Minutes
St. Louis County Extension Council – Business Meeting
Thursday, May 17, 2018 – 6:00 PM
132 E. Monroe Ave, St. Louis, MO 63122
*This is an open meeting in which the public can attend.

6:00 pm Call to Order
Dave Kreuter, Chair called the meeting to order at 6:00

Present at Roll Call:
Sylvester Bolden       Mary Oswald       Tim Schmalz
Tracey Howe-Koch       Gretchen Luke      Wicky Sleight
Cheryl Jordan          Rob Rambaud       Lisa Thompson
Dave Kreuter           Bill Ruppert       Ken Truemper

Absent at Roll Call:
Eugene Franks, Cynthia Jordan, and Jane Kerlagon (arrived at 6:10 PM)
Lynn Squires           Veronica Morrow-Reel

Staff Present at Meeting:
Dwayne T. James, County Program Director – Note Taker
Melinda Farrar, Bookkeeper
Terry Olishile, 4-H Associate

Guests:
Greg Steiner, Edward Jones Financial Advisory
Nancy McCain

Presentations
• Wicky discussed Certificate of Award that was given to her family
• Greg Steiner – Edward Jones Financial Advisory
  o Helping to invest in FDIC Insured CDs
    ▪ 3 month and 6 month CDs currently
  o Have $150,000 available in cash to invest
    ▪ Current CD is 1.65% … CD rates are moving up
    ▪ Now 3 month CDS are paying 1.8% and 1-yr 2.65%
      ▪ Suggest to ladder money through 3-mont, 6-month and a 1-year
  ▪ Total CDs
    o $115,000 +/- Mature
    o $30,000 +/- Cash
    o $113,941 in CD coming due in July
  o Ken reminded Council that we are still restricted to invest only in CDs
  o Minimum amount is $1,000 in a CD
  o Advice is to put 25% in a 3-month CD (paying 1.8%)
    ▪ 2 year CD is 2.75%
  o Tim suggested we ladder on a monthly cycle for a year CD. It suggested we invest per the recommendation of Greg to stagger
    ▪ Motion was made my Ken and 2nd by Tim to invest 50% in a 1-year and take reminder to split in a 3-month and a 6-month CD
      ▪ Cynthia abstained, Motion Passed
An extra $30,000 was recently deposited into account. Bookkeeper was unaware of the deposit. It was suggested Greg investigate to determine if money was deposited correctly. *(Notetakers note: It was later determined that the $30,000 was deposited into the wrong account and does not belong to St. Louis County Extension Council)*

**Eugene Franks, Jane Kerlagon, and Cynthia Jordan arrived**

- **Terry Olishile, 4-H Associate**
  - Terry introduced herself and provided an overview of 4-H programming including Robotics, SPIN Clubs and school clubs. She discussed Youth Futures, which is a college preparedness program with high school students. Youth Futures takes 100 students to campus each year; providing them with a full college schedule – teen building, ACT prep, time management, etc.
  - Sylvester talked about ACT Prep needs in the community and asked Terry if that is something that they could help provide. Terry and Sylvester to coordinate.
  - Bill asked about 4-H doing work with Agriculture. Terry talked about having Bill or someone come talk to students about Ag as a career
    - Cynthia mentioned connecting the dots of the food desserts to AG as a career. She suggested we talk to St Louis Area Food Bank and see about a partnership. Per a recent article, UM System has a 5.4B impact on the state … so we need to use that as a resource and as a traction to build upon
    - Sylvester talked about his work with the Danforth Foundation for the past year and them providing more education on AG and careers to youth.
    - Dave suggested we visit Venture Café at Cortex and the Danforth Center.
    - Jane talked about curriculum gearing students more towards plant science than agriculture so we (the university) should look into having conversations also with the schools.

**Approval of Minutes**

- **Business Meeting – April 19, 2018**
  Dave Kreuter, Chair asked for a motion to approve the minutes from the April 19, 2018 Council Business meeting. Wicky made the motion to approve the minutes and Cynthia 2nd. Eugene asked that the spelling of his last name be corrected. All present were in favor of approving the minutes as corrected.

**Reports**

- **Treasurer’s Report**
  Melinda Farrar, *MU Extension Council Bookkeeper*, provided a summary of the month’s accounting. Cynthia asked about expenses associated with the Master Gardener Chapter. Melinda stated the expenses associated with the chapter are coming from their account and are approved by the chapter president prior to being paid. She mentioned that since this was our first year doing their accounting, we are in a bit of a learning year for revenue and expenses so can budget better in the future.
  Wicky made the motion to approve the financial report and Sylvester 2nd. Motion passed.
• **givestlday**
  We discussed givestlday. The donations were lower than last year. Ken asked why and Dwayne suggested it was because of a saturation of organizations asking.
  - Bill talked about his meeting with Mark Stewart about engagement during a visit at campus recently. In addition to talking about a better MU & Extension presence at AG meetings, Bill also talked to Stewart about raising money for system and about raising money for Extension. Bill suggested we build the infrastructure to market and fundraise for a tax-supported institution.
  - Cynthia talked about us having the mindset about raising money. She stated that council needs to have a strategy and craft an elevator speech on how to raise capital.
  - Dave suggested us add fundraising onto agenda for next meeting.

**Ready for Action**
- Dave asked for a motion for council approval to sign a NCWIT Aspire IT Master Participation & Partnership Agreement to provided 4-H programming again this year. Cynthia made the motion and Wicky 2nd. Motion passed.

**Committee Discussions and Reports**
- Dave asked that all Chairs work to find a time to meet.
- Once scheduled by Chair and Committee Members, Dwayne to notify all members in case they want to attend.

**Chair Report**

**Council Meeting Time**
Dave discussed changing the meeting time. Dave made a motion to move the meeting times to 6:30 PM, Bill 2nd. Motion passed.

**Role of the Council**
Dave discussed the meeting between Jody and Dwayne where the role of the council was discussed.
- He relayed that there are directors within Extension looking at participation and financial numbers.
- Council’s role is to review programs and recommend any changes in programming.
  - Develop strengths and remove weaknesses
  - Campus is looking to bring faculty down to region. The Engagement Fellows Program brings faculty from four campuses who volunteered to engage in the community.
- Gretchen asked about the possibility of a Regional Meeting of Council Members to bring members from all councils together to discuss initiatives. Mary and Dwayne talked about the Regional Council and how is it being restructured some.

**Attending Extension’s Programs & Presentations**
Dave suggested that members attend Extension’s programs and presentations to get familiar with all that we offer.
- Cynthia talked about the #MeToo workshop. She also talked about the Safety Workshop developed by Larry McGowen, past chair. She suggested that we continue to implement and work to expand.
- Cynthia also mentioned expanding the work of Creating Whole Communities and Todd Swanstrom.
County Program Director Report

Dwayne T. James

May 17, 2018

Discussion Items

- Horticulture Specialist
  o Dwayne shared with everyone that the position has been submitted to Extension leadership for posting. Dwayne mentioned that it will be a shared between St. Louis and St. Charles Counties. Bill discussed the difference between St. Charles and St. Louis in regards to MG position and Horticulture.
    - It was suggested that Dwayne to talk with Jody to look at adding intern positions to aid in localized programming.
  o Dwayne mentioned that the selection committee will be made up of a council representative from both counties, both CPDs, Jody, and Bill Ruppert.

- Update on Opioid program(s)
  o Dwayne provided an update on discussions with the St. Louis County Health Department.
Announcements / New Business / Other

- Sylvester talked about his work on his Athletic Ambassador. He will share information about a schedule of events coming up.
- Cynthia mentioned not having a table at the NCI Annual Breakfast – saying it is a huge marketing opportunity. She stated that we think about what we should attend as a Council.

Adjourn

Dave Kreuter called for a motion to adjourn the meeting. Rob made the motion to adjourn and Cynthia 2nd. All present were in favor.