

Broadband Economic Benefit Analysis

Overview

A **broadband economic benefit analysis** studies how broadband expansion would benefit your county or region in the next 10 years. It estimates total job, income, local tax and gross domestic product (GDP) gains under two broadband adoption scenarios.

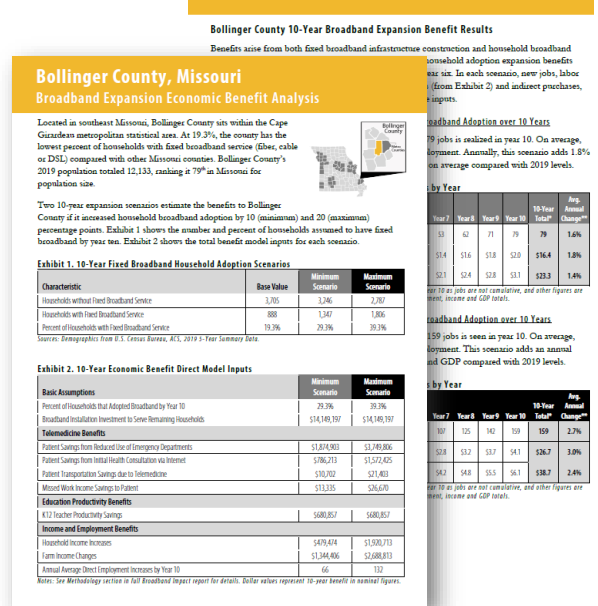
The analysis considers the economic benefits of infrastructure development, such as local construction, and expected long-term gains in telehealth service, education and employment made possible by expanded broadband service.

How can you use the analysis?

Your community or organization can use an economic benefit analysis to educate stakeholders about broadband expansion, build support for broadband projects, set performance goals and better position yourself for future broadband funding opportunities.

Details

[MU Exceed](#) conducts the broadband analyses on contract. Its team has decades of experience in performing industry research, handling sensitive business information, and economic impact modeling.



Broadband Expansion Economic Benefit Analysis

To conduct a study, Exceed would collect the following information from your organization:

- New broadband infrastructure development cost, timing, coverage and expected take rate
- Any community feedback on expected broadband adoption with new broadband services

Exceed would provide the following deliverables:

- An analysis to estimate broadband economic benefits under two expansion scenarios
- Analysis includes direct and indirect effects of expansion using an IMPLAN economic model to estimate supply chain and employee spending
- A detailed report describing broadband's economic benefits to jobs, income, local taxes and GDP over 10 years or another time period preferred by the community or organization
- Two-page county benefit summaries for the broadband expansion scenarios

Study costs depend on size of community and number of county analyses requested.