

## 1. What word best describes your position?

	Response Percent	Response Total
Non-media, member of the public	0%	0
Editor/Publisher	0%	0
Reporter/Columnist	0%	0
Broadcaster (TV or radio)	0%	0
Freelancer/Copy Editor	0%	0
Marketing/PR	20%	4
<b>Educator</b>	<b>40%</b>	<b>8</b>
<b>Blogger</b>	<b>40%</b>	<b>8</b>
Other (please specify)	0%	0
	<b>Total Respondents</b>	<b>20</b>
	(filtered out)	40
	(skipped this question)	0

## 2. Do you run the detail, because you are the only media outlet that has it and it does paint the situation in a slightly different light, or do you hold on to the information and use it as a bargaining chip (maybe you'll get an ever better scoop)?




	Response Percent	Response Total
<b>Run the detail</b>	<b>47.4%</b>	<b>9</b>
Hold it and bargain with it	31.6%	6
Not sure	0%	0
Other (please specify)	21.1%	4
	<b>Total Respondents</b>	<b>19</b>
	(filtered out)	37
	(skipped this question)	4

## 3. If your readers expect the most accurate, honest information what is your responsibility to them in this situation?




	Response Percent	Response Total
<b>Share the detail</b>	<b>52.6%</b>	<b>10</b>
Hold the detail for later use	31.6%	6
Not Sure	0%	0
Other (please specify)	15.8%	3
	<b>Total Respondents</b>	<b>19</b>

(filtered out) 37  
(skipped this question) 4




4. What is your ethical as well as journalistic responsibility with this story?

	Response Percent	Response Total
Attend the funeral and write a story 	38.9%	7
<b>Write a story, but respect privacy of family and conduct interviews independent of funeral</b> 	<b>50%</b>	<b>9</b>
Not Sure	0%	0
Other (please specify) 	11.1%	2
<b>Total Respondents</b>		<b>18</b>
(filtered out)		36
(skipped this question)		6

5. Should the reporter write the story or ask another reporter to do it?




	Response Percent	Response Total
Write story 	27.8%	5
<b>Ask another reporter</b> 	<b>66.7%</b>	<b>12</b>
Not Sure	0%	0
Other (please specify) 	5.6%	1
<b>Total Respondents</b>		<b>18</b>
(filtered out)		36
(skipped this question)		6

6. Should the editor/only reporter serve on the Chamber board (and possibly write about Chamber events)?




	Response Percent	Response Total
Under the situation, go ahead and serve 	33.3%	6
<b>Just say no to serving, but cover Chamber events when they are news worthy</b> 	<b>55.6%</b>	<b>10</b>
Not Sure	0%	0
Other (please specify) 	11.1%	2

<b>Total Respondents</b>	<b>18</b>
(filtered out)	35
(skipped this question)	7





7. Do you report the story and give the name of the school where the teacher works?

	<b>Response Percent</b>	<b>Response Total</b>
<b>Yes</b> 	<b>72.2%</b>	<b>13</b>
No 	22.2%	4
Not Sure	0%	0
Other (please specify) 	5.6%	1
<b>Total Respondents</b>	<b>18</b>	
(filtered out)	35	
(skipped this question)	7	




8. Do you report the teacher's name and use a photo of the teacher?

	<b>Response Percent</b>	<b>Response Total</b>
Yes 	33.3%	6
<b>No</b> 	<b>61.1%</b>	<b>11</b>
Not Sure	0%	0
Other (please specify) 	5.6%	1
<b>Total Respondents</b>	<b>18</b>	
(filtered out)	35	
(skipped this question)	7	

9. Should the reporter/station guarantee transportation for the mother and boyfriend (basically paying for the interview) in order to get the interview?

	<b>Response Percent</b>	<b>Response Total</b>
Yes 	22.2%	4
<b>No</b> 	<b>66.7%</b>	<b>12</b>
Not Sure 	5.6%	1
Other (please specify) 	5.6%	1
<b>Total Respondents</b>	<b>18</b>	
(filtered out)	35	
(skipped this question)	7	

10. Should the reporter do the story (without the mother) and report that the mother wanted payment to be interviewed?

	<b>Response Percent</b>	<b>Response Total</b>
Yes 	38.9%	7
No 	<b>55.6%</b>	<b>10</b>
Not Sure	0%	0
Other (please specify) 	5.6%	1
	<b>Total Respondents</b>	<b>18</b>
	(filtered out)	35
	(skipped this question)	7