Improves people's lives

1. Education to help people help themselves
   - "What you need when you need it"
   - Practical, research-based information

2. Meets high-priority needs
   - A. Improves income
   - B. Builds healthy families & individuals
   - C. Creates strong communities
   - D. Manages & conserves natural resources

3. Partnership links citizens with local, state & federal resources

4. Flexible program access
   - Distance Education
   - Classes
   - Community programs
   - Computer-based education
   - Consultations
   - Continuing education
   - Demonstrations
   - Media
   - Publications
   - Technical assistance
   - TeleCenter Network
   - Web site extension.missouri.edu
   - Workshops

5. Faculty & Staff
   - Personal strengths
   - Academic expertise
   - Diversity

Character Counts! 7,000 youth developing ethical values
Community Development Academy $383,000 EPA grant received for community-based watershed management
EXCEL 3,015 graduates assume leadership roles in communities
Watershed Mgmt. Atrazine levels in Vandalia Reservoir drop from 85 to 6 ppb

State agencies
Local government
County Extension Councils
Federal agencies
UMKC
UMR
UMSL
MU
Lincoln University
University of Missouri
Production Agriculture
Family Nutrition
Business Development
Show-Me Select $6.1 million increase in Missouri economy
SMART St. Louis manufacturer increases employees from 15 to 45
FNEP 132,000 Missourians make healthier food choices

Citizen Engagement
Leadership Development
Community involvement
Information technology expertise
Consumer Horticulture
Water Quality
Community Development Academy
EXCEL
Watershed Mgmt.
Character Counts!
Community Development Academy
EXCEL
Watershed Mgmt.
Character Counts!