

# Business & Community Indicator Report - Quick Facts

## Location

East Central

## Demographics

Data Indicator	Indicator Variable	Location Summary	State Average
Change in Total Population	Total Population, 2000 Census	556,106	5,591,987
	Total Population, 2010 Census	628,635	5,988,927
	Population Change, 2000-2010	72,529	396,940
	Population Change, 2000-2010, Percent	13.04%	7.1%
Families with Children	Total Households	239,427	2,414,521
	Total Family Households	162,126	1,544,676
	Families with Children (Under Age 18)	74,142	707,572
	Families with Children (Under Age 18), Percent of Total Households	30.97%	29.30%

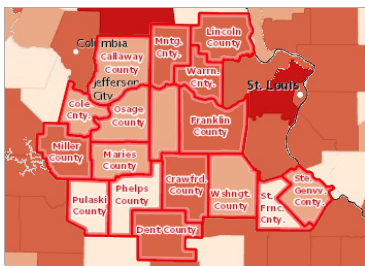
## Female Population

A total of 309,727 females reside in the report area according to the U.S. Census Bureau American Community Survey 2015-19 5-year estimates. Females represent 48.73% of the total population in the area, which is less than the national average of 50.76%.

Report Area	Total Population	Female Population	Percent Female Population
Report Location	635,655	309,727	48.73%
Missouri	6,104,910	3,109,185	50.93%
United States	324,697,795	164,810,876	50.76%
Foreign-Born Population	Total Population	635,655	6,104,910
	Naturalized U.S. Citizens	6,991	122,491
	Population Without U.S. Citizenship	6,558	133,228
	Total Foreign-Birth Population	13,549	255,719
	Foreign-Birth Population, Percent of Total Population	2.13%	4.19%
Hispanic Population	Total Population	635,655	6,104,910
	Non-Hispanic Population	617,636	5,850,119
	Percent Population Non-Hispanic	97.17%	95.83%
	Hispanic or Latino Population	18,019	254,791
	Percent Population Hispanic or Latino	2.83%	4.17%
Male Population	Total Population	635,655	6,104,910
	Male Population	325,928	2,995,725
	Percent Male Population	51.27%	49.07%
Median Age	Total Population	635,655	6,104,910
	Median Age	No data	38.6
Population Age 0-4	Total Population	635,655	6,104,910
	Population Age 0-4	37,701	371,570

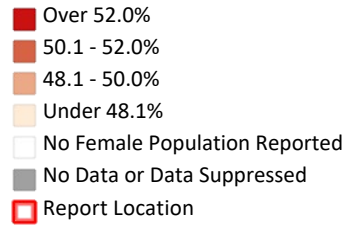
Report Area	Total Population	Female Population	Percent Female Population
	Percent Population Age 0-4	5.93%	6.09%
Population Age 18-64	Total Population	635,655	6,104,910
	Population Age 18-64	389,786	3,716,573
	Population Age 18-64, Percent	61.32%	60.88%
Population Age 5-17	Total Population	635,655	6,104,910
	Population Age 5-17	105,574	1,010,042
	Population Age 5-17, Percent	16.61%	16.54%
Population Age 65+	Total Population	635,655	6,104,910
	Population Age 65+	102,594	1,006,725
	Population Age 65+, Percent	16.14%	16.49%
Population Geographic Mobility	Total Population	628,257	6,034,100
	Population In-Migration	55,156	425,627
	Percent Population In-Migration	8.78%	7.05%
Population in Limited English Households	Total Population Age 5+	597,954	5,733,340
	Linguistically Isolated Population	2,378	64,400
	Linguistically Isolated Population, Percent	<b>0.40%</b>	<b>1.12%</b>
Population with Any Disability	Total Population (For Whom Disability Status Is Determined)	603,645	5,990,637
	Population with a Disability	99,002	872,438
	Population with a Disability, Percent	<b>16.40%</b>	<b>14.56%</b>
Population with Limited English Proficiency	Population Age 5+	597,954	5,733,340
	Population Age 5+ with Limited English Proficiency	5,901	126,914
	Population Age 5+ with Limited English Proficiency, Percent	<b>0.99%</b>	<b>2.21%</b>
Total Population	Total Population	635,655	6,104,910
	Total Land Area(Square Miles)	10,409.22	68,746.51
	Population Density (Per Square Mile)	61.07	88.80
Urban and Rural Population	Total Population	628,635	5,988,927
	Urban Population	265,258	4,218,371
	Rural Population	363,377	1,770,556
	Urban Population, Percent	42.20%	70.44%
	Rural Population, Percent	57.80%	29.56%
Veteran Population	Total Population Age 18+	481,037	4,704,624
	Total Veterans	49,128	401,779
	Veterans, Percent of Total Population	10.21%	8.54%

Data Source: US Census Bureau, American Community Survey, 2015-19. Source geography: Tract



[View larger map](#)

Female Population, Percent by County, ACS 2015-19



## Income

Data Indicator	Indicator Variable	Location Summary	State Average
Income - Families Earning Over \$75,000	Total Families	162,126	1,544,676
	Families with Income Over \$75,000	69,756	721,016
	Percent Families with Income Over \$75,000	<b>43.03%</b>	<b>46.68%</b>
Income - Families with Income Between 40% and 60% of AMI	Total Families	160,038	1,532,908
	Families with Income Between 40%-60% AMI	18,228	178,629
	Percent Families with Income Between 40%-60% AMI	11.39%	11.65%
Income - Income and AMI	Households with Income Below 15% AMI	5.01%	5.04%
	Households with Income At 15%-30% AMI	6.61%	6.98%
	Households with Income At 30%-40% AMI	5.42%	5.56%
	Households with Income At 40%-60% AMI	11.52%	11.3%
	Households with Income At 60%-80% AMI	10.93%	10.86%
	Households with Income At 80%-100% AMI	9.89%	9.73%
	Households with Income At 100%-125% AMI	10.99%	11.79%
Income - Median Family Income	Total Family Households	162,126	1,544,676
	Average Family Income	\$79,563	\$91,107
	Median Family Income	No data	\$70,398
Income - Median Household Income	Total Households	239,427	2,414,521
	Average Household Income	\$68,140	\$76,060
	Median Household Income	No data	\$55,461
Income - Per Capita Income	Total Population	635,655	6,104,910
	Total Income (\$)	\$16,905,290,700	\$188,092,947,100
	Per Capita Income (\$)	<b>\$26,595</b>	<b>\$30,810</b>
Income - Personal Income	Earnings by Place of Work (\$1,000)	\$13,642,358	\$187,981,518
	Adjustment for Commuting (\$1,000)	\$1,918,243	\$-5,307,276
	Govt. Social Insurance Contributions (\$1,000)	\$-1,564,059	\$-21,610,846
	Dividends, Interest, and Rent (\$1,000)	\$3,649,577	\$47,380,474
	Transfer Income (\$000)	\$5,620,800	\$53,103,900
	Total Personal Income (\$1,000)	\$23,266,919	\$261,547,770
	Per Capita Income	\$36,686	\$42,926
Income - Public Assistance Income	Total Households	239,427	2,414,521
	Households with Public Assistance Income	4,421	43,475

Data Indicator	Indicator Variable	Location Summary	State Average
	Percent Households with Public Assistance Income	<b>1.85%</b>	<b>1.80%</b>
Income Inequality - Atkinson Index	Total Households	235,725	2,354,104
	Percent Households with Income Under \$50,000	54.22%	52.46%
	Percent Households with Income \$50,000-\$100,000	33.01%	30.97%
	Percent Households with Income \$100,000-\$200,000	11.37%	13.85%
	Percent Households with Income Over \$200,000	1.41%	2.72%
	Atkinson Index (e=0.5) 0 = Complete Equality1 = Complete Inequality	No data	0.17
Income Inequality - GINI Index	Total Households	239,427	2,414,521
	Gini Index Value	No data	0.46
Poverty - Children Below 100% FPL	Total Population	600,445	5,922,570
	Population Under Age 18	139,703	1,351,348
	Population Under Age 18 in Poverty	26,162	252,071
	Percent Population Under Age 18 in Poverty	<b>18.73%</b>	<b>18.65%</b>
Poverty - Population Below 100% FPL	Total Population	600,445	5,922,570
	Population in Poverty	81,735	810,045
	Population in Poverty, Percent	<b>13.61%</b>	<b>13.68%</b>
Poverty - Population Below 200% FPL	Total Population	600,445	5,922,570
	Population with Income at or Below 200% FPL	200,134	1,903,266
	Percent Population with Income at or Below 200% FPL	<b>33.33%</b>	<b>32.14%</b>
Poverty - Population Below 50% FPL	Total Population	600,445	5,922,570
	Population with Income at or Below 50% FPL	35,454	350,592
	Percent Population with Income at or Below 50% FPL	<b>5.90%</b>	<b>5.92%</b>
Security - Children Eligible for Free/Reduced Price Lunch	Total Students	95,519	908,331
	Students Eligible for Free or Reduced Price Lunch	48,826	456,320
	Students Eligible for Free or Reduced Price Lunch, Percent	<b>51.1%</b>	<b>50.2%</b>
Security - Earned Income Tax Credit	Total Returns Claiming EITC	52,340	501,930
	Total EITC Amount (\$1,000)	123,544	1,215,829
	Average EITC Amount per Return (\$)	<b>2,360</b>	<b>2,422</b>

## Workforce

Data Indicator	Indicator Variable	Location Summary	State Average
Commute - Commute Over 60 Minutes	Population Age 16+ that Commutes to Work	276,567	2,742,246
	Population Commuting More than 60 Minutes	26,637	148,396
	Population Commuting More than 60 Minutes, Percent	<b>9.63%</b>	<b>5.41%</b>
Commute - Driving Alone to Work	Population Age 16+	289,983	2,885,039
	Population Commuting to Work Alone in a Car	235,900	2,364,888
	Percentage Commuting to Work Alone in a Car	<b>81.35%</b>	<b>81.97%</b>
Commute - Public Transportation	Total Population Employed Age 16+	289,983	2,885,039
	Population Using Public Transit for Commute to Work	748	38,268
	Percent Population Using Public Transit for Commute to Work	<b>0.26%</b>	<b>1.33%</b>

Data Indicator	Indicator Variable	Location Summary	State Average
Commute - Walking or Biking	Total Working Population Age 16+	289,983	2,885,039
	Workers Commuting by Walking or Biking	8,652	61,890
	Percent of Workers Commuting by Walking or Biking	<b>2.98%</b>	<b>2.15%</b>
Commuter Travel Patterns	Workers16 and Up	289,983	2,885,039
	PercentDrive Alone	<b>81.3%</b>	<b>82.0%</b>
	PercentCarpool	9.8%	8.6%
	PercentPublic Transportation	0.3%	1.3%
	PercentBicycle or Walk	3.0%	2.2%
	PercentTaxi or Other	0.9%	1.0%
	PercentWork at Home	4.6%	5.0%
Infrastructure - Broadband Access	Total Population (2010)	628,635	5,988,927
	Access to DL Speeds > 25MBPS (2019)	<b>91.14%</b>	<b>93.44%</b>
Labor Force Participation	Total Population Age 16+	509,541	4,881,733
	Labor Force	296,599	3,055,789
	Labor Force Participation Rate	<b>58.21%</b>	<b>62.60%</b>
Migration Patterns - Total Population	Starting Population (2000)	528,586	5,324,273
	Ending Population (2010)	627,335	5,985,457
	Natural Change	50,280	497,727
	Net Migration	48,384	163,447
	Migration Rate	<b>8.36%</b>	<b>2.81%</b>
Migration Patterns - Young Adult	Starting Population (2000)	155,801	1,557,630
	Ending Population (2010)	163,723	1,564,856
	Natural Change	-1,013	-28,509
	Net Migration	8,939	35,733
	Migration Rate	<b>5.77%</b>	<b>2.34%</b>
Proprietor Employment	Total Population	634,219	6,093,000
	Total Employment	325,430	3,713,460
	Non-Farm Proprietors	63,548	696,328
	Percent Non-Farm Proprietors	19.53%	18.75%
	Average Non-Farm Proprietor Income	<b>\$19,296</b>	<b>\$25,547</b>
Unemployment Change	UnemploymentNovember 2019	9,191	96,022
	UnemploymentNovember 2020	10,062	115,569
	Unemployment RateNovember 2019	3.1%	3.1%
	Unemployment RateNovember 2020	3.5%	3.9%
	RateChange	<b>0.4%</b>	<b>0.8%</b>
Unemployment Rate	Labor Force	286,715	2,995,373
	Number Employed	276,653	2,879,804
	Number Unemployed	10,062	115,569
	Unemployment Rate	<b>3.5%</b>	<b>3.9%</b>

## Social Factors

Data Indicator	Indicator Variable	Location Summary	State Average
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Education - High School Graduation Rate (EdFacts)	Adjusted Student Cohort	6,837	64,280
	Number of Diplomas Issued	6,235	58,484
	Cohort Graduation Rate	<b>91.2%</b>	<b>91.0%</b>
Education - High School Graduation Rate (NCES)	Average Freshman Base Enrollment	8,158.00	75,801.00
	Estimated Number of Diplomas Issued	7,140.00	62,969.00
	On-Time Graduation Rate	<b>87.5</b>	<b>83.1</b>
Education - Population with Associate's Level Degree or Higher	Total Population Age 25+	429,267	4,150,049
	Population Age 25+ with Associate's Degree or Higher	128,507	1,541,282
	Percent Population Age 25+ with Associate's Degree or Higher	<b>29.94%</b>	<b>37.14%</b>
Education - Population with No High School Diploma	Total Population Age 25+	429,267	4,150,049
	Population Age 25+ with No High School Diploma	53,072	418,266
	Population Age 25+ with No High School Diploma, Percent	<b>12.36%</b>	<b>10.08%</b>
Food Security - Food Insecurity Rate	Total Population	632,402	6,094,366
	Food Insecure Population, Total	83,340	865,400
	Food Insecurity Rate	<b>13.18%</b>	<b>14.20%</b>
Food Security - Low Income & Low Food Access	Total Population	628,635	5,988,927
	Low Income Population	239,125	2,144,902
	Low Income Population with Low Food Access	45,748	463,471
	Percent Low Income Population with Low Food Access	<b>19.13%</b>	<b>21.61%</b>
Food Security - Population Receiving SNAP Benefits (ACS)	Total Households	239,427	2,414,521
	Households Receiving SNAP Benefits	26,950	268,633
	Percent Households Receiving SNAP Benefits	<b>11.26%</b>	<b>11.13%</b>
Housing - Assisted Housing	Total Housing Units (2010)	272,987	2,712,729
	Total HUD-Assisted Housing Units	6,544	92,024
	HUD-Assisted Units, Rate per 10,000 Housing Units	<b>239.72</b>	<b>339.23</b>
Housing - Housing Cost Burden (30%)	Total Households	239,427	2,414,521
	Cost Burdened Households (Housing Costs Exceed 30% of Income)	54,917	616,342
	Cost Burdened Households, Percent	<b>22.94%</b>	<b>25.53%</b>
Housing - Housing Unit Age	Total Housing Units	281,835	2,790,397
	Median Year Structures Built	No data	1976
Housing - Overcrowded Housing	Total Occupied Housing Units	225,253	2,029,881
	Overcrowded Housing Units	4,720	43,401
	Percentage of Housing Units Overcrowded	<b>2.10%</b>	<b>2.14%</b>
Housing - Substandard Housing	Total Occupied Housing Units	239,427	2,414,521
	Occupied Housing Units with One or More Substandard Conditions	57,167	628,785
	Occupied Housing Units with One or More Substandard Conditions, Percent	<b>23.88%</b>	<b>26.04%</b>
Housing - Vacant Housing	Total Housing Units	281,835	2,790,397
	Vacant Housing Units	42,408	375,876
	Vacant Housing Units, Percent	<b>15.05%</b>	<b>13.47%</b>
Insurance - Uninsured Adults	Total Population Age 18 - 64	361,619	3,604,624
	Population with Medical Insurance	310,509	3,116,160
	Percent Population With Medical Insurance	85.87%	86.45%
	Population Without Medical Insurance	51,110	488,464

Data Indicator	Indicator Variable	Location Summary	State Average
	Percent Population Without Medical Insurance	<b>14.13%</b>	<b>13.55%</b>
Insurance - Uninsured Children	Total Population Under Age 19	146,345	1,414,412
	Population with Medical Insurance	137,320	1,332,953
	Percent Population With Medical Insurance	93.83%	94.24%
	Population Without Medical Insurance	9,025	81,459
	Percent Population Without Medical Insurance	<b>6.17%</b>	<b>5.76%</b>

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<https://allthingsmissouri.org>, 1/25/2021