Engagement in public issues

Extension programming that is focused on engaging citizens and non-governmental organizations in community-based decision-making about public policy or community priorities, and the implementation of a governmental response to an issue of public good or public interest.

A. Public involvement in community decision-making
   • The numbers and participant demographics engaged in community decision-making process
   • The number of participants who reported increased knowledge or skills to engage in this specific type of community-based decision-making

B. Inclusiveness, representation and empowerment in civic decisions
   • Number of participants from under-served or under-represented populations

C. Organizational and leadership development that supports groups, coalitions and organizations in the interests of the public good
   • Number of participants who took on new leadership roles

D. Finding and mobilizing resources in the community for the implementation of community decisions
   • What actions did the engaged take (e.g., policy creation or modification, the setting of community priorities, implementation of public program, etc.)?
   • Volunteer hours generated by communities and organizations as result of programs
   • Number and value of grants and other resources acquired by communities and organizations
   • Number of community and organizational policies and plans adopted or implemented
   • Dollar value of efficiencies and savings for the individual, family, business, organization or community

E. Community changes as a result of public engagement
   • What (direct or indirect) impacts occurred from this enhanced engagement (e.g., increases in collaborations, leveraged funding, expertise, community satisfaction, etc.)?
   • Number of new nonprofit organizations created
   • Number of new nonprofit organizations re-energized
   • Number of business created
   • Number of business retained
   • Number of jobs created
- Number of jobs retained

Note: These economic and job numbers might be created here and roll up into the economic value Banner Outcome. We don’t want to double count.