



# Camden County, MO

Exceed - Regional Economic and Entrepreneurial Development



**Extension**  
*University of Missouri*

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## Report Parameters

### 1 County

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29029 Camden County, MO

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**46,125**

**Population (2019)**

Population **grew by 1,574** over the last 5 years and is projected to **grow by 1,397** over the next 5 years.

**18,509**

**Total Regional Employment**

Jobs **grew by 332** over the last 5 years and are projected to **grow by 452** over the next 5 years.

**\$52.1K**

**Median Household Income (2018)**

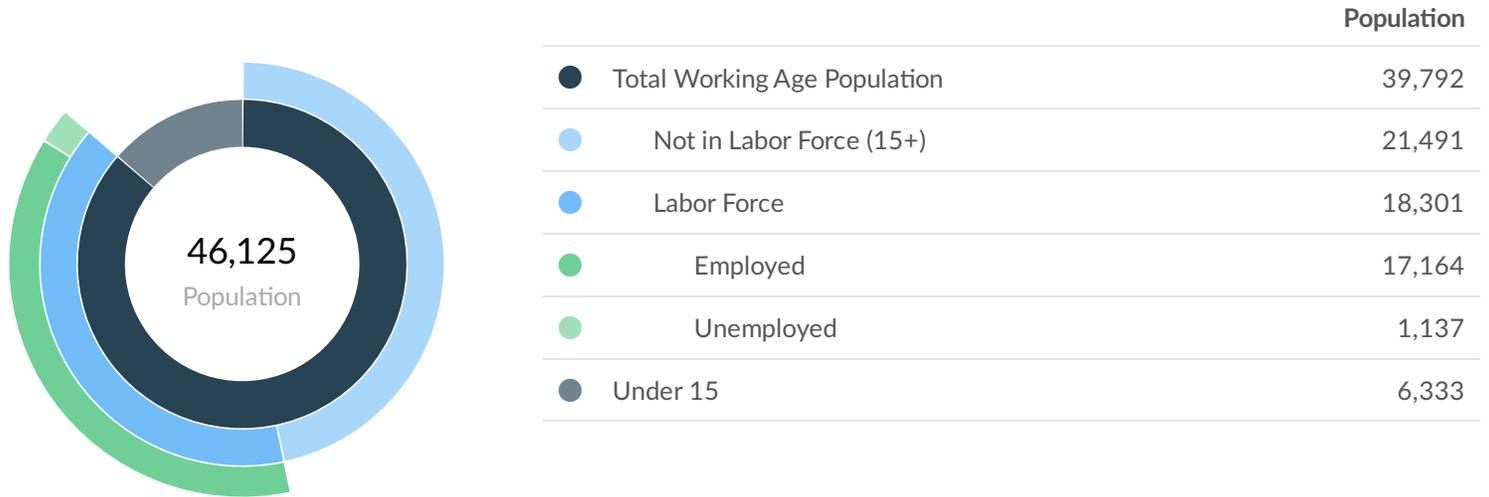
Median household income is **\$8.2K below** the national median household income of \$60.3K.

## Takeaways

- As of 2019 the region's population **increased by 3.5%** since 2014, growing by 1,574. Population is expected to **increase by 3.0%** between 2019 and 2024, adding 1,397.
- From 2014 to 2019, jobs **increased by 1.8%** in Camden County, MO from 18,177 to **18,509**. This change **fell short of the national growth rate of 7.9% by 6.1%**. As the number of jobs increased, the **labor force participation rate decreased from 47.0% to 46.0% between 2014 and 2019**.
- Concerning educational attainment, **14.4% of Camden County, MO residents possess a Bachelor's Degree** (4.4% below the national average), and **7.0% hold an Associate's Degree** (1.1% below the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Traveler Accommodation.

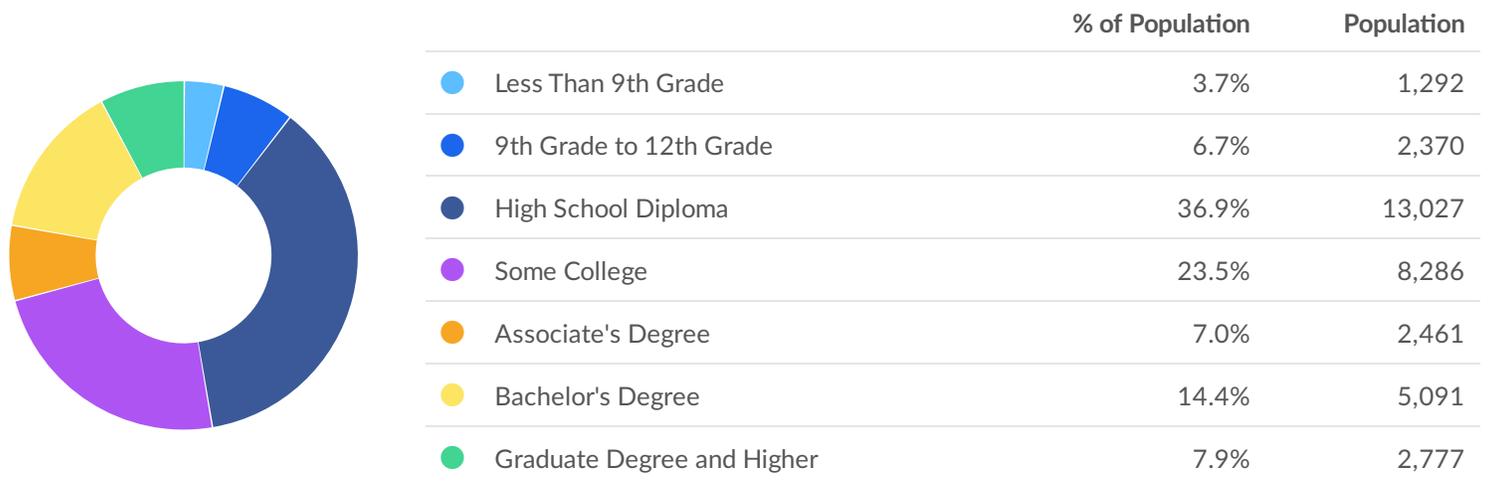
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	46,125	18,301	18,509	87.4	\$1.41B	\$1.86B	\$1.24B
Extension West Central	498,223	227,780	172,385	88.3	\$14.42B	\$25.52B	\$18.33B
Missouri	6,146,353	3,096,893	3,151,037	89.9	\$326.56B	\$309.82B	\$363.15B

## 2019 Labor Force Breakdown



## Educational Attainment

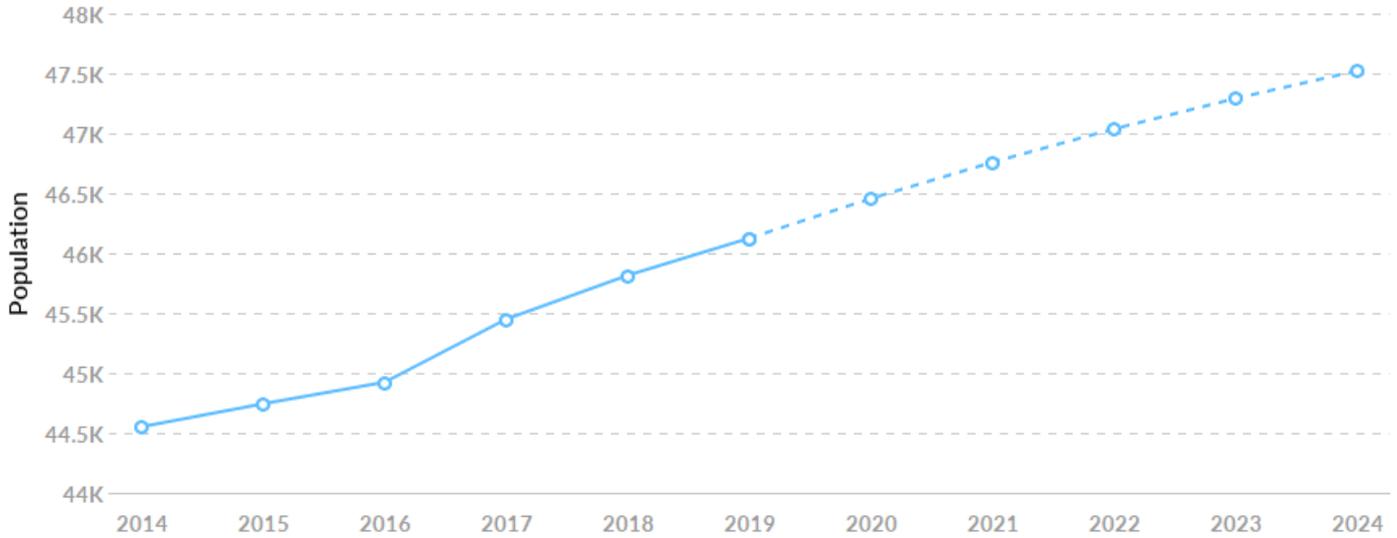
Concerning educational attainment, **14.4% of Camden County, MO residents possess a Bachelor's Degree** (4.4% below the national average), and **7.0% hold an Associate's Degree** (1.1% below the national average).



# Historic & Projected Trends

## Population Trends

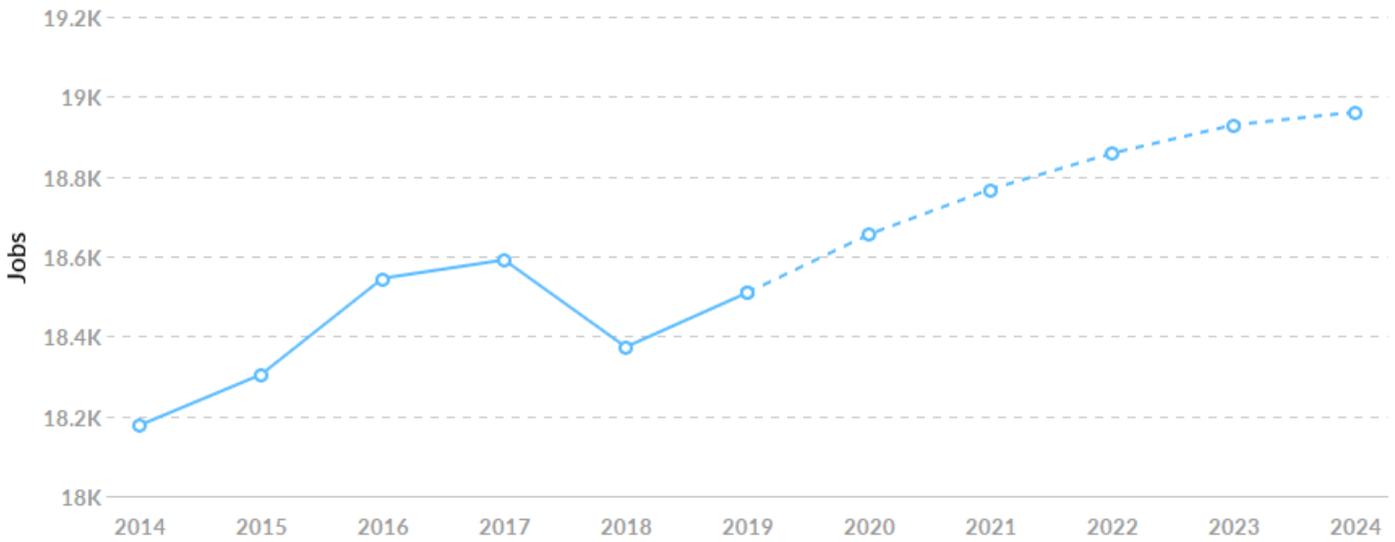
As of 2019 the region's population **increased by 3.5%** since 2014, growing by 1,574. Population is expected to **increase by 3.0%** between 2019 and 2024, adding 1,397.



Timeframe	Population
2014	44,551
2015	44,743
2016	44,923
2017	45,449
2018	45,815
2019	46,125
2020	46,456
2021	46,759
2022	47,037
2023	47,291
2024	47,522

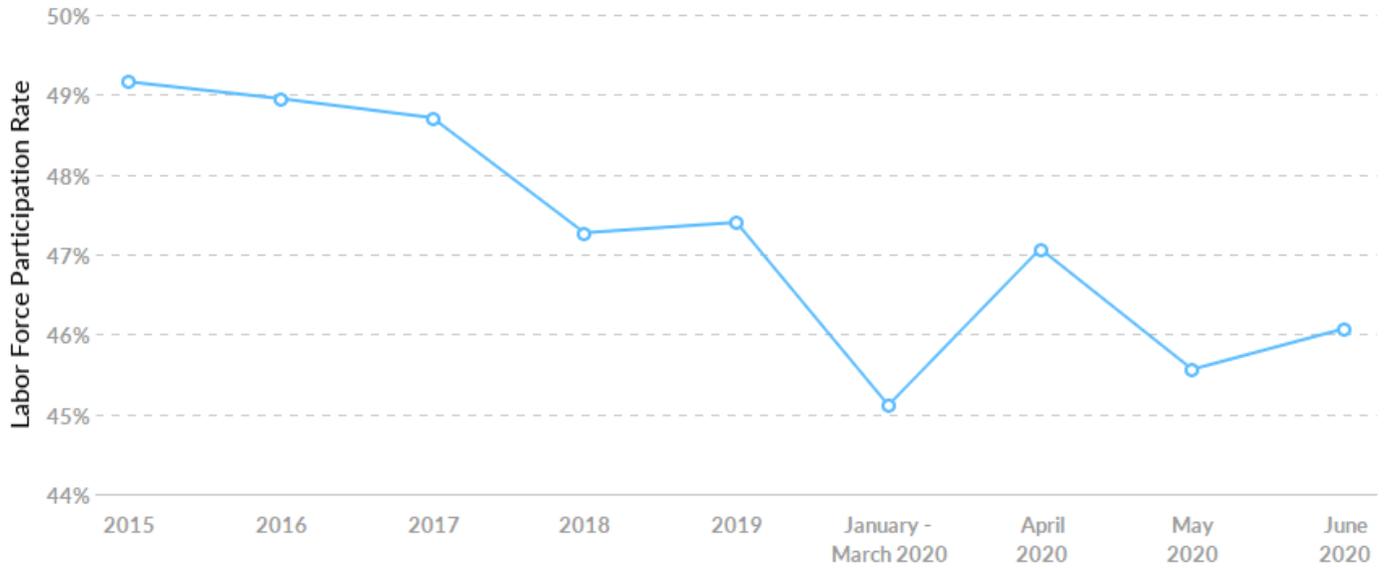
## Job Trends

From 2014 to 2019, jobs increased by 1.8% in Camden County, MO from 18,177 to 18,509. This change fell short of the national growth rate of 7.9% by 6.1%.



Timeframe	Jobs
2014	18,177
2015	18,304
2016	18,545
2017	18,591
2018	18,373
2019	18,509
2020	18,655
2021	18,768
2022	18,858
2023	18,929
2024	18,961

## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	49.16%
2016	48.95%
2017	48.71%
2018	47.27%
2019	47.40%
January - March 2020	45.11%
April 2020	47.07%
May 2020	45.56%
June 2020	46.07%

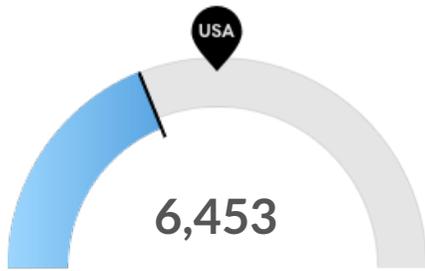
## Unemployment Rate Trends

Camden County, MO had a June 2020 unemployment rate of 7.68%, increasing from 6.63% 5 years before.



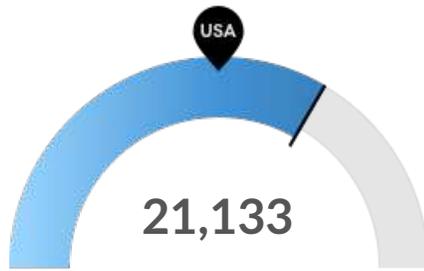
Timeframe	Unemployment Rate
2015	6.63%
2016	5.85%
2017	4.80%
2018	4.22%
2019	4.54%
January - March 2020	6.91%
April 2020	13.35%
May 2020	10.31%
June 2020	7.68%

## Population Characteristics



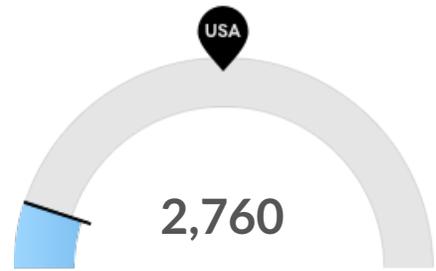
**Millennials**

Camden County, MO has 6,453 millennials (ages 25-39). The national average for an area this size is 9,419.



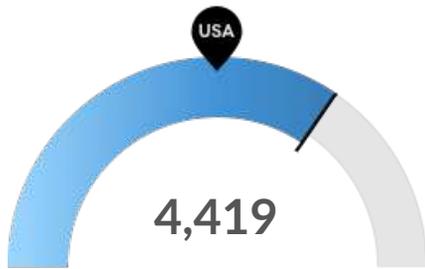
**Retiring Soon**

Retirement risk is high in Camden County, MO. The national average for an area this size is 13,262 people 55 or older, while there are 21,133 here.



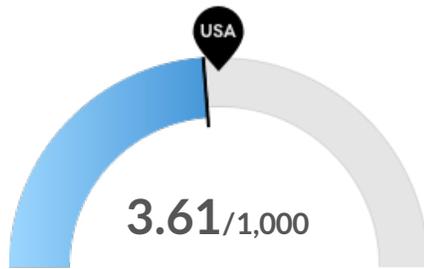
**Racial Diversity**

Racial diversity is low in Camden County, MO. The national average for an area this size is 18,151 racially diverse people, while there are 2,760 here.



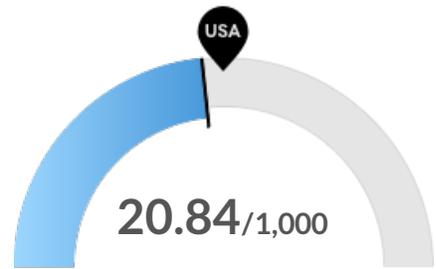
**Veterans**

Camden County, MO has 4,419 veterans. The national average for an area this size is 2,606.



**Violent Crime**

Camden County, MO has 3.61 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

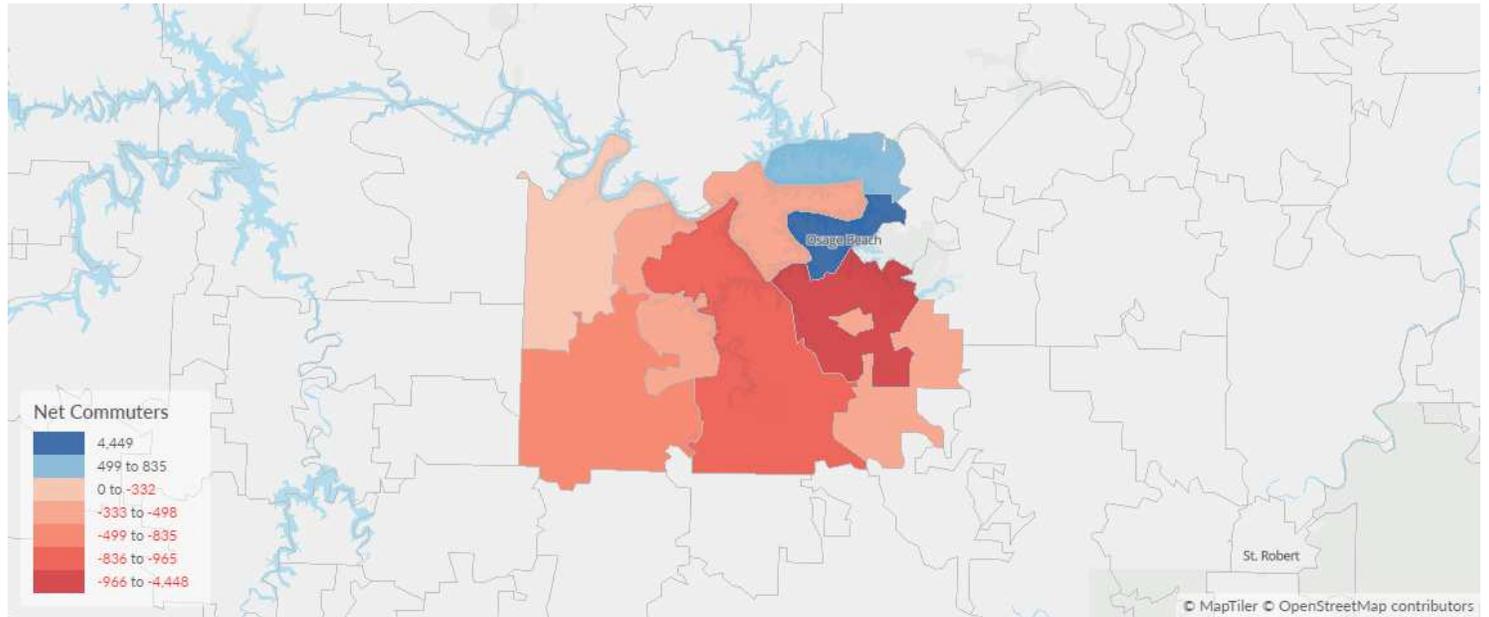


**Property Crime**

Camden County, MO has 20.84 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Camden County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 65020.



### Where Talent Works

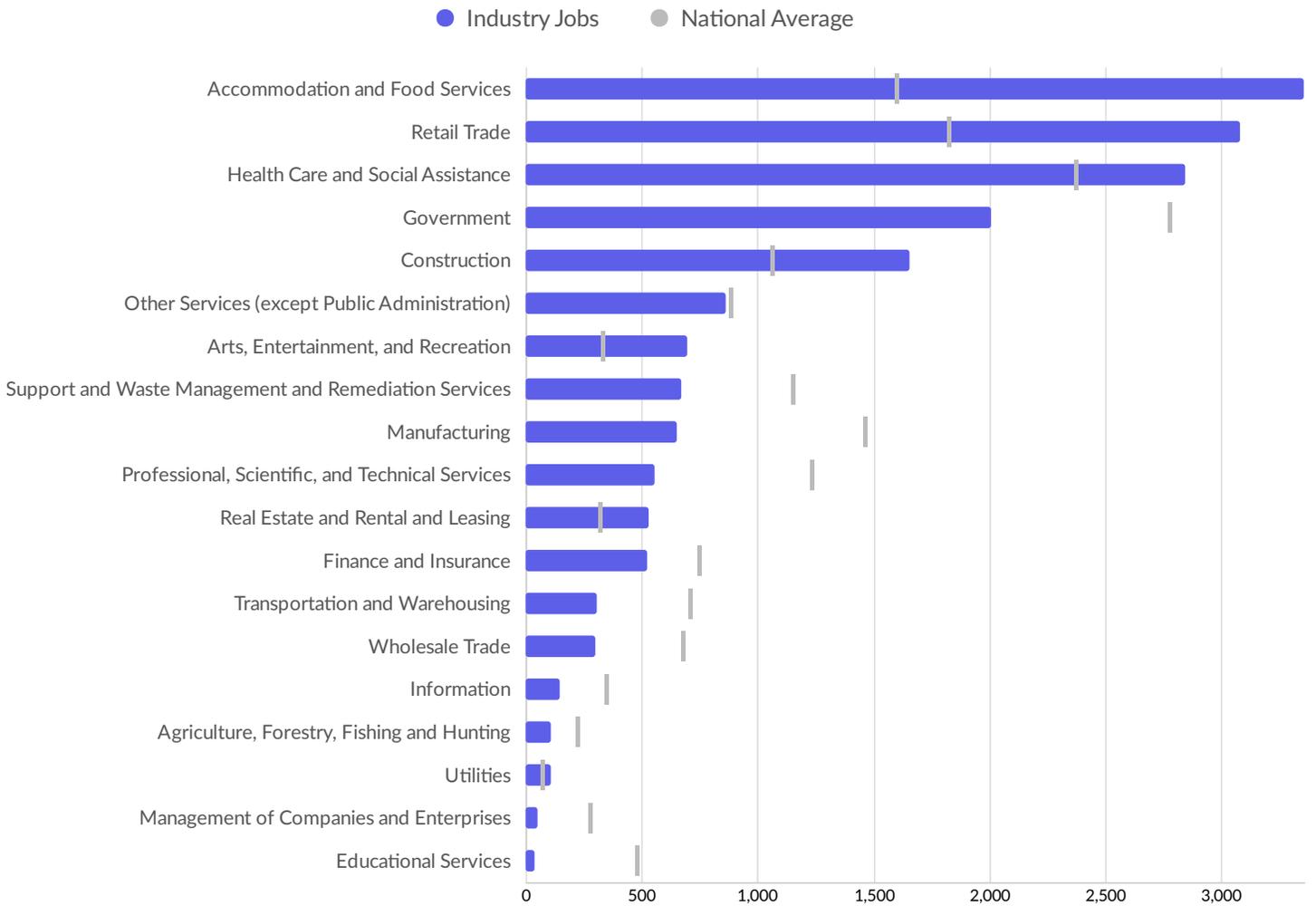
ZIP	Name	2019 Employment
65065	Osage Beach, MO (in C...	7,409
65020	Camdenton, MO (in Ca...	4,716
65049	Lake Ozark, MO (in Cam...	3,695
65079	Sunrise Beach, MO (in C...	1,084
65052	Linn Creek, MO (in Cam...	548

### Where Talent Lives

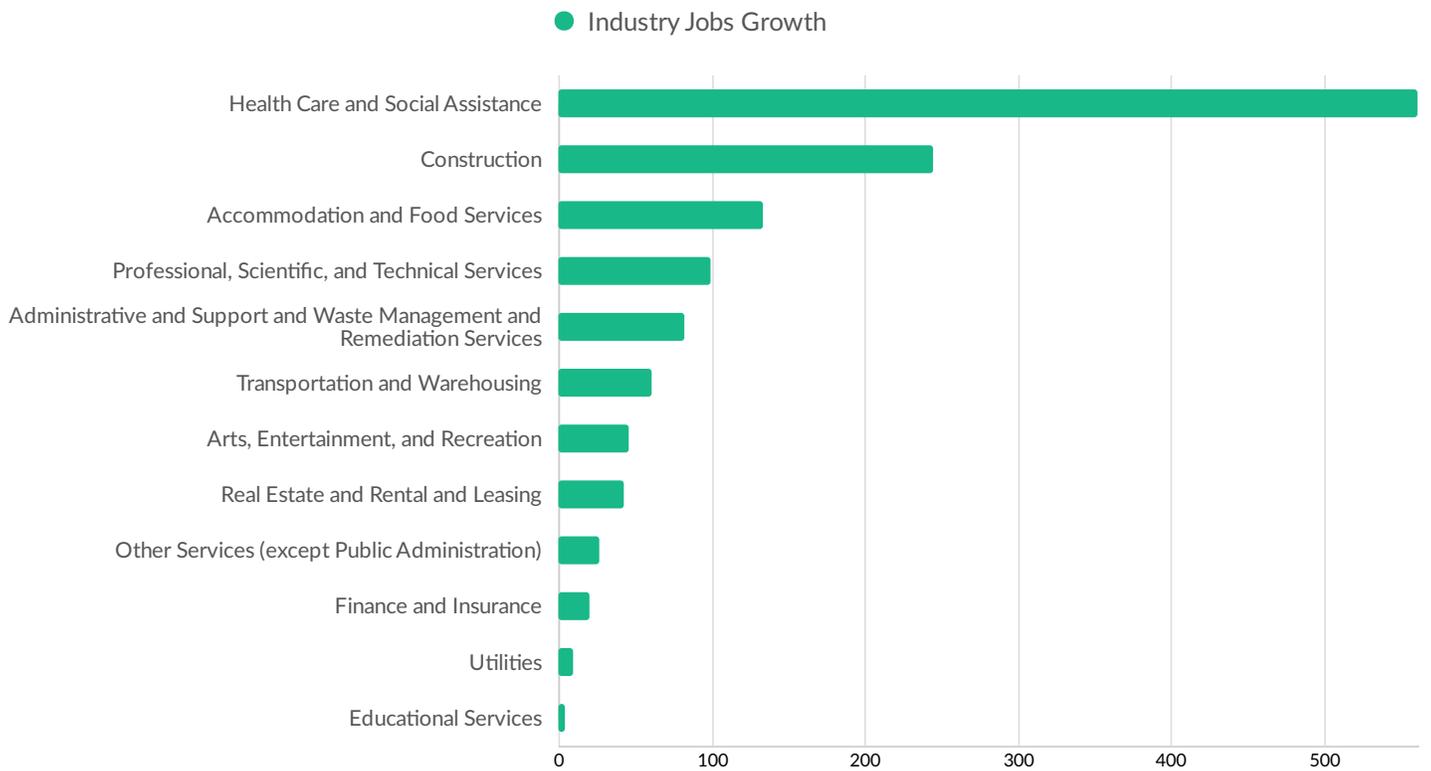
ZIP	Name	2019 Workers
65020	Camdenton, MO (in Ca...	5,552
65049	Lake Ozark, MO (in Cam...	3,196
65065	Osage Beach, MO (in C...	2,960
65052	Linn Creek, MO (in Cam...	1,515
65079	Sunrise Beach, MO (in C...	1,479

# Industry Characteristics

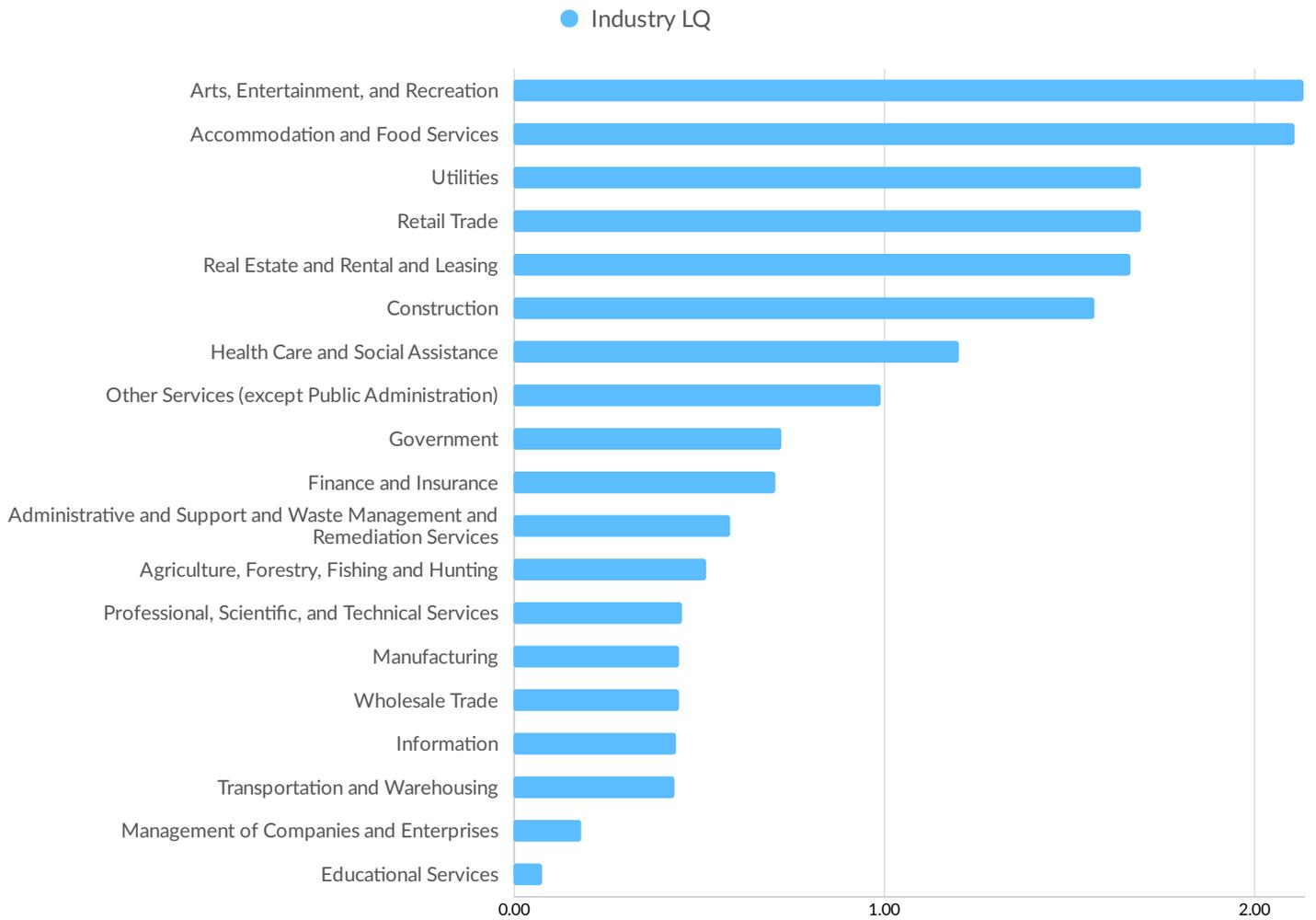
## Largest Industries



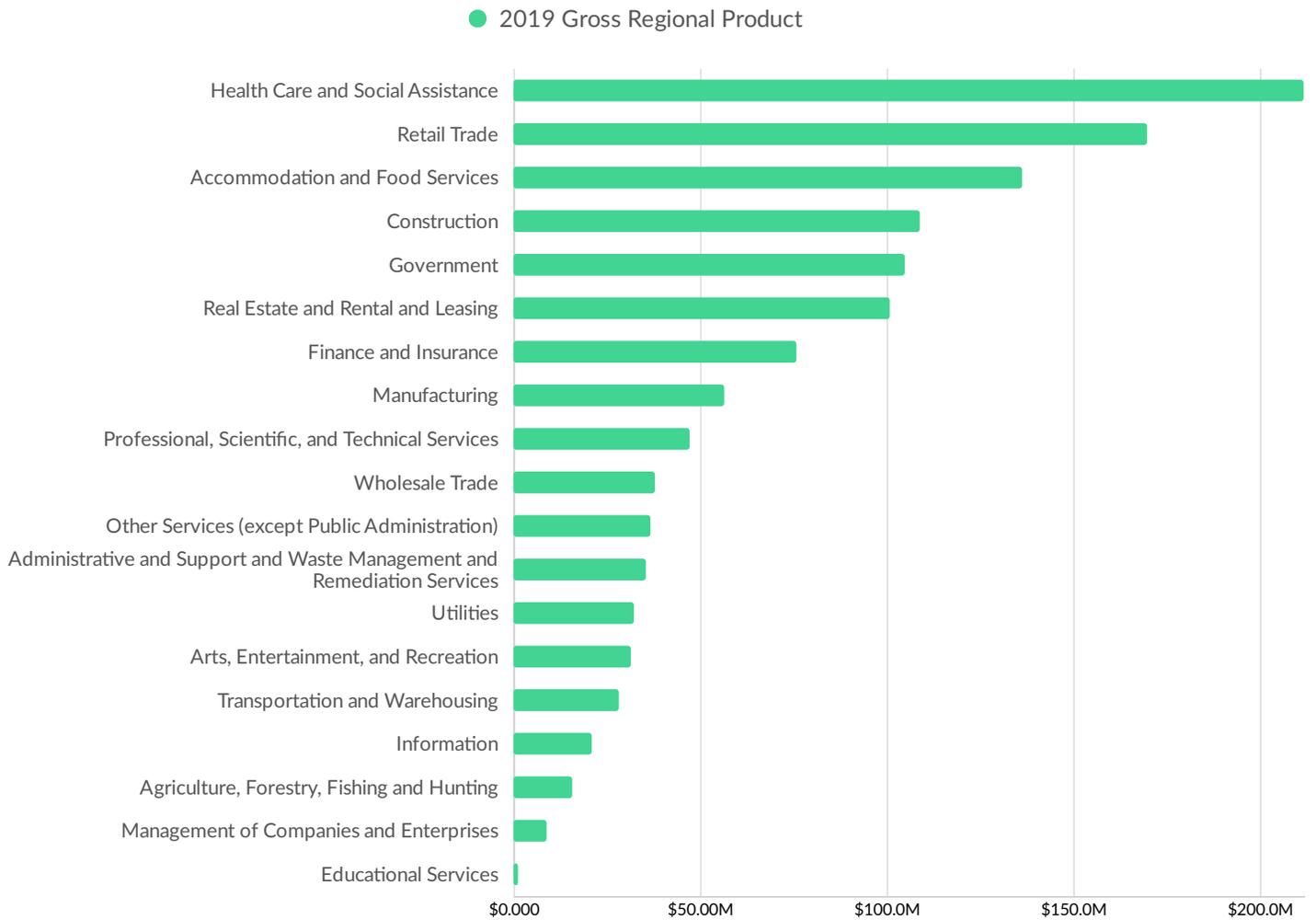
## Top Growing Industries



## Top Industry LQ



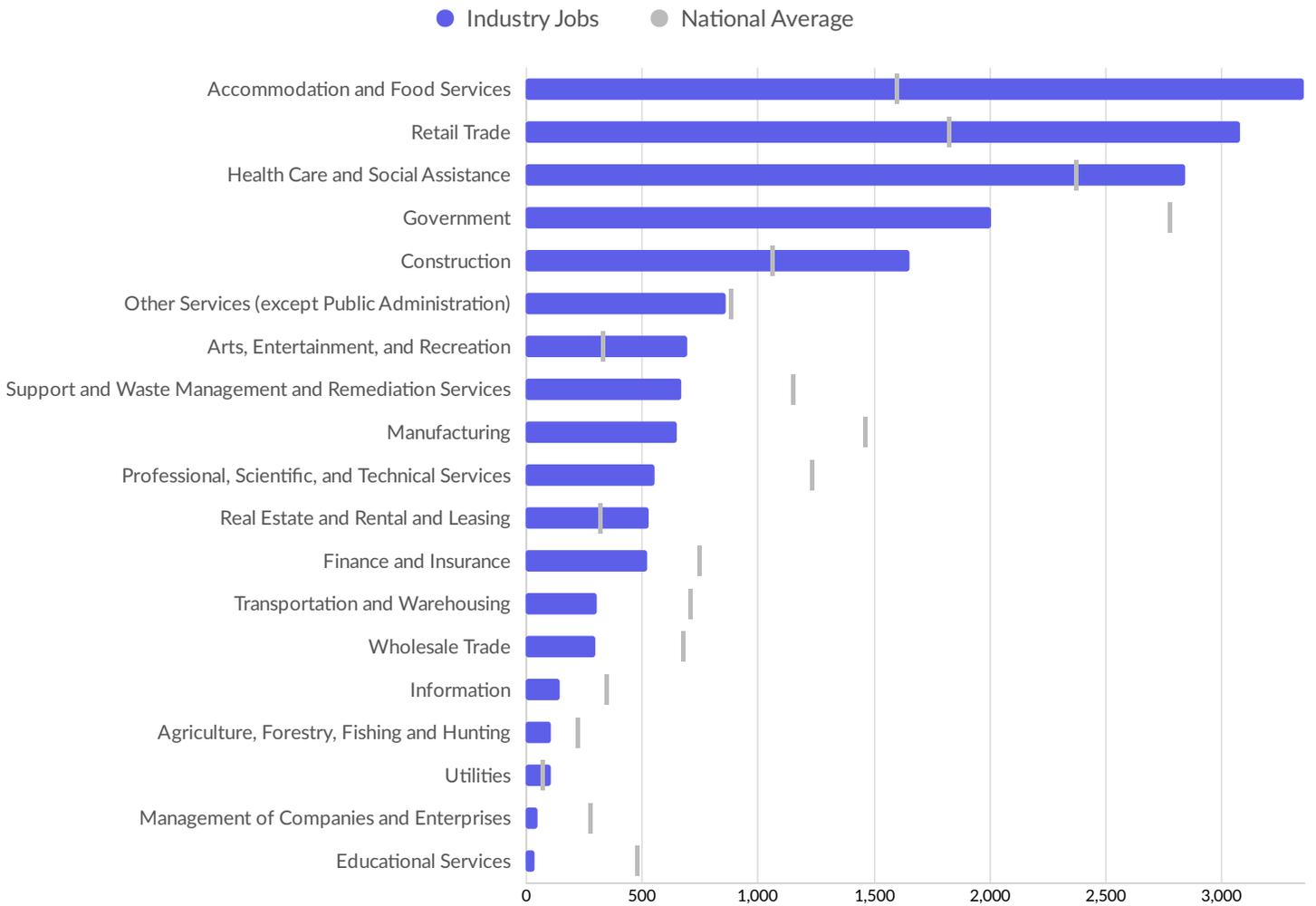
## Top Industry GRP



## Top Industry Earnings



## Largest Industries



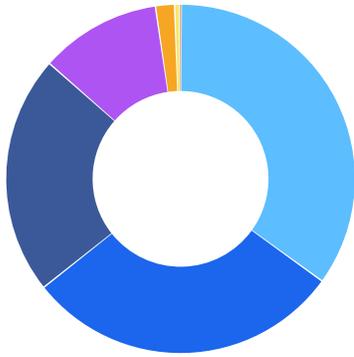
## Business Characteristics

### 2,452 Companies Employ Your Workers

Online profiles for your workers mention 2,452 companies as employers, with the top 10 appearing below. In the last 12 months, 906 companies in Camden County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lake Regional Health System	156 	Lake Regional Health System	386 
Camdenton R3 School District	53 	CRST International, Inc.	361 
Camdenton R-III School District	39 	Hogan Transports Inc	218 
Wal-Mart, Inc.	28 	Platinum Supplemental Insuranc...	210 
Tan-Tar-A Estates, LLC	26 	Permanent Placement Division	179 
Missouri Department of Public S...	21 	Phoenix Home Care, Inc.	177 
Affiliated Acceptance Corp	18 	Margaritaville	121 
Remax Lake of The Ozarks Inc	17 	Dollar General Corporation	113 
Lake Regional Hospital	16 	U.S. Xpress, Inc.	113 
New Tribes Mission, Inc.	16 	Transland, Inc.	94 

## Business Size

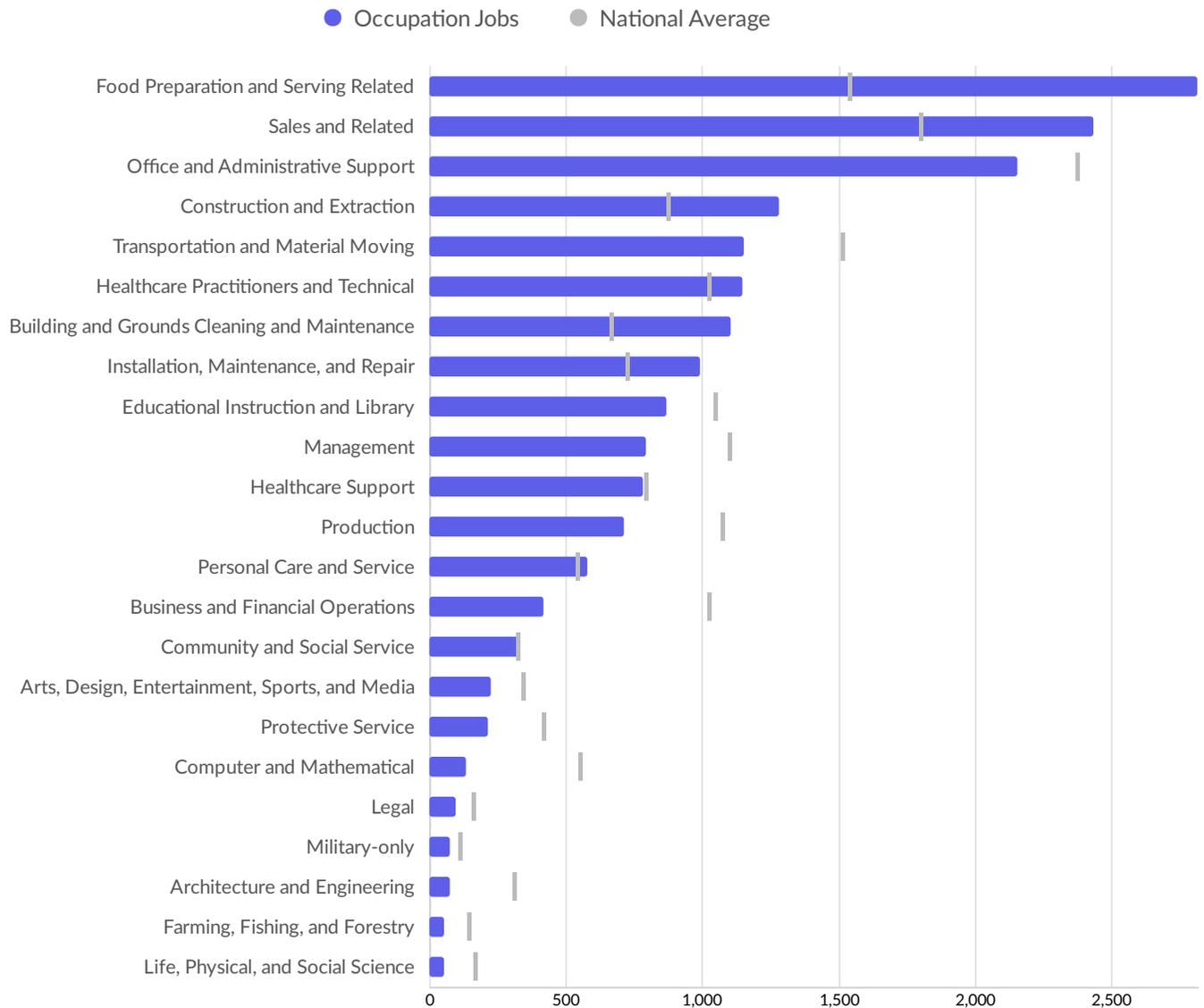


	Percentage	Business Count
1 to 4 employees	34.9%	853
5 to 9 employees	29.4%	718
10 to 19 employees	22.2%	542
20 to 49 employees	11.2%	274
50 to 99 employees	1.8%	43
100 to 249 employees	0.4%	11
250 to 499 employees	0.1%	2
500+ employees	0.1%	2

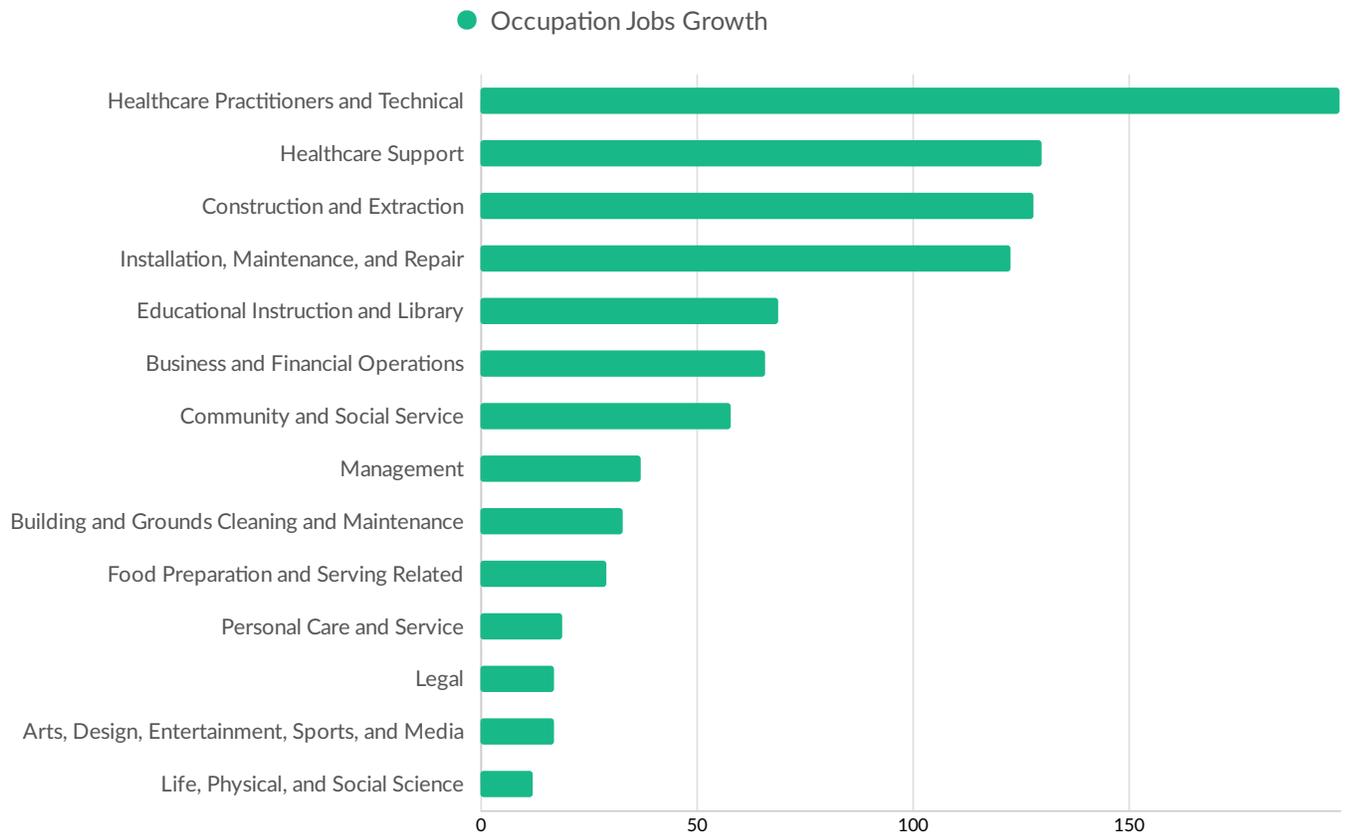
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

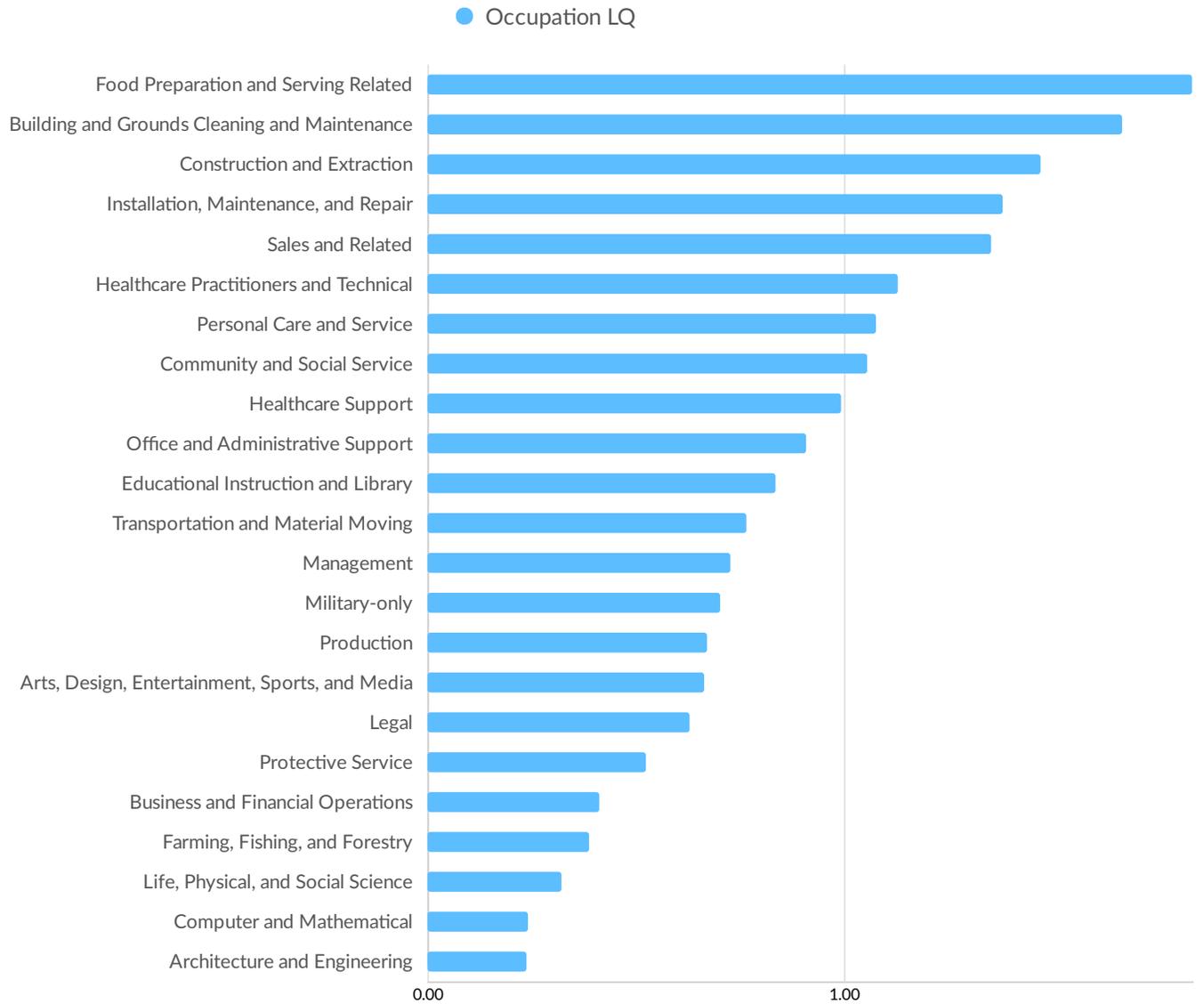
## Largest Occupations



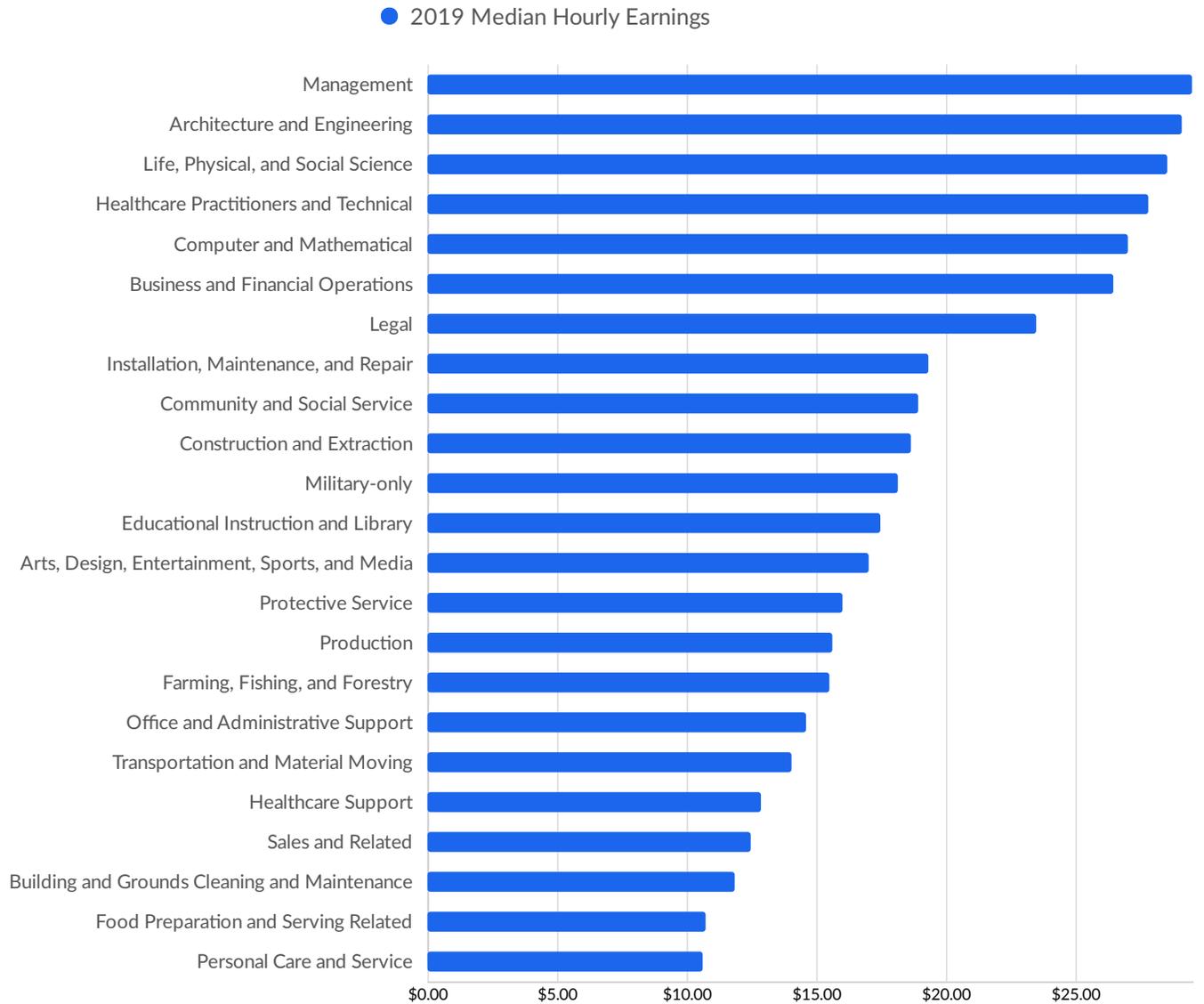
## Top Growing Occupations



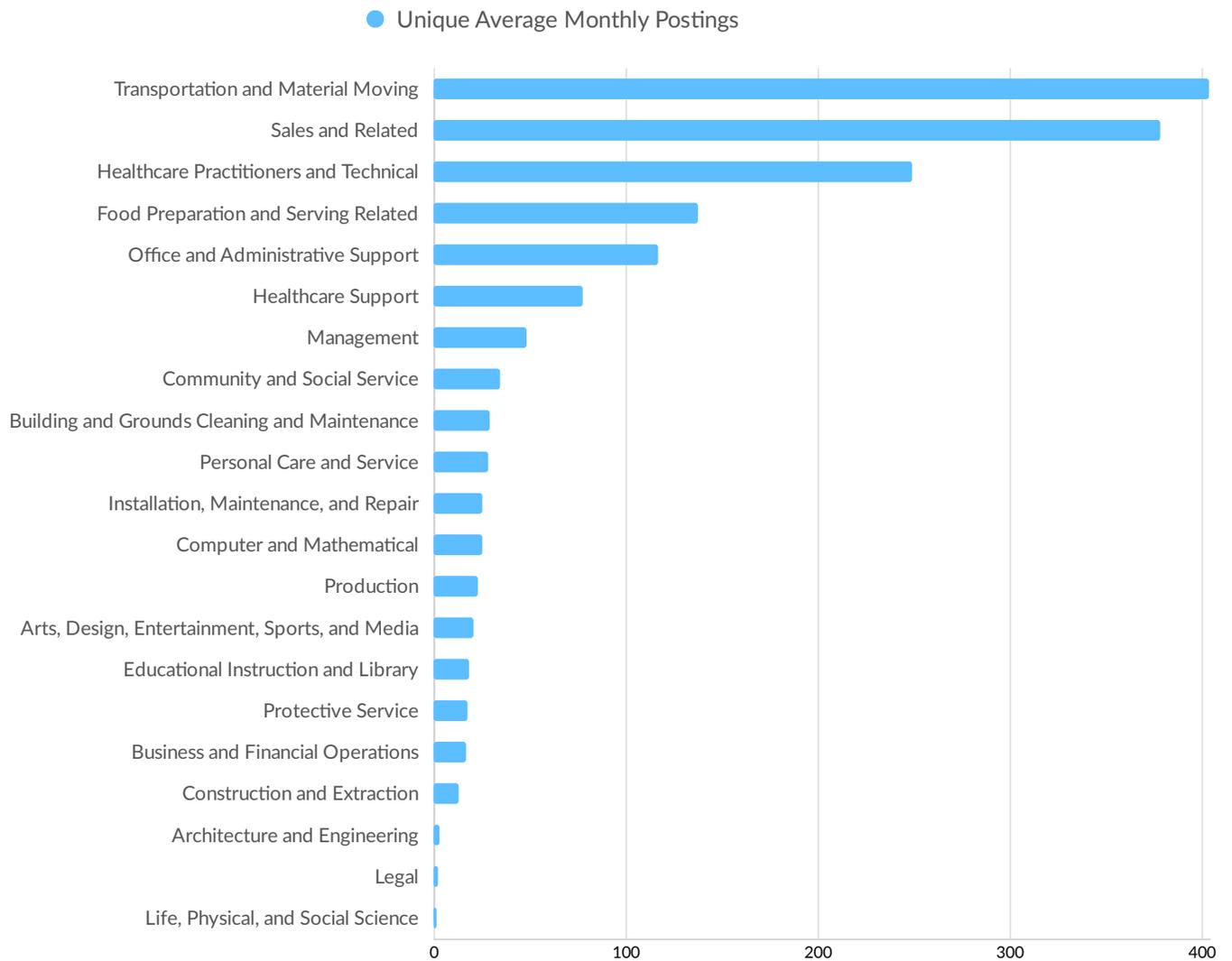
## Top Occupation LQ



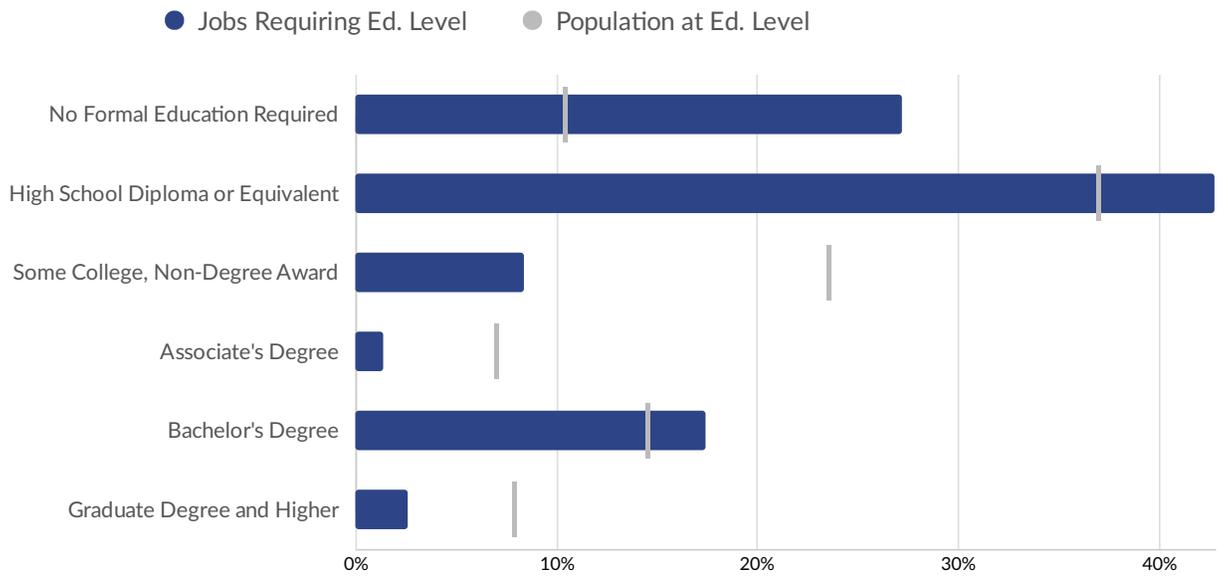
## Top Occupation Earnings



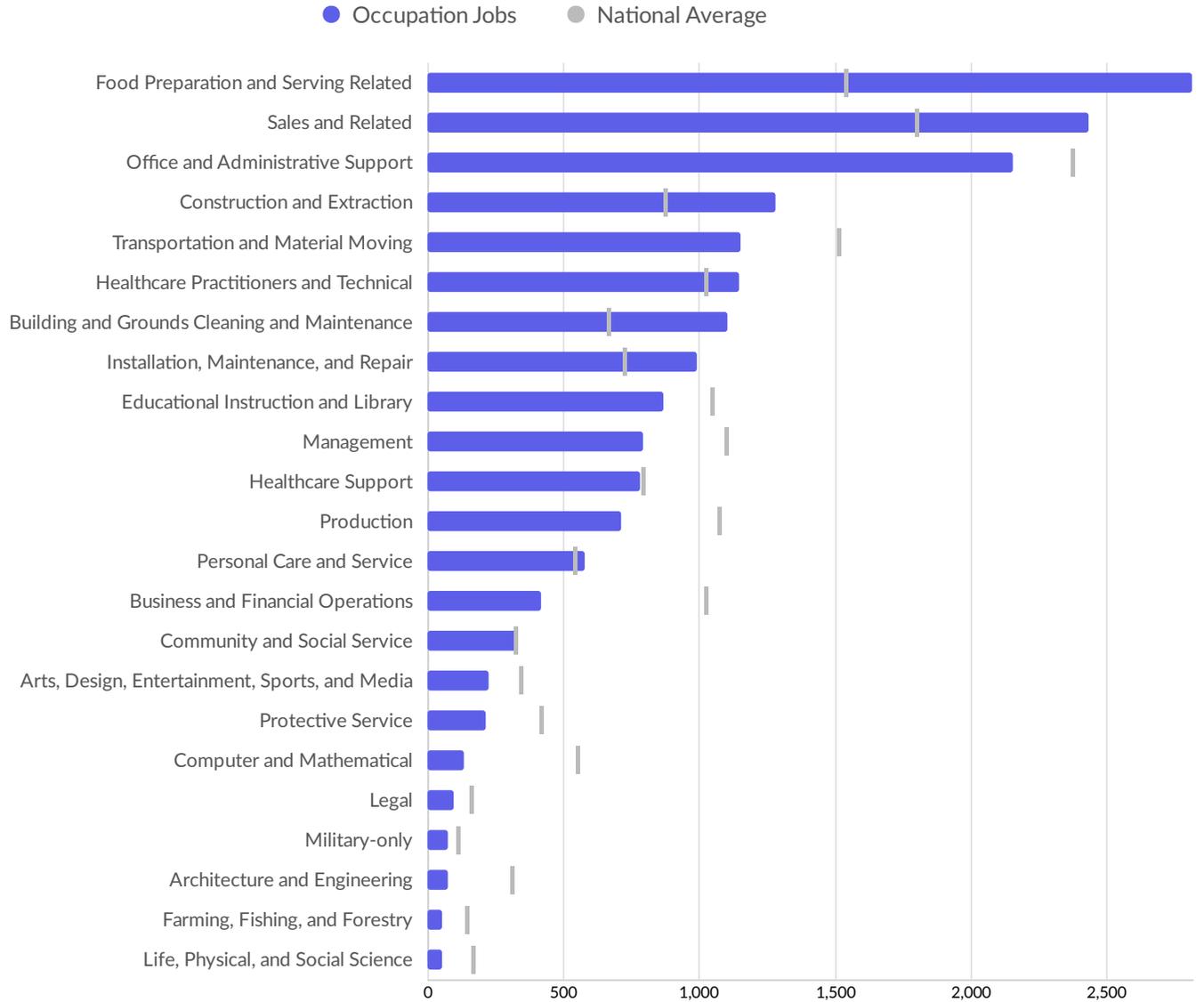
## Top Posted Occupations



## Underemployment

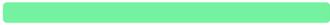


## Largest Occupations



## Educational Pipeline

In 2019, there were 14 graduates in Camden County, MO. This pipeline has shrunk by 18% over the last 5 years. The highest share of these graduates come from Marine Maintenance/Fitter and Ship Repair Technology/Technician, Metal Fabricator, and Carpentry/Carpenter.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Lake Career and Technical Center	14 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

