were submitted through the Henry County Extension office for analysis at University of Missouri Extension's soil testing laboratory. Soil sampling provides Henry County's forage and row crop producers with an accurate analysis of exactly what is in their soil and provides them with recommended fertilizer application rates for the crop they are trying to grow. Henry County's agronomist reviews the soil sample results with the producers, fine-tuning the recommendations for their particular situation and needs. Soil sampling and accurate fertilizer application increases crop production, reduces input cost, maximizes profit, and reduces the environmental impact of fertilizer loss from fields through leaching and runoff.



Native Warm-Season Grass Workshop - Over the past several years Henry County, along with much of Missouri, has been plagued with conditions unfavorable for maximizing forage production. This has led to decreased availability of forage for grazing in hot, dry summer months as well as less than ideal stores of hay to feed during the winter. Native warm-season grasses were originally grown in this part of the state and provide an option for farmers to graze during the summer as well as a potential source of hay for the winter. Grazing warm-season grasses also gives our dominant cool-season grass, tall fescue, an opportunity to recover during the summer. Though native warm-season grasses are ideal for Henry County, they have not been grown extensively in the area for many years. A workshop on establishment and management of native warm-season grasses was held in Henry County in 2020, with 45 forage producers responsible for more than 20,000 forage producing acres attending.



Educational Access & Excellence

David Hoffman, Livestock Specialist / Animal Health and Production

Henry County livestock producers (210) participated in University of Missouri Extension Animal Health and Production programs that provide relevant, reliable and timely educational resources that has the potential to improve their production system, increase the economic impact while sustaining their natural resources. Such programs include the Missouri Show-Me-Select Bred Heifer Program [135 heifers enrolled, 43 marketed, gross sale=\$95,575.00], Beef Cattle Production Systems, Reproductive Management (more than 800 head of cows and heifers artificially inseminated), Forage Management and Utilization, Enhanced Record Keeping and general livestock production. 4-H and FFA youth involved in livestock production attended programs related to Show Me Quality Assurance training and received requested assistance on livestock project management. Producers were reached via farm visit, office visits, workshop phone and/or email. In addition, media communication through a regional "Ag In Focus" newsletter were used to provide timely and relevant information to livestock producers. Livestock producers gained knowledge and/or skills to incorporate management changes in their livestock operation that have the potential to increase the economic impact and improve sustainability of their operation while maintaining their natural resources.



A large crowd was on hand for the West Central Missouri "Show-Me-Select" Bred heifer Sale at Kingsville Livestock Auction.



Health & Well-being

Kyleigh Sullivan, Human Development & Family Science Specialist

FOCUS ON KIDS Is a parenting education class for those who are raising their children in separated/divorced households. The class is designed to help parents understand what their children are going through in order to best support them during this transition and to see how their co-parenting behaviors, good and bad, impact their children. **Results:** 2 classes of Focus on Kids were taught in county in 2020 for a total of 7 participants. An additional 32 residents of the county took the class online. **Quotes:** "The whole program helped me open my eyes."

KINSHIP GROUP QUOTES:

"Every meeting was so helpful"

"I think pasta is a great resource!! Thank you!!"

KINSHIP SUPPORT GROUP In Missouri, 119,854 (8.6%) children under 18 live in homes where householders are grandparents or other relatives. (AARP Grandfacts). MU Extension, MU ParentLink and local community partners came together to provide education and support to kinship caregivers virtually statewide in 2020. Personally, I presented during two sessions of this support group. **Results:** 33 weekly support group meetings have been provided to approximately 938 participants from 32 counties in Missouri.

Virtual Childcare Training

525 participants were served during 20 offerings for training on a variety of topics. Clock hours, required of early childhood educators, were earned free of charge in these trainings. Kyleigh Sullivan assisted in facilitation of 4 trainings and led 2 trainings.



Health & Well-being

Susan Jones-Hard, County Engagement Specialist/Nutrition & Health Specialist

Economic and social insecurity often are associated with poor health. Poverty, unemployment, and lack of educational achievement affect access to care and a community’s ability to engage in healthy behaviors. Without a network of support and a safe community, families cannot thrive. Ensuring access to social and economic resources provides a foundation for a healthy community. Even with COVID-19 restrictions, MU Extension provides evidence-based nutrition and health education in person and virtually to community residents to help them remain active and healthy.

Diabetes Self Management - This six-week group program for people with type 2 diabetes is designed to help participants manage their diabetes symptoms, tiredness, pain, and emotional issues, by helping them learn skills to better manage their diabetes day to day. Diabetes self-management education is a key component of diabetes care.¹ Participants were served in 2 course offerings with 31 direct contacts.

Stay Strong Stay Healthy - An eight-week exercise course designed by MU Extension to improve the health of the fastest-growing age group in the United States—older adults. The first baby boomers turned 65 in 2011, 60 percent of whom will manage more than one chronic condition by 2030. Participants were served in 2 course offerings with 255 direct contacts.

Nutrition & Health Locally Invited Programs - Curriculum was developed and delivered at the request of community groups to provide education on a variety of health and nutrition topics. Participants were served in 19 course offerings with 31 direct contacts from Henry County.

**“I wish I would have had this class 50 years ago!”
(Diabetes Self-Management Program Course Participant)**

“For the first time in years, I can raise my hands above my head!” (Stay Strong-Stay Healthy Course Participant)

¹ Haas L, Maryniuk M, Beck J, et al. . National standards for diabetes self-management education and support. *Diabetes Education*. 2012;38(5):619–629.





Educational Access & Excellence

rootEd Alliance Connecting Clinton Students to Colleges and Careers

The rootEd Alliance is a collaborative philanthropic initiative working to create stronger futures for students in rural America. rootEd partners with organizations to embed dedicated college and career advisors in rural high schools, where they help students develop an academic and career plan that's right for them. Over the past three years, rootEd has served over 8,000 students across Missouri, Tennessee, and Texas.

Last year, rootEd partnered with the Ayers Foundation and the Steward Family Foundation to place an advisor into Clinton High School. Last year, the rootEd advisor met with 99 percent of seniors, increased FAFSA completion rates to 72 percent (up from 46 percent the previous year), and helped to secure postsecondary plans for 83 percent of graduating seniors.

The rootEd Alliance has been a wonderful resource for Clinton High School students. CHS College and Career Access Counselor Lindy Johnson, MSCC, PLPC, NCC is focused on helping all CHS students explore and connect with college and career resources.

During the 2020-2021 school year, COVID-19 has brought about challenges for CHS students and program that have been discouraging, at times. During the 2019-2020 school year, the rootEd

initiative bused over 75 CHS students to and from Colleges and Universities around the state for College exploration. The students enjoyed traveling to campuses, and some had not been on a campus before, ever. This year the CHS rootEd Alliance project had 7 campus visits, but all virtually which has been disappointing to CHS Seniors.

Due to the philanthropic visions of Clinton High School graduate, David Steward, rootEd Alliance and The Ayer Foundation, the Clinton School District is honored to have a robust College and Career program here in rural Clinton.

One of the most unique and important aspects of this program, is that the Counselor continues working with these students when they graduate high school. The professional relationship and trust is established while the students are in high school and that relationship continues until these students graduate from college. The CHS College and Career Access Counselor continues to assist them in navigating the barriers students face after transitioning to their post-secondary programs. Counselor Lindy Johnson stated "That (assistance) is the key to retention and persistence in achieving their goals to post-secondary graduation."



CHS students tour Mizzou in 2019-2020



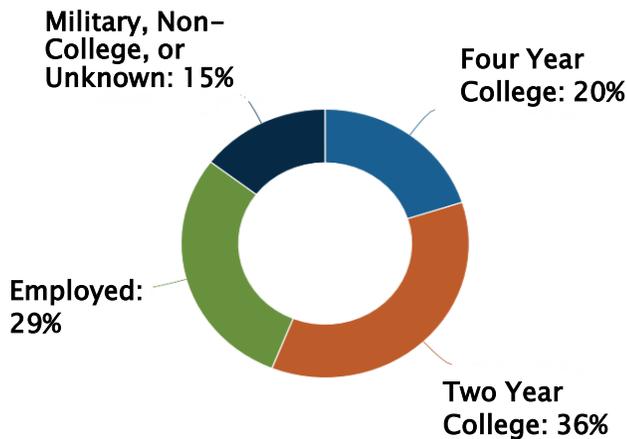
Educational Access & Excellence

MU Extension GRAND CHALLENGE 2: College and Career Readiness

The 12-month post-graduation activity of recent high school graduates in Henry, Benton and Pettis County can inform communities about postsecondary education and career readiness and characteristics of the future workforce.

In 2018, of 828 graduates surveyed, 166 went to a four-year college, 298 to a two-year college, 243 directly entered the job market. The remaining 121 are reported as in the military, not in college, or unknown.

Data Source: [Missouri Department of Elementary & Secondary Education](#).



Kali Lindsay is excited to be a Freshman in the Mizzou Honors Program and she knows the challenges she overcame to get there.

Kali’s mother died when she was 8, and she lived in poverty with her father and two siblings until she moved in with her brother the summer before her junior year. Working over 30 hours a week at Arby’s and keeping up on a rigorous course schedule, Kali states she and her “steadfast brother...always had food in (their) fridge. Our bills were always paid *on time*. I never went to bed hungry, or scared, or so sad it

felt like a weight on my chest.” Kali acknowledges that some probably look at her decision to her start her “strange new life” as “the kind most would argue was dangerous or reckless. It was the kind of life that no one really expected a girl like me to overcome, one full of hardship and heartache” yet Kali did. With the help of rootEd Alliance and counselor Lindy Johnson, Kali has established her path.

She states “My future endeavors are shaped by my real world knowledge of hardship and perseverance. I know I (will) be an amazing asset to the Mizzou Honors College. I bring an in-depth, realistic view of the world, an incredible work ethic, and real world experience that many of my peers have yet to develop.” Good luck, Kali! M-I-Z-Z-O-U!



CHS Senior Kali Lindsay prepares for her freshman year at MU Columbia (Mizzou) after connecting with rootEd Alliance



Educational Access & Excellence

Erin Kitsmiller – 4-H Youth Program Associate

4-H Live: Online Learning

Within 72 hours of the University of Missouri Extension's suspension of in-person programming, Chelsea Corkins and Blake Gazaway developed and implemented 4-H Live: Online Learning, a 9-week virtual 4-H experience.

This program crossed disciplinary lines by featuring MU Extension livestock, nutrition/health, horticulture, natural resources, and youth development specialists, as well as multiple 4-H volunteers. With more than 30 adult and youth presenters, 4-H Live showcased rapid innovation and commitment to resilient youth education with quick and effective teamwork. This effort resulted in 45 diverse, hands-on Facebook and YouTube videos premiering between March 17 and May 15 with over 500,000 reaches and 49,000 views throughout the US and Canada. 4-H Live has spurred future audio/visual efforts within Missouri 4-H including flipped classroom 4-H project delivery modes, giving MU

Specialists the confidence to further engage with virtual platforming options, and was ultimately one of the first programming efforts, post COVID-19 limitations, that expanded the audiences and platforms available to MU Extension.

While Facebook is limited in its public-facing data collection, it is estimated that this program reached over 670 youth and 335 adults based on average views of the videos. The most viewed video - Food Science with Rock Candy - was viewed over 5,000 times. On average, each video required 3 hours of preparation and recording by each host. Additionally, Chelsea and Blake spent approximately 6 hours per video for video processing and posting, recruitment and organization, and trouble-shooting. This meant each video required approximately 9 hours of effort, resulting in 4-H Live preparation and teaching amassing over 405 hours of effort.

Henry County 4-H Clubs

Community Clubs

4-H participants = 142 youth in 6 Community Clubs

Henry County 4-H clubs offer long-term educational experiences in which members learn life skills such as decision making, public speaking and working with others. Members learn by doing under the guidance of adult volunteers, who teach projects ranging from computer science and arts to animal science and healthy living. Clubs also involve youth in community service, camping and educational trips.

4-H In-School/After-School programs

4-H participants = 214 youth

Henry County 4-H school programs are educational experiences that supplement learning in the classroom. Teachers, 4-H volunteers or 4-H staff lead these activities. The most popular 4-H school program in Henry County is Embryology.

The Coronavirus interrupted most of this years Embryology lessons in the classroom. We just snuck several classrooms in under the wire with chicks just before the schools were closed.

Volunteers

4-H members are supported by 76 youth and adult volunteers.

Time valued at \$206,720.00.

Volunteers are the core of the 4-H Program. They help to create, support and deliver educational programs and experiences. Missouri 4-H volunteers report contributing on average 100 hours per year to the program. Valuing their time at \$27.20 per hour (Independent Sector, 2019), the contribution of Henry County 4-H volunteers was worth more than \$206,720.00 in 2019. More importantly, these individuals serve as role models and mentors for youth.



Educational Access & Excellence

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Lerner, R.M., Lerner, J.V. (2011). The positive development of youth: Report of the findings from the first seven years of the 4-H Study of Positive Youth Development. Retrieved from <http://www.4-h.org/about/youth-development-research/>

U.S. News and World Report (2011). How Higher Education Affects Lifetime Salary. Retrieved from <https://www.usnews.com/education/best-colleges/articles/2011/08/05/how-higher-education-affects-lifetime-salary>



Abby Jones / Sewing Project



Chezney Early / Swine Project



Kelsey Carter / Goat Project



Educational Access & Excellence



Hadley Carter /
Woodworking Project



Emily Taylor / International
Foods Project



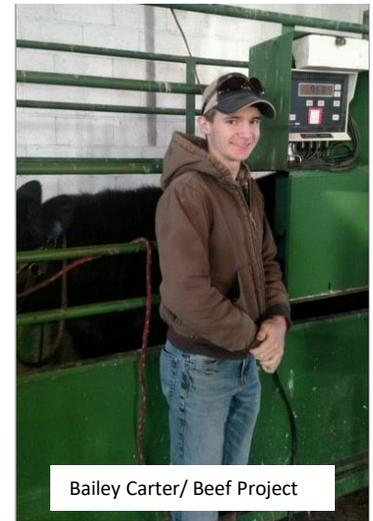
Lane Wareham and
Brendon Engeman /
4-H Shooting Sports



Blake Wareham / Beef
Project



Jessalyn Caple / Crochet Project



Bailey Carter / Beef Project

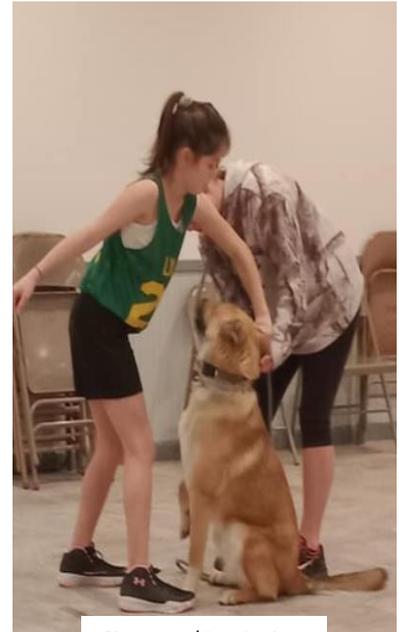
More Henry County 4-H Fun!!



Addison Bennett / Breads
Project



Lauren Bailey / Poultry Project



Ginny Lee / Dog Project



Economic Opportunity

Amie Breshears County Engagement Specialist – Benton County, Business Agriculture Specialist

2020 Farm Bill Meeting

The West-Central Region hosted the largest Farm Bill meeting in the State of Missouri on January 9, 2020, at the Thompson Conference Center at State Fair Community.

Dr. John Kruse (MU) and Amanda Brosch (FSA) were the featured speakers, providing information to help crop producers make imminent decisions about Price Loss Coverage (PLC) and Agriculture Risk Coverage (ARC), market and program decision tools, and disaster programs. The meeting was organized and facilitated by Amie Breshears in partnership with MU Extension, SFCC, and USDA-FSA.



Missouri Meat and Poultry Processing Grants

Henry, Benton, and Pettis Counties had multiple meat processors who applied for and received Missouri Meat Processing Grants. The Missouri Meat and Poultry Processing Grant Program was created to support Missouri meat and poultry processing facilities to address supply chain disruptions as a result of the COVID-19 public health emergency. The Missouri General Assembly appropriated \$20 million in federal funds from the Coronavirus Aid, Relief, and Economic Security Act ("CARES ACT") to help support these facilities. The grant was based on a three tiered system intended to incentivize facilities to increase livestock or poultry slaughter and processing, and to become an inspected or exempted facility in the near term. Processors could chose projects from several options including improvements to expand capacity, upgrade to utilities, livestock intake and storage equipment, processing and manufacturing equipment, packaging and handling equipment, warehouse equipment, and more. The grant program was created because increased Missouri meat and poultry slaughter and processing facility capacity will add resilience to food supply chain disruptions and will benefit both farmers and consumers. We congratulate the producers who received grants and appreciate the help of the Missouri SBDC Agriculture, Food, and Forestry's Value Added Meat Team led by MU Extension Specialist, Jennifer Lutes, in coming alongside Amie Breshears as she reached out to and assisted processors in applying for and complying with grant requirements.



Photo credit: "[As The Meat Ages](#)" by [splor](#) and is licensed under [CC BY-NC-ND 2.0](#)



Economic Opportunity

MU Extension Grand Challenge 1: Economic Opportunity

Business Growth/Change

Business change reflects the net gain or loss in establishments. The report area saw a net loss of 34 businesses between 2009 and 2016. There were 1,091 establishment "births" and 1,125 "deaths" contributing to the change. The rate of change was -1.82% over the seven years period, which is lower than the state average of 3.94%.

Establishment Net Change Rate

-1.82% Report Location

Benton Co. -0.6%

Henry Co. -1.62%

Pettis Co. -2.34%

Missouri 3.94%

Data Source: US Census Bureau, [Statistics of U.S. Businesses](#). 2015-2016.

2019 - MU Robert J. Trulasko, Sr. College of Business Project graduate STUDENTS assist Clinton Main Street and Chamber of Commerce with a business retention assessment



Six MU graduate students partnered with local volunteers and made calls on 46 selected Main Street businesses over a 4 week period and provided a summary report of their experience and recommendations. Key Findings:

- Less than 5% of companies contacted planned to downsize or close
- Businesses have a lot of community support
- Concerns on business continuity with several business owners considering retirement in next 3 years.

- Housing concerns on both costs and availability
- Better childcare is needed to recruit/retain workers
- Finding employees is limiting company growth
- A food delivery service would be valuable
- High-speed Internet availability is critical
- Street/road improvements are indicated
- Business training/entrepreneur assistance would be valuable

Largest Job Sectors

Understanding the local economy is vital to describing a community. In this region, the largest sector by employment size is Manufacturing, which employs 6,045 people. The average wage for the industry is \$53,592. Retail trade and Health care and social assistance are the next largest sectors, and they employ 5,409 and 3,975 workers, respectively.

Job Sector	Total Employment	Average Wage
Manufacturing	6,045	\$53,592
Retail trade	5,409	\$25,854
Health care and social assistance	3,975	\$32,392

Data Source: US Department of Commerce, [US Bureau of Economic Analysis](#).

2021 Economic Development Projections

Unemployment Rate: Should remain low in the 3.5%-4.25% range

Building Permit Activity:

- **Commercial:** Less than 2020 but not much - \$8.75 million to \$9.75 million. Common after Presidential Transition. Uncertain COVID impacts for 2021.
- **Residential:** Probably less, dependent upon interest rates - maybe \$2.5 million to \$3.25 million

Henry County: GDP should remain strong in the \$670M to \$675M range

Economic Development Project Activity: 26 to 30 project range.



DATA: Greater Clinton Area Chamber of Commerce 1/7/2021

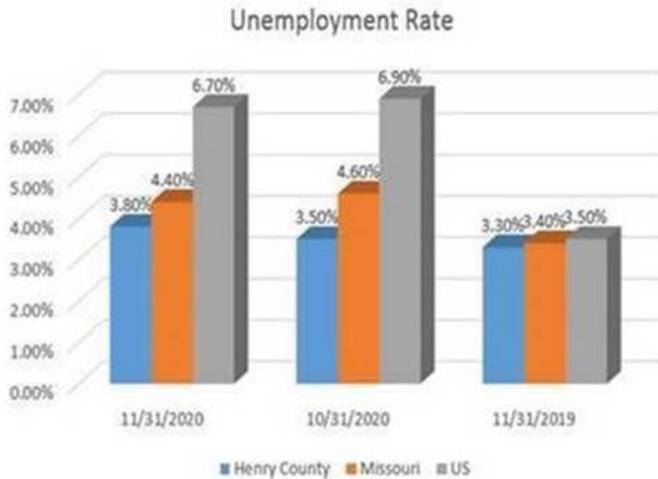
REPORT: Clinton Economic Development Director, Mark Dawson, CEcd



Economic Opportunity

MU Extension Grand Challenge 1: Economic Opportunity Continued

Henry County Economy/Clinton Economy Summary



DATA: St Louis Federal Reserve Bank FRED 1/11/2021

Clinton Building Permit Activity	Activity
Commercial Building Projects	\$11,383,245
Residential Building Permits	\$3,153,957
Total Building Permits	\$14,537,202

DATA: City of Clinton 1/11/2021



Educational Access & Excellence

Debbie Dody, Nutrition Program Associate



Carson Wisniewski proudly displayed the Rainbow Pita Pocket he made during *Kids in the Kitchen* at Clinton Christian Academy.

Level A - Lesson 2

Rainbow pita pockets



Ingredients

- 1 whole-wheat pita pocket
- 2 to 3 grape tomatoes
- 2 tablespoons shredded low-fat cheese
- 2 slices 98 percent fat-free deli meat
- 1 tablespoon low-fat ranch dressing



Equipment

- plate

Makes 1 serving



Directions

1. Wash hands and surfaces.
2. Wash tomatoes.
3. Cut the pita pocket in half.
4. Fill pita pocket with tomatoes, cheese, meat and dressing.
5. Refrigerate leftovers immediately.



Which food group is missing from your pita pocket sandwich?

Funded in part by USDA SNAP. For more information, call MU Extension's Show Me Nutrition line at 1-888-515-0016. Running out of money for food? Contact your local food stamp office or go online to dss.mo.gov/isd/fstamp



Educational Access & Excellence



West Central Regional Office
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University of Missouri Extension Family Education Nutrition Program

January 8, 2021
Henry County Extension Center
120 E Lincoln St,
Clinton, MO 64735

Re: **Henry County SNAP-Ed Public Value Statement 2020**

The Supplemental Nutrition Assistance Program Education (SNAP-Education or SNAP-Ed) brought \$9,964,840.00 in federal funds to Missouri. The funds support engagement with 723,461 Supplemental Nutrition Assistance Program (SNAP) recipients and eligible citizens of Missouri. There were 3,209,545 direct educational contacts. This year we had 2,817,878 indirect educational contacts through newsletters, health fairs, food pantries, and the Show Me Nutrition helpline.

8,591 direct and indirect contacts were made in Henry County.

Participants in SNAP-Ed learn the importance of making healthier meals and snack choices, eating breakfast more often, are more willing to try new foods, increase their physical activity, and make healthier food choices. Those who practice healthy eating and are physically active are more likely to contribute to a healthy labor force and enjoy a high quality of life throughout the lifespan.

This vital programming effort also reduces healthcare costs over the participant’s lifetime, saving taxpayer money in reduced public healthcare benefits and insurance premiums.

The following is a list of the locations where participants were served in Henry County:

<u>Schools</u>	<u>Agencies</u>
Calhoun Elementary	Calhoun Childcare and Preschool
Clinton Intermediate School	Henry County Health Center
Clinton Middle School	Henry Co. Library-Windsor
Henry Elementary	The Samaritan Center
Davis Elementary	Clinton Housing Authorities
Montrose Elementary	Moreland Day Care
	Windsor WIC Clinic



Educational Access & Excellence

My success story is from the Henry County Library Summer Reading Program 2020. We had very few children sign up in the beginning & Sheila, the Children's Specialist was very worried! However, the way the library promoted it & then put each day out on Henry County Library, Jr. we had so many more views than what we could have actually seen in 4 sessions at the 2 locations! I feel like this is a 2x success....due to COVID, we had to go virtual, but the ending numbers were GREAT!



Red Riding Hood (AKA Debbie, NPA) out the door to do promo video at the Henry County Library – Clinton.

In summary, it has been a successful year in Henry County for SNAP-ed. We look forward in 2021 to more programming opportunities and continued progress in helping to improve the lives of Missouri families.

Thank you,

Michelle Chapman

Michelle Chapman
West Central FNEP Coordinator



County highlights

More Century Farms Designated in Henry County...

• TB Goodbrake Family Century Farm

135 acres were acquired by Fleetwood Cook on December 30, 1918 and passed down to relatives in the Thomas E. Goodbrake Family



Tommy Goodbrake

• John Gretzinger Family Century Farm

200 acres were acquired by George and Dora Gretzinger on May 15, 1903 and passed down to the John Gretzinger Family



Gretzinger Farm

• Anthony and Marylin Lesmeister Family

160 acres were acquired by Frank and Mary Lesmeister, Sr. (first 80 acres) on May 31, 1901, and passed down to the Anthony and Marylin Lesmeister Family.



Anthony, Samee and Marylin Lesmeister



HENRY COUNTY FARM FAMILY

The Jack Hetherington Family

2020/2021 Henry County Farm Family

The 2020 Henry County Farm Family was the Jack and Shasta Hetherington and family of Clinton. In addition to Jack and Shasta Hetherington, their family includes Megan Radford, Tara Radford and Owen Hetherington of the home.

The Hetheringtons operate a 20-acre cattle operation, and Jack manages Hetherington Meat Processing, that has been in his family since 1952. Shasta is a Clinton High School English teacher where Megan Radford was a Sophomore during the 2020 school year. Tara Radford is in the Licensed Practical Nurse (LPN)

Program at State Fair Community College. Owen Hetherington was a 5th grader this school year and is a member of the Shawnee Indians 4-H Club.

Due to COVID-19 safety protocols, both state and local events were re-imagined, including the Missouri State Fair.

Because activities were altered, the Jack Hetherington Family, as the 2020 Henry County Farm Family, will continue that designation in 2021 when festivities begin again with parades and special access at the 2021 Missouri State Fair.



MU Extension is a unique funding partnership.

Extension funding is a three-way partnership of federal, state and county government. Federal and state money, through the University of Missouri system, pay professional staff salaries, training costs, computers and communication equipment. County funds support the local office, secretarial and youth assistant salaries, staff mileage and council expenses.

The Henry County Extension Council, faculty and staff would like to express our appreciation to the Henry County Commissioners for their continued support of extension programs.

Local Support

Did you know you can donate directly to Henry County Extension with a gift to be used immediately or as an endowment contribution for long term efforts? Monies put into the endowment are left forever to earn interest with the county office benefiting each year. You can also direct your donation to a specific program such as 4-H or Master Gardeners.