UNIVERSITY OF MISSOURI EXTENSION

Camden County 2024 Annual Report

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an equal opportunity/ADA institution

SERVE MISSOURI.

DELIVER MIZZOU.



December 2024

Dear county commissioners, elected leaders and friends of MU Extension and Engagement,

As we reflect on the past year, I want to express my deep gratitude for your support of MU Extension and for your partnership in enhancing the lives of Missourians.

Your support for MU Extension fuels Missouri's agriculture, strengthens families, prepares our youth and promotes the health, well-being and vitality of our communities. Over the past year, our programs have focused on addressing key needs throughout the state:

- **Expanding access to 4-H:** To make 4-H more accessible, we've introduced more in-school and after-school clubs, reducing barriers and creating opportunities for young Missourians to develop essential skills and leadership abilities.
- **Supporting agriculture and land stewardship:** We're addressing critical issues such as succession planning for family farms, rural mental health, agricultural business management and land stewardship. These initiatives are helping Missouri's farmers plan for the future and preserve the health of our land for future generations.
- Advancing health initiatives: Our team of community health field specialists, covering every region of the state, works directly with local leaders to assess health needs and bring UM System resources and expertise to these communities, supporting healthier lives and stronger communities.
- **Promoting economic development:** MU Extension is helping to create economic opportunities by working with individuals, supporting businesses in their growth and collaborating with communities to enhance local vibrancy. Through these efforts, we help bring new jobs, skills and possibilities to Missourians across the state.
- **Providing essential training:** Our continuing education programs prepare Missouri's firefighters and health care workers to meet the demands of their roles with the latest skills and knowledge, ensuring they are well-prepared to serve our communities.

As you read through this annual report, I hope you feel as proud as I do of the accomplishments we've achieved together. The dedication and professionalism of MU Extension's faculty and staff are inspiring, and I am grateful to work alongside them—and each of you—as we make Missouri a stronger, healthier and more vibrant place. Thank you for your continued support and partnership. Together, we are serving Missouri by delivering the University *for* Missouri.

Warm regards,

Chal Hope

Chad Higgins, PhD Vice Chancellor, MU Extension and Engagement Chief Engagement Officer, UM System

Who we are

Faculty and staff

Wayne Prewitt West Central Regional Director

Allison Gunter Extension and Engagement Specialist

Aleisha Campbell Office Manager

Jodie Leifer Youth Program Associate

Sherry Combs Nutrition and Youth Program Associate

Dr. Ashley Allen Brown Regional Economic Development Specialist

Andy McCorkill Livestock Specialist

Terry Halleran Agronomist

Wesley Tucker Agriculture Business Specialist

Ramon Arancibia Commercial Horticulture Specialist

Landon Bax Youth Development Specialist

Della Miller Human Development and Family Science Specialist

Joni Harper Natural Resources Specialist

Mitchell Moon Labor and Work Force Development Specialist

Council members

Chris Foster, Chairman Mark Webb, Vice-Chair Laura Neely, Secretary Jamee Rugen, Treasurer Ray Little, Farm Bureau Rep James Gohagan, County Commissioner Jeffrey Hooker, Camdenton City Representative Jennifer Bethurem **Dennis Bruns** Susan Ebling **Dylan Morgan Stacie Ling Nancy Masterson Butch Miller** Laura Neelv Lee Dobbs Sandy Nelson

County executives

Ike Skelton, Presiding James Gohagan, 1st District Don Williams, 2nd District Jordan Stanton, Administrative Assistant

Budget and more

Appropriations budget

Income County Appropriations Total Income	95,168.00 95,168.00
Expenses	
County Program Dev.	22,521.20
Salaries/Benefits	55,044.80
Travel	3,500.00
Postage	300.00
Telephone	500.00
Rent/Lease Space	5000.00
Supplies/Services	3500.00
Insurance	2002.00
Subscriptions	500.00
Printing/Repairs & Maintenar	nce 800.00
Furniture/Equipment	1500.00
Total Expenses	95,168.00

Camden County partners

REACH Camdenton High School Margaritaville COMO Connect The Lodge of Four Seasons Camdenton 4-H Camdenton Middle School Forget Me Not Horse Rescue Camden County Sherif's Shooting Range Progressive Agriculture Safety Day Foundation Camdenton Library District

MU Extension is a unique funding partnership.

Extension funding is a three-way partnership between federal, state, and county governments. The University of Missouri system uses federal and state money to pay professional staff salaries, training costs, computers, and communication equipment. County funds support the local office, secretarial and youth assistant salaries, staff mileage, and council expenses.

The Camden County Extension Council, faculty, and staff would like to express our appreciation to the Camden County Commissioners for their continued support of extension programs.



Local Support

Did you know you can donate directly to Camden County Extension with a gift to be used immediately or as an endowment contribution for long-term efforts? Monies put into the endowment are left forever to earn interest, and the county office benefits each year. You can also donate to a specific program such as 4-H or Master Gardeners.



UM System Footprint in the county in 2024



FY24 county students

282 students

- 252 Undergraduates
- 30 Graduate and professional students
- 188 Full-time students
- 94 Part-time students
- 54 Pell grant recipients (aid year 2024)

County employees and retirees

86 people employed by UM

- 43 Campuses
- 40 MU Health Care (includes additional employees gained via the recent integration of Capital Region Medical Center)
- 3 UM System

69 UM retirees and beneficiaries UM salary and retirement income: \$7.7 million

UM state tax revenue: \$253,435 UM federal tax revenue: \$1.2 million

County alumni

Selected school alumni

- 33 Medicine
- 62 Nursing
- 90 Health Professions
- 26 Dentistry
- 17 Pharmacy
- 5 Optometry
- 14 Veterinary Medicine
- 136 Agriculture
- 216 Engineering
- 611aw

Alumni teaching K-12

- 50 teachers
- 11.1% of all district teachers
- 4 principals and administrators
- 14.3% of all district principals and administrators

County breakdown

MU

- 170 students
- 973 alumni
- 35 employees

UMKC

- 69 students
- 208 alumni
- 2 employees

Missouri S&T

- 31 students
- 150 alumni
- 5 employees

- 12 students
- 168 alumni
- 1 employee



MU Extension in: Camden County



County population: 43,416



County services provided

Health care (FY24)

- 6,105 in-state patients seen at MU Health Care, with \$3.3 million of uncompensated care
- 18 in-state patients seen at UMKC School of Dentistry with a statewide average of \$52.57 per patient in uncompensated care
- MU Health Care's Missouri Telehealth Network recorded 1,762 visits to 1,002 patients having ZIP codes associated with the countv

Extension (2023)

- 10,624 Total educational contacts from MU Extension to residents of the county, including:
- 1,565 contacts related to productive farming, better gardening, and managing natural resources
- 8,086 contacts related to healthy eating and aging, strengthening families, personal finance, or youth development
- 690 contacts related to starting businesses, developing community leaders, or renewing the local economy

UMSL



UM System Statewide Footprint

Economic and Community Development Highlights

• In FY23, Business Development Specialists worked with small businesses and entrepreneurs statewide to create or retain 98,527 jobs.



For every dollar invested from 2019 to 2021, the MU Extension Business Development Program has returned \$133 in economic impact for its clients by increasing sales more than \$1.6 billion. For a total impact of \$3.1 billion, the program has generated more than 37,000 jobs and attracted nearly \$451 million in capital investments and \$1.5 billion in government contracts.

• Between FY18 and FY23, UM System brought Missouri more than \$1.58 billion in federal and private research funds, funded primarily from outside the state, but spent within the state.



In FY24, UM System was issued 29 patents and filed 69 new U.S. patent applications.

• In FY24, the UM System awarded 707 design and construction project contracts throughout Missouri, for a total investment of \$287.3 million in the state.



In FY24, to improve access to medical and health related services, MU Health Care's Missouri Telehealth Network's Show-Me ECHO program provided 16,687 hrs of case-based instruction to 3,113 learners located in 105 of 114 Missouri counties and the city of St. Louis.

Education and Training Provided





40,542 police, fire fighters, and medical professionals attending continuing education (2023)

Agriculture and natural resource programs served 369,077 farmers and related businesses (2023)

210,577 youth and stakeholder educational contacts in 4-H clubs, schools, camps and other

programs (2023)

Education Highlights FY24 Financial Aid Awards

In FY24, 69.7% of the UM System's 79,014 students received financial aid totaling \$1.048 billion

N	١U	UMKC			
28,608 students receiving financial aid	\$583.6M	11,518 students receiving financial aid	\$228.5M		
Misso	uri S&T	UMSL			
6,720	\$127.7M	8,256	\$107.8M		



students receiving

financial aid

UM System's MOREnet (Missouri Research and Education Network) provides internet connectivity, access, support and training to 58 higher education institutions (230,000 students), 484 K-12 school districts (830,000 students) and 134 public libraries (serving nearly 3 million Missourians) in 2023.

students receiving

financial aid

financial aid awarded

• UM System awarded 50.5% of the 31,689 Bachelor's or higher degrees awarded by Missouri four-year public institutions in 2023-24.

financial aid awarded

- UM System awarded 35.0% of the 1,776 research doctorates and 26.8% of the 3,796 professional doctorates awarded by Missouri public and not-for-profit private institutions in 2023-24.
- In FY24, UM System's \$30.7 million in National Science Foundation (NSF) grants represented 96.9% of all NSF grants made to Missouri public colleges and universities.
- In 2024, over 12,400 Missourians accessed mobroadband.org, part of the UM System Broadband Initiative which helped the statewide build-out of high-speed internet infrastructure.

Supporting the University of Missouri is an investment in the future of Missouri.

The university advances Missouri citizens and communities through its mission of teaching, research, public service, and economic development across our four campuses and University of Missouri Extension.

Prepared in December 2024, based on the best available and most recent data. Data Sources include: Missouri Office of Administration • UM IR • MU Institute for Public Policy • Center for Applied Research and Engagement Systems (CARES) • MU • UMKC • Missouri S&T • UMSL • UM System • UM Health Care • MU Extension • US Census Bureau • US Dept. of Health and Human Services • National Science Foundation





Data last updated 12/20/2024

www.umsystem.edu

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Missouri Grand Challenges: Local Solutions

CAMDEN COUNTY



Knowing Missouri's Needs

MU Extension asked Missourians to share the greatest challenges they and their communities face.

We heard that feedback and made big changes in the way we work with council and local partners to improve lives. Locally, a network of county engagement and subject matter specialists now share MU's knowledge, research and engagement, targeting programs, information and assistance in:

- agriculture and environment
- youth and family
- business and community
- health and safety



education from 66% to 70%
Health and well-being

Increase MU Extension and Engagement's

billion to \$100 billion in agriculture, the top

Educational access and excellence

Increase participation in postsecondary

economic impact to the State of Missouri from

\$1 billion to \$1.5 billion overall, and from \$88

For each grand challenge, MU Extension and

Engagement targets a specific gain by 2023:

Economic opportunity

economic sector

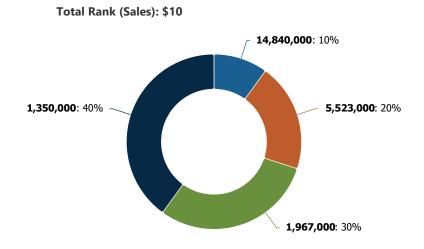


Health and well-being Improve Missouri's health ranking from 40th to 35th in the nation

Knowing Local Challenges

CHALLENGE 1: Economic Opportunity: Agricultural Economics

Leading Agricultural Products



Net Farm Income

Net farm income (total sales, government payments, and other farmrelated income minus total farm expenses) reflects the strength of the local agricultural community and can be an important measure for lenders and policy makers. The report area had a combined net farm income of \$6,174,000 in 2017, an average of \$11,583 per farm. This is below the statewide average farm income of \$56,606.

Report Area	Total Farms	Average Farm Income		
Camden	533	\$11,583		
Missouri	87,887	\$56,606		

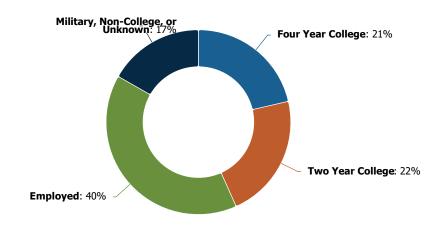
Data Source: US Department of Agriculture, National Agricultural Statistics Service, Census of Agriculture. 2022.

Data Source: US Department of Agriculture, National Agricultural Statistics Service, <u>Census of</u> <u>Agriculture</u>. 2022.



Post High School Report

The 12-month post-graduation activity of recent high school graduates can inform communities about postsecondary education, career readiness, and characteristics of the future workforce. In 2022, of 388 graduates surveyed in the report area, 83 went to a four-year college, 85 to a two-year college, 155 directly entered the job market. The remaining 65 are reported as in the military, not in college, or unknown.

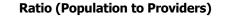


Data Source: Missouri Department of Elementary & Secondary Education. 2022.

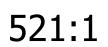


Mental Health Care Providers

Mental health is a critical public health issue worldwide. Access to mental health services is a challenge across Missouri, which ranks 46 out of 51 states in provider access. In the trio there are approximately 82 credentialed professionals providing mental health care to serve the area's 42,745 residents. The patient-provider ratio in the report area is 521 to 1, which means there is 1 provider for every 521 persons. The ratio of persons to providers in the report area is higher than the state average of 346:1, which means there are fewer providers per person in this area.



Missouri



346:1

Camden

Data Source: Centers for Medicare and Medicaid Services, <u>CMS - National Plan</u> <u>and Provider Enumeration System (NPPES)</u>. December 2024.

Primary Care Providers

Older adults make up a historically large percentage of the U.S. population and meeting the healthcare needs of an aging population can be challenging. In the report area, there are approximately 33 primary care physicians (MDs and DOs) to serve the area's 12,733 residents over the age of 65. The patient-provider ratio in the report area is 386:1, which means there is 1 provider for every 386 older adults. The ratio of adults to providers in the report area is higher than the state average of 250:1, which means there are fewer providers per person in this area.

Rate per 100,000 Seniors

Missouri

259.20

399.40

Camden

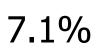
Data Source: US Department of Health & Human Services, Health Resources and Services Administration, <u>HRSA - Area Health Resource File</u>. 2021.



Jobs Derived

Missouri has a diverse agriculture industry, strong in crops and livestock, as well as food and forestry processing industries. These industries remain a significant part of Missouri's economy, supporting more than 1 in every 10 jobs, on average. In 2021, agriculture, forestry, and related industries in Missouri were estimated to contribute: 456,618 jobs, \$93.7 billion in output and \$31.8 billion in household income. Learn more about Missouri Agriculture's Economic Impact.

Percent of Jobs Derived from Agriculture



Missouri 23.55%

Camden

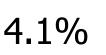
Data Source: Missouri Department of Agriculture, <u>Missouri Agricultural and Small</u> <u>Business Development Authority</u>. 2021.

Value Added

Value-added agriculture refers to production, manufacturing, marketing or other services that increase the value of primary agricultural commodities. In 2021, the total value-added derived from agriculture, forestry and related economic activity was an estimated \$34.9 billion. Meat processing, food processing, animal and pet food manufacturing, and crop production and related industries are Missouri's top value-added products: \$9.5 billion and 155,425 jobs from livestock production and related industries alone. Learn more about Missouri Agriculture's Economic Impact.

Percent of Total Value Added from Agriculture

Missouri



21.98%

Camden

Data Source: Missouri Department of Agriculture, <u>Missouri Agricultural and Small</u> <u>Business Development Authority</u>. 2021.





MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs

Missouri 4-H for ages 8 – 18



4-H In-school clubs meet during the school day. Members participate in projects that supplement their existing lessons. Clubs may meet for short periods or span the full 4-H program year. Members can elect officers and plan learning activities with options of public speaking, community service and links to career readiness.



4-H Natural Resources programs employ hands-on activities in climate science, environmental sustainability, renewable energy, sportfishing and wildlife conservation. The **Shooting Sports program,** which teaches marksmanship, safe firearm use, hunting and archery principles, is a prime illustration of how 4-H programs promote holistic youth development and responsible citizenship. Supported by caring adult leaders, these programs offer opportunities to cultivate life skills, self-worth and conservation ethics.





Afterschool clubs

These clubs meet after school for periods ranging from a few weeks to a full 4-H program year. These clubs typically focus on a single project at a time but can rotate through more than 100 different project topic areas. Members can elect officers and plan learning activities with options of public speaking, community service and links to career readiness.



Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence



Missouri 4-H

Profiles and Stories





One of our counselors learning about the obstacle course at Camp Clover Point.



Students learn about hunting safety at Progressive Agriculture Safety Day held in Climax Springs.

Macks Creek 4-Her harvesting the radishes they planted in August for our Eating From the Garden class.



Missouri 4-H

Local Impact

Number of Camden County 4-Hers and Volunteers

- 65 Community club 4-H members
- 23 Volunteers
- 5 youth volunteers
- 89 Participating in 4-H Special Interest / short-term Programs
- 20 participating in after-school programming

4-H Clubs

- Lazy Lopers
- Easy Riders
- Camdenton 4-H Shooting Sports
- Camdenton 4-H club

Camden County 4-H partnered with four schools in the Camden County.

Programs Provided:

Eating from the Garden	Macks Creek Elementary
Illinois Jr. Chef, Natural Resources, Robotics, Wind Power, and Stem	Osage Beach Elementary
Illinois Jr. Chef	Oak Ridge Intermediate
Career Pathways	Camdenton High School

Jodie Leifer, Youth Program Associate

Camden County 4-H host Progressive Agriculture Safety Day

We partner with Progressive Agriculture Safety Day Foundation, Climax Springs School, and Macks Creek School.

- 300 youth participants from both schools.
- 10 volunteers from the Camden County community
- 20 youth volunteers from each of the high schools

Safety Sessions offered: large equipment, animal, Fire department, ambulance, germs, clean water, ATV & UTV

Farm Bureau provides the lunch.

4-H Camp Clover Point

Camden County 4-H joined the Camp

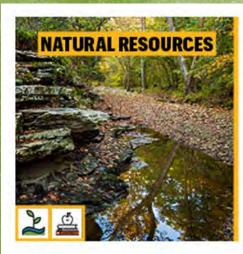
Clover Point Association.

 Two of our 4-Hers applied to be counselors at Camp Clover Point. They enjoyed it so much that they stayed for the second week.





MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs **Agriculture and Environment**



The Missouri Master Naturalist program is a community-based initiative for adults, supported by the Missouri Department of Conservation and MU Extension. It aims to create a group of knowledgeable volunteers who can offer education, outreach and service for the responsible management of natural resources in Missouri communities.

Additionally, the **Missouri Woodland Steward program** offers a short course that equips private landowners with knowledge of woodland management, helping them identify wildlife habitats, develop plans and connect with local natural resource experts.



The Missouri Integrated Pest Management Program (IPM), funded by USDA grants, has been an important extension program for more than 30 years. Mizzou IPM distributes articles, pest monitoring data and publications on how to improve the application of integrated pest management strategies and systems in crops. In addition, the new Soybean Growth Monitoring Report is released through IPM every two weeks during the growing season.

The MU Soil Testing Program delivers research-based nutrient and lime recommendations to more than 32,500 customers annually.



MU Extension Specialists quickly respond to **emergencies and disasters** across the state. If a disease outbreak occurs in livestock, specialists are there. If a natural disaster such as flooding occurs, specialists are there. Missouri farmers can count on MU Extension to guide them through emerging issues with knowledge and expertise.

Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence





MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs **Agriculture and Environment**



Missouri Grazing Schools teach management-intensive grazing by dividing large fields into smaller paddocks and systematically rotating livestock among them. Producers who attend the grazing schools learn how to reduce costs through improved livestock grazing and pasture management while getting insights into fencing, watering systems and grazing system design.

The annual impact of management-intensive grazing is estimated to be **\$125 MILLION** per year in Missouri.



Women make up a growing portion of private forest landowners, and their knowledge and confidence in managing their land is invaluable. The Women Owning Woodlands program empowers women landowners to take action to secure the future of their land.



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Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence



Agriculture and Environment

Profiles and Stories



Hay quality can be an issue in locally produced hay, so classes and articles are put together to address these issues and help those feeding hay. We often suggest the producer to test their hay.

Terry Halleran, Field Specialist in Agronomy



The Annual Hickory County Cattleman's Bus Tour is open to any county in the state. Camden County residents have traveled to neighboring state looking at the different types of agriculture in those regions. They then take the information home and try to apply it to their own operations.

Agriculture is a risk management challenge in Missouri as every year we see drought, excessive heat, bone chilling cold, and even ice storms. MU Extension is here to help.



Agriculture and Environment

Profiles and Stories



Lake of the Ozarks Master Naturalist Chapter

In 2024, the Lake of the Ozark Chapter put in over 2,309 volunteer hours in various service activities such as trail improvements, public outreach, habitat restoration, litter pickup, and more. That is \$77,328 back to the community.

Activity Highlight

Eagle Day - The Lake of the Ozark Chapter is a major contributor to the event in both financial and volunteer efforts. Several members stay toasty warm at the indoor venues supporting the live bird shows, while a few of our members brave the weather to allow visitors to see eagles perched below the dam and make a huge nest out of limbs.

Teaching Youth about Natural Resources

Natural Resources Specialist Joni Harper provides educational programs for youth emphasizing the critical importance of protecting natural resources. She has educated hundreds of youths about the role of healthy soil in filtering and purifying water. These programs have helped young learners understand the significance of maintaining safe and healthy water systems and fostering awareness and responsibility for natural resource conservation.





Forest Farming Workshop

Held at the Land of the Osage Research Center, with instruction from MU Extension, the Center for Agroforestry, and the Missouri Department of Conservation. Thirty-four participants learned about sustainable forest farming & resources to increase income on small acreages. They also learned how to inoculate mushroom logs and got to take home an inoculated log.

Learn how to find food and make money in the woods.

UNIVERSITY OF MISSOURI EXTENSION

2024 Report

Joni Harper Field Specialist in Natural Resources 573-378-5358 rossjo@missouri.edu



Covering West Central Counties of Missouri

2024 In Review

This year saw the expansion of natural resources programming to many of my counties. Here are some highlights of 2024:

- Woodland Steward Workshop
- Forest Farming Workshop
- Revival of Missouri Women Owning Woodlands (WOW) program
 - Monthly virtual Zoom meetings connecting with women woodland owners over topics of interest.
- Heroes to Hives Program
- Youth programming: 4-H soil and water experiment and watershed curriculum
- Keep Your Forest in the Family Legacy Workshop

It was great getting to connect with everyone in person and over Zoom. I will continue to offer virtual natural resources programming as it's the best way to reach all my counties. I will also continue to bring in-person programming to more counties as well.

Thank you all for your support in 2024.

Stay Up-to-Date on Natural Resources Programming

Follow our newsletters to receive information monthly about our upcoming programs & learn more about Missouri's natural resources:

MU Extension Natural Resources Newsletter



<u>bit.ly/MU-Ext-</u> <u>Natural-Resources</u>

Women Owning Woodlands Newsletter



bit.ly/missouri-wow



Looking at 2025

Here are a few programs to keep an eye out for in 2025.

- Women Owning Woodlands Monthly Zoom meetings
- Chainsaw Safety Courses
- Invasive Plant Workshops
- Agroforestry Programing
- Forest Management field days & tours
- Natural Resources youth programming

Let me know what you'd like to see in your county looking forward to engaging with everyone in conservation next year!

Camden County Farm Family 2024

Residents chosen as Missouri Farm Family for Camden County

Camdenton, Missouri - Jason and Brittany Meads and family of Montreal family were among the families honored during the 67th annual Missouri Farm Family Day, August 12th at the Missouri State Fair.

The Meads family was selected as the Camden County Missouri Farm Family by University of Missouri Extension in Camden County and the local Farm Bureau

Each year, the fair sets aside a day to recognize farm families from across the state that are active in their communities, involved in agriculture, and/or participate in local outreach and extension programs such as 4-H or FFA.

The Meads family operates a cattle farm on over 100 acres.

The annual event is sponsored by five partner agencies: the Missouri Farm Bureau; the Missouri Department of Agriculture; the Missouri State Fair Commissioners; the MU College of Agriculture, Food and Natural Resources; and MU Extension.

The event showcases the impact that Missouri farm families have on the economy and heritage of the state, said Missouri State Fair Director Jason Moore. "These families are involved in agriculture activities in their communities and are active participants in local outreach and extension. As the premier showcase for Missouri agriculture, the Missouri State Fair is most certainly the appropriate place to celebrate these families."



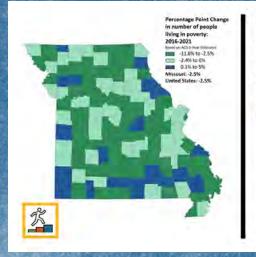


MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs **Business and Community**



Missourians from all walks of life celebrated the **2023 Missouri Good Neighbor Week,** Sept. 28 to Oct. 4, by completing and reporting neighboring acts and nominating others as the most engaged neighbors in their counties.

In 2023, the goal was to document 15,000 acts of neighboring. That goal was surpassed with 19,752 Missourians being positively affected during MISSOURI GOOD NEIGHBOR WEEK.



The **Missouri Economy Indicators (MEI)** series explores business, industry and workforce topics that affect Missouri's economy. The data is shared through newsletters and on social media. MU Extension faculty and staff receive talking points and collateral to share with local stakeholders.

In 2022, MEI published 15 issues, and MEI online resources were accessed MORE THAN 5,000 TIMES. Two out of five MEI newsletter recipients reported using the information to help guide policy or decision-making in their work.



DEMOGRAPHIC, ECONOMIC AND WORKFORCE DATA TRAINING

MU Exceed offers customized data training. Participants learn how to use public data through hands-on exercises and demonstrations.

In 2022, Exceed provided data training to MORE THAN 200 MISSOURIANS. 95% of the attendees said that the information they learned was useful to their work.

Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence



REGIONAL ECONOMIC DEVELOPMENT ANNUAL REPORT 2024

Ashley Allen-Brown, Ed.D. Regional Economic Development Specialist Serving Camden, Benton, Dallas, Hickory, Laclede, Miller, and Morgan Counties



WHAT DO MU EXTENSION SPECALISTS "DO"

MU Extension Specialists teach new and foundational concepts, link people to resources, support partner organizations, participate in research, train volunteers, evaluate programs, foster innovation, and serve communities. MU Extension Specialists work as a team to expand educational attainment, foster economic development, and improve health outcomes.

What does a Regional Economic Development Specialist do?

As the Regional Economic Development Specialist (REDS), I plan, implement, and evaluate regional economic development educational programs that support and complement existing economic development efforts in Missouri communities. The RED posits that it primarily develops and facilitates education through training, forums, and conferences that bring together regional leaders and appropriate local and state stakeholders to address challenges, strengthen capacity, and foster economic prosperity. Additionally, my position conducts needs assessments through planned appreciative inquiry and surveys to create educational materials, data, and media pieces that spread awareness of the impact made by MU Extension and our esteemed County Councils in partnership with Commissions and other stakeholders in our region. As part of MU Extension Business and Community, REDS also assists in building Civic Muscle, a collective strength of people in a place (neighborhood, town, region) to respond to challenges and proactively pursue thriving communities. CD specialists coach communities to build Civic Muscle in four key "Muscle Groups."

<u>#1. BELONGING</u> <u>#2. CONTRIBUTION</u>

#Elevate: An Empowering Educational Experience for Women

In February 2023, I led a focus group of dedicated female leaders who identified a pressing need for an educational event tailored exclusively for women. This need aligns with MU Extension's priority program areas of Economic Opportunity and Health and Well-Being. The research highlighted that women, whether inside or outside the home, significantly *contribute* to their communities, the workforce, and the economy, often at the expense of their well-being.

#Elevate: An Empowering Educational Experience for Women was designed to address these needs by serving and educating women aged 18 to 65 on personal and financial well-being, fostering a sense of community, *belonging, and contribution to the greater good*. On March 2, 2024, #Elevate featured six educational sessions covering key economic opportunity and health aspects, addressing the target audience's challenges.

The impact of #Elevate has been profound and measurable. **The event served over 157 women** from 15 counties and three states. It provided a platform for women-owned small businesses to showcase their products and services, fostering economic opportunities. The program created approximately 40 new and renewed community partnerships across presenters, sponsors, attendees, and media outlets within MU Extension's West Central Region and beyond. Post-event evaluations included 78 anonymous satisfaction surveys expressing 100% satisfaction with the learning opportunities and experiences provided.

"Elevate was amazing! The Pinnacle Power Panel featured five stellar women from diverse professional fields. The well-moderated discussion about their personal journeys and insightful perspectives on mental and physical wellness was truly collaborative." ~ Sally Matisik, Attendee from St. Louis



Presenting at the Missouri Economic Development Council (MEDC) meeting in Morgan County.



Dr. Lisa Washburn, Associate Vice Chancellor for MU Extension, leads the favorite Pinnacle Power Panel session with strong female leaders.



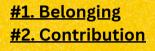
Tish Johnson, Field Specialist in Community Economic Development, led the popular "Real Colors" lunch and learn during #Elevate.



#Elevate: An Empowering Educational Experience for Women Micro-Program on Neighboring 101

Laura Neely, Secretary for the Camden County Council of MU Extension (shown right), hosted a Lunch and Learn on June 25 at The Club at Porto Cima as part of the #Elevate: An Empowering Educational Experience for Women. **Over 30 attendees from five counties enjoyed a light lunch while listening to David Burton discuss his national program, "Neighboring 101."**

Burton is an award-winning MU Extension Field Specialist in Community Development whose program has received state and national recognition. Burton's program brought a sense of belonging among attendees and a better understanding of the importance of building a sense of community and connection with neighbors.



Laclede County Commission Agriconomy Week: Laclede County Youth in Agriculture Award Laclede County Farm-to-Table Agribusiness Brunch, and Agribusiness Summit and Expo 2024

The Laclede County Commission Agriconomy (Ag) Week 2024 expanded the successful 2023 Laclede County Agricultural Tour. The week, scheduled from September 30 to October 4, 20allowed for current and future farmers and policymakers to expand their knowledge and networks. These activities were designed to provide valuable insights and to promote collaboration within and contribution to the agricultural community. The week featured four educational events and a recognition of an outstanding Laclede County youth in agriculture.

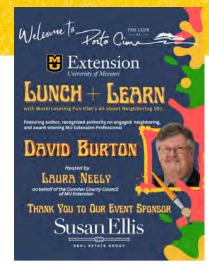
The Laclede County Youth in Agriculture Award recognizes Jocelynn's outstanding achievements and underscores the vital role of young individuals in shaping the agricultural sector's future. This award serves as a testament to the potential impact of youth engagement on food security, innovation in farming practices, and the overall sustainability and advancement of the agricultural industry. Miss Jocelyn Newell received the Inaugural Laclede County Youth in Agriculture Award.

The Inaugural Laclede County Farm-to-Table Agribusiness Brunch occurred on Wednesday, March 2, 2024, at The Exchange at Wall Street Cattle Company in Lebanon. The menu featured a variety of foods with locally sourced ingredients. Attendees learned valuable insights on optimizing agriculturally focused businesses to increase their bottom lines and enhance Laclede County's economy. MU Extension is committed to fostering economic growth in Laclede County and throughout the region by encouraging new ways to think of agricultural entrepreneurship while continuing to support the valuable traditional farming practices that are the bedrock of this community. Jennifer Kliethermes, Missouri Department of Agriculture Marketing Specialist, and TaylorAnn Washburn, Program Director for MU Agricultural Business and Policy Extension served as speakers for the Ag Brunch.

There were 72 attendees, including community business leaders, economic developers, legislators, ranchers, veterans, and Laclede County Commission and Council of MU Extension members.

The Inaugural Laclede County Agriconomy (Ag) Summit and Expo followed the Ag Brunch at The Wall Street Cattle Company Exchange. This comprehensive event is not to be missed, offering a wealth of educational programming on the latest trends in agriculture, agritourism, value-added farming, aquaponic food production, farm safety and ergonomics, cooperative farming, financing, fishing, and forestry. The Ag Summit and Expo is a gateway to valuable resources for anyone currently participating or interested in agriculture, fishing, and forestry as a means of income. The main focus of the Ag Summit and Expo was to build awareness of the programs and opportunities available to farmers, ranchers, and farmworkers and to keep their families and employees healthy. At the same time, they entered into supported employment or scaled up their agribusiness and entrepreneurship in Missouri.

The event attracted attendees from ages 16 through 75 from across 18 counties.

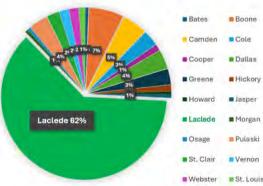








Dr.Sarah Traub, Assistant Vice Chancellor for MU Extension (left) served as Special Guest Emcee for the inaugural Laclede County Farmto-Table Agribusiness Brunch.



""Ag Week is a significant event to recognize the dedication of our community members working in the farming, fishing, and forestry industries. The Commission and MU Extension are committed to highlighting the hard work of our agricultural community and significant contributions to Missouri's economy."

~ Randy Angst, Laclede County Presiding Commissioner

LACLEDE COUNTY FARM-TO-TABLE AGRIBUSINESS BRUNCH



Jennifer Kliethermes, Marketing Specialist, Missouri Department of Agriculture, provided Resources to Expand Your Agribusiness.



TaylorAnn Washburn of MU Extension presented on Marketing Best Practices for the Digital Age during the 2024 Ag Brunch.



Monica Broner, Laclede County Council member, hosted an information table about her agribusiness.







Wednesday, October 2, 2024 The Exchange at Wall Street Cattle Company 14900 State Hwy KK, Lebanon, MO 65536 Wed.

1:15 p.m. **Bill McKelvey, Jr.** Senior Program Support Coordinator



M

SUN

Bill will share information about how food and farm businesses can connect with the Heartland Regional Food Business Center, a 5-state initiative focuses on helping businesses that serve local and regional markets start-up and expand through networking, technical assistance, and annal grants. Additiona MU Extension food and farm business resources will be shared as well.

2:15 p.m. Anna Maria Desipris Co-Founder of Sun And Bloo



Anna Yaria, the co-founder of Sun And Biom, a regenerative organic and permaculture diversified educational farm in Leabonn Missouri. For the community, they grav seggies, herbs; flowers and fruits and raise chickens and turkeys for eggs and meat, as well as dairy posts and logs. Additionally, the farm hosts workshops and courses for gardeners, homesteaders; farme and culinary enthusisests, as well as children farm deucation, farm to tale events and community seasonal festivals. She will share about the farm's approaches to becoming a regional hub of all things regenerative organic agriculture and permaculture.

Anna Maria, the co-founder of Sun And Bloom, a regenerative organic and



Jessica Dixon and her son, Diesel, of Stil Dreamin' Dairy Farm exhibited their innovative dairy products during the Ag Sumit and Expo.

The Laclede County Commission 2024 Agriculture Tour capped off Ag Week. The Ag Tour was an exclusive, invitation-only bus tour of agricultural locations across Laclede County. Legislators and key decision-makers attended a breakfast hosted by the Currier family, owners of Wall Street Cattle Company, then boarded a bus to tour Cackle Hatchery in downtown Lebanon. Next, participants headed to Bennett Spring State Park, where Ben Havens, Honorary Ag Week Chair and Missouri Department of Conservation Fish Hatchery Manager, gave a hard hat tour. The tour ended with a delicious brisket lunch that Jack and Vicky Glendenning hosted at Sand Spring Resort. After lunch, guests were treated to a brief Glendenning J Bar J Limousin Cattle Ranch tour.

In addition to Laclede County Commissioners, there were 10 other dignitaries in attendance.



Ag Tour participants received a gift of local honey samples from MU Extension Council member Mac Bobbitt



State Rep. Hannah Kelly (141) enjoyed the Second Annual Laclede County Commission Ag Tour.



Fourth generation owner, Jeff Smith, leads the tour of Cackle Hatcherv.



Hatchery Manager Ben Havens provides a hard hat tour of the Bennett Spring Fish Hatchery.



Jack Glendenning served delicious brisket and hospitality during the Laclede County Commission Ag Tour.

The Resilient Economies and Community Health (REACH) for Camden County Youth Mentoring and Workforce Development Program, launched in the Camdenton Public School System at the beginning of the 2024-2025 school year, is just the beginning. This program, designed for youth ages 14 through 18, provides them with the opportunity to learn from local business leaders about the opportunities that exist in Camden County, both during their school years and after graduation. We are excited to have



Tan Tar A, Lake Regional Hospital, and Lodge of Four Seasons as partners, and look forward to continuing with COMO Connect in January 2025. The goal of this program is not only to help area youth become aware of employment and entrepreneurial opportunity, but also encourage them to stay in and contribute to Camden County's economy. With 75 youth already participating, we are eager to see the program's future growth and the impact it will have on our community's youth.

<u>#1. Belonging</u> <u>#2. Contribution</u>



Show Me Neighborhood Art Week is a University of Missouri Extension artfocused outreach program that strives to promote creative expression and public art made by residents, regardless of their skill level, as a contribution to the community's sense of place and residents' sense of belonging. The program goals are to:

- Promote the engagement of neighbors;
- Foster a sense of belonging and inclusion within communities; and
- Use art as a tool to increase the sense of belonging.

We promoted and solicited participation in our pilot Show Me Neighborhood Art Week statewide. After creating an online map of sites registered, statewide viewing was June 1-15 2024. Participants were sent yard signs to display next to their installations.

- The program had participation from every extension region.
- 73 total registered sites and 1,182 registered voters.
- 293 participants signed up for the Engaged Neighbor newsletter.
- Over \$3000 in prizes for regional winning artists was distributed.
- 72% of participants in Show Me Neighborhood Art Week reported an increased sense of belonging and love for the communities by participating.

Missouri Good Neighbor Week 2024 Snapshot of Results



http://missourigoodneighborweek.com

go the extra mile.

#3. Leadership

I provide significant data and key informatics to our leaders and decision-makers such as Congressman Mark Alford, and to help educate citizens across the West Central Region.

I also work across multiple disciplines to bring significant and award-winning MU Extension programs such as Demographic, Economic, and Workforce Data Training to our region.

I am regularly asked to lead volunteer and business communication training for area organizations such as Central Ozarks Medical Center (COMC) and for programs such as #Elevate.



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In early 2024, I led the strategic planning session to create the three-year plan for the Missouri Ozarks Community Action (MOCA). In addition, I created their strategic planning flyer. This helps the organization continue to grow their impact in the counties they serve.



"We really enjoyed the process with Ashley, and the final report is awesome." ~ Mary Mullins, MOCA CSBG Director, CCAP, NCRI, NCRT

I have been recognized by my colleagues and peers as a leader in the planning and delivery of impactful educational programming on behalf of MU Extension.



Carl N. Scheneman Excellence in Teaching Award

> Ashley Allen-Brown Field Specialist in Regional Economic Development



*MOCA

#4. Vitality

I regularly present on the effective use of social media, including internal training with my colleagues and other organizations that serve our communities. Facilitating learning events that are free to the public has broad-reaching effects for our communities.

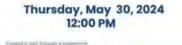




How do you feel about COLLABORATING with others?







The West Central Regional Economic Development Quarterly (REDQ) digital newsletter was created in 2024 and is distributed to 200 subscribers. Write and distribute press releases and engage in media relations to promote MU Extension and positive developments within the counties I serve.

thank you



The Digital Newsletter for Lake of the Ozarks Area Regional and Community Development

Regional Economic Development Specialist

REGISTER NOW

Business and Community

Local Impact

Extension Tax Schools

University of Missouri Extension's ag economics department and ag business specialists worked together to coordinate one summer and three fall tax schools. The summer school was in person and live online. Fall schools were in Columbia and Springfield, and one online school. The schools were designed for those who prepare taxes, including enrolled agents, tax preparers, CPAs, individuals, and attorneys.

The training included updates on legislation, rulings, and cases, individual taxpayer issues, agricultural and natural resources topics, ethics, trusts and estates, agriculture and natural resource tax issues, business tax issues, business entity tax issues, IRS issues, related party issues, real estate rental activity issues, limited liability company issues, and international tax issues. The schools were approved for 8 and 16 hours of continuing education credit by the IRS, Missouri Bar, and CFP continuing education. Total continuing education hours reported to IRS for the schools was 3,776 hours.

The teaching teams included CPAs, a former IRS stakeholder liaison, an IRS-certified retired ag economics professor, an attorney, a certified financial planner, the Missouri Department of Revenue, and extension ag business specialists.

The evaluations had many positive comments and helpful suggestions. Planning is underway to offer training in 2025. Local county residents benefit when local tax preparers have the opportunity to gain knowledge, which benefits their clients and communities. The tax schools are a program of the ag business and policy program of MU Extension, coordinated by Mary Sobba with help from a team of ag business specialists throughout the state.

The resources for the schools included the IRS, the National Income Tax Workbook from the Land Grant University Tax Education Foundation, and materials written by the instructors.

The 2024 school attendance totaled three hundred fifty people. The participants were from throughout Missouri. **There were 3 participants from Camden County.**



Serving: Camden County

Business and Community

Missouri Small Business Development Center (SBDC)

The Missouri SBDC at State Fair Community College provides support to your county's entrepreneurs and small business owners through 1:1 assistance and training. Over the course of 2024, our office met with clients to discuss a wide range of topics including:

- Starting a business
- Business financing
- Business expansion and relocation
- Financial planning & cash flow management
- Marketing strategy & strategic growth
- Purchasing a business
- International expansion opportunities
- Technology commercialization

In 2024 the Missouri SBDC at State Fair Community College offered training events all throughout our 13 counties. The Center offered trainings such as:

- LaunchU
- Introduction to QuickBooks Online
- Advanced QuickBooks Online
- Boots to Business
- Give Yourself Credit
- Starting and Managing a Small Business
- Facebook Post Scheduling & Using AI for Creative Ideas
- Building Your Presence Online
- Understanding Financial Statements
- & many more!

CAMDEN COUNTY KEY OUTCOMES

- 45 Business owners received multiple 1:1 consulting sessions regarding their small businesses.
- \$57.0 million Approved capital funding
- \$195,600 Increase in sales
- 4 New businesses started
- 12 New jobs created
- 311 Jobs retained
- 148 Attendees joined our business and professional development training programs.



The Missouri SBDC at State Fair Community College covers 13 Counties in West Central Missouri.

Learn more about our latest programs and training

Missouri Small Business Development Center State Fair Community College Fielding Tech Center, Room 255 Sedalia, MO 65301 <u>thelearningforce@sfccmo.edu</u> (660) 530-5822

STATEWIDE HIGHLIGHTS

\$648,286,781

Increase in sales for client companies through the assistance of the Missouri SBDC network

\$496,469,946

Government contracts secured through the assistance of APEX Accelerators (formerly MO PTAC)

\$108,789,957

Capitalization secured through the assistance of the SBDC



MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs **Community and Professional Health Education**



Rural Immersion Program is an opportunity for medical students interested in rural practice to gain experience in the rewards and challenges of working and living in a rural community, examining rural health disparities and quality of life concerns within a specific region. Group activities and meetings with community leaders in business, government, education, health care and natural resources give students a preview of life in a rural area. The 2024 program was hosted by Union, Mo. and the 2025 host city will be Hayti, Mo.

All of the 2024 participants agreed that the Rural Immersion Program significantly contributed to them **FORMING INSIGHTS** on the suitability of living and working in a rural community, both personally and professionally.



MU **Continuing Education for Health Professions** (CEHP) provides evidenced-based, relevant and responsive learning activities designed to narrow professional practice gaps with respect to knowledge, competence, and performance of the healthcare team. A commitment to lifelong learning, in partnership with those we serve, contributes to excellence in practice and improved health outcomes.

CEHP provided 169 LEARNING ACTIVITIES which reached over 53,000 PROFESSIONALS across all Missouri counties.



PROSPER is a research-supported approach that promotes positive youth development and strong families through lifeskills education that increase protective factors and reduces risky behaviors among teens. Through a campus-community partnership, PROSPER Teams are created to support the implementation of two evidence-based programs with middle school students and their families.

"They have the old saying it takes a village to raise a child, the more the community comes together the better off the children are going to be in that community." Peggy Saphian PROSPER Model Participant in Fredericktown, MO

Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence





MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs **Continuing Education**



The Law Enforcement Training Institute (LETI) has provided basic and advanced training for law enforcement since 1948. LETI's **Basic Peace Officer Academy** exceeds the 600 hours of training required for licensure in Missouri. From 2019 through 2023, the basic academy has licensed almost 300 peace officers, more than any other academy in the state. During that time, all but one graduate became employed by a law enforcement agency. LETI graduates come from around the state and return to their communities to serve and protect.



The Missouri Extension Disaster Education

Network provides education and technical assistance to individuals and families, local governments, schools and organizations so they can prepare for and respond to natural and manmade disasters. Because of the unique relationship

it maintains with each community, MU Extension is a key resource for the public, emergency services and public officials.





Established in 2002, the **Fire Officer Certificate Program** is designed for those who wish to further their professional development without the time and expense of traditional college classes. This program has been developed and evaluated to ensure it provides structured curriculum delivery and academic rigor. The program requires completion of 288 hours of instruction within three years.

Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence





MU EXTENSION **Serves MISSOURI and Delivers MIZZOU** through credible statewide programs **Health and Human Sciences**



Building Strong Families

Studies show that people with strong family bonds tend to have lower stress levels. Building Strong Families helps families deal with disagreements, manage stress and show their love for one another.



Mental Health First Aid equips people to recognize and respond to signs of mental illness and substance use challenges.

Youth Mental Health First Aid is primarily designed for adults who regularly interact with young people (ages 12-17) facing mental health or addition challenges while the adult version focuses on adults aged 18 and older. Participants learn how to offer initial assistance and guide individuals toward the care they need.

In Missouri, approximately **1 MILLION ADULTS** and **72,000 ADOLESCENTS** suffer from **MENTAL HEALTH ISSUES.***

*Missouri Department of Mental Health 2020 Status Report



Chronic Disease Self-Management programs offer evidence-based information for individuals and their caregivers to boost self-confidence in managing symptoms, enhancing quality of life and even reducing health care expenses.

These programs have undergone rigorous evaluation and are proven to be effective tools for individuals dealing with chronic conditions like arthritis, fibromyalgia, depression and diabetes.

Legend



Agricultural Growth & Stewardship



Economic Opportunity



Educational Access & Excellence





Della Miller Field Specialist in Human Development

Serving Laclede, Camden, Dallas, Polk, Benton, Hickory, Wright and Webster Counties

Local Impact

What is the Role of Field Specialist in Human Development in the Community?

Field Specialists in Human Development deliver evidence-based programming to communities across Missouri. These initiatives are designed to meet the unique needs of each community by providing education on topics such as parenting, family strengthening, mental health awareness, adolescent development, aging well, early childhood care and education, and other related areas.

Families & Parenting Programs

Building Strong Families

The Human Development and Family Science team partnered with the Missouri Department of Social Services Children's Division to provide parenting classes for parents who are trying to bring their children home from foster care. We offered five 6-session parenting classes online throughout the year. These classes covered topics such as communication, stress management, discipline and more.

Impact

- The team taught 81 parents who earned 800 hours of parenting information.
- Positively impacted the 167 children of these parents.
- Parents joined the classes from 32 different counties across the state of Missouri.

What Participants Are Saying About Our Programs:

"The stories and scenarios to help in how to best approach youth in crisis. Especially for very difficult conversations that we ourselves may feel anxious bringing up." – Youth Mental Health First Aid Participant

"Not only does this course teach new things. It also helps affirm strategies already being used and helped make me free good about myself as a parent. It really helped me grow. Thank You." - Building Strong Families Participant

"This was one of the most useful programs I've ever heard. Growing older is not easy, but I like all the tips to try to keep us safe" – Keep Your Keys Participant

"Everyone should be taught this information. Thank you for coming to talk to us!" – Alzheimer's Association Program Participant

Professional Development Programs

Childcare Provider Training Virtual (Collaborative) and In-Person Childcare programming by Human Development and Family Science Field Specialists in-person and virtually was completed statewide. The childcare programming provides statewide clock hours for professional development for childcare providers who are required to obtain 12 hours each year.

Impact

- Provided 422 childcare providers across the state of Missouri through 41 sessions.
- 844 clock hours provided for professional development
- In-person trainings were provided to childcare providers in Laclede, Miller, and Camden Counties.

Well-Being Programs

Taking Care of You

This multi-session program provides practical strategies and hands-on experiences designed to help you effectively manage stress in your daily life.

Chronic Disease Self-Management (CDSMP)

A six-week program that equips participants with essential tools to better manage chronic conditions. Topics include self-management techniques, action planning, healthy eating, and effective communication with healthcare providers.

Mental Health First Aid (Adult and Youth)

This program teaches individuals to identify the signs of mental health and substance use challenges in both adults and youth, promoting early intervention and support.

Impact

• Well-being programs positively impacted 80 participants across 20 counties, including Camden, Laclede, Dallas, and Miller Counties.

Aging Well Programs

Alzheimer's Association Programs

This program offers informative presentations on a range of Alzheimer's and dementia-related topics, including the 10 warning signs of Alzheimer's, effective communication strategies, and how to understand and respond to dementia-related behaviors.

Keep Your Keys

Focused on driving safety, this program covers how to maintain the physical and medical fitness necessary for safe driving, when and how to plan for driving retirement, and provides valuable tools and resources to enhance road safety.

Impact

The Aging Well programs reached 48 individuals across several counties, including Hickory, Miller, Dallas, and Laclede, making a significant impact on their well-being.



Health and Human Sciences

Local Impact

Sherry Combs, Nutrition Program Associate

SNAP-Ed Public Value Statement 2024

The Supplemental Nutrition Assistance Program Education (SNAP-Education or SNAP-Ed) brought Missouri \$11,145,237 in federal funds. The funds support engagement with 74,864 Supplemental Nutrition Assistance Program (SNAP) recipients and eligible citizens of Missouri who learned about being active and healthy eating on a budget. This year, we had 1,164,143 indirect educational contacts through newsletters, health fairs, food pantries, and the Show Me Nutrition helpline.

27,557 direct and indirect contacts were made in Camden County.

Participants in SNAP-Ed learn the importance of making healthier meals and snack choices, eating breakfast more often, being more willing to try new foods, increasing their physical activity, and making healthier food choices. Those who practice healthy eating and are physically active are more likely to contribute to a healthy labor force and enjoy a high quality of life throughout their lifespan.

This vital programming effort also reduces healthcare costs over the participant's lifetime, saving taxpayer money in reduced public healthcare benefits and insurance premiums.

Schools and Agencies				
Camdenton Library	Oak Ridge Intermediate			
Children's Learning Center	Osage Beach Elementary			
Climax Springs Elementary	Share the Harvest Food Pantry			
Dogwood Elementary	Stoutland Elementary			
Hawthorn Elementary	Stoutland Library			
Kradle to Krayon	United Methodist Church			
Macks Creek Elementary				

Health and Human Sciences

Local Impact

One of my positive impact experiences was a time when I brought a mango for the students to taste during the vitamin and mineral lesson of the 3rd grade Show Me Nutrition class. Later in the day, one of the teachers told me that her son was in that 3rd-grade class. The student had seen his mom at lunch and asked her to put mangoes on their weekly grocery list. He had liked the mango so much that he was excited to eat it at home. The mom told me that getting her son to try new foods was difficult. She was pleased he enjoyed a new healthy food, which they could add to their weekly grocery list.

Sherry Combs, Nutrition Program Associate



