Minutes
St. Louis County Extension Council – Business Meeting
Thursday, January 17, 2019 – 6:30 PM
132 E. Monroe Ave, St. Louis, MO 63122
*This is an open meeting in which the public can attend.

Present at 6:30 Roll Call:
Dave Kreuter   Mary Oswald   Tim Schmalz
Wicky Sleight   Gretchen Luke   Sylvester Bolden
Tracey Howe-Koch

Absent at Roll Call:
Maria Gianino   Rob Rambaud   Cynthia Jordan
Lisa Thompson   Cheryl Jordan   Bill Rupert
Jane Kerlagon   Lynn Squires   Eugene Frank
Ken Truemper   (Arrived at 6:34 P.M.)      (Arrived at 6:40P.M.)

Staff Present at Meeting:
Dwayne T. James, Urban County Director
Melinda Farrar, Bookkeeper

Guests:
Evelyn Tullos of St. Louis Master Naturalist Chapter

Additions to Agenda:
None

Presentations:
- Guest Specialist – Leslie Bertsch, Nutrition and Health, was unable to attend the council meeting as scheduled.
- Tim Schmalz, MU Extension Council representative for University City, MO, Marketing sub-committee, presented data from 2018 soil testing participation. The presentation can be found on the St. Louis County Extension Council Google drive. Highlights of the data interpretation include: soil testing participation totals by county and cities within St. Louis County; and by user, such as homeowner, landscaper, commercial, or field crop. From a marketing perspective, geographic areas (ex. Ladue) and specific users (ex. landscapers) can be targeted for increasing program participation.
- Data for other programs can similarly be compiled. Mapping can also be done by school district.

Consent Agenda:
Wicky made a motion and Tracey seconded to approve the consent agenda, which included the following items: Minutes of the Business Meeting – November 19, 2018; Financial Reports – November 2018; and, County Director / Engagement Specialist Report. Motion passed unanimously.

Ready for Action:
Contract renewal – St. Louis Public Schools (4-H Robotics): Wicky made a motion and Eugene seconded to approve. Motion passed unanimously.

Committee Reports:
- Events
Minutes
St. Louis County Extension Council – Business Meeting

- The 2019 annual dinner is Friday, March 29th, 6:00 P.M. The invitation is located on the St. Louis County Extension Council Google drive and tickets are available from the website. Dwayne is working with campus to secure a keynote speaker.
- The events committee will have a meeting on January 28, 2019.

- **Finance** – The 2019 budget will be presented for vote at the February council meeting.

- **Marketing**
  - Tim did an excellent job with his presentation on the soil testing program.
  - Marketing is working on sandwich boards and yard signs.
  - In February, every county council will be involved in the University campaign to fight hunger across Missouri.
  - Dwayne added that MU Extension St. Louis County is involved with helping find a solution to the food desert recently created in the Ferguson/Florissant/Spanish Lake municipalities as a result of grocery store closures.

- **Personnel** – No meeting is scheduled at this time, however, Dwayne will be scheduling a meeting needs to occur within the next couple of weeks.

**Regional Council Report:**
No report

**Chair Report:**
- Dave extended thanks and congratulations to Dwayne and Doug for a really good opioid conference.
- The Council/Specialist collaboration sign-up sheet was passed around for council members to make final selections of program(s) to support. Anyone not making a choice will be assigned to a program.

**Discussion Items:**
- Facility update – Thanks to Eugene for his work on this subject. Dwayne is talking with people about a new location and Dave read the lease. At this time no change in location is imminent and the 2019 budget will be prepared without change to facility cost.
- County Extension Council Workshop – March 28-29, 2019; On-campus training for two council member representatives and the County Program Director, free of charge. Additional council members can pay their own way to attend. The cost is $300. Training topics include: funding issues, partnerships, identifying local needs, etc.
- Opioid Conference Recap – 400 panelists and 130 registered attendees. Very good opportunity for networking and learning what others are doing. Key areas discussed:
  - medical response – current trend is to prescribe another drug to help break the addiction, instead of “Just say no”
  - socio-economic issues to address in heavy use communities
  - mental illness aspect needs more attention
  - family support
  - programs provided by employers not used for fear of repercussion towards the employee
- 2019 Council Elections – Vote in person or online. Deadline is January 31, 2019. Voters must be St. Louis County resident and at least 18 years old to vote. Eight candidates are running for seven available seats, and their biographies are available on the St. Louis Extension website. Existing and elected members plus newly appointed members will make a full council for 2019.

**Announcements / New Business / Other:**
- Next meeting February 21, 2019, 6:30 P.M.
- Save-the-date flyers for 2019 Council meetings and the annual dinner are in Google drive.

Sylvester made a motion to adjourn at 7:27 P.M. Wicky seconded. Motion passed unanimously.