I. Call to Order-Dave Kreuter, Chair

Chairperson Dave Kreuter called the meeting to order at 6:30.

II. Roll Call-Veronica Morrow-Reel, Secretary

Secretary Veronica Morrow Reel called the roll. Present at roll call were: Gretchen Luke, Bill Ruppert, Mary Oswald, Cheryl Jordan, Tracy Howe-Koch, Rob Rambaud, Ken Trueperr, Sylvester Bolden, Tim Schmalz, Wicky Sleight, Eugene Franks, Cynthia Jordan, Veronica Morrow-Reel, Lynn Squires and Dave Kreuter.

Not present at the meeting were: Lisa Thompson and Jane Kerlagon

Staff present at the meeting were: Dwayne T. James, County Program Director and Melinda Farrar, Bookkeeper.

III. Additions to Agenda

County Program Director (CPD) Dwayne T. James requested that 2nd St. Louis County Library Contract be added to the agenda. The contract was added and will be discussed during the Ready for Action portion of the meeting.

IV. Presentations-Program Overview

County Program Director Dwayne T. James, provided members of the Council with the MU Extension St. Louis County Programming Catalog which shows the programs offered out of this particular office. The categories the services fall under are: 4-H Youth Development, Business Development & PTAC, Community Development, Financial Education, Housing, Labor Education, Natural Resources and Nutrition and Wellness. The reverse side of the document showed the MU Extension St. Louis County Faculty who work out of this office listed in each of the aforementioned categories. Dwayne gave brief highlights about the programs and the Specialist (Faculty) that teach the classes. He also told us that unfortunately in August of 2019 two workers would no longer be working out of this office with the programs they currently provide. Campus cut programs in areas where they felt other organizations were offering those types of programs. He further stated that positions were eliminated all over the State. Dwayne then provided us with the 2018 Budget-Program Totals, which showed Specific programs offered out of this office, the total income obtained from each program, minus the expenses of the program and then showed the actual net income of each program. He gave brief information about each program for the benefit of Council. Dwayne also mentioned that it was
discussed that there should be one fee “across the board” that all Extension Councils charge for soil testing. Some charge as low as $12.50 for soil testing while others charge $15.00. We charge $25.00 for soil testing which had pros and cons from other Extension councils.

Council members made inquiries regarding other programs such as the Motorcycle Safety class and other leadership classes, which we do plan on incorporating back into our courses offered. Other council members spoke about ways we could try to get more manpower to assist with programs and campus is looking to see if we can get school districts and horticultural persons to partner with Extension.

V. Approval of Minutes of May 17, 2018

Dave Kreuter then called for approval of minutes from the June 21 2018. Mary Oswald. The motion was made by Mary Oswald and second by Wicky Sleight to approve the minutes. There were no corrections. All were in favor, no opposes.

VI. Treasurer Report

Treasurer Veronica Morrow-Reel read off the Income and Expenses from the report prepared by Bookkeeper Melinda Farrar and then asked Dwayne T. James, if he would explain for the benefit of new members why we had a negative $13, 698.33. Dwayne explained our position to the Council by highlighting information off pages 17 & 18 of the financial report, which is because of cuts imposed we are deficit spending. Dave Kreuter then called for a motion to accept the financial report. A motion was made by Wicky Sleight and Sylvester Bolden and second by Ken Truemper. Veronica Morrow-Reel abstained from voting as Treasurer and the rest of the council was in favor of the motion, there were no opposes.

VII. Ready for Action

A. St. Louis County Library Contract - Canning Class
A brief discussion was held regarding this contract which would provide income in the amount of $75.00 for 2 hour of instruction time. A motion was made by Wicky Sleight to approve acceptance of the contract and second by Tracy Howe-Koch. All were in favor, no opposes

B. St. Louis County Library Contract - Art of Food Preparation
A brief discussion was held regarding this contract which would provide income in the amount of $600.00 for 1-1/2 hours of instruction taking place at two different locations, Hazelwood and Ellisville. A motion was made by Gretchen Luke to approve acceptance of the contract and second by Rob Rambaud. All were in favor, no opposes.

C. CAASTLC Annual Fundraiser
Eugene Franks gave a brief overview of what the Events committee had discussed about this event, which lead to a lengthy discussion culminating in us agreeing that this might be a great event to do a full page Ad in place of a sponsorship for exposure of our Council. Sylvester explained that there were sufficient funds in the Marketing budget to cover an Ad. Gretchen Luke suggest that we might wish to get
more information regarding the ad size, what could be put in the ad etc. It was agreed that we would table our decision on this event until the August Council meeting to allow enough time for Sylvester Bolden to speak with a representative of CAASTLC to obtain that information. Dave Kreuter called for a motion to table this event until the August Council meeting. A motion was made by Ken Truemper to table our decision and o approve acceptance of the contract and second by Lynn Squires. All were in favor, no opposes.

D. Presidential Engagement Fellows Speaking Request Form

Dave Kreuter asked the Council if they had any ideas about who we wanted to select from the list of individuals. Dave Kreuter, Rob Rambaud, Veronica Morrow-Reel and Cynthia Jordan discussed several individuals who were on the list as possible candidates. Dwayne T. James mentioned that we could possibly do this as a combined effort with the St. Charles and Jefferson County Extensions. Gretchen Luke restated her intent to share the list with her municipal leadership to see who they would like to here. This is a good idea. Dave suggested each person take time to review the list and decide who they wish to share it with and then use the form created by Veronica Morrow-Reel to list who they wish to select and have it for the next meeting. No vote was taken on this matter.

E. Regional Council Representative

County Program Director Dwayne T. James mentioned that we normally have two Council members represent us on the Regional level. One representative is Mary Oswald and the other person was Tony Burrows, who has term out. He asked the group if anyone would like to assume that role. It was mentioned by Cynthia Jordan to nominate Bill Ruppert, who although felt honored declined. Rob Rimbaud stated he is willing to represent us, but doesn’t know what he would need to know. Dwayne gave him in the presence of the Council a brief overview of the Regional Council meeting schedule and Rob agreed to represent us. Dave Kreuter called for a motion to accept Rob Rambaud as our second Regional Council Representative. A motion was made by Cynthia Jordan and second by Lynn Squires. All were in favor, no opposes.

VIII. Committee Discussions and Reports

Events Committee - Events Committee Chair Mary Oswald-Mary Oswald was not present at their last meeting so Dwayne T. James discussed highlights. He spoke about the upcoming Mizzou Concert which would be held at the Mizzou Store in Kirkwood. Extension will have a tent there to give out information and possibly have a drawing. The cost of participating is $200.00. Cheryl Jordan, Extension Council member representing the Alumni stated the Mizzou Alumni Association discussed the event at their meeting and have agreed they will share the cost of participating in the event with Extension. Cheryl is the new President-Elect of the MAA. Dave Kreuter requested a motion to accept participation in the event and share the cost with MAA-Mizzou Alumni Association. A motion was made by Cynthia Jordan and second by Tracy Howe-Koch. All were in favor, no opposes.
Finance/ Fundraising Committee - Veronica Morrow-Reel, Treasurer and Finance Committee Chair stated her committee is focused on ways to help Extension save money. Veronica stated when she agreed to run for the council she did not have the expectation that there would be perks such as apparel, dinners etc. Because of the financial position the Extension is experiencing her committee would like to submit for council consideration three items that the cost could be removed from Extension budget and assumed by council members individually. Those items are:

- Food for the Council meeting $40.00 allocation monthly = $480.00 annually.
- MU Extension Apparel $50.00 allocation @ 18 = $900.00 annually.
- Annual Dinner (Fundraiser) $27.00 allocation @ 36 = $970.00 annually.

Some members expressed since the apparel is advertising the Extension Council it should be paid for by them. However others stated they covered their own cost for some things such as the dinner, and some even purchased a table. It was also asked how much we were trying to save and the answer is that because we are deficit spending any amount we are able to save helps to reduce that amount. Veronica asked each member to give the idea some thought and at the next meeting they could make a decision on what to do. No vote was taken on this matter. Just transferring these cost to Council members individually would be $2350.00. Some expressed they did not mind donating towards refreshments for our meetings.

Marketing-Sylvester Bolden. In addition to this Sylvester deputized each council member to try to do outreach to at least 5 individuals and tell them about the Extension Council. Several suggestions of individuals to connect with were made. Sylvester is still getting information about youth from specific communities being recruited to attend the College Day at Mizzou. Bill suggested we engage in some sort of media outreach and stated he could reach out to Jan Murray. Cynthia Jordan said we need to do more internally with regards to outreach. She cited the fact that about 300 individuals representing 4-H were at a baseball game, and that St. Louis County had allocated 1 million dollars to a taskforce on the Opioid epidemic. These are opportunities we missed to showcase Extension.

Personnel - The Personnel Committee did not have a meeting, but Dwayne James stated they need to meet soon because annual reviews are coming up.

IX. Chair Report

Dave Kreuter asked council to review the presidential engagement fellows list and come to the next meeting prepared to provide a recommendation.

X. County Program Director Report

Dwayne James referred everyone to his CPD report. He also mentioned that recent outreach and engagement with the City of Kirkwood. Dave Kreuter, Dwayne James, and Amy Armstrong met with the Mayor of Kirkwood and discussed the various programs we could do with them. He stated their meeting was about 30 minutes and they do plan to follow up with them.
Dwayne spoke briefly about the upcoming Open House Social. This year the Open House will be from 2:00 until 6:00 p.m. This allow those who wish to come to the event the flexibility to come early or after work and will be held on Thursday, November 8th.

Xl. Discussion Items

**Update on Opioid Programs** - Dwayne T. James informed the Council that he is now a member of the Opioid Taskforce. Dwayne shared with Council that the Doug Swanson held a planning meeting for a conference planned in the fall to address Opioids in the Workplace

**Fair U City** - Several of the Council members that volunteered for Fair U City shared comments regarding things we could do different. A few of the suggestions were:
- Get a better tent
- Utilize former council members as event volunteers (to keep them engaged)
- Invite Admissions Representatives from UM system to share info about campuses
- No candy since we advocate for healthy eating and nutritious things
- Have activities that will engage people (robotics, cooking demos)
- Make sure we have our logo and website info on all items we give away
- Plan ahead of time what we want to do at events
- Every hour having one of our programs highlighted in some way
- Have people make their own cookies using solar ovens (done at Earth Way event)
- Make sure we explain events and what is needed so all new members understand how they can help.

There was a brief discussion about whether we wanted to do the Kirkwood Greentree event again. There was further discussion which included other events we could possibly attend (Festival of Flowers) and ideas we could borrow from to improve our outreach to public when we participate in events. It was also mentioned that Storytelling will be coming up very soon.

**Fundraising** - Fundraising is tied to our Finance Committee and was discussed earlier during Committee reports.

**Youth Trip to Mizzou** - Vice Chair Sylvester Bolden shared information regarding the Youth trip Mizzou. He stated possibly students and their parents attending, but working with Campus to see what they would be willing to do and what we would be willing to do. He said if anyone had info on bus companies or had ideas to let him know. It was mentioned that Mizzou has a Truman Youth Leadership Academy but that it was a first come first serve service project. It was also mentioned that Future Farmers of America as has a great program.

XII. Announcements / New Business / Other

There were no announcements or new business.

XIII. Adjourn
With no further business to discuss Chairperson Dave Kreuter asked for a motion to end the Business Meeting. Rob Rambaud made the motion which was 2nd by Cynthia Jordan. All Council members were in favor, no opposes. The meeting was adjourned at 8:32 p.m.

Next Business Meeting – August 16, 2018 at 6:30 PM

Outreach Events
Thursday, August 2nd - Mizzou Day at Kirkwood Plaza
Saturday, October 13th - Regional Council Meeting
Thursday, November 8th - Open House Social

Respectfully Submitted,

Veronica Morrow-Reel
Secretary/Treasurer