University of Missouri Extension
Taney County
2014
Annual Report

RETURN ON INVESTMENT
2014 PROGRAMS OF DISTINCTION

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December 2014

Dear County Commissioners and Friends of MU Extension:

Over the past year, with a theme of Celebrating the Past and Building for the Future, MU Extension marked a century of service to Missouri. While the celebrations have come to an end, the focus on building for the future is strong. The university’s commitment to the mission of bringing relevant, reliable and responsive education to improve lives and local economies is alive and well.

To maintain our position as a valued and trusted resource for Missourians, MU Extension continues to strengthen existing programs, build relationships and explore new opportunities to benefit Missourians. For example:

- In the area of agriculture, the Show-Me Select Heifer Replacement program continues to improve the breeding performance of heifers as it helps participants realize record prices for their efforts. Producers from 103 of Missouri’s 114 counties have enrolled heifers in the program. In a record-setting sale, 168 bred replacement heifers sold for an average of $3,033 at the Fruitland (Missouri) Livestock Auction.
- Strengthening communities through art, innovation and creativity, Extension’s Community Arts Program is piloting an initiative in Lexington to help the community enhance its image with art businesses and opportunities that reflect the talent of regional artists and benefit a nine-county tourism alliance. The Community Arts Program is also at work in the St. Louis area, overseeing the Saint Louis Storytelling Festival, which engages approximately 25,000 people each year.
- Knowing the value of dialogue with those it serves, MU Extension has made a concerted effort with the Mizzou Alumni Association to introduce MU Chancellor R. Bowen Loftin to extension programs, participants, key stakeholders and alumni from all corners of the state. These tour events, which will continue into 2015, are designed to foster understanding and support that lead to a stronger local extension effort across the state.

These are just a few examples of MU Extension’s focus on building for the future and continuing to making an impact in local communities.

I thank you for your support of MU Extension and our efforts in your community. I look forward to our continuing partnership and welcome your ideas for improving our partnership.

Sincerely,

Michael D. Ouart
Vice Provost and Director

University of Missouri, Lincoln University, U.S. Department of Agriculture and Local Extension Councils Cooperating

EQUAL OPPORTUNITY/ADA INSTITUTIONS
December 2014

Taney County Commission
Courthouse
Forsyth, MO 65653

Dear Commissioners:

The University of Missouri Extension council and staff would like to thank the Taney County commissioners for their support and funding for programs during this past year. The council and staff remain committed to improving people’s lives by helping them meet the opportunities and challenges of the 21st century with research-based education and information.

County residents decide the direction of extension’s educational programming. Current areas of emphasis in Taney County focus on families, youth development, environmental issues, business development, agriculture, gardening, consumer and family economics, nutrition education and human development issues.

University of Missouri Extension works as a partnership of the University of Missouri campuses, Lincoln University, the people of Missouri through county extension councils and the Cooperative State Research, Education and Extension Service of the U.S. Department of Agriculture. The mission of MU Extension is to "serve Missouri by extending the unbiased research-based knowledge and problem-solving resources of the University of Missouri and Lincoln University to focus on high-priority needs of people throughout the state." The University of Missouri and Lincoln University are Missouri’s two land-grant universities, charged by federal acts of Congress to deliver extension programs.

Current programming efforts statewide focus on agricultural profitability and viability, building family and individual strengths, building human resources, business, community and economic development, enhancing health and nutrition, environmental quality and stewardship and youth development.

The contents of this report are a summary of the highlights of our educational efforts during the past year in Taney County. The Taney County MU Extension staff specialists are also assigned to cover and provide programming in their specific areas of expertise for the southwest region of Missouri. We hope that this report provides a greater understanding about University of Missouri Extension programming efforts in Taney County.

Submitted by,

Peter Tsahiridis
Extension Council Secretary

Ronnie Melton
County Council Chair

Chrystal Irons
Program Director
## Agriculture

- Hay in the Ozarks
- Livestock/Forage Conference

<table>
<thead>
<tr>
<th>Number of Taney County Residents Served</th>
<th>Total Hours of Collective Workshop Participation in 2014</th>
<th>What Did They Learn?</th>
<th>What Action Did They Take?</th>
<th>How Does This Work Make Taney County and Missouri Better?</th>
</tr>
</thead>
<tbody>
<tr>
<td>65 Taney county farmers attended the Hay in the Ozarks tour at Swan on the Joe Sanders farm.</td>
<td>Two hours of instruction were provided for participants for a total of 130 hours of collective workshop participation.</td>
<td>The event was designed to create discussion and change on Taney County farms on how hay is produced. Hay is an expensive crop to raise with high inputs and subtle expenses that reduce farm profitability if produced inefficiently. Topics included • costs of making hay, • making quality hay, • Making haylage, and • hayfield improvement.</td>
<td>Participants were better equipped to evaluate their hay operation for hidden expenses, level of quality in their hay production and amount of hay losses during storage and feeding. Participants were informed on the option of using round bale silage as means of preserving quality of hay during rainy periods.</td>
<td>Farm producers have no other research-based information sources to turn to when seeking information that will help them provide safe and affordable beef for the marketplace, in a way that is sustainable for their farm operations. This program addressed a need regarding efficient use of hay equipment and land resources for livestock nutritional needs. This tour was sponsored by Branson Bank.</td>
</tr>
<tr>
<td>107 Taney county full and part-time beef producers attended the annual Livestock and Forage Conference at Forsyth.</td>
<td>Two hours of instruction was provided for a total of 214 hours of collective meeting participation.</td>
<td>This annual event focused this year on the following topics • beef cattle selection decisions, • evaluating the cost of retaining heifers, and • five developing pasture weeds.</td>
<td>Participants were better equipped to make informed decisions regarding how to select for top genetics in beef production, how to figure the real costs of retaining heifers, versus buying heifers, and how to deal with invasive weeds on their farms. The evaluations showed there was an increase in learning which averaged 38 percent among presentations.</td>
<td>Taney County farm producers are an economic generator for the local economy. When they suffer economically, their farm product suppliers (feed and fertilizer dealers, hardware stores, fuel suppliers, seed dealers, etc) also suffer. Their economic situation can tie directly to food costs in grocery stores. This program addressed ways this sector in the county economy can remain viable. This program was sponsored by Peoples Bank of the Ozarks, First Community Bank and Branson Bank.</td>
</tr>
</tbody>
</table>

Homeowners, city water departments, farmers and gardeners.

120 soil fertility tests processed for farms, gardens, lawns and fields.

Contents of nutrients in their soil and the proper fertilizer application levels.

Unbiased, reliable fertility testing and research based information.

With the increased prices of fertilizer today, farmers and gardeners continue to need information based on unbiased fertility testing and research provided by the University of Missouri Extension.
## Agriculture
- Pesticide Applicator Training
- Beef Management Workshop

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<thead>
<tr>
<th>Number of Taney County Residents Served</th>
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<tr>
<td>20 farm producers participated in safety training pertaining to pesticide use in Taney county.</td>
<td>A three-hour class is offered for all participants, resulting in 60 hours of collective meeting instruction.</td>
<td>Participants were given safety training in the areas of: pests and pesticides, personal protection equipment, environmental safety, understanding a pesticide label, calibration and nozzle selection, container management, and drift prevention.</td>
<td>Farmers who attend these trainings come away better informed of the dangers and precautions necessary when using pesticides. Evaluation tools have indicated they have increased their awareness and changed their handling and application strategies following the program. Several have decided to turn pesticide applications over to commercial applicators.</td>
<td>Considering Taney county’s valuable natural resources, pesticide applications can be safely done when applicators have been properly trained and follow label requirements. Pesticides can be an important part of food production in the county. Those who use them are trained regularly. The applicators who purchase restricted-use pesticides are trained every five years.</td>
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<tr>
<td>97 attended the Fall Beef Management Workshop.</td>
<td>Two hours of instruction at the Forsyth High School resulting in 194 hours of collective meeting instruction.</td>
<td>Participants learned about winter feeding of the beef herd, focusing on supplementing poor quality hay, preventing excessive hay waste and using stockpiled fescue as a supplement. Participants also learned about the outlook for the beef market, focusing on opportunities to pay down debt and to retain heifers with the better beef returns lately.</td>
<td>Participants were better equipped to make sound decisions for insuring their cattle have proper nutrition during wintertime feeding. They learned how to take advantage of the benefits of stockpiled fescue. They better understood how to prevent losses during the feeding of hay. Participants also were encouraged to pay down debt during this time of higher beef prices. They also had a greater understanding of whether or not to retain heifers on their farms.</td>
<td>A thriving and growing agriculture sector in Taney county creates a diverse economy for the county. Beef production in the county not only feeds the world, but creates jobs and economic growth. Educational efforts by MU Extension brings the classroom to the farms and creates a learning environment that improves the economy, preserves natural resources and sustains quality of life in the county.</td>
</tr>
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</table>

This program was sponsored by Branson Bank.

Tim Schnakenberg
Agronomy

Logan Wallace
Livestock Specialist
Dr. Justin Sexten, MU state beef nutrition specialists discusses ways of reducing hay waste during winter feeding at the Beef Management Workshop in October. Over 100 people participated that evening.

Ag business specialist Stacy Hambelton discusses the economics of hay production during the Hay in the Ozarks tour on the Joe Sanders Farm in April.

Joseph S. Smith receiving his Missouri Century Farm sign and certificate from county program director, Chrystal Irons and Taney County commissioners, Ron Houseman, Brandon Williams and Danny Strahan. The Smith farm has been in the family since 1871.

Dwayne and Randy Rossner were presented with their Missouri Century Farm sign and certificate by county program director, Chrystal Irons and the Taney County Commissioners. The Rossner farm was established by Edward Rossner in 1913.

Taney County 2015 Farm Family

Nellie Lamers presenting the Bob Matthews family at the Taney County Fair with a plaque and check to help them with expenses at the state fair. Bob and Mindy Matthews and family were chosen by the extension council to represent Taney County at Farm Family Day at the Missouri State Fair. Pictured left to right, Nellie Lamers, Bob, Shelby, Colten, Mindy and Ashley Matthews.
## Business Development Education

### Education Plus Action Solutions for Business Development

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<thead>
<tr>
<th>Number of Taney County Residents Served</th>
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</table>
| 109 Taney County citizens attended small business workshops to enhance their knowledge and skills about business start-up, management, finance/accounting and strategic planning. | 289 hours were dedicated to providing one-on-one counseling with business clients during 200 counseling sessions | Workshop evaluations show participants learn:  
- how to implement an accounting system,  
- the importance of maintaining accurate financial records,  
- how to utilize financial information to make financial decisions,  
- to effectively work with accounting professionals to implement tax planning strategies to maximize business growth and profitability,  
- how to successfully manage generational and personality differences when building effective relationships with employees,  
- how to set team boundaries and communicate team expectations to increase the commitment and performance of employees,  
- how to start a business in Missouri by identifying government agencies and regulatory requirements,  
- to identify common obstacles with starting a business,  
- to understand, develop and evaluate their business concept, | Clients receiving business assistance through the Taney County SBTD in FY 2014:  
- started 5 new businesses,  
- created 24 new jobs and retained 41 jobs,  
- experienced sales increases of over $1,669,428.00,  
- obtained loans and investments of $1,654,200.00,  
- acquired $5,467,450.00 in government contracts. | Entrepreneurs, business owners and managers who participate in educational workshops build a strong foundation in business knowledge. Those who undergo the process of continuous education learn more about their own business and gain a better understanding of the market in which they operate. This allows businesses to strategize their growth, seize opportunities, as well as identify and avoid possible threats. Businesses are able to plan for success. Successful businesses promote growth and stability in the local and state economy. |
| 46 Taney County residents/businesses received free business counseling through Taney County MU Extension Small Business and Technology Development Center. | 371 hours of collective workshop participation from Taney County citizens/businesses for business education | - Introduction to QuickBooks Pro  
- Small Business Tax Workshop  
- Supervisory Series: Building Effective Relationships  
- Supervisory Series: Leading High Performance Teams & Guiding Conflict Resolution  
- Supervisory Series: Your Legal Responsibilities & Communicating Successfully  
- Supervisory Series: Coaching Employees  
- Starting a Business: The First Steps  
- Employment: Careers & Advancement | Participants and clients:  
- created business plans to obtain financing and use as a strategic planning tool to operate and expand their businesses,  
- chose the appropriate organizational structure for their businesses,  
- took steps to increase creditworthiness by paying off debts and creating a budget,  
- adhered to government regulations when starting their business such as registering for a fictitious name, filing proper forms and applying for required licenses and permits,  
- implemented effective communication and coaching tools to maximize understanding and minimize confusion in the workplace; and motivate employees to achieve better business results,  
- implemented accounting software such as QuickBooks to help them monitor and analyze their financial performance. | As entrepreneurs and innovators, Missouri’s small businesses are becoming a more diverse group that continues to make the state’s economy productive. In assisting the owners and managers of those businesses, MU Extension contributes to a county’s economic development through growth in jobs, sales, innovation, technology development and commercialization. |
| Additional area residents were reached through radio and educational publications in Taney County. | 9 workshops provided in Taney County to entrepreneurs. Workshops include:  
- Introduction to QuickBooks Pro  
- Small Business Tax Workshop  
- Supervisory Series: Building Effective Relationships  
- Supervisory Series: Leading High Performance Teams & Guiding Conflict Resolution  
- Supervisory Series: Your Legal Responsibilities & Communicating Successfully  
- Supervisory Series: Coaching Employees  
- Starting a Business: The First Steps  
- Employment: Careers & Advancement | | | |
| Participants and clients include:  
- small business owners in the service, construction and retail industries,  
- prospective entrepreneurs,  
- community leaders,  
- local townships,  
- non-profit organizations, and  
- displaced workers. | | | | |

When you support MU Extension’s Business Development Program, enterprising Missourians receive information and training to successfully start, run and expand businesses. This increased business activity creates jobs, increases consumer demand, promotes economic development and generates tax revenue for the public’s welfare.
Significant Business Development Achievements in Taney County:
The University of Missouri Extension, Taney County Small Business and Technology Development Center partnered with the Taney County Partnership to organize the second annual 2014 Small Business Administration’s Small Business Week in Taney County. Through this week-long event, two small business workshops were offered which included: Starting a Business: The First Steps and Introduction to QuickBooks. The First Steps workshop featured a local successful business owner, Stephanie Barney with Lightspeed Electrical Services; who shared her experience overcoming challenges small businesses face with other entrepreneurs. Small Business Week was a great example of local businesses, organizations and government entities coming together to support and celebrate entrepreneurship and the economic impact small businesses bring to our local communities.

Taney County MU Extension SBTDC Client Success:
Samantha Davidson, client of the Taney County MU Extension SBTDC started a new business in May 2014. Located near downtown Branson, the StoneHouse Merchant is a must see. This new upscale home décor store features a wide variety of home furnishing and accessories, antiques and a children’s boutique area. With the assistance of the SBTDC, Davidson was able to develop a comprehensive business plan, obtain funding for start-up capital, register her business properly and implement an accounting system to monitor and analyze financial performance. This new Branson gem will be a shopping destination for both tourists and local consumers for years to come!

Statewide Impact of the MO Small Business & Technology Development Centers:
As entrepreneurs and innovators, Missouri’s small businesses are becoming a more diverse group that continues to make the state’s economy productive. In assisting the owners and managers of local small businesses, MU Extension contributes to a county’s economic development through growth in jobs, sales, innovation, technology development and commercialization. In 2014, Missouri businesses reported the following achievements as a result of working with the MU Extension Business Development Program statewide.

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<tbody>
<tr>
<td>New business start-ups</td>
<td>238</td>
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<tr>
<td>New jobs</td>
<td>2,674</td>
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<tr>
<td>Jobs retained</td>
<td>1,616</td>
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<tr>
<td>Sales increase</td>
<td>$207,464,049</td>
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<tr>
<td>Total capitalization</td>
<td>$204,377,650</td>
</tr>
<tr>
<td>Government contract awards PTAC</td>
<td>$349,593,124</td>
</tr>
<tr>
<td>Clients/companies receiving business counseling</td>
<td>14,381</td>
</tr>
<tr>
<td>Business training attendees</td>
<td>12,394</td>
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</tbody>
</table>
# Family Financial Education

## Education Plus Action Solutions for Family Financial Success

<table>
<thead>
<tr>
<th>Number of Taney County Residents Served</th>
<th>Total Hours of Collective Workshop Participation in 2014</th>
<th>What Did They Learn?</th>
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</thead>
<tbody>
<tr>
<td>143 Taney County participants including:</td>
<td>353 hours of collective learning by Taney county residents.</td>
<td>Evaluation of the various workshops show participants learn:</td>
<td>One hundred percent of the participants had written financial goals by the conclusion of their work.</td>
<td>When you support MU Extension’s Making Money Count program, participants learn to write goals and organize their financial records, which leads to increased success in reaching financial goals, which benefits other community members by reducing the amount of time financially distressed workers spend focusing on financial issues at work.</td>
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<tr>
<td>• Church Army clients,</td>
<td></td>
<td>• the process of creating a spending plan, tracking expenses and income in relation to buying a home,</td>
<td>Participants reduce their financial stress and take positive actions such as:</td>
<td>When Creditors are Predators (Predatory Lending) program, participants learn how to establish emergency savings that will help to avoid the need for predatory lenders, which leads to free up money that would have been spent on interest and fees for predatory lenders so families can address additional financial needs, which benefits other community members by decreasing the number of predatory lenders operating in Missouri and creating a more stable environment for quality lenders.</td>
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<tr>
<td>• Taney County Ozarks Area Community Action Corporation clients,</td>
<td></td>
<td>• how to figure monthly income and track fixed, flexible and periodic expenses,</td>
<td>• obtaining a copy of their credit report,</td>
<td>Family Financial Education programs, participants spend and borrow responsibly, save more and gain control over their financial health. These behaviors benefit other community members by reducing predatory lending and reliance on public assistance programs, reducing theft and lowering banking fees.</td>
</tr>
<tr>
<td>• probation and paroled citizens,</td>
<td></td>
<td>• how to create a budget based on income and expenses they had tracked,</td>
<td>• keeping records of credit use,</td>
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<tr>
<td>• drug court participants,</td>
<td></td>
<td>• the only website where you can get a free credit report is annualcreditreport.com,</td>
<td>• paying credit card bills on time and making more than the minimum payment,</td>
<td></td>
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<tr>
<td>• citizens and residents not associated with a particular agency.</td>
<td></td>
<td>• the credit report is the most important document a family has and a bad credit report can cost a family $250,000, and</td>
<td>• finding how much credit costs before using it,</td>
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<td></td>
<td></td>
<td>• predatory lenders routinely charge the equivalent of three and four digit annual percentage rate interest when both interest and fees are considered.</td>
<td>• reducing credit card balances and paying off debt,</td>
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<td></td>
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<td>• setting one or more financial goals,</td>
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<td></td>
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<td>• increasing savings, and</td>
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<td>• preparing a spending plan/budget and using it to control spending.</td>
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Nellie Lamers
Family Financial Education Specialist
Number of Taney County Residents Served

<table>
<thead>
<tr>
<th>Total Hours of Collective Workshop Participation in 2014</th>
<th>What Did They Learn?</th>
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<tbody>
<tr>
<td>909 Taney County taxpayers that include</td>
<td></td>
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<td>When you support MU Extension’s MoTax Initiative program, participants save an average of $200 (currently) in tax preparation fees per year, avoid high-cost refund anticipation loans, and learn basic financial management strategies which leads to families being able to purchase necessities and establishment or increase of emergency savings, which benefits other community members by reducing demand for public assistance, stabilizing the county tax base and stimulating the economy, beginning in the taxpayer’s community, through federal and state tax refund dollars and dollars from tax credits.</td>
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<tr>
<td>• low to moderate income working families,</td>
<td>• 682 hours of collective learning by Taney County residents</td>
<td>• Purchased necessities, thus spending and recirculating money in Taney county,</td>
<td>As a result of this program, taxpayers in Taney county received $644,920 in federal refunds including $272,817 in Earned Income Credits.</td>
</tr>
<tr>
<td>• students,</td>
<td>• 8 VITA volunteers provided 492 hours to the project in Taney county (a value of $9,136).</td>
<td>• paid bills,</td>
<td>VITA volunteers prepared 2,028 federal and state tax returns for taxpayers in Stone and Taney counties. Families received $853,000 in federal income tax refunds including $354,628 in earned income credits and $262,258 in state refunds. In addition, the taxpayers saved $199,576 in tax preparation fees. The economic impact of the VITA programs to the economies of Stone and Taney counties is estimated at $2,788,145.</td>
</tr>
<tr>
<td>• senior citizens,</td>
<td></td>
<td>• reduced or paid off debt,</td>
<td></td>
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<tr>
<td>• single parent households, and</td>
<td></td>
<td>• established or increased emergency savings,</td>
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<tr>
<td>• disabled residents.</td>
<td></td>
<td>• repaired or replaced their vehicles.</td>
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</table>

Evaluation shows participants learn

• what credits they are eligible for,
• how to determine the amount they should have withheld from their income sources,
• about health insurance requirements, how their taxes will be affected and options for getting health insurance (volunteers went over handout clients were given on the Affordable Care Act),
• about tax planning, options and future deduction possibilities, and
• all volunteers passed Standards of Conduct Certification test, one passed basic test, and eight passed advanced test.
## Human Development

<table>
<thead>
<tr>
<th>Number of Taney County Residents Served</th>
<th>Total Hours of Collective Workshop Participation in 2014</th>
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<tbody>
<tr>
<td>A total of 1,997 Taney County residents served through 117 programs (2,013 non-Taney County residents also served in 72 additional programs).</td>
<td>4,010 hours of collective learning</td>
<td>How to understand and accept life changes and challenges</td>
<td>Increased awareness of personal changes</td>
<td>Increased knowledge and tools to improve their quality of life and that of those around them.</td>
</tr>
<tr>
<td>Programs in Taney County included:</td>
<td></td>
<td>Life Skill programs presented for Communities of Recovery in Branson</td>
<td>These programs increase personal, interpersonal and social competencies so that participants can maintain sobriety and be a contributing member of society.</td>
<td>Participants in this type of educational programming learn how to create and maintain healthy relationships and become more effective in their life endeavors.</td>
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<tr>
<td>18 programs for 747 attendees in recovering addict programs.</td>
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<td>• Communicating Effectively</td>
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<tr>
<td>5 programs for 48 attendees in Child Care Provider Training.</td>
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<td>• Conflict Management</td>
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<td>15 programs for 241 seniors and retirees</td>
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<td>• Setting Goals</td>
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<td>• Spectrum Temperament Management</td>
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<td>• Stress and Balance</td>
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<td>• Successful Principles for Life and Work</td>
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<td></td>
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<td>• Transformational Personal Change</td>
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<td></td>
<td>Building Better Child Care series: &quot;Mental Health First Aid for Youth&quot;</td>
<td></td>
<td>These classes provide center and home-based child care providers with useful resources and ideas to help them improve their childcare facilities. These classes also fulfill the state-mandated requirements for providers working in a licensed facility.</td>
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<td></td>
<td>Senior enrichment on many topics:</td>
<td></td>
<td>These programs increased the quality of life for seniors by offering information, resiliency strategies and enjoyment.</td>
<td>When you support University of Missouri Extension’s Child Care Provider training program, participants will increase the knowledge and skills with working with children of different ages and stages of development in multiple competency areas, which leads to increased access to safe, healthy and nurturing environments for the community’s children and families. Communities benefit when young children are well cared for, reducing the risk of child abuse and neglect.</td>
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<td></td>
<td>• memory,</td>
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<td></td>
<td>• history and art</td>
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<td></td>
<td>• Missouri and the Ozarks.</td>
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Jim Wirth, Ph.D  
Human Development Specialist
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<tr>
<td>7 programs for 60 attendees with chronic health conditions</td>
<td></td>
<td>How to manage all the self-help aspects of chronic health such as arthritis, etc.</td>
<td>Most respondents made action plans to increase their exercise and engage in proper nutrition, etc.</td>
<td>This program helps people with confidence and skills to control their symptoms, and help them keep active in their lives.</td>
</tr>
<tr>
<td>8 programs for 111 seniors in Preventing Falls and Matter of Balance classes</td>
<td></td>
<td>Participants learned to • view falls and fear of falling as controllable, • set realistic goals for increasing activity, • change their environment to reduce fall risks, and • do simple exercises to increase strength and balance.</td>
<td>Participants increased their bone mass and decreased their risk for osteoporosis. Participants also decreased their risk of falls and frailty. They also experienced a decrease in medical costs and hospital visits. Participants learn to make safety changes in their homes to help reduce the chance of falls.</td>
<td>These programs help seniors reduce their risk of falling and increase the likelihood for them to remain in their own homes. This benefits the community by • allowing them to live independent lives, to contribute to community life; reduce the burden on the local health care system and hopefully decreases the likelihood of entering a nursing home. Nursing home care on the average in the nation costs $90,520 for a private room (2012).</td>
</tr>
<tr>
<td>39 sessions for 283 Latinos other community attendees on topics of diversity</td>
<td></td>
<td>Learning English for the Latinos; and others learned recent trends and issues in integrating immigrants and communities.</td>
<td>These programs help both newcomers and host communities in adjustments.</td>
<td>These programs help citizens implement inclusionary processes in society.</td>
</tr>
<tr>
<td>15 classes for 348 participants in family and relationship education</td>
<td></td>
<td>Topics such as: • mindfulness • life review • communication</td>
<td>These programs increase the quality relations in marriage and parenting through effective information and communication skills.</td>
<td>Participants in this type of educational programming learn how to create and maintain healthy relationships and become more effective in their life endeavors.</td>
</tr>
<tr>
<td>10 programs for 158 participants from local community groups</td>
<td></td>
<td>Community/social issues: • strategic planning, • citizenship, • leadership and change, • optimism and adversity, • healthy life style, and • access to health care.</td>
<td>These programs increased awareness of the current economic and healthcare trends.</td>
<td>Future generations continue to benefit because of improved family, community, and partner relationships.</td>
</tr>
</tbody>
</table>
Child care providers in an “Mental Health First Aid for Youth” program presented by Renette Wardlow and Dr. Jim Wirth as part of a four-session “Building Better Child Care” series presented for local child care providers to help them complete their annual state-mandated requirements for providers working in a licensed facility.

A labyrinth program of mindfulness for Latinos

Celebrating the 108th birthday of Mary Mahy at the “Learning is Fun Together” program in Springfield on Dec. 18, 2014.
### Nutrition Education Programs
**Reaching Youth and Adults with Nutrition Education**

<table>
<thead>
<tr>
<th>Number of Taney County Residents Served</th>
<th>Total Hours of Collective Workshop Participation in 2013</th>
<th>What Did They Learn?</th>
<th>What Action Did They Take?</th>
<th>How Does This Work Make Taney County and Missouri Better?</th>
</tr>
</thead>
</table>
| 4,188 Taney County youth and 22,031 adults were served through schools, community groups and agencies  
• Bradleyville Elementary,  
• Branson Buchanan, Elementary and Intermediate Schools  
• Branson – Cedar Ridge Elementary, Primary and Intermediate Schools,  
• Ozark Area Community Action Centers Head Start programs in Branson, Kissee Mills and Hollister,  
• Branson Parents as Teachers,  
• Forsyth Elementary,  
• Hollister Elementary,  
• Taneyville Elementary,  
• Mark Twain Elementary,  
• Southwest Missouri Office on Aging, Branson and Forsyth Senior Centers,  
• Christian Action Ministries – My Neighbor’s Pantry in Branson and Forsyth,  
• Frances Rittenhouse Learning Center,  
• Jesus was Homeless, and  
• Salvation Army, Branson Pantry. | 34,595 collective hours of training were provided. | Nutrition education for youth provided information in kid-friendly terms and lessons with hands-on activities. Activities include opportunities for taste-testing healthy foods, physical activity and practicing skills that lead to good health. Education for adults included nutrition, food safety, physical activity and food resource management. | Youth who participated in the program showed significant improvement in the following areas  
• 90% are more aware of Nutrition,  
• 67% make healthier meal and/or snack choices,  
• 50% eat breakfast more often,  
• 80% are more willing to try new foods,  
• 83% improved hand washing,  
• 39% improved food safety other than hand washing, and  
• 65% increased physical activity.  
Adults who participated in FNEP showed significant improvements in the following areas:  
• 56% think about healthy food choices when deciding what to feed their families  
• 71% use the “Nutrition Facts” label to make food Choices  
• 53% consume something within two hours of waking  
• 47% consume the equivalent of 3 cups of milk, yogurt and cheese each day  
• 57% eat more than one kind of vegetable each day  
• 58% eat more than one kind of fruit each day  
• 43% exercise for a total of 30 minutes each day | University of Missouri Extension’s Family Nutrition Program (FNP) provided $8,951,000 in federal funds into the state of Missouri. These funds were used to provide nutrition education to 433,152 limited resource families in Missouri. Of these 17,782 participants reside in Taney County. It also funds one full-time job with quality benefits plus expenses for making the programming available to qualified schools and agencies.  
Participants in the Family Nutrition Program become more aware of nutrition, make healthier meal and snack choices, eat breakfast more often, are more willing to try new foods, increase both their physical activity and make healthier food choices. Those who practice healthy eating and physical activity are more likely to enjoy a high quality of life as adults and into old age. A healthy labor force is critical to attracting and keeping jobs in Missouri. This important programming reduces health care costs over the participant’s lifetime, saving taxpayers money in reduced public health care benefits and insurance premiums. |
Nutrition Education Programs
New program for 2014 – Eating from the Garden

After attending a Family Nutrition Education Program training session on how fall gardens could be very productive, nutrition program associate, Barbara Beck decided to introduce “Pallet Gardening” at Mark Twain Elementary. She contacted the Branson Home Depot, and they generously donating three pallets and the soil to fill them. Students in grades 5th through 8th worked in teams to prepare the beds and plant spinach, radishes, turnips and a variety of lettuces. It was very rewarding to see the excitement as the children harvested the produce and enjoyed delicious and nutritious salads. It was a wonderful learning experience and a huge success. We would like to take this opportunity to thank Branson Home Depot, the faculty at Mark Twain Elementary, Larry Roberts and the Taney County Master Gardeners for their support with this project!
### Number of Taney County Residents Served
- 30 traditional 4-H club youth members in Taney County
- 23 adult volunteers supporting clubs and 4-H activities

### What Did They Learn?
- Club members have the opportunity to learn a number of life skills including: decision making, public speaking and working with others.
- Members learn by doing under the guidance of adult volunteers, who teach projects ranging from aerospace and arts to veterinary science and sport fishing.
- Clubs also involve children and teens in community service, camping, and educational trips.

### What Action Did They Take?
- 4H participants report that they are more involved in their schools and communities as a result of their involvement in 4-H.
- Due in large part to the experiences 4-H members have, they have the self-confidence to step forward and assume leadership roles during their school years and beyond.

### How Does This Work Make Taney County and Missouri Better?
- Missouri 4-H members are twice likely to have visited a college campus compared to non-4-H peers. The University of Missouri campus is by far the most frequently visited campus by 4-H members.
- These students are more likely to go to college and enjoy:
  - increased financial success,
  - are better consumers,
  - improved quality of life through more opportunities for leisure and hobbies,
  - improved health for themselves and their children,
  - are more likely to vote, and
  - are more likely to contribute to their community.

---

**Thank you to the 2014 Youth Fair and Livestock Show**

The Taney County 4-H Leaders council would like to thank the following sponsors for their help in making the 2014 Youth Fair and Livestock Show a great success!

- Arvest Bank
- Branson Bank (chips)
- Committee to Elect Beth Wyman for Circuit Clerk
- Committee to Elect Donna Neeley for County Clerk
- Committee to Elect Reba Retell for Circuit Clerk
- Eric Eighmy Law Office
- Danny Strahan (16’ cattle panels)
- First Community Bank of the Ozarks
- Hunsaker Family Singers
- James E. Strahan for County Clerk
- Lloyd’s Electric (event lights)
- Melanie Smith, Taney County Treasurer

- Mickey’s Feed Store-Taneyville
- Mountain Country Auctions
- Ron McLemore & The Nobodys
- Salon by Design
- Silver Spur Western Wear
- SO-MO Agri Supply, Inc.
- Tanco Lumber, LLC
- Taney County Farm Bureau
- Thousand Hills Golf Resort
- Wyatt’s Forsyth Hardware
2014 4-H Achievement Day and Livestock Show
The Taney County Trail Blazers 4-H club had a very busy year, besides attending the Taney County Livestock and Youth Fair they have been very active with community service. They planted flowers at the Taneycomo Terrace Apartments in Forsyth, ran games and a petting zoo at the Taneyville Picnic, volunteered monthly at the Forsyth Senior Center waiting tables, serving and cleaning up. They helped with pet adoption day at Tractor Supply and walked dogs for the Tri-Lakes Humane Society of Reeds Springs. In October, they held a free haunted house at Halloween that was open to the public and had seventy-eight attend, and received third place for their float in the Forsyth Christmas Parade in December.
Taney County Achiever's 4H Club was founded in 2011 with only a few members. Over the past 3 years it has grown to approximately 20 members with 15 adult volunteers! In 2014, Youth participated in clubs such as sheep, robotics, rabbits, archery, rifle, and shotgun. They also participated in state and regional shooting competitions, robotics competitions, many county and regional fairs, summer camp, and showcased their yearly projects at the 2nd annual Taney County Youth Fair and Livestock Show.

**Robotics Club**

**State Shoot - Archery; Cody Plaster, Reagan Ulrich, Paige McCarty, Alex Kirk, Nick Anderson, and Kyle Anderson. All received ribbons!**

**Southwest Regional Shoot-Archery: Alex Kirk, Caitlyn Hunt Nich Anderson, Kyle Anderson (not shown), Reagan Ulrich, and Cody Plaster.**
**HORTICULTURE / MASTER GARDENER PROGRAM**

Gardening has become an important activity of many Southwest Missourians. Gardening is an excellent way to beautify our landscape and provide a healthy activity for the homeowner. It also is a huge industry in our region and impacts water quality. To help address the general horticulture and gardening needs of the public, a thriving Master Gardener program is present in Stone and Taney Counties. Master Gardeners are University of Missouri trained volunteers who assist with organized horticulture education programs for the gardening public. As of December 31, there were 110 Master Gardeners in the Master Gardeners of the Ozarks chapter. Of these there are 63 who reside in Stone County, 40 residing in Taney County, 3 in Barry County, 2 in Christian County and 2 who reside in Boone County, Arkansas.

**Impact in 2014**

**Master Gardener Total Impact**
The Master Gardeners of the Ozarks continues to grow in number and expand in the variety of projects that are done each year. A total of 4,487 hours were reported in 2014 by seventy-two Master Gardeners who served the entire year and reported. They reported making 938 contacts with persons in the community in 2014. The first-year Master Gardeners are required to provide 30 hours of service and seasoned Master Gardeners are only required to provide 20 hours. This year the Master Gardeners each averaged 62 hours of service each. According to the latest figures from the Independent Sector organization, the hourly wage for Missouri volunteer hours currently is $18.80. If you put a value on the education and service hours provided to the community, the value totals $84,355 worth of volunteer time! Tim Schnakenberg served as advisor for the Master Gardener activities in this area.

**Organization and Structure**
The Master Gardeners were lead this year by Mike Flinn, president, Jim Enyart, vice-president, Colleen Walpert and Elaine Fischer, co-secretaries, and Bill Greet, treasurer. The Master Gardeners met monthly, alternating between locations in Stone and Taney County and the executive committee met frequently between meetings. A special committee was organized in 2014, headed by RJ Jacob, to provide $1,266 in competitive grant funds for Master Gardener projects. As a result funds were distributed in early 2014 that provided a boost to four projects within the organization.

**Master Gardener Training in Hollister for 2014**
A Master Gardener training was offered in Hollister this year. There was 30 hours of instruction provided for nineteen participants. A graduation ceremony was conducted at the December Master Gardener holiday meeting in Branson.

The Master Gardener training class of 2014. Nineteen people from Stone and Taney counties were trained in Hollister.
Master Gardener Radio Show on KRZK
KRZK Radio in Branson hosted a new Master Gardener radio show each Saturday morning. The show features a gardening topic presented by two different Master Gardeners each week and is hosted by Josh Grisham. Sandra Reames coordinates this valuable service to the community.

Garden Tour Featured a Variety of Gardens in South Stone and Taney Counties
Master Gardeners offered their sixth garden tour in June at select locations in south Stone and Taney Counties. Chaired by Louise Mansfield, this tour brought together 116 participants with about fifteen volunteers who worked the tour sites. As a result of this effort, a great amount of education took place for each participant and over $1,400 was raised for future scholarships.

Gardening Workshops Bring in Large Crowds
The gardening public continues to turn to the Spring and Fall Gardening Workshops for reliable advice on gardening in the Ozarks. Over 200 came out in Branson in March and nearly 100 came to Kimberling City in September. Topics included composting, flower gardening, insects in the garden, cooking demonstrations, poisonous plants, straw bale gardening, organic weed control and fall planting of bulbs.

Education and Improved Landscapes Drives Most Master Gardener
Some of the ongoing projects that made a significant impact in local communities included landscaping at Bonniebrook Gallery, Museum and Homestead, Stonebridge Heritage Garden landscaping, Table Rock Project Office landscaping, Shell Knob Senior Center landscaping, Kimberling Area Library Children’s Garden, Taney County Extension Center demonstration gardens, Stone County courthouse landscaping and Ozarks Lake Country Senior Center. There are many more smaller projects that are too innumerable to cover, but combined they make a startling impact throughout our region.

Master Gardener Scholarship Offered to College Student
Education is the primary function of Master Gardeners and many proceeds from educational events go toward scholarships for college students majoring in horticulture or a similar field. Elaine Fischer coordinated this effort. For 2014 the recipient was Ryan Logue who received a $1,000 scholarship. Ryan is a student at College of the Ozarks.

Monthly Educational Events Offered in 2014
Three regularly scheduled monthly events are offered during the growing season in Taney, Barry and Stone Counties for the gardening public. These programs provide ongoing, free to the public educational opportunities. The program at the Kimberling Area Library in Kimberling City has been going on for several years. It is coordinated by Kathryn Kufahl. This is the second year for the Brown Bag Lunch program was offered at the Taney County Extension Center in Forsyth. This program is coordinated by a dedicated team of volunteers in Taney County. This was the first year for a new series programs in Cassville called the Front Porch Conversations with Garden People. Coordinated by Kenny Redmon and Charlie Phaneuf, the program brought in speakers on a variety of topics. Attendance has been great at all programs.
# Impact on Taney County, Missouri

## The County at a Glance

- UM Students: 105
- UM Alumni: 481
- UM Employees: 8
- UM Salary & Retirement Income: $329,652
- UM State Tax Revenue: $8,661
- UM Federal Tax Revenue: $31,142
- Population: 53,575

## UM Students from the County in 2014

- 105 students
  - 66 - MU
  - 15 - UMKC
  - 20 - Missouri S&T
  - 4 - UMSL
  - 83 - Undergraduates
  - 22 - Graduates
  - 87 - Full-time students
  - 18 - Part-time students

## UM Alumni Residing in the County in 2014

- 481 alumni
  - 290 - MU
  - 80 - UMKC
  - 56 - Missouri S&T
  - 45 - UMSL
  - 210 Selected School Alumni
    - 25 – Medicine
    - 18 - Nursing
    - 6 - Health Professions
    - 17 - Dentistry
    - 14 - Pharmacy
    - 3 - Optometry
    - 8 - Veterinary Medicine
    - 34 - Agriculture
    - 61 - Engineering
    - 24 - Law

## UM Services Received in the County in 2014

- 298 patients seen at UM Health Care, with $75,799 of uncompensated care.
- 12 patients seen at UMKC School of Dentistry with an average of $123 per patient in uncompensated care.
- 38,546 contacts with MU Extension through MU Extension events held in district counties.

## UM Construction Projects involving Vendors located in the County in 2014

- 2 vendor involved with 2, for $10 thousand

## UM Alumni Teaching K-12 in the County in 2014

- 15 teachers
  - 3% of all county teachers
  - 1 principals and administrators
  - 3% of all county principals and administrators

## MU Continuing Education Enrollments for Taney County in 2012-2013

- MU Extension Fire & Rescue Training Institute – 322
- MU Extension Law Enforcement Training Institute – 10
- Missouri Training Institute - 20
- MU Conference Office – 112
- Continuing Medical Education – 1
- Nursing Outreach Activities - 5
Impact on Taney County, Missouri

UM Research Expenditures Funded by Federal and Private Sources

- Between FY2008 and FY2013 UM brought in more than $1.1 billion in federal and private research funds.

Economic Development Highlights

- With $3.2 billion in total revenues 2014, UM would have been the 16th largest publicly held Missouri-headquartered company in the state in 2013.
- With more than 31,000 employees in the state, UM was Missouri’s 2nd largest employer in 2013.
- In 2012, UM’s $165.5 million in federal research expenditures represented 94.3% of these expenditures at Missouri public universities.
- In 2014, UM’s $31.0 million in National Science Foundation (NSF) awards represented 91% of all NSF awards made to Missouri public universities.
- UM earned $10.8 million in licensing income in 2014.
- UM received 176 new invention disclosures in 2014.
- 4 startups were created around UM technologies in 2014.
- UM was issued 53 U.S. patents and filed 83 new U.S. patent applications in 2014.

Electronic Services to the State in 2014

- Missouri Research & Education Network (MOREnet) provided internet connectivity and technical services to members that include:
  - 61 higher education institution with more than 238,000 students,
  - 517 K-12 schools with 846,000 students,
  - 132 public libraries connecting 335 library buildings that serve 5.3 million Missourians,
  - serving the State Office of Administration, several municipalities and various other eligible organizations.
- MOREnet returned $15 million in telecommunications expenditures to companies doing business in Missouri.

Financial Aid Provided to UM Students in 2014

- 888.2 million provided to 58,553 total students
  - $444.9 million (28,087 students) – MU
  - $202.2 million (11,887 students) – UMKC
  - $102.2 million (6,819 students) – Missouri S&T
  - $138.9 million (11,740 students) – UMSL

Impact on Education

- Um enrolled 4644.8% of first-time undergraduates attending four-year public institutions in 2014.
- UM awarded 50.4% of the 1,210 doctoral degrees earned in Missouri in 2012.
- UM awarded 41.8% of the 1,890 first professional degrees awarded in Missouri in 2012.
- UM awarded 53.6% of the 30,793 bachelor’s or higher degrees awarded by Missouri’s four-year public institutions in 2012.

Supporting the University of Missouri is an investment in the future of Missouri.

The university advances Missouri citizens and communities through its mission of teaching, research, public service, and economic development across our four campuses and the University of Missouri Extension.

Prepared in December 2013, based on available data. Data sources include: Missouri Office of Administration • UM IRP • Office of Social and Economic Data Analysis (OSEDA) • Center of Applied Research and Environmental Systems (CARES) • MU • UMKC • Missouri S&T • UMSL • UM System • UM Health Care • MU Extension • US Census Bureau • US Census Bureau • US Department of Health and Human Services • National Science Foundations
Taney County Extension Leadership
Plus an Army of Volunteers

New 2014 council members being sworn in at annual dinner meeting by Brenda Stallcup, Taney deputy county clerk.

<table>
<thead>
<tr>
<th>Taney County Extension Council Member (An Elected Council)</th>
<th>Taney County Commissioners</th>
<th>Extension Faculty and Staff based in Taney County</th>
<th>Additional Faculty and Staff Serving Taney County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ronnie Melton, chair Farm Bureau Representative</td>
<td>Ronald Houseman Presiding Commissioner</td>
<td>Chrystal Irons Business Development Specialist</td>
<td>Jay Chism Interim Regional Director</td>
</tr>
<tr>
<td>Waunetta Howard, vice-chair</td>
<td>Danny Strahan Eastern District Commissioner</td>
<td>Barbara Beck Nutrition Program Associate</td>
<td>Jeff Barber, Housing and Environmental Design Specialist</td>
</tr>
<tr>
<td>Peter Tsahiridis, secretary</td>
<td>Brandon Williams Western District Commissioner</td>
<td>Nellie Lamers Family Financial Education Specialist</td>
<td>David Burton Civic Communication Specialist</td>
</tr>
<tr>
<td>Webb Edwards, treasurer</td>
<td></td>
<td>Jim Wirth, Ph. D Human Development Specialist</td>
<td>Patrick Byers Horticulture Specialist</td>
</tr>
<tr>
<td>Bryan Cizek</td>
<td></td>
<td>Lynda LaRocque Office Manager</td>
<td>Karla Deaver 4-H Youth Specialist</td>
</tr>
<tr>
<td>Donna Lynn Craft</td>
<td></td>
<td></td>
<td>Dr. Pam Duitsman Nutrition Specialist</td>
</tr>
<tr>
<td>Josh Franks</td>
<td></td>
<td></td>
<td>Theresa Fossett SW Region Family Nutrition Program Project Director</td>
</tr>
<tr>
<td>Peter C. Frantzen</td>
<td></td>
<td></td>
<td>Stacy Hambelton Ag Business</td>
</tr>
<tr>
<td>Peggy Hartley</td>
<td></td>
<td></td>
<td>Amanda Marney Community Development Specialist</td>
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<tr>
<td>Jeff Holder</td>
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<td>Ted Probert Dairy Specialist</td>
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<tr>
<td>Angela Leist</td>
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<td>Tim Schnakenberg Agronomy Specialist</td>
</tr>
<tr>
<td>Cassandra Nabena</td>
<td></td>
<td></td>
<td>Bob Schultheis Natural Resource Engineer Specialist</td>
</tr>
<tr>
<td>Marcus Ramsey</td>
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<td>Logan Wallace Livestock Specialist</td>
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<td>Jeremy Rasnick</td>
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<tr>
<td>Ryan Sanders</td>
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<tr>
<td>Terri Socha</td>
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<tr>
<td>David Pendleton</td>
<td></td>
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<tr>
<td>Merriam Woods Representative</td>
<td></td>
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<tr>
<td>Danny Strahan Taney County Commission Rep.</td>
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<td></td>
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</tr>
</tbody>
</table>
State, Federal and County Funding for Extension

University of Missouri Extension programs in Taney County are funded by Taney County, state and federal appropriations. Local funding for support of the Taney County Extension Center is provided by the Taney County Commission. They provide office space, funds for office expenses, clerical salaries and travel expenses of extension specialists who conduct educational programs in Taney County.

University of Missouri’s Contribution to County Extension

University of Missouri provides salaries and benefits for three professional and one para-professional staff members headquartered in Taney County.

The University provides in-service training expenses, including travel and lodging for staff, salaries, annual leave, retirement and medical benefits and matching funds for computer equipment costs and maintenance.

RESTRICTED / FUNDS ACCOUNT BALANCES

<table>
<thead>
<tr>
<th>Account</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Center Operations</td>
<td>$5,268.91</td>
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<tr>
<td>Resale</td>
<td>$1,280.48</td>
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<tr>
<td>Soil Testing/Plant ID/Insect ID</td>
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<tr>
<td>Short Courses</td>
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<td>Savings</td>
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<td>Restricted Grants and Contracts</td>
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<tr>
<td>4-H Leaders Council</td>
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<td>Master Gardeners</td>
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<tr>
<td><strong>Total Account Balance</strong></td>
<td><strong>$62,905.41</strong></td>
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Annual Revenue and Expense Report

<table>
<thead>
<tr>
<th>Income</th>
<th>Total</th>
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<tbody>
<tr>
<td>County Appropriations</td>
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<tr>
<td>Student Fees</td>
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<td>Investment Income</td>
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<td>Gifts/Grants/Contracts</td>
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<td>Resales/Educ Service Fees</td>
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<td>Program Reimbursements</td>
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<td>Miscellaneous Income</td>
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<td>University Postage Allotment</td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>$72,414.20</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Secretary Salary</td>
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<td>Payroll Expenses</td>
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<td>Cell Phone Reimbursement</td>
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<td>Livestock Show Premiums</td>
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<td>CTF License Plate Disperse</td>
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<td>Publications for Resale</td>
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<tr>
<td>MU Publications</td>
<td>$6.50</td>
</tr>
<tr>
<td>Repairs/Maintenance</td>
<td>$705.30</td>
</tr>
<tr>
<td>Furniture and Equipment</td>
<td>$221.39</td>
</tr>
<tr>
<td>Fee Generation for MU Extension</td>
<td>$4,435.22</td>
</tr>
<tr>
<td>Funds transfer/New Agency</td>
<td>$1,000.00</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>$68,262.41</strong></td>
</tr>
</tbody>
</table>

**Net Income** $4,151.79