



For Immediate Release

#SCIENCEMATTERS

**Local Missouri Youth Join with 4-H Leaders and Bayer Employees to Learn
Why “Science Matters”**

Program will equip more than 25,000 youth with tools and support they need to deepen their understanding of science.

St. Louis, Missouri (November 1, 2017) – In order to continue to fuel the discovery of new solutions and solve big challenges in human health, agriculture and food, it will be critical to cultivate the next generation of leaders in science. To help grow the pipeline of tomorrow’s innovators in St. Louis, Bayer is partnering with 4-H to bring Bayer employees and 4-H volunteers together to work with young people and show why science matters to all of us through the “Science Matters” program.

Beyond textbook learning, “Science Matters” will help St. Louis youth see how science connects to multiple aspects of their lives – from the food they eat and the plants that surround them, to their own health. Youth will work with volunteers from Bayer to identify community challenges that can be solved using science and then come up with action plans find solutions.

4-H Youth Development Specialist Amanda Meek said, “We are very excited to partner with Bayer to provide our 4-H youth with new opportunities to learn more about agriculture and to discover potential career paths.”

In addition to the “Science Matters” program, Missouri youth have an additional opportunity to demonstrate what they have learned about science through the “Why Science Matters to Me” photo contest. There are two ways to enter:

1. Visit www.4h.org/sciencematters and use the form to submit your photo along with a caption that explains how science makes a difference in your life.
2. Enter with Instagram. Share a photo of you with a caption that explains why science matters to you. Be sure to tag it with #ScienceMattersContest

By entering, youth will be entered for the chance to win one of three all-expenses paid trips to the National Youth Summit on Agri-Science, January 12-15, 2018. Three winners will be selected.

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About 4-H

4-H, the nation's largest youth development organization, grows confident young people who are empowered for life today and prepared for career tomorrow. 4-H programs empower nearly six million young people across the U.S. through experiences that develop critical life skills. 4-H is the youth development program of our nation's Cooperative Extension System and USDA, and serves every county and parish in the U.S. through a network of 110 public universities and more than 3000 local Extension offices. Globally, 4-H collaborates with independent programs to empower one million youth in 50 countries. The research-backed 4-H experience grows young people who are four times more likely to contribute to their communities; two times more likely to make healthier choices; two times more likely to be civically active; and two times more likely to participate in STEM programs.

Learn more about 4-H at www.4-H.org, find us on Facebook at www.facebook.com/4-H and on Twitter at <https://twitter.com/4H>.