

Social media assistance

Do-it-yourself communications

<http://extension.missouri.edu/staff/communications/standards.aspx>

DIY communications lists pages containing communication policies, guides and instructions and offers templates and assistance on style, copyright, marketing, photography, social media, websites and more.

Social media guidelines

<http://extension.missouri.edu/staff/communications/socialmediaguidelines.aspx>

These guidelines comply with university and extension policy and further extension's mission of providing reliable, research-based information to Missourians. Also, read and follow the University of Missouri's social media policies at <http://identity.missouri.edu/social-media/index.php>.

Social media

http://extension.missouri.edu/staff/communications/social_media.aspx

This page provides content on social media practices, policies, templates, tutorials, planning worksheets and more for assistance with using, managing and assessing social media accounts.

Style and usage guide

<http://extension.missouri.edu/staff/communications/style.aspx>

As with all extension materials, social media posts should follow extension style.

Web page support

http://extension.missouri.edu/staff/communications/web_support.aspx

These pages offer tools for running an extension website, including policies, WebTool tutorials, working with images, posting calendar events, embedding content and more.

For additional assistance: For help with sites and functionality of various social media platforms, please contact Amanda Dahling, Web editor, at dahlingak@missouri.edu, or Michael Salmons, Web trainer and developer, at salmonsm@missouri.edu. For help with social media strategy, contact DeeAnna Adkins, Web coordinator, at adkinsdk@missouri.edu.