

Public Issue Forums

Post Forum Questionnaire Totals

“News Media and Society: How to Restore The Public Trust”

1 Do you agree with the statements below?		Strongly Agree	Somewhat Agree	Somewhat disagree	Strongly disagree	Not sure	Total Response
a	Irresponsible journalists are eroding public trust in the media						
b	Broadcast journalists are more interested in improving their ratings than in serving the public						
c	The news media are more concerned with profits than with public service						
d	The ownership of too much of the media industry rests in a handful of huge companies						
e	Citizens should have more influence in setting standards for the news media						
f	Boycotts are an effective way for citizens to exert influence on the news media						

2 Do you favor or oppose each of these actions?		Strongly Favor	Somewhat Favor	Somewhat oppose	Strongly oppose	Not sure
a	Journalists should develop a set of standards for news coverage that they would all be expected to follow.					
b	Journalists should be licensed as other professionals, such as doctors and teachers, are.					
c	We should increase government funding for public broadcasting.					

d The federal government should more strictly regulate the media industry.

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e Local media should initiate community discussions of civic issues in their communities.

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f Citizens should start their own news sources, such as web sites or newsletters, to address issues their local media fails to address.

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3 Do you favor or oppose the statements listed below?

	Strongly Favor	Somewhat Favor	Somewhat oppose	Strongly oppose	Not sure
a We should hold journalists to a set of tough standards, EVEN IF that impinges on freedom of press.					

b We should limit the size of media companies, EVEN IF smaller companies will have to reduce the number and variety of offerings large companies can afford.

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c Local media should take a more active part in the civic affairs of their communities, EVEN IF this means journalists will be part of the news they have to report on, which might compromise objectivity.

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4 As a result of this forum, are you now thinking differently about this issue?

YES	NO

5 In this forum, did you discuss aspects of this issue you had not considered?

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