

## Public Value Project Regional Initiatives

### Instructions:

Congratulations! Your region is eligible for up to \$2,000 to enhance knowledge and develop innovative ways to expand public value language within the region’s programming efforts and reports. This will be an incentive to focus on the intermediate and long-term outcomes within the logic model.

**By November 1**, each Regional Director will identify a public value work team (3-5 individuals—mix of regional faculty and council members) in the region to submit a proposal on how the seed money would be used. The statewide public value team will review and serve as coaches/mentors in the implementation process.

*Regional Directors—if you identify your team, the liaison for your region will help you convene the regional public value team to complete the proposal.*

Proposals will be reviewed at either the **November 21 or the December 12, 2011** (**No proposals accepted after 5 p.m. 1/18/12**) statewide Public Value team meetings. Submit through your regional liaison.

- Each region’s proposal shall include:
  1. A “review” session with faculty and staff on “what makes a good public value statement”
  2. On-site training for faculty and staff who have not taken part in previous public value training sessions
  3. Plan for engaging each program area in the project
  4. Implementation of project with stakeholders
  5. Evaluation/assessment of effectiveness
  6. Participation in statewide showcase of how the public value statements were used and the evaluation of their effectiveness (statewide distance ISE).

The graphic features the University of Missouri Extension logo on the left and the title "Public Value" on the right. Below the title are three stacked text boxes. The first box defines public value as the value of a program to those who did not participate. The second box states that when communicating with stakeholders, one must show why programs are worthy of public funding. The third box states that one must show how non-participants benefit from programs in terms of environmental quality, lower cost to government, increased public safety, or other impacts because participants put into practice what they learned. The text "ESP 2011" is at the bottom.

As you plan, keep in mind tools and resources that are available on the public value webpage: <http://extension.missouri.edu/staff/publicvalue/>

Keep your plan simple for example:

Task	<u>What</u> is your region’s strategy?	<u>How</u> will it be accomplished?	<u>Who</u> will do it?	<u>When</u> will it occur?	How will you know you have been successful?	<u>Budget</u> (brief description of expenses)
Plan for engaging each program area in the project						

**Please keep your proposal to one to two pages and address the six components above.**

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**Region:**

**Regional Team Known As:**

(What do you want to be known as—unique to your initiative?)

**Regional Team Members** (mix of 3-5 faculty and council members)

	Name	Faculty or Council	County	Subject Matter
1				
2				
3				
4				
5				

- For council member, provide contact information—phone, e-mail, address

**PV Team Liaison (circle)**

*Northwest—Vivian Mason  
East Central—Mark Stewart*

*Northeast—Mark or Karma  
Southwest—Vivian Mason*

*West Central—Karma Metzgar  
South Central—Nellie Lamers*

*Central Missouri—Cynthia Crawford  
Southeast—Tony DeLong*

**Proposal:**

**Questions or needs your region has of the statewide Public Value team.**