

## 1. What word best describes your position?

	Response Percent	Response Total
Non-media, member of the public	0%	0
<b>Editor/Publisher</b>	<b>100%</b>	<b>11</b>
Reporter/Columnist	0%	0
Broadcaster (TV or radio)	0%	0
Freelancer/Copy Editor	0%	0
Marketing/PR	0%	0
Educator	0%	0
Blogger	0%	0
Other (please specify)	0%	0
	<b>Total Respondents</b>	<b>11</b>
	(filtered out)	49
	(skipped this question)	0

## 2. Do you run the detail, because you are the only media outlet that has it and it does paint the situation in a slightly different light, or do you hold on to the information and use it as a bargaining chip (maybe you'll get an ever better scoop)?

	Response Percent	Response Total
Run the detail	9.1%	1
<b>Hold it and bargain with it</b>	<b>72.7%</b>	<b>8</b>
Not sure	9.1%	1
Other (please specify)	9.1%	1
	<b>Total Respondents</b>	<b>11</b>
	(filtered out)	45
	(skipped this question)	4

## 3. If your readers expect the most accurate, honest information what is your responsibility to them in this situation?

	Response Percent	Response Total
Share the detail	18.2%	2
<b>Hold the detail for later use</b>	<b>54.5%</b>	<b>6</b>
Not Sure	0%	0
Other (please specify)	27.3%	3
	<b>Total Respondents</b>	<b>11</b>

(filtered out) 45  
(skipped this question) 4

4. What is your ethical as well as journalistic responsibility with this story?

	Response Percent	Response Total
Attend the funeral and write a story	27.3%	3
<b>Write a story, but respect privacy of family and conduct interviews independent of funeral</b>	<b>72.7%</b>	<b>8</b>
Not Sure	0%	0
Other (please specify)	0%	0
<b>Total Respondents</b>		<b>11</b>
(filtered out)		43
(skipped this question)		6

5. Should the reporter write the story or ask another reporter to do it?

	Response Percent	Response Total
Write story	0%	0
<b>Ask another reporter</b>	<b>100%</b>	<b>11</b>
Not Sure	0%	0
Other (please specify)	0%	0
<b>Total Respondents</b>		<b>11</b>
(filtered out)		43
(skipped this question)		6

6. Should the editor/only reporter serve on the Chamber board (and possibly write about Chamber events)?





	Response Percent	Response Total
Under the situation, go ahead and serve	27.3%	3
<b>Just say no to serving, but cover Chamber events when they are news worthy</b>	<b>63.6%</b>	<b>7</b>
Not Sure	0%	0
Other (please specify)	9.1%	1

<b>Total Respondents</b>	<b>11</b>
(filtered out)	42
(skipped this question)	7




7. Do you report the story and give the name of the school where the teacher works?

	<b>Response Percent</b>	<b>Response Total</b>
<b>Yes</b> 	<b>81.8%</b>	<b>9</b>
No 	9.1%	1
Not Sure 	9.1%	1
Other (please specify) 	0%	0
<b>Total Respondents</b>	<b>11</b>	
(filtered out)	42	
(skipped this question)	7	





8. Do you report the teacher's name and use a photo of the teacher?

	<b>Response Percent</b>	<b>Response Total</b>
Yes 	36.4%	4
<b>No</b> 	<b>45.5%</b>	<b>5</b>
Not Sure 	9.1%	1
Other (please specify) 	9.1%	1
<b>Total Respondents</b>	<b>11</b>	
(filtered out)	42	
(skipped this question)	7	

9. Should the reporter/station guarantee transportation for the mother and boyfriend (basically paying for the interview) in order to get the interview?

	<b>Response Percent</b>	<b>Response Total</b>
Yes 	9.1%	1
<b>No</b> 	<b>81.8%</b>	<b>9</b>
Not Sure	0%	0
Other (please specify) 	9.1%	1
<b>Total Respondents</b>	<b>11</b>	
(filtered out)	42	
(skipped this question)	7	

10. Should the reporter do the story (without the mother) and report that the mother wanted payment to be interviewed?

	<b>Response Percent</b>	<b>Response Total</b>
<b>Yes</b> 	<b>36.4%</b>	<b>4</b>
<b>No</b> 	<b>36.4%</b>	<b>4</b>
Not Sure 	9.1%	1
Other (please specify) 	18.2%	2
	<b>Total Respondents</b>	<b>11</b>
	(filtered out)	42
	(skipped this question)	7