Public Value Project Regional Initiatives

Instructions:
Congratulations! Your region is eligible for up to $2,000 to enhance knowledge and develop innovative ways to expand public value language within the region’s programming efforts and reports. This will be an incentive to focus on the intermediate and long-term outcomes within the logic model.

By November 1, each Regional Director will identify a public value work team (3-5 individuals—mix of regional faculty and council members) in the region to submit a proposal on how the seed money would be used. The statewide public value team will review and serve as coaches/mentors in the implementation process.

Regional Directors—if you identify your team, the liaison for your region will help you convene the regional public value team to complete the proposal.

Proposals will be reviewed at either the November 21 or the December 12, 2011 (No proposals accepted after 5 p.m. 1/18/12) statewide Public Value team meetings. Submit through your regional liaison.

- Each region’s proposal shall include:
  1. A “review” session with faculty and staff on “what makes a good public value statement”
  2. On-site training for faculty and staff who have not taken part in previous public value training sessions
  3. Plan for engaging each program area in the project
  4. Implementation of project with stakeholders
  5. Evaluation/assessment of effectiveness
  6. Participation in statewide showcase of how the public value statements were used and the evaluation of their effectiveness (statewide distance ISE).

As you plan, keep in mind tools and resources that are available on the public value webpage: http://extension.missouri.edu/staff/publicvalue/

Keep your plan simple for example:

<table>
<thead>
<tr>
<th>Task</th>
<th>What is your region’s strategy?</th>
<th>How will it be accomplished?</th>
<th>Who will do it?</th>
<th>When will it occur?</th>
<th>How will you know you have been successful?</th>
<th>Budget (brief description of expenses)</th>
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<tbody>
<tr>
<td>Plan for engaging each program area in the project</td>
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Please keep your proposal to one to two pages and address the six components above.
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Region:

Regional Team Known As:
(What do you want to be known as—unique to your initiative?)

Regional Team Members (mix of 3-5 faculty and council members)

<table>
<thead>
<tr>
<th>Name</th>
<th>Faculty or Council</th>
<th>County</th>
<th>Subject Matter</th>
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<tbody>
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- For council member, provide contact information—phone, e-mail, address

PV Team Liaison (circle)
Northwest—Vivian Mason  Northeast—Mark or Karma  West Central—Karma Metzgar  Central Missouri—Cynthia Crawford
East Central—Mark Stewart  Southwest—Vivian Mason  South Central—Nellie Lamers  Southeast—Tony DeLong

Proposal:

Questions or needs your region has of the statewide Public Value team.