Here’s how we can help you.

**Publishing**
We work with you to produce informative and effective research-based print and electronic publications. From brief guides to comprehensive curricula, we can help you get your points across clearly and concisely to reach your identified audiences. We also sell and distribute publications and other specialty items.

**Web development and communications training**
We design and support the MU Extension website, lead extension’s social media efforts and advise you on best practices of communicating on the Web. We also manage extension’s digital assets and conduct communications training.

**Marketing**
Our marketing staff helps you promote extension programs and projects and works to increase the value of the MU Extension brand. As Missouri’s population changes, we must look for new ways to reach new audiences. We can help you reach these diverse and often hard-to-find audiences.

**Video and audio production**
We produce educational and promotional media. We work with you from the beginning: to refine your concept; record your message, in studio or on location; edit the piece; and help you distribute the finished product. We can also help record presentations. We have a state-of-the-art recording studio where you can record your own podcasts.

**News and media relations**
Our writers and producers research, publish and distribute — to print, broadcast and electronic media — hundreds of MU Extension news stories each year. We also direct reporters to extension experts and advise faculty and staff on how to work with the media.

**Internal communications**
Our writers and editors keep you in the know with the bimonthly *MU Extension Insider* newsletter, and our Web team maintains a robust and dynamic website filled with information for faculty and staff.

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extension.missouri.edu/staff/communications
Have some fun and find out how communications and marketing can help you.

Find the 20 hidden words related to the services of MU Extension Communications and Marketing. Search horizontally, vertically and diagonally.

E W E I V R E T N I S E O S C
F A C E B O O K S L L N N P O
T R O P E R W I Y K O Q O N
P E U N D E J C T N I I M D S
X R S T B A N S E T P T G C T
H X E S G U R W A U J O F A I
F O I S O N S C B A T M A S T
D T I C E K I L H N B O I T U
E U V D N N I T W I R R D L E
D O L T U S T X E R V P E H N
I E G M H A Q A S K I E M G T
T D M I B P J T T I R T P G S
S O N V I D E O C I V A E M Q
C G R F Y L P N H Y O Y M H P
D I S T R I B U T I O N O G O G

Find the 12 differences between these two drawings that represent us building extension together.

Answer keys are available online: extension.missouri.edu/staff/communications.