

# Syllabus for Upward Bound program 2009

Community journalism is... (10 class sessions)

1. **Ethical** (committed to code of ethics) - Andy Griffith show (Opie) - in class quiz 10 points, take home essay 20 points (**June 15**)
2. **Professional** (elements of a news story) - Andy Griffith (Andy on Trial) - in class quiz 10 points, take home essay 20 points (**June 17**)
3. **Fair and balanced** (objective v. fair; opinion v. facts) – in class quiz; start developing story ideas and contacts for TRiO/Upward Bound student newsletter (**June 22**)
4. **Independent** (interview techniques and quality note taking) – further work on story ideas/newsletter discussion (**June 24**)
5. **Committed to openness** (Sunshine Law quiz) – *newsletter stories due* – 40 points (**June 29**)  
**Earn 10 bonus points by submitting your story via e-mail to burtond@missouri.edu.**  
**ASSIGNMENT:** 400 word essay “Why is Freedom of the press important?” (20 points)
6. **Committed to high standards** (plagiarism - class quiz) – newsletter story work (**July 1**)  
**ASSIGNMENT:** 400 word essay “3 ways to plagiarize and why I won't to it” (20 points)
7. **Committed to high standards** (journalism in the movies - quiz) – newsletter work (**July 6**)
8. **Gives community a voice** (how to be a citizen journalist) – newsletter work (**July 8**)
9. **Pros and cons** (what community journalists say) - *newsletter stories due* – 40 points (**July 13**)  
**Earn 10 bonus points by submitting your story via e-mail to burtond@missouri.edu.**  
**ASSIGNMENT:** 400 word essay on “Community journalism is ...” (30 points)
10. **May be the answer for journalism** (group issue forum 20 points) (**July 15**)

## **BONUS POINTS**

Here are three, chances to earn bonus points. These will be the only bonus points available during this class.

- 1) When did journalism start? If you want to read the article found at <http://www.northern.edu/hastingw/journhist.html> and write an essay summarizing what you learned on the subject that would be worth between 10 and 20 bonus points (depending on the effort put in to it). Again, the essay should be no more than 400 words.
- 2) You may do the same, and earn an additional 10 bonus points, by reading about the first School of Journalism at <http://journalism.missouri.edu/about/history.html> and providing another 400 word essay summary
3. Take the Upward Bound online MEDIA ETHICS quiz Full address for survey - [http://www.surveymonkey.com/s.aspx?sm=jYfqOI1CMpGjEDIKsmpZdQ\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=jYfqOI1CMpGjEDIKsmpZdQ_3d_3d)  
These three bonus point opportunities **can be turned in any time prior to the end of class.**

## **GRADING SCALE**

Attendance points = 5 per class; In class assignment possible points = 10

Homework assignment possible points = vary; Three chances for extra credit available

A= 90 - 100% B= 80 to 90% C= 70 to 80% D= 60 to 70% F=50 to 60%