

MU Extension Statewide Program Delivery Data
Percentage of actual participants in MU programs by race & gender

July 1, 2014 to June 30, 2015

Total Number Educational Contacts = 2,291,452 through Direct and Indirect Educational Contacts

Percent of Missouri Population Reached by Ethnicity	% Reached by Extension	% Missouri Population
White	82.97%	84.54%
Black	10.89%	10.81%
Asian	0.76%	1.64%
Native American	0.17%	0.45%
Pacific Islander	0.45%	0.09%
Two or More Races	2.55%	1.35%
Some Other Race	0.47%	1.11%
Unknown	1.75%	0.00%
Hispanic	4.88%	2.89%
Non-Hispanic	95.12%	97.11%
Male	48.93%	48.83%
Female	51.07%	51.17%
Gender Not Reported	0.00%	0.00%

Direct Contacts by Program Area	Column1	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11	Column12	Column13	Column14	Column15	Column16	Column17		
Program Area	Total Reached	White	%	Black	%	Asian	%	Native Amer.	%	Pacific Isl.	%	2 or More	%	Some Other	%	Unknown	%
Ag & Natural Resources	82,899	72,078	86.95%	915	1.10%	671	0.81%	244	0.29%	174	0.21%	609	0.73%	99	0.12%	8,109	9.78%
Human Environmental Services	1,039,158	865,545	83.29%	122,568	11.79%	7,850	0.76%	1,502	0.14%	4,912	0.47%	29,326	2.82%	5,814	0.56%	1,641	0.16%
Business Development	19,966	13,307	66.65%	4,478	22.43%	526	2.63%	28	0.14%	321	1.61%	194	0.97%	0	0.00%	1,112	5.57%
Community Development	9,606	8,457	88.04%	457	4.76%	44	0.46%	17	0.18%	26	0.27%	75	1.00%	14	0.15%	516	5.37%
4-H Youth Development	117,856	93,875	79.65%	9,798	8.31%	576	0.49%	401	0.34%	273	0.23%	2,130	1.81%	28	0.02%	10,775	9.14%
Total Reached Break Down	1,269,485	1,053,262	82.97%	138,216	10.89%	9,667	0.76%	2,192	0.17%	5,706	0.45%	32,334	2.55%	5,955	0.47%	22,153	1.75%

Direct Contacts by Program Area

Program Area	Column18	Column19	Column20	Column21	Column22	Column23	Column24	Column25	Column26	Column27
Program Area	Female	%	Male	%	Unknown Gender	%	Hispanic	%	Not Hispanic	%
Ag & Natural Resources	31,585	38.10%	51,314	61.90%	0	0.00%	496	0.60%	82,403	99.40%
Human Environmental Services	535,671	51.55%	503,487	48.45%	0	0.00%	50,429	4.85%	988,729	95.15%
Business Development	9,286	46.51%	10,680	53.49%	0	0.00%	3,486	17.46%	16,480	82.54%
Community Development	5,465	56.89%	4,141	43.11%	0	0.00%	1,050	10.93%	8,556	89.07%
4-H Youth Development	66,329	56.28%	51,527	43.72%	0	0.00%	6,553	5.56%	111,303	94.44%
Total Reached Break Down	648,336	51.07%	621,149	48.93%	0	0.00%	62,014	4.88%	1,207,471	95.12%

Indirect Contacts by Program Area	Total Reached
Ag & Natural Resources	121,770
Human Environmental Services	691,285
Business Development	453
Community Development	69,166
4-H Youth Development	139,293
Total Reported Indirect Contacts	1,021,967

Total Direct & Indirect Contacts by Program Area	Total Reached
Ag & Natural Resources	204,669
Human Environmental Services	1,730,443
Business Development	20,419
Community Development	78,772
4-H Youth Development	257,149
Total Reported Direct & Indirect Contacts	2,291,452

