

## *Extension POW Summary by Region, Theme and Subtheme*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
<b>SOUTHWEST</b>							
4-H and Youth							
<b>Community Development</b>							
<i>Communications</i>							
				Lack of community ownership	Elementary and High school students	Building stronger sense of community belonging	TANEY
<i>Facilities</i>							
				Improve Educational facilities	tax payers, parents, and youth	Better education for youth	CEDAR
<b>Community Economic Development</b>							
<i>Employment opportunities</i>							
				Broader base of jobs-more variety, skilled jobs.	Area	More youth stay here.	TANEY
				Creative use of resources to improve living standards	Young people	Better living standard where needs are being met	JASPER
				Employment opportunities for youth; Linkages between youth and jobs	Older youth; high school students	More work opportunities; increased job skills; increased responsibility for youth; supplemental income	STONE
				Employment opportunity programs	All	Create sense of value and pride/want to stay in area	TANEY
				Establish jobs in the county	Youth-middle aged	Expands opportunities for everyone.	MCDONALD
				Get some other places to work not like factories so people don't have to depend on tourism only.	County and cities/Business heads and developers	Keeping more young people in area.	TANEY

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**SOUTHWEST**

4-H and Youth

**Community Economic Development**

*Encouraging youth to stay in the community*

encouraging kids to return to community after college; increased jobs for post college students to return to	students, graduates	jobs for students in community, variety of programs	CHRISTIAN
Incentive for youth to return to their communities	Older youth	More business opportunities in communities	STONE

**Community Involvement**

*Community service and Citizenship*

Citizenship education/training	Youth	Better citizens who are leaders	NEWTON
community based activities for urban/rural youth	partnerships	increase activity/health, decreased drug use and delinquency	CHRISTIAN
Develop networking opportunities for youth to volunteer in their community	Middle and High school students	Greater pride in community and self	TANEY
Develop volunteer service-match kids interest to service	Middle and High school	Community pride and positive citizens	TANEY
Encourage youth to be active in community improvements	Young people/students	Community awareness/beneficial programs developed	TANEY
Increase emphasis on citizenship & voting.	Young people.	Increase attendance at polls. Majority decides rather than minority.	WEBSTER

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**SOUTHWEST**

**4-H and Youth**

**Community Involvement**

*Community service and Citizenship*

Involvement of young people in their communities & local government so they know how it functions	Youth/Adults	Young people develop a vision for their hometown. After they are educated/trained they return.	MCDONALD
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*Intergeneration activities*

Keep young people involved in the community (multi-generational).	Everyone	Less community damage & crime.	WEBSTER
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**Educational Needs**

*Agriculture*

Encourage ag careers	school officials, youth, parents, 4-H/FFA Leaders	More successful ag careers and sustaining the family farm	CEDAR
Keep Young Farmer interested in the profession through after school program.	k-12 and college age	Local youth continue the Missouri farmers heritage.	NEWTON
more educational videos and games (ag related)	youth, adults	interest in other areas	CHRISTIAN
Pursue Ag Vocation for financial management	Young people	More young people involved in agriculture	LAWRENCE
Show youth that agriculture is an integral part of the community	Youth	More youth coming to farming and/or business in agriculture	BARRY

*Career education*

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**SOUTHWEST**

4-H and Youth

**Educational Needs**

*Career education*

Career Education	youth	youth planning their careers to return to communities	DALLAS
Employment workplace education	Teens	Improve employability	TANEY
Learning about business through 4-H and FFA	Parents, teacher, youth	To keep them in the community	NEWTON
Provide examples of career opportunities in the county	High school students	Keep workers in the county	BARRY

*Character education*

Character Education	Parents, youth, schools, church, youth leaders	higher quality of life	CEDAR
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*Environmental awareness*

Promote Environmental Consciousness	Young People	Cleaner environment and more socially responsible youth	LAWRENCE
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*History*

Absence of understanding for American history programs	Young; very young Teachers Leaders	Better educated citizens on how we got to where we are and where we want to go Understanding history equals an interest in public affairs	GREENE
Awareness of community history and background	Young adult	Pride in community; knowledge of community background	STONE

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**SOUTHWEST**

4-H and Youth

**Educational Needs**

*History*

Teach local history & heritage	Youth	Create interest & respect for community & see the need to preserve culture & history	MCDONALD
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*Life skills*

Educate students about expectations/responsibilities	High school students	Better prepared students	TANEY
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Educate youth on real-life strategies	Youth/teens	Encourage a more well-rounded youth population	TANEY
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Little understanding of "character" traits	<ul style="list-style-type: none"> <li>• Youth</li> <li>• Schools (administration and teachers)</li> <li>• Business owners</li> <li>• Churches</li> </ul>	<ul style="list-style-type: none"> <li>• Employment potential</li> <li>• Juvenile delinquency down</li> <li>• Responsibility</li> <li>• Self worth</li> </ul>	DADE
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Teach kids about living in the real world-teach them to plan and set goals	Junior and High School students	Better decision makers	TANEY
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*Other*

Courses, educational tools for teachers and home schoolers	Teachers and homeschoolers	Better prepared teachers and qualified education for students.	NEWTON
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*Parenting*

Parenting Classes	parents, parents-to-be	safer families	DALLAS
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**SOUTHWEST**

**4-H and Youth**

**Educational Needs**

*Parenting*

Tie together good parenting & morals. Need volunteers to help.	All have to be. Parents (caregivers) of these kids.	More stable culture. Less crime. Good citizens, happier people.	WEBSTER
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Train grandparents on raising grandchildren. Support network among them.	Grandparents with child-rearing responsibilities.	Better relationships. Fewer problems with children.	WEBSTER
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*Personal finances*

Credit/debt management	college students	Reduce student loan defaults	TANEY
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Educate youth on budgets and credit risks	Teens/young adults	Financially healthy citizens.	TANEY
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Reduce credit card debt	Pre-college kids	Lower debt and foolish spending/learn the value of the dollar	JASPER
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**Families**

*Family activities*

Too many grandparents forced to raise grandchildren	Senior citizens Young families Grandparents Other social agencies	Provide grandparents with resources and assistance that would make it easier to raise grandchildren. Provide resources for grandparents to do a better job of raising grandchildren.	GREENE
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*Latch key kids*

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## ***SOUTHWEST***

### **4-H and Youth**

#### **Families**

##### *Latch key kids*

Activities for Latch Key Kids	youth					less unsupervised kids	DALLAS
Offer after school programs for children, eg. latchkey program.	Children Adults Local governments					Decrease in juvenile crime. Improved chance of juvenile succeeding later.	WEBSTER
Too many latch-key children left alone to get into trouble	Young; very young Teachers Leaders School officials Families with children Other youth organizations					Develop after school programs for children Less after school crime and domestic problems Better test scores because children would be making productive use of their time.	GREENE

##### *Parent involvement*

parents & youth involved together	parents & kids					adults & youth closer relationship supporting each other	HICKORY
Promote family involvement in 4-H	Parents					Stronger families	BARRY

#### **Health and Safety**

##### *Child abuse*

High incidences of child abuse and neglect.	All ages.					Decrease incidents of abuse and neglect. Happier people.	BARTON
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##### *Safety issues*

After school care and safety	School age youth					Improve health and child safety	TANEY
Drivers education	Youth and cell phone users					Safer drivers	NEWTON

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## *SOUTHWEST*

### 4-H and Youth

#### **Health and Safety**

##### *Safety issues*

High incidences of youth accidents.	Pre-school through young adults.	Decrease of youth accidents. Safety knowledge gained.	BARTON
Offer hunting safety/shooting sports	8-18 years old	Safer hunting	POLK
Teach target shooting with firearms or bow.	Youth	Help to learn to respect weapons.	MCDONALD

##### *Substance Abuse*

Drug, Alcohol Abuse and Teen Pregnancy Awareness	Pre-teens and adults	Reduced numbers of all of these	DALLAS
Educate parents and children on drugs and about drug use	Everyone	To get those on drugs off and keep those off drugs off	POLK
Educate youth on the realities of drugs and alcohol (including smoking)	Youth	Improve quality of life	TANEY
Education on cigarette smoking and tobacco use	Children	Healthier children	POLK
Growing trend of substance awareness	<ul style="list-style-type: none"> <li>• Children</li> <li>• Law enforcement</li> <li>• Schools-parents</li> <li>• Business leaders</li> <li>• Decision makers</li> </ul>	<ul style="list-style-type: none"> <li>• Awareness of problem</li> <li>• Decrease level of abuse</li> <li>• Decrease Crime</li> <li>• Decrease drain on resources</li> </ul>	DADE

##### *Teen pregnancy*

Drug program/teen pregnancy education	9-18 year olds	self-esteem/value/teaching to become an asset not a liability	HICKORY
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**SOUTHWEST**

**4-H and Youth**

**Leadership Development**

*Adult Leadership Development*

				community leaders involved w/ (supporting) youth programs	youth, parents	better community	CHRISTIAN
				Develop 4-H and project leaders to mainstay clubs and increase numbers	Teen leaders Schools Community partners Former teen/4-H members Former parent leaders	Country and city clubs inter-relate; joint projects Increased awareness/appreciation of 4-H benefits for the community Business sponsors Increased membership and volunteers	GREENE
				Develop individual sponsors (farmers) of 4-H kids. Recruit leaders for 4-H programs.	City kids/folks Farmers	Build character & ability in kids.	WEBSTER
				Lack of trained adult leaders	<ul style="list-style-type: none"> <li>• Parents</li> <li>• Youth</li> <li>• Schools</li> <li>• Churches</li> <li>• Community</li> <li>• Greenfield/Dadeville/Evert on</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthen existing 4-H Clubs</li> <li>• Create new ones</li> </ul>	DADE
				Leadership Development and more youth programs	youth, teachers, parents, and local leaders	Increase 4-H Enrollment to develop leadership skills	CEDAR
				Volunteer Opportunity Awareness	Elementary and High School students	Realizing others are important	TANEY

*Youth Leadership Development*

				Developing positive leadership qualities	Middle and High school students	Community pride positive citizens	TANEY
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**SOUTHWEST**

**4-H and Youth**

**Leadership Development**

*Youth Leadership Development*

Increase youth involvement by volunteering and taking leadership roles	Youth	More community leaders and a greater consideration for others	BARRY
Leadership opportunities	13-18 year olds	greater team building skills, communication, & team-working skills	HICKORY
Provide ample opportunities for 4-H youth to attend summer leadership camps & various conferences.	4-H Youth	Helps teach youth leadership skills & exposes them to a variety of fun & educational experiences; meet other youth across the state.	MCDONALD
Provide leadership opportunities to youth	Youth	Better leaders for tomorrow	TANEY

**Marketing**

*Community awareness*

Educate the community on the opportunities of 4-H	Youth and parents	Youth to be more prepared for the future	BARRY
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*Promotion and awareness*

better marketing of Extension locally, regionally, statewide	County citizens	county citizens better aware of Extension	HICKORY
greater awareness of youth programming & projects (FFA)	13-18 year olds	more kids involved in 4-H/youth proj.	HICKORY
more education about Extension youth programs ex. Focus on Kids for kids & adults	children of divorcing parents & those related to them	greater emotional stability	HICKORY

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<b>SOUTHWEST</b>							
<b>4-H and Youth</b>							
<b>Marketing</b>							
<i>School programs</i>							
				Promote 4-H in elementary as school organization.	K-8 Parents	Increase awareness & participation in 4-H.	WEBSTER
<i>Urban children</i>							
				Market/communicate 4-H resources and programs (especially in city)	Schools Parks Members Business professionals Youth	Country and city clubs inter-relate; joint projects Business sponsors Increased membership and volunteers	GREENE
<b>Other</b>							
<i>Youth Problems</i>							
				Decrease loitering	Parents, city officials	higher quality of life and decreased drug abuse	CEDAR
<b>Program Development</b>							
<i>After school programs</i>							
				After-school programs	Latch-key kids; At Risk Youth	Less Delinquency; better educated youth; more engaged youth	STONE
				Need for more supervised after school activities for youth	Young people	Supervised activities for children between 3-5 pm Could include hunting, 4-H projects, etc.	POLK
<i>Fine Arts</i>							
				encourage music/artistic talents in people	whole community	more awareness of talents of residents	CHRISTIAN

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## ***SOUTHWEST***

### **4-H and Youth**

#### **Program Development**

##### *Mentoring*

Mentoring programs through schools to encourage career planning	High school students	Better/more educated work force	TANEY
more FFA programs; mentoring program for ag kids; education for vo ag teachers	students (grades 7-12), ag teachers	more youth returning to farm; mentoring program; increased participation in ag programs	CHRISTIAN

##### *Parent involvement*

Promote parental involvement in their children's activities.	Parents	Increase family stability	MCDONALD
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##### *Recreational activities*

more recreational opportunities for interaction with adults city & rural kids	school age kids	better understanding of each other	HICKORY
Need more "healthy" youth recreation options for low income children's	Youth, community, business leaders, local governments, politicians	Decrease juvenile issues, increase self-esteem and leadership skills	TANEY

#### **Program Support**

##### *Funding*

Strengthen the 4-H program; Greater funding	Youth; At Risk Youth; Adult volunteers; parents	Less Delinquency; better educated youth; more engaged youth; youth better prepared for adulthood; increased participation in programs	STONE
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**SOUTHWEST**

**4-H and Youth**

**Program Support**

*Funding*

				Support for 4-H and youth programs	University of Missouri Extension and public officials	More youth active in 4-H programs	CEDAR
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**Youth Participation and Development**

*After school programs*

				Kids with nothing to do after school	School age children	Reduce juvenile problems	TANEY
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*At-risk children*

				basic necessities for (at risk) under privileged children	underprivileged children	better equipped for school	HICKORY
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				Enrichment programs	At Risk Youth	Less Delinquency; better educated youth; more engaged youth	STONE
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				Identify & teach kids who are, or will be, in trouble about opportunities available	Everyone Kids parents.	More productive people.	WEBSTER
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				Locations for youth activities	At Risk Youth; civic leaders	Less Delinquency; more engaged youth	STONE
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				Teach children how to break the cycle of violence and abuse	Youth Children Families Law enforcement	Breaking cycles of abuse Healthier families and children	GREENE
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*Career education*

				Increase work ethic - personally	Teens/pre-teens	Help with job performance	MCDONALD
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**SOUTHWEST**

**4-H and Youth**

**Youth Participation and Development**

*Career education*

	Install work ethic in children	Parents		Everyone benefits from better ethics, more responsible workforce	JASPER
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*Character education*

	Lack of character development.	Pre-school through young adults. Caretakers.		Learning how to "fight fair". Positive good interaction with others. Personal responsibility for your actions. Skills to communicate various points of view.	BARTON
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*Diversity*

	Cost to take part in school sports programs excludes some kids	Students, school administration, teachers, parents, community & business leaders		Make sports available to all students	TANEY
	More emphasis on attracting Hispanics and minorities to 4-H	Areas schools with high number of Hispanics		Ethnic diversity New clubs Greater racial tolerance Stronger kids Leadership Less crime Become part of community	GREENE
	Need for positive multi-ethnic interaction.	Community.		Positive and productive citizens.	BARTON

*High school dropouts*

	Higher Graduation Rate	youth and parents		more kids graduating and going to college	DALLAS
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**SOUTHWEST**

**4-H and Youth**

**Youth Participation and Development**

*High school dropouts*

Kids who drop out of school because of all the local jobs.	High school	Better educational foundation for better jobs.	TANEY
Reduce high school drop-out rate	Youth and parents	Employable, productive adults	JASPER
Use 4-H to teach & help kids stay in school so our High School graduation rate is not lower than the state average.	Young people	Higher retention rate in High School	MCDONALD

*Increase participation*

greater accessibility to 4-H programs	youth	youth learning responsibility; diversity/scope in 4-H	CHRISTIAN
Increase number of 4-H clubs	Schools Community partners Parents Children/siblings	Better and more active clubs Responsible young people Better student learning and involvement	GREENE
Increase young people in affordable and fun activities	K-12 and parents	Build personal pride, community pride, reduce crime and drug usage	POLK
More active 4-H clubs in county	School age children Parents and grandparents	More 4-H clubs in county Increased life skills in children	POLK
More youth involved in 4-H	youth and adult volunteers	large numbers in 4-H	DALLAS

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**SOUTHWEST**

4-H and Youth

**Youth Participation and Development**

*Increase participation*

Promote better participation in 4-H	4-H age children (ages 8-18)	Better adjusted and healthier youth	JASPER
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*Intergeneration activities*

Increased respect between children/between adults and children	Parents/children	Better relationships with people	POLK
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*Life skills*

Keeping young people busy with good role models, life long interest and skills	Youth	Build self esteem and life skills	TANEY
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Teach kids how to dress to enhance their best features and for the occasion	Young people and parents/clothing industry	Better appearing society/better groomed/more respected	JASPER
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Teach kids to say thank you and excuse me (better overall manners)	Parents	Better generational relations and better parents	JASPER
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Teach the youth who have poor eating manners	Everyone	Better relations between people eating and those watching	JASPER
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Teach young people respect/value of commitment	Other children /everybody	Better young people becoming better adults	JASPER
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Teaching responsibility	Youth	Less youth crime in the community	NEWTON
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*Mentoring*

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**SOUTHWEST**

4-H and Youth

**Youth Participation and Development**

*Mentoring*

				Mentoring for careers for high school students	Youth	Stay in school and know what area they want to study.	TANEY
				Provide mentoring/tutoring to youth in need	Youth	Enhance the learning abilities; increase education.	TANEY

*Older children*

				Reestablish teen group	Teenagers/younger 4-H participants	Decrease drug/alcohol use Increase citizenship Positive role models for kids	POLK
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*Post secondary education*

				Connecting youth with colleges and higher education opportunities	Youth	Higher education attainment; increasing skills; more skilled workforce.	STONE
				Encourage youth to continue education after high school	Jr. High/High School students	More income per family/skilled people for workforce	JASPER
				Increase Savings/Planning for college	Young people/parents/grandparents	Educated community of workers/tax pref. savings	TANEY

*Recreational activities*

				Provide youth with activities for leisure time other than TV & baseball.	youth	Expanding minds of our youth.	MCDONALD
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*Transportation*

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**SOUTHWEST**

4-H and Youth

**Youth Participation and Development**

*Transportation*

rural transportation to activities	school aged kids	more participation in activities	HICKORY
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*Urban children*

Getting children from town interested in 4-H	Grade school/middle school	Larger 4-H program/Increased value in children	POLK
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Reach more city kids to be 4 H members with programs focused on urban projects	Schools Community partners Parents Businesses/employers	Country and city clubs inter-relate; joint projects Increased awareness/appreciations of 4-H benefits for the community Improve urban issues like after-school care and lack of positive things for youth to do	GREENE
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*Young children*

activities for younger kids	5-7 year olds & maybe up to 12 years old	better head start	HICKORY
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*Youth engagement*

Encourage creativity in young people	Young people	More inventions	LAWRENCE
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**SOUTHWEST**

4-H and Youth

**Youth Participation and Development**

*Youth engagement*

Keep youth active in activities (sports, bowling, performing arts, etc.). Volunteer time to support youth. Work out of Marshfield Activities Center. Program to coordinate volunteers.	Volunteers Youth Governments	Keep kids out of trouble. Develop future interests. Desire to take responsibility.	WEBSTER
Provide better supervision of kids.	Everybody	Less crimes.	WEBSTER

AG

**Ag Business**

*Economics of Production - Production Economics - -*

Assisting farmers dealing with high costs.	Farmers	Stronger successful farms	TANEY
Cost management – i.e. high fuel costs	Farmers	Increased profit	STONE
Cut costs of production and land taxes	Owners and producers of farm products/county officials/Ag business	Higher profits, increased value of family life and community	JASPER
Get grip on rising cost of farm products re: fencing, fuel, chemicals, machinery, fertilizer	All farmers Elected officials	More profit	POLK

*Economics of Production - Small Farm - -*

Helping small producers survive	ag producers regardless of size	bigger piece of food dollar	HICKORY
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**SOUTHWEST**

**AG**

**Ag Business**

*Economics of Production - Small Farm - -*

More research into opportunities for small acreages and user friendly programs.	All ages	Increase interest in efficiently run operations for small farmers.	MCDONALD
Small farm program reinstated	Part-time and hobby farmers Retirees with small acreages	Better use of land Improved economics	LACLEDE

*Economics of Production - Sustainable Ag - -*

Establishment of a farmers market	farmers, consumers	a farmers market, more money for farmers, better food for consumers, centralized market	CHRISTIAN
Farmers market	General public	Promote farmers market, improve farm income	TANEY
Farmers Market	public officials, public, farmers and consumers	more markets for agri-businesses	CEDAR
Utilize farmers' markets	Young families New suburban dwellers	Improved nutrition and health Increase canning and preservation skills	GREENE

*Management - Business Skills-Administration - -*

Assist farmers in finding available moneys.	farmers	Increase knowledge of available funds/grants; decreasing number of farms going out of business.	TANEY
Farm Family has to manage expenses	Farm families especially those who work off the farm	Survival	NEWTON
Financial management	ag producers regardless of size	bigger piece of food dollar	HICKORY

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**AG**

**Ag Business**

*Management - Business Skills-Administration - -*

				Make more effort to help people stay in farming by providing education to help find monies for farm life programs, ie grants, etc.	rural and farm families	improve farming economy for farm families and community	TANEY
				Managing resources on the farm to make it more productive	Farmers and community	Economic productivity	NEWTON
				More profit for farmers from their products	Farmers/everyone	Keep families farming Eliminating need for off farm jobs	POLK
				Offer more localized financial training	Farm families	More \$ know-how	MCDONALD
				Prioritizing and budgeting needs and wants	Farmers	Longevity in farming	NEWTON
				Teach cash flow management	Farmers, anybody (such as across family)	Financial responsibility/people living within their means	JASPER

*Management - Diversification-Small Farm - -*

				Educate and generate interest in small – medium farms	Small and medium acreage owners	Increase interests and sustain Missouri small farm heritage	NEWTON
				Help with setting up small-acreage farms	Those who have moved to acreage from town/city Suppliers	Better use of acreage Decreased mowing Independence with food Increased income potential for families/landowners	GREENE

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
<b>SOUTHWEST</b>							
<b>AG</b>							
<b>Ag Business</b>							
<i>Management - Diversification-Small Farm - -</i>							
				Helping set up 5 or 10 acre productive farms	Land owners New residents of rural mini-farms	Better use of plan Increased production for area will result in increased income for families and community	GREENE
<i>Management - Estate Management - -</i>							
				Explore options of how to transfer farms to family and/or non-family members	Agricultural community	Keeping the farms intact	BARRY
				Increase knowledge on farm tax benefits	Agricultural Community	Increased profits	BARRY
<i>Management - HRM-Safety-Health - -</i>							
				4-wheeler safety	All county residents age children	School Reduction in 4-wheeler accidents	POLK
				Assisting farmers dealing with stress.	Farmers	Stronger successful farms	TANEY
				Education on farm safety	Adults and youth	Fewer accidents	BARRY
				Farm safety/safer farm environment	Adults and youth	Safer environment on farms Fewer accidents	POLK
				Hired labor farming	farmers & workers	more jobs	HICKORY
<i>Management - Marketing - -</i>							
				Better markets	Small farms	Increased farm income	STONE
				Increased marketing skills	Farmers	Increased profit	STONE
				Reduce monopolies of supplies	Farmers	Greater profit	JASPER

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**Ag Business**

*Management - New Farmers-Farm Growth-Development-Transition - -*

Develop new innovations to keep family farm in business	Farmers/families/communities	What wont continue to work is replaced with what is needed and will work.	MCDONALD
Encourage young people to farm	school, youth, bankers, Dept of Ag, farmers and ag businesses	more successful young farmers	CEDAR
Farm mentoring programs	New farmers	Produce more new farmers	NEWTON
Identify and communicate resources for family farms to help keep them profitable and in the family	Landowners Family farmers	Keep family farmers viable Keep income local Keep land productive	GREENE
More possible for young producers to operate/own farms	Young people	Continuation of family farms/small farms	POLK
Provide more programs to help young farmers get started.	Youth-middle age	Establish interest in a very capital intensive business.	MCDONALD
Support farmers so they can stay in business	General public	They feed us, so if they do good we get a better product.	TANEY
Transition of farms to next generation	Farm families	Improved feasibility of continuation of family farm	STONE

*Management - Risk Management - -*

Lack of planning for agriculture disaster (i.e.. Drought, Flood, Disease, etc.)	All area farmers and agriculture related businesses.	Economic and community stability.	BARTON
Teach farmers how to recover from drought.	Farmers, cattlemen	Fatter cattle.	WEBSTER

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<b>SOUTHWEST</b>							
<b>AG</b>							
<b>Ag Business</b>							
<i>Policy - Environmental - -</i>							
				Confined animal feeding ordinance	rural co.	(controlled commercial) improved health & welfare of community	HICKORY
<i>Policy - Government Program - -</i>							
				Financial aid for farmers; drought relief	Farm community	Increased farm income; survival	STONE
				Networking farm families	Farm families	Improve communications and resources	TANEY
<i>Policy - Land Use - -</i>							
				Eminent domain	Farmers; neighbors; business	Less friction in county over rights	STONE
				Reach new and small landowners with small acreage land management options and issues.	Hobby farmers Small land owners	Increase long-term residence on small acreage Improve land management practices	CASS
<i>Policy - Regulator - -</i>							
				Fence Law Awareness	new and existing landowners	better educated landowners and less disputes	DALLAS
				Lack of knowledge of agriculture laws.	Farmers. Land owners.	Legal compliance with federal, state and local statutes.	BARTON
				Planning and Zoning reform	Farmers; neighbors; business	Less friction in county over rights	STONE
				Reduce fencing disputes with additional fence techniques & types	farmers & land owners	More attractive lawns. Healthier livestock with more product to market.	MCDONALD

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**Ag Business**

*Policy - Rural-Urban Interface - -*

				Land destruction/mismanaged resources	landowners and developers	Better management of our natural resources	TANEY
				Land values do not allow for traditional agricultural enterprises	Rural communities Decision makers Planning and zoning Farm owners Developers	Better understanding of land use policy Better planning of developments Interest in protecting farmland.	GREENE
				More green space retention	Developers; urban and rural dwellers; MO Dept of Conservation	Better use of environment; water quality	STONE
				Urban/Rural Interface	Farmers; neighbors; business	Less friction in county	STONE

*Value Added - Energy - Alternative Fuels - Production*

				Production of alternate fuel sources	Adults	More profits and improved environment	JASPER
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*Value Added - Energy - Alternative Fuels - Promotion-Marketing*

				Education on alternative fuels and fertilizer	Anyone who uses fuel Suppliers	Output for farm products Operating cost Decrease dependence on crude	DADE
				Encourage increased use of alternative fuels	All fuel consumers	Reduced dependence on foreign fuels	LAWRENCE
				Introduce alternative energy sources	farmers & homeowners	less dependency on oils	HICKORY

*Value Added - Energy - Alternative Fuels - Use-Availability*

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<b>SOUTHWEST</b>							
<b>AG</b>							
<b>Ag Business</b>							
<i>Value Added - Energy - Alternative Fuels - Use-Availability</i>							
				Local access to renewable fuel	investors, consumers, public officials, and environmentalist	reduce fuel cost, create jobs, and support agriculture with higher grain prices	CEDAR
				Use of alternate fuel sources	Adults	More profits and improved environment	JASPER
<i>Value Added - Marketing - Alternative-Niche - Crops</i>							
				Alternatives to fescue	young farmers, old farmers, want-to-bes		HICKORY
				Develop alternative crops for small farms	• Small farmers/part-time	Increase income Agriculture diversity	DADE
				Increase education on alternative crops	Agricultural community	More opportunities for markets and profits	BARRY
				Introduce different crops which may be successful in the county.	developers, commissioners, housing industry, farmers	Enable people to stay in farming with different crops.	MCDONALD
<i>Value Added - Marketing - Entrepreneurship-Enterprises -</i>							
				Agri-tourism	Small farms	Increased farm income	STONE
				Help people living on farms to have alternative uses of their properties (B&Bs, corn mazes, ag tourism, etc.).	Former farmers still living there.	Supplemental income.	WEBSTER
<i>Value Added - Structure - Alliance -</i>							
				Establishment of farmers alliance	farmers, consumers	a farmers market, more money for farmers, better food for consumers, centralized market	CHRISTIAN

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

AG

**Ag Business**

*Value Added - Structure - Alliance -*

Helping small producers survive, alternative	ag producers regardless of size	bigger piece of food dollar	HICKORY
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**Environmental Quality**

*Air Quality - Policy-General - -*

Deteriorating air quality.	Everyone.	Healthier future for our children. Monitor stream and water health.	BARTON
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Protecting Environment	Farmers/Consumers	Better air quality	DALLAS
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*General - Agriculture - -*

Help all small, medium and large farm operations in environmental issues	Operators ernment leaders Regulators Suppliers Gov	Keeps land in agricultural use Cleaner environment	GREENE
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*General - Community - -*

Environmental education	county leaders	Improved healthy environment	TANEY
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Help farmers recognize drug manufacturing	Farmers	Cleaner, safer environment	TANEY
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Less stealing and destruction of property	Law enforcement	Safer community and less expense (such as insurance)	JASPER
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*Pollution Prevention - Agricultural - -*

Sustain and maintain water quality	Enable farm families to improve farm income	more economically viable farm operations	LAWRENCE
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*Pollution Prevention - General-Community - -*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

AG

**Environmental Quality**

*Pollution Prevention - General-Community - -*

Deteriorating water quality.	Everyone.	Healthier future for our children. Monitor stream and water health.	BARTON
Encourage clean and safe water.	Entire county.	Healthier individuals. Less purchase of chemicals to clean up.	WEBSTER
Improved water quality, private streams & ponds	farmers & landowners	more responsible for your pollution	HICKORY
Promote water conservation	all ages	Decrease demand on water resources	TANEY
Protecting Environment	Farmers/Consumers	Better water quality	DALLAS
water quality/cleaning streams	anyone utilizing waterways	cleaner water sources	HICKORY
Water quality/trash awareness "Where it goes"	all citizens	Improve environment	TANEY

*Pollution Prevention - Watershed - -*

Better wastewater management	Every homeowners, communities in the county	Less contamination in the environment	POLK
Control water pollution (water quality and quantity; ground and surface water; Finley River; wells)	everyone/all consumers, wells/farmers, septic	cleaner Finley River, better well water quality, adequate water supply, long-term sustainability of our resources (lakes, rivers, wells), more POD irrigations systems	CHRISTIAN
Environmental responsibility; Water quality	Developers; urban and rural dwellers; School children	Better use of environment; water quality; Greater awareness by youth	STONE

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**Environmental Quality**

*Pollution Prevention - Watershed - -*

				Improve water quality in rivers and streams	County land owners Everybody Municipalities and large housing developments	Healthier environment	POLK
				Improve Water Quality/Protection Control animal waste	All Large operations	Improve environment	MCDONALD
				Reduce the pollution of town branch	city officials, DNR and the community	Clean water	CEDAR
				Water quality in area	Rural and city	cleaner safer water	TANEY

*Pollution Prevention - Wells - -*

				Awareness of lake water quality / clean lake/ground water programs	everyone	Cleaner environment, more recreational opportunities	TANEY
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*Recycling-Reuse - Community - -*

				Conserve natural resources (recycling).	Everybody.	Less wasteful population. Cleaner environment.	WEBSTER
				education about recycling opportunities	everyone	reduce, reuse, recycle	HICKORY
				Help make recycling easier/awareness	All ages	Cleaner environment, sustainable resources	TANEY
				Increase recycling	general public	Reduce litter, improve environment	TANEY
				Increase recycling efforts	Entire area	Cleaner area	TANEY
				Increase recycling opportunities in rural areas	All ages	Increased recycling, decrease in trash waste	TANEY

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

AG

**Environmental Quality**

*Recycling-Reuse - Community - -*

More recycling/care of environment; incentives to participate	youth 5+	more responsible adults, cleaner water, more people taking better care of environment and resources	CHRISTIAN
Promote recycling	Everyone	Conserve our natural resources	BARRY
Recycle-inform people of what can be reused and where you can take.	Community	Improved environment	TANEY

*Waste Disposal - Agriculture - -*

Safely dispose of hazardous wastes	All farmers	cleaner environment	TANEY
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*Waste Disposal - Community - -*

Conserve natural resources (trash).	Everybody.	Less wasteful population. Cleaner environment.	WEBSTER
Help dispose of old tires	all adults	cleaner environment	TANEY
Increase litter awareness and consequences	All ages	Decrease in littering	TANEY
Increase litter awareness and consequences	General public	Improve environment	TANEY

*Waste Disposal - Residential - -*

Educate about septic tanks.	People outside of city limits.	Cleaner environment. Less problems with water.	WEBSTER
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**General**

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**AG**

**General**

*Community Development - - -*

Strengthen communities.	Everybody.	People brought together. Less crime. People helping each other.	WEBSTER
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*Marketing Agriculture-Ag Programs - - -*

Educating about Extension	everyone	more awareness for existing and new residents	DALLAS
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Increase knowledge of extension programs.	Rural families. City folks.	Increased farm profit.	WEBSTER
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Promote the impact of agriculture on the county economy	Non-farmers	More appreciation and awareness	BARRY
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Understanding of what local farmers produce	Children Consumers/purchasers	Increased income New markets for local products Less tension between farmers and non-farmers' neighbors	GREENE
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*Program Development - - -*

Provide training on the cultural diversity in the agricultural community	Agricultural community	Improved awareness and understanding	BARRY
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*Research-Education - - -*

Develop innovative technology (ag-related)	Ag producers	Cost-effective management practices - improved income	LAWRENCE
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*Technology - Computer - -*

Educate farmers to use computers on farms	Farmers	Improved economy for farmers	JASPER
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
<b>SOUTHWEST</b>							
<b>AG</b>							
<b>General</b>							
<i>Technology - Equipment - -</i>							
				Ignorance of precision farming.	Crop farmers.	Technology utilized for increase productivity.	BARTON
<i>Youth - - -</i>							
				More youth interest in ag.;	youth 5+	more people taking better care of environment and resources	CHRISTIAN
<b>Integrate Crop Management</b>							
<i>Agronomy - Forage - -</i>							
				Expand intensive grazing for beef and dairies	Farmers	Improve that income	NEWTON
				Increasing forage production efficiency	beef producers/livestock producers	land management, more people attending grazing schools	HICKORY
				Promote use of legumes	All farmers	Improved farm economy	POLK
				Provide grass & legume programs.	farmers & land owners	More cows/acre. More attractive lawns. Healthier livestock with more product to market.	MCDONALD
				Sponsor "short course" grazing classes.	Beef & dairy farmers.	Better understanding of rotational grazing benefits.	WEBSTER
<i>Agronomy - Plant Protection -including IPM - -</i>							
				Brush management and improving property	Landowners	Improve farmland values and farm economy	STONE
				Fields taken over by brush and weeds	Landowners Those who rent pasture	Better use of property Better weed management	DADE

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**AG**

**Integrate Crop Management**

*Agronomy - Plant Protection -including IPM - -*

Get rid of noxious/problem weeds	All land owners Government land managers	Better crop and grasslands Less production cost More profit	POLK
Information on noxious weed control	young farmers, old farmers, want-to-bes	more diversified crops	HICKORY
Proper use of chemicals on farming	Farmers	Improve safety and have better environment	NEWTON
Reduce weed epidemic.	farmers & land owners	Healthier livestock with more product to market.	MCDONALD

*Alternative - Organic - -*

Alternative Ag opportunities/organic farming	Farmers	Increase local farm income, cleaner environment and better use of resources.	TANEY
Help farmers that are interested in organic or natural food products.	Farmers/Community	Improved ag economy	MCDONALD

*Horticulture - Management-Production - -*

Community food plots Develop resources for demonstration farms and gardens	Everyone (adults/children) Ethnic groups who have a different idea of agriculture Legislators; county commissioners; community leaders	Increased number of farms and gardens Greater awareness and appreciation for agriculture Increased opportunities for farmers, growers and consumers Farm networks	GREENE
Community gardens	older people who enjoy gardening	give older people a place to go and work, young and old working together	CHRISTIAN

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**Integrate Crop Management**

*Horticulture - Management-Production - -*

Encourage people to go into small crop production (fruit)	young producers, small acreage owners	better livelihood/income, cash flow	CHRISTIAN
Increase growing of personal, nutritious foods (i.e. gardens; meats; produce)	Young families with acreage New suburban dwellers Those with 5-acre lots and more Full-fledged farmers	Improved nutrition and health Increase canning and preservation skills	GREENE

*Horticulture - Master Gardener - -*

People learning to grow things they can use (Master Gardeners)	farmers/land owners	maintain/reinvigorate native habitat	HICKORY
Train seniors to do ag-related activities (Master Gardner, gardens).	Seniors, disabled.	Raised spirits, self-sufficiency, feel better about themselves.	WEBSTER

*Horticulture - Organic - -*

organic gardening	all citizens	less dependence on chemicals	HICKORY
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*Soil - Testing-Fertility - -*

Soil Testing Education	Landowners	more efficient farming	DALLAS
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**Livestock Production System**

*Management - Beef - -*

Beef production education	beef producers	higher quality of beef	HICKORY
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*Management - Dairy - -*

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**SOUTHWEST**

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**Livestock Production System**

*Management - Dairy - -*

Expand grass based dairy education to meet growing demand for milk in area	Land owners producers	Forage/feed	Farm income Agriculture jobs Markets for agriculture products	DADE
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*Management - Goats-Sheep - -*

Help farmers understand the need for setting farm goals	Farm families Landowners Students	Study	Focus on improvement will lead to better farm operations	DADE
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Meeting growing demand for meat goats	Small farmer/part-time farmers Consumers	Packers	Better land use Increase potential income	DADE
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Too few goat farmers despite growing market	Current farmers Those who want to part-time farm Ethnic groups who eat goat		Growing meat goats can be profitable and will meet a growing need which will result in more income for the individual and the community.	DADE
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*Protection - Health - -*

Increase knowledge of livestock health care	farmers & land owners		More cows/acre. Healthier livestock with more product to market.	MCDONALD
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Large animal veterinarians	Livestock producers		Increased service to farmers	STONE
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Need for more large animal veterinarians	high school students, college students, future veterinarians		more available large animal veterinarians when you need them	CHRISTIAN
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Taney County needs a large animal veterinary practice	Not sure		Improved health for livestock.	TANEY
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*Protection - ID - -*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**Livestock Production System**

*Protection - ID - -*

Education on and understanding of animal identification program	Livestock owners Consumers	Food safety Smarter consumers	DADE
Livestock ID.	Livestock owners.	Meeting government standards. Owner protection. Control of disease.	BARTON

**Natural Resources**

*Conservation - General - -*

Balancing progress with natural resources protection.	entire area	Healthy balance of building with respect of natural beauty of area.	TANEY
Conserve natural resources (water).	Everybody.	Less wasteful population. Cleaner environment.	WEBSTER
Educate about use of native plants soil and environmental conservation	Farmers and community	Reduce erosion and improve native plant growth and wildlife population	NEWTON

*Forestry - Management - -*

Insure that trees being cut for "progress" be replaced where possible.	developers, commissioners, housing industry, farmers	healthier and more pleasant environment.	MCDONALD
Learn how to select and plant trees	Families and home owners	Know what trees to use	NEWTON

*Forestry - Products - -*

Management of forest for timber resources	Farmers	Additional farm income	STONE
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**AG**

**Natural Resources**

*Forestry - Stewardship - -*

Have master woodland stewardship program	Timber owners and landowners	Improve income and benefit environment and wildlife	NEWTON
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*Water - Conservation Ag Research - -*

Conserving water	Citizens.	Learn how to conserve.	NEWTON
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Education in enclosed water systems (erosion control, water runoff)	Agriculture users of water supply	Less wasted water, less damage to environment	JASPER
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Improvement of rivers, less use for irrigation	Farmers and Agriculture	More improved waterways and environment	JASPER
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*Wildlife - - -*

Bring back the quail	land owners and the conservation dept	increase the population of quail	CEDAR
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Teach the importance of wildlife food plots & other wildlife information	Sportsmen	Improved health of various wildlife.	MCDONALD
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**Business Development**

**Business Operations**

*Customer interaction service*

building of the retail structure	Chamber of commerce, potential businesses, business leaders	More coordinated efforts (less wasted effort)	HICKORY
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Encourage consumers to buy locally	Business owners & community	Develop methods to fight the big guys	MCDONALD
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Encourage people to buy products locally.	Everybody.	More business and employment opportunity	WEBSTER
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## **SOUTHWEST**

### **Business Development**

#### **Business Operations**

##### *Customer interaction service*

Help downtown area pull in new businesses (Ideas for renewal)	business owners, planners	Better customer service	MCDONALD
Retain and Recycle financial resources in communities (shop at home)	All residents	Businesses staying in the community	LAWRENCE

##### *Employee relations, benefits*

Better communication between managers and workers	Managers	Increased production Increased attraction of new business More pay for employees	NEWTON
Build process / communication systems within the business because a lack of these leads to failure	Owners/managers Employees	Employees increase in sales tax revenues & benefits of local-owned businesses	GREENE
surveys of employment needs and expectations of business owners	Work Force; Agencies; Businesses	Prevent bankruptcies	STONE

##### *Generic response*

encourage people to use vacant buildings for other businesses	people who want to do something different after retirement, businesses that are expanding	<ul style="list-style-type: none"> <li>• Increase in income</li> <li>• Employment/jobs for community</li> </ul>	CHRISTIAN
Promote specialty businesses	<ul style="list-style-type: none"> <li>• Entrepreneurs</li> <li>• Financial institutions</li> <li>• High School-FHA-if a SBA</li> </ul>	<ul style="list-style-type: none"> <li>Financial options for individuals</li> <li>Keep up with kids</li> <li>Job creation</li> <li>More small businesses</li> </ul>	DADE

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Business Development**

#### **Business Operations**

##### *Infrastructure issues - both*

A need for an Industrial Park	community leaders	Greater success rate of small businesses More profit means growth	DALLAS
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county wide yard sale once a year from Chadwick to Billings	everyone in the county and anyone else who wants to come	<ul style="list-style-type: none"> <li>• Less ditch trash</li> <li>• Income potential</li> <li>• Help local environment</li> </ul>	CHRISTIAN
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##### *Infrastructure issues - private*

Challenges of Internet business opportunities	All ages (mainly adults)	jobs & payroll	GREENE
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Need more stable long-term property owners for businesses	Chambers of Commerce	Thriving business atmosphere Energized atmosphere, attractive businesses & homes	JASPER
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##### *Infrastructure issues - public*

Develop citywide physical improvement	Those planning effectively Everyone	fewer bankrupt businesses	MCDONALD
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Few opportunities for recycling	*Public (general) *Businesses * Local decision makers * Students *Trash haulers	less failure of business	DADE
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Public transportation	all residents	More successful small businesses	TANEY
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Public Transportation	business owners and consumers	Improve business profits/strengths.	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Business Development**

#### **Business Operations**

##### *Infrastructure issues - public*

Public transportation	county residents	Improve work attendance	TANEY
Public transportation	Everyone	Better appearance, better business in Taney County	TANEY

##### *Marketing*

Better way to identify where and what type businesses are in area and where the niche for new businesses is.	All residents	This would lead to better, reliable employees	TANEY
buy in Christian County; shop local; promotion of local needed (not Wal-Mart)	Christian Co. residents	increased chance of financial success	CHRISTIAN
Promote patronizing of local businesses and the economical impact resulting	Everyone	increase small business thus increase the economy of the community	BARRY
Promote the aesthetics of local businesses	Business owners and community	more well paying jobs and decrease poverty rate	BARRY

##### *Specific types of business or business support needed*

Child care provided by businesses	Workers and employers	Less traffic, save fuel costs, equality	TANEY
Encourage marketing of alternative fuels	Business owners	More prosperous businesses staying in the community.	LAWRENCE
greater warehouse & transportation business	city & county planners/entrepreneurs & those with venture capital/current property owners	More jobs in the community	HICKORY

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Business Development**

#### **Business Operations**

##### *Specific types of business or business support needed*

tourism development	Chamber of commerce, city leaders, county leaders, county wide	Fewer failed businesses	HICKORY
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##### *Supplies, materials, process, systems*

Inability to stay current with new methods.	Small business owners.	more jobs, less poverty	BARTON
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Keeping businesses going with all of the new building.	Businesses	Help people save money, reliable transportation, less pollution	TANEY
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show how to utilize existing buildings for new businesses	property owners	More successful businesses	HICKORY
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#### **Business Recruitment**

##### *Advertising, marketing to recruit businesses*

promote area for potential industries	investors and chamber of commerce	more financial assistance, better chance of successful start-ups	CEDAR
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##### *Attract specific industries*

More light industry in the county	Business owners; Work force Job diversity; young people remain in community; year-round employment with benefits; better housing	Greater chance for business success for new businesses.	STONE
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##### *Physical improvements to make community more desirable*

Storefront improvement, clean-up	Businesses	Attract new businesses.	TANEY
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## **SOUTHWEST**

### **Business Development**

#### **Business Recruitment**

##### *Provide incentives*

Create incentives for new businesses	Those planning effectively Everyone	fewer bankrupt businesses	MCDONALD
Financial/tax incentives for businesses to come to the community	Corporations and businesses	Greater use of alternative fuels	JASPER

#### **Business Retention**

##### *Affect public policy to support local business*

Need help w/businesses which are loosing their highway traffic.	Business owners	Customers will have familiar faces and business will stay in business longer, and long term employees	MCDONALD
Reduce the restrictive incentives for business rescue.	Business operators/government	Better directed progress.	LAWRENCE

##### *Compete w/ externally-owned businesses*

Big Box stores crowding out family owned businesses	Rural communities Family owned businesses Decision makers/planning boards Chamber of Commerce	capacity to fund community public services	GREENE
Not run all the small businesses just so the larger ones can build.	All county officials and public	reduce gas consumption	TANEY

##### *Provide technical assistance*

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## ***SOUTHWEST***

### **Business Development**

#### **Business Retention**

##### *Provide technical assistance*

Encourage business owners to provide better hours, more services, more inviting/attractive businesses.	Business owners.	Improved income & standard of living	WEBSTER
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##### *Utilize existing businesses*

Keep businesses in the community	Local people and businesses	More financially sound small businesses	POLK
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#### **Community Leadership**

##### *Create jobs & economic development*

Actively participate in local efforts to stimulate positive economic development	City gov./Chamber of Commerce	More stable community with more stable employment	JASPER
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Create a more diverse creative approach to business development in the area	Potential business owners	Better more loyal employees	TANEY
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Help keep businesses open with new Wal Mart Store opening.	Business owners, City & County Officers, Community Development Director	Encourage women and minority owned businesses.	MCDONALD
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##### *Identify & promote appropriate industries for development*

Encourage diversity in farming/non-traditional farming businesses	Farmers and business owners	Increased Employment; Lower poverty rate; young people remain in community	POLK
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##### *Invest & develop infrastructure*

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## ***SOUTHWEST***

### **Business Development**

#### **Community Leadership**

##### *Invest & develop infrastructure*

Affordable housing near work site	employers and employees	Provide new employment opportunities	TANEY
Better infrastructure for business and industry	Business owners; town planners	More stable workers	STONE

#### **Finance**

##### *Grants, Low Interest Loans, Special Financing*

Educate on grants and available business loans	Business and future business owners	More employees, more productivity	TANEY
how to write grants and get low interest loans (ag and non-ag)	anyone starting a business	<ul style="list-style-type: none"> <li>• Community support for businesses</li> <li>• Employment</li> </ul>	CHRISTIAN
More awareness of loans that are available	Small businesses; new businesses	More stable workers	STONE

#### **Jobs, Wages, & Workforce Training and Education**

##### *Age & Special Cohort Needs*

learn to balance an on the farm/off the farm lifestyle (business standpoint)	adults	better jobs	CHRISTIAN
Small businesses growth in order to increase number of senior employees	Seniors Owners/managers AARP	opportunity to reach full potential	GREENE

##### *General Workforce Improvement*

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## ***SOUTHWEST***

### **Business Development**

#### **Jobs, Wages, & Workforce Training and Education**

##### *General Workforce Improvement*

Business and Technical College cooperation - Specialized Training - Continuing Education in technology for employees	Businesses and Community	Increased Employment; Lower poverty rate	POLK
Job skills	training employees	future economics and decrease gas use	TANEY
Job Training Centers	Work Force	Successful businesses and more monies for community and county.	STONE
Promote programs for small businesses to retain/train workers.	Small business owner/manager.	Improved life skills development of youth Develop goal-oriented work force	WEBSTER

##### *Generic Response*

Develop more jobs within the county to reduce commuting.	Business owners, City & County Officers, Community Development Director	Encourage women and minority owned businesses.	MCDONALD
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##### *Personal development & Workforce Readiness*

Lack of job training (interview skills, resumes and work ethics)	<ul style="list-style-type: none"> <li>• Business owners</li> <li>• Unemployed</li> <li>• Schools</li> </ul>	Keeping family owned businesses profitable Keeps money local Generates additional jobs Provides competition and more business options Maintains vital communities	DADE
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##### *Quality of jobs Wages Competitive wages*

Increase the number of well paying jobs	community leaders, business owners, investors	additional income, better use of existing facilities	CEDAR
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**SOUTHWEST**

**Business Development**

**Jobs, Wages, & Workforce Training and Education**

*Quality of jobs Wages Competitive wages*

Lack of opportunity for employment in manufacturing jobs at a higher level.	Local workforce. Recent college graduates.	more successful business operations	BARTON
Provide health benefits for workplace	employers	Better run rental properties.	TANEY
Wages without health insurance for employees	Business owners Health care providers/doctors/hospitals Decision makers/planning boards Chamber of Commerce	greater income & jobs, seasonal payroll for teens	GREENE

*Quality of workforce & community*

Hire, train and keep good employees	Business owners and managers	Save jobs we do have	NEWTON
Increase a better work ethic	People out of work	More businesses saved	JASPER
Teach youth the importance of trustworthiness, dependability and responsibility.	Young people. Potential employees.	An affordable, functional meeting space for a wide variety of groups	WEBSTER
Work ethic of employees	unemployed/low wage employees	Reliable work force.	TANEY

**Support for Entrepreneurs**

*Assistance with Business plan, planning*

Identifying resources for small business start-up	People wanting to start small business	More youth exploring business ownership	JASPER
Increased entrepreneur skills	Work Force	Improve awareness of how important accounting is.	STONE

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## ***SOUTHWEST***

### **Business Development**

#### **Support for Entrepreneurs**

##### *Assistance with Business plan, planning*

Information about Starting and Managing Small Business	existing and potential new business	Health insurance for more employees Better health care for families Fewer working poor Improved business ethics	DALLAS
Provide more information on financial resources in starting a business.	Business developers/owners	Economic impact in county	TANEY
Small business advertising/grants/etc	Small business people	Keep money local. Support tax base.	TANEY

##### *Develop & sustain functional business & social networks*

community business leaders help new business owners and youth (mentoring program); those successful help others	starting and existing business owners	increased profit of small and family businesses	CHRISTIAN
Encourage networking with Chambers of Commerce and granges within Taney County.	Business owners and employees	Leave smaller business, let larger ones build somewhere else.	TANEY
Improve relationship between government agencies & real estate developers.	Everyone	Business continuity through family involvement	MCDONALD
Maintain statewide database by county on business sites, natural resources, transportation, utilities & rates, property & sales tax rates, available employees.	Prospective businesses.	less money spent on travel, more retained at home.	WEBSTER

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Business Development**

#### **Support for Entrepreneurs**

##### *Develop & sustain functional business & social networks*

Real Estate investors organization started.	Individual adults, property owners, landlords	More quality businesses. Keep businesses from closing. Be more competitive on service.	TANEY
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##### *Develop Small Business, New Business*

Encourage new small local business start up.	Potential business people.	More income for landowners and local businesses	WEBSTER
Facilitate establishment of small businesses	city fathers	efficient business processes, businesses that survive	CEDAR
Overcome challenge of starting a new business	<ul style="list-style-type: none"> <li>• Entrepreneurs</li> <li>• Financial institutions</li> <li>• High School students</li> <li>• Unemployed</li> </ul>	Improved customer service Grow the success rates of small business Stability in operations Happier employees Improved evaluation process	DADE

##### *Improve business environment*

Affordable insurance for companies and employees	Legislators, everybody	More jobs; Increased Employment	POLK
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##### *Networking within region & community*

Actively participate in local efforts to stimulate positive economic development	City gov./Chamber of Commerce	More stable community with more stable employment	JASPER
Increased linkage between people and jobs - Job fairs;	Work Force; Agencies; Businesses	Prevent bankruptcies	STONE

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**SOUTHWEST**

**Business Development**

**Support for Entrepreneurs**

*Networking within region & community*

Network like-business owners	Business developers/owners	less traffic, save resources	TANEY
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*Quality of businesses & business environment*

Encourage businesses to be aware of families of employees	Business owners and city officials	Increased employment	TANEY
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Encourage businesses to get involved in public/employee transport	Employers/employees/all residents	Economic	TANEY
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Encourage businesses to look at impact of offering better benefits, child care, etc. to help employees and families	Employers	Provide resources for information.	TANEY
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Getting businesses to provide public transportation to get employees to work	Business people	Improve family finances	TANEY
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Increase number of quality employers and employees	Job seekers, employers	More jobs; Increased Employment; Lower poverty rate; young people remain in community	POLK
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*Quality of businesses    Quality of business environment*

Need for Alternative Farming.	Small acreage farmers and home owners.	increased revenue in county, clean-up (get rid of junk)	BARTON
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*Recruit Large Employers to create spin-off opportunities*

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## ***SOUTHWEST***

### **Business Development**

#### **Support for Entrepreneurs**

##### *Recruit Large Employers to create spin-off opportunities*

create spin-off businesses from existing multi-million dollar businesses	city & county planners/entrepreneurs & those with venture capital/current property owners	Prosperity, flexible	HICKORY
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##### *Special Cohort Needs*

Development of women and minority owned businesses	Women and minorities	More producer opportunities More people stay in area	NEWTON
Foster youth interest in family businesses	Anyone with business or planning to start one	Increase profit, decrease poverty, decrease employee turnover	NEWTON
Identify entrepreneurial options in a community available to low-income and other residents.	Community residents, business leaders, banking officials	More prosperous businesses.	TANEY
Provide enhanced training for youth in business ownership, entrepreneurship	Youth	Additional businesses & industry in county. Less commuting out of County.	LAWRENCE

##### *Support Local Business*

Shop at home on internet	Area Residents	More businesses. Fewer boarded up buildings Increase tax base. More job possibilities.	TANEY
What can we do to make Carthage thrive?	Carthage residents	Return money into the community	JASPER

#### **Training & Education for Business Owners**

##### *Content-specific Technical Assistance & Training*

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**SOUTHWEST**

**Business Development**

**Training & Education for Business Owners**

*Content-specific Technical Assistance & Training*

				Assist business in understanding financial statements	existing businesses	New businesses	TANEY
				Assist existing businesses who have cash flow problems	Financial troubled businesses	More prosperous businesses	TANEY
				Educate Business Owners and Potential Business Owners about being an enterprise zone.	Business Owners	More employment opportunities for seniors Increased work pool with experience	DALLAS
				Educate on the realities of owning/running a business.	Possible business developers/business owners	Increase small business, more diverse local economics	TANEY
				How to develop a marketing plan including the use of the internet	Potential business owners	Increase businesses in community	NEWTON
				Offer programs with accounting instructions or advice	Business owners	Successful dollar value added products, niche marketing	MCDONALD
				Programs to train small business managers in marketing and cash management skills	Businesses with less than 15 employees Business owners	utilization of assets	GREENE
				Provide "How to compete with Wal Mart" class	Small business owners	More families can afford insurance	MCDONALD
				Teach small business owners how to start own websites.	Business owners and employees	Positive outcome for business. Retained/happier workers.	TANEY

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**SOUTHWEST**

**Business Development**

**Training & Education for Business Owners**

*Content-specific Technical Assistance & Training*

time management, money management, needs of small businesses, personnel management, business plans	small business owners	Tax breaks for existing and new business	CHRISTIAN
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*General Request for Small Business Development & Assistance*

Develop a series of "How to Start a Business" programs	Potential business owners	Stronger businesses in Taney County	TANEY
education of how to start a new business	citizens interesting in starting new business	*Internships with businesses *Job shadowing *Employment *Job retention *Career days/events	CHRISTIAN
Education on identifying opportunities and steps to begin a small business	Potential business owners	Utilize resources. Create extra income.	BARRY
Keep businesses in the community	Local people and businesses	More financially sound small businesses	POLK
Lack of education for start-up of a small business.	Entrepreneur.	more businesses making a profit and staying in business	BARTON
More education dealing with small business start-up issues	Entrepreneurs	More economically stable communities	JASPER

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**SOUTHWEST**

**Business Development**

**Training & Education for Business Owners**

*General Request for Small Business Development & Assistance*

small business workshops	all interested parties	Better business/better community/ more successful business development.	HICKORY
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**CD**

**BUILDING RELATIONSHIPS**

*COLLABORATION*

Community interaction	neighborhoods	Public outreach	TANEY
Create a "work together" attitude	All leaders	Will learn to use assets better and foster better working relationships	MCDONALD
Create a network for citizens for information database	All	Better informed citizens	TANEY
Educate and pass on how to be a better and more involved neighbor by showing our dependence on each other	Everyone	To build a stronger and closer community	BARRY
Lack of concerned citizen groups to work in harmony together	Concerned citizens	Better communities, better relations and communication across the county	STONE
Neighborhood - Block party	All residents	To build better communities and develop networks	TANEY
Networking opportunities	Local agencies	Improve organizational impacts	TANEY

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**SOUTHWEST**

CD

**BUILDING RELATIONSHIPS**

*COLLABORATION*

Networking variety of age groups to provide various views regarding important issues in the community; areas of improvement; future goals; developing plans to obtain the goals.	Variety of community representatives	More focused, goal oriented community encouraging growth.	TANEY
Networking-help communities network better	All communities	Improve community life and communications	TANEY

*VOLUNTEERS*

Be willing to volunteer. Encourage volunteerism.	Everybody.	Needs would be met.	WEBSTER
Develop pride in the community by serving, volunteerism, and developing leaders	Everyone	Better community	BARRY
Develop pride in the community by serving, volunteerism.	Everyone	Better community	BARRY
Increase number and quality of community volunteers/leaders	<ul style="list-style-type: none"> <li>• Chambers</li> <li>• Councils/Decision makers</li> <li>• Financial institutions</li> <li>• All officials (including schools)</li> <li>• General public</li> </ul>	<ul style="list-style-type: none"> <li>• Participation</li> <li>• Pride of community</li> </ul>	DADE
Liability risks of volunteering with non-profit groups	Volunteers Non-profit organizations Lawyers	Less legal action against non-profit volunteers An understanding of how volunteers can protect themselves	GREENE

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**SOUTHWEST**

CD

**COMMUNITY PLAN**

*DEVELOP COMMUNITY PLAN*

				Community development at a stand still.	Community members.	New vision and plan for community which leads to positive results.	BARTON
				County Planning	all citizens	better control, increase real estate, entice people to move into this county	DALLAS
				Dealing with our changing community	Older residents	Better relations between	TANEY
				Determine county assets & what we are	Ourselves	Best utilization of our own resources	HICKORY
				Develop assistance programs that work along with McDonald County Community Development to develop vision and strategic plans for leading and growing.	Everyone	A plan	MCDONALD
				Lack of vision/concern for future Develop potential leaders	Adults of today All phases of government	Enthusiastic citizens, efficient planning, Youth training for future planning Comprehensive program of leadership, thriving community.	MCDONALD
				Unified Community Vision	Community members, city/school officials, taxpayers	productive and successful community	CEDAR
				Vision and planning that considers more interests, not just tourism.	Leaders from many areas- not just government and commissioners	Community that truly reflects diverse citizens.	TANEY

*IMPROVE PLANNING*

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**SOUTHWEST**

CD

**COMMUNITY PLAN**

*IMPROVE PLANNING*

Better community Planning (functional, forward thinking)	<ul style="list-style-type: none"> <li>Any age (older youth/younger adults)</li> <li>Business/chambers</li> <li>Town Councils/Decision makers</li> </ul>	<ul style="list-style-type: none"> <li>Give people a reason to come here</li> <li>Give people a reason to stay</li> <li>Better looking and functioning community</li> <li>Retain population</li> </ul>	DADE
Bring community planning ideas that work to local groups. Show what other successful communities have done.	everyone	expanding minds	MCDONALD
Haphazard development in county	Every property owner	Better planning	JASPER

**CONSTRUCTING & RENOVATING RESIDENTIAL & NON-RESIDENTIAL BUILDINGS**

*COMMERCIAL SPACE*

County industrial	Employers & youth teens to 20s)		HICKORY
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*HOUSING & HISTORIC BUILDINGS*

Affordable available housing	area residents	Better community	TANEY
Affordable housing for local employees	Local employees and employers	People have housing and jobs within the county.	TANEY
Affordable housing in the community – Low income housing	Entire population	Better and safer places to live; improved living standards	STONE

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**CONSTRUCTING & RENOVATING RESIDENTIAL & NON-RESIDENTIAL BUILDINGS**

*HOUSING & HISTORIC BUILDINGS*

Low income housing	Renters, elderly, low income residents	More stable community, better neighborhoods	TANEY
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*OTHER CONSTRUCTING & RENOVATING RESIDENTIAL & NON-RESIDENTIAL BUILDINGS*

Need for Building Codes	all residents	safer homes, improved housing in the county	DALLAS
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*PUBLIC SPACE*

Civic Center or YMCA	all ages	activities for all ages, target health issue, nutrition, occupy teens, sense of pride	DALLAS
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Encourage community involvement and working together to meet needs of everyone	Adults	Better community to live in, more secure	JASPER
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Establish a community center available to all . . . various needs.	Everyone.	Community Center.	WEBSTER
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Increase community facilities	community leaders and voters	Community facilities	CEDAR
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Offer input to organizing a local YMCA.	All citizens	Healthier citizens.	MCDONALD
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**DIVERSITY**

*ETHNIC & RELIGIOUS DIVERSITY*

Build more inclusive communities.	All residents	More diverse communities	LAWRENCE
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**DIVERSITY**

*ETHNIC & RELIGIOUS DIVERSITY*

				Deal positively with the impact of the increases of the Hispanic population in Newton County (for example how to motivate others to work as hard and use money as well)	General public	Better understanding of citizenship for example schools, whole community	NEWTON
				Diversity	Residents	Become a more tolerant society	TANEY
				English as a first language for Hispanics	Hispanics	Be able to communicate in English	NEWTON
				English as a first language for Hispanics	Hispanics	Be able to communicate in English	NEWTON
				Lot of changes in county, number of minority increasing - learn to appreciate diversity and teach tolerance	All county residents	Increased value of other cultures	TANEY
				Plan for festivals/community celebrations of culture	General public	Promote unity in the community and bring in dollars	NEWTON
				Understand and appreciate diversity in our county	All residents	Enrich community life	TANEY

*LOW INCOME, MILITARY & SPECIAL NEEDS CLIENTELE*

				Address issues of poverty and increased cultural diversity	Government/city and county	More stable community	JASPER
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**DIVERSITY**

*LOW INCOME, MILITARY & SPECIAL NEEDS CLIENTELE*

Build more inclusive communities.	All residents	More diverse communities	LAWRENCE
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**ECONOMIC VITALITY**

*ATTRACT NEW PEOPLE & NEW INDUSTRY*

Attract environmentally friendly development to county [also environment]	Everyone	Better health & jobs.	MCDONALD
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*ATTRACT NEW PEOPLE & NEW INDUSTRY (tourism)*

Increased tourism; scenic byway	Businesses; communities	More dollars into area; employment; more traffic	STONE
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*INFRASTRUCTURE*

Develop infrastructure for the county, especially the Jane area.	County leaders & City leaders	Good paying jobs from new businesses locating here.	MCDONALD
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Examine community infrastructure issues.	All residents	Better planning	LAWRENCE
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Improved highway and county road infrastructure	Businesses; communities	More dollars into area; employment	STONE
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Plan sewage disposal for entire county Develop public water distribution plan	Anybody who will listen Western half of the county	Healthier living	MCDONALD
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Public transportation	Local employees and residents	Help attract good employees and stabilize economy	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**ECONOMIC VITALITY**

*INFRASTRUCTURE*

Rural water and sewer systems	Local officials	Better community to live in	STONE
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*MARKET COMMUNITY*

Better/visible community marketing	<ul style="list-style-type: none"> <li>• Tourists</li> <li>• Businesses</li> <li>• Entrepreneurs</li> </ul>	<ul style="list-style-type: none"> <li>• More/healthier businesses</li> <li>• Healthier community</li> <li>• Current business-prosper</li> </ul>	DADE
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Determine assets of county to attract businesses	Chamber of commerce/community leaders/whole community	Marketing county to businesses	HICKORY
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Small business directory; Tool for marketing the county	Stone county; neighboring counties Linking consumers with small business	Linking consumers with small business	STONE
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**ENVIRONMENT**

*OTHER (SINGLE INCIDENT)*

Attract environmentally friendly development to county [also economic]	Everyone	Better health & jobs.	MCDONALD
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*WASTE, RECYCLING, & ENVIRONMENTAL EDUCATION*

Educate small landowners in good stewardship practices.	Small landowners.	Better educated landowners.	LAWRENCE
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Teach people to respect our environment	Everyone	Cleaner and better community	JASPER
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**GOVERNMENT**

*INVOLVEMENT & TRAINING IN CIVICS*

				Increase county finances. Educate the public about consumption vs. personal property taxes.	Everybody.	More services - maintain.	WEBSTER
				More young people involved in local government and voting	Young people and community leaders	Needs of young people being addressed by community	POLK
				Proper training for poll workers	Election poll workers	Better run polling places	POLK
				Teach people how local government works	Teens & up	Create interest & participation in local government.	MCDONALD
				Teach youth about the importance of public affairs	Youth Children School officials Parents	More productive citizens Educated public regarding policy and affairs	GREENE

*PLANNING & ZONING*

				County wide (city and county) to bring Planning & Zoning up to date in fastest growing county in state	community leadership, government officials, commissioners, citizens	Increased quality of life for everyone, Diversified community.	CHRISTIAN
				Lack of proper zoning plans and options for communities, especially rural areas	Community leaders Government officials Citizens of rural towns Business owners Land owners	Better organized community Good resource management Protection of natural resources Better quality of life	GREENE

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**GOVERNMENT**

*PLANNING & ZONING*

Lead leaders in helping set up Planning & Zoning. Educate on pros & cons of Planning & Zoning.	General Committee Members	Better environment. Systematic & harmonious development of our county.	WEBSTER
Planning and Zoning Code Enforcement	County residents	Improved planning and zoning in the county	STONE

**HEALTH & SAFETY**

*CRIME & VIOLENCE*

Addressing the high incidence of car theft in Jasper County	car owners	Locate theft rings, better knowledge of deterrents	JASPER
How to be alerted to recognize a scam	News media watchers, phone owners	Better educated as to what is a scam	JASPER
Meth Awareness Helping law enforcement	Everyone	Save taxpayer money Save families Decrease absenteeism for employers Decrease work accidents	POLK

*EMERGENCY MANAGEMENT*

county emergency action plan	University of MO Ext, city and county officials, fire depts, churches	well working county action plan	CEDAR
Educate the public on homeland security and disaster preparedness	General public	A prepared public and public awareness	NEWTON

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

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**HEALTH & SAFETY**

*EMERGENCY MANAGEMENT*

				Lack of planning for natural disasters.	Community.	Organized plan for efficient management and action during a disaster.	BARTON
				Plan for emergencies in the county. Better training for emergency personnel.	Everyone.	Better result than New Orleans. More safety.	WEBSTER

*MEDICAL CARE*

				Health Center open 24 hours; Urgent care center	Sick people	Healthy people	STONE
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*OTHER HEALTH & SAFETY*

				Animal control ordinances; animal control officer; Spay-neuter assistance; Humane Society assistance; wildlife control	Pet owners; homeowners; landowners	Safer community; rabies control; Healthier community; Increase animal control; reduction of throw-away animals; adequate funding for Humane Society	STONE
				Improved driving skills	Teen drivers/all drivers	Safer community Drivers education in high school (reinstated)	POLK
				Improved insurance opportunities	Sick people	Healthy people	STONE

**LEADERSHIP**

*CITIZEN ENGAGEMENT*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**LEADERSHIP**

*CITIZEN ENGAGEMENT*

				Create awareness and acceptance of beneficial community programs	All people	Broader involvement in programs	TANEY
				Encourage residents to become involved	All residents	Future community leaders	TANEY
				More interest in community issues by residents	residents	more cohesive community, better sense of community/place, more interaction	CHRISTIAN
				Recruit/encourage community members to become more involved in local civic organizations.	Community members	Allows community to become more involved in community activities & events	MCDONALD

*EMERGING LEADERS*

				Encourage youth to participate on boards; more youth involvement in civics	youth	more prepared adults, extension youth advisory board, partnering with high schools	CHRISTIAN
				Teach youth to engage in community affairs and leadership	Youth 4-H leaders Excel participants	Productive, caring, contributing members of society Better communities and groups able to do more and better work	GREENE

*LEADERSHIP DEVELOPMENT*

				Community leadership programs	council, commission, county leaders	Improve public meetings	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**LEADERSHIP**

*LEADERSHIP DEVELOPMENT*

Develop pride in the community by developing leaders	Everyone	Better community	BARRY
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**OPERATIONAL PROCEDURES**

*MARKETING EXTENSION*

Advertise programs we can offer so to expect better funding	state & local officials	funding that supports the local funding	HICKORY
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Commit to communicating the benefits of University of MO Extension	News media Interested public Legislators Decision makers	Better understanding of Extension programs Better use of Extension offerings More support for Extension	GREENE
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Promote extension offerings; extension "welcome wagon"; public awareness announcements (media)	community citizens, new residents, volunteers	increased knowledge and use of our programs; increased personal contacts	CHRISTIAN
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*OTHER OPERATIONAL PROCEDURES*

Disseminate info to digital age [also tech]	People Extension serves	Current info/Extension info/Research based	HICKORY
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**SOCIAL ENVIRONMENT**

*CHARACTER/MORAL FIBER*

Businesses/employers who operate with little regard/concern for employees families	Employers	Healthier community & healthier families	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**SOCIAL ENVIRONMENT**

*CHARACTER/MORAL FIBER*

Character centered businesses (follow program being done in county schools)	Area	Community that respects, etc.	TANEY
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*IDENTIFICATION WITH A LOCALITY*

Create awareness of good citizens and Samaritans	All people	Community pride and more individuals involved.	TANEY
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*RECREATION*

Developing more for kids to do.	All government and general public	Working together	TANEY
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**TECHNICAL ASSISTANCE**

*GRANTS*

Grant and proposal writing skills	Community leaders /interested citizens	More dollars in community	NEWTON
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*INFORMATION & TRAINING*

Create an inventory of community resources, ie speakers, expertise, etc.	Schools and community organizations	Better use of community resources	TANEY
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Create an inventory of community resources, ie speakers, expertise, etc.	Schools and community organizations	Better use of community resources	TANEY
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To inform new residents of services (or lack of) in rural areas.	New Residents	Better informed newcomers.	LAWRENCE
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Website for learning about community resources and opportunities.[also tech]	All residents	Better informed citizens, greater sense of community	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**TECHNICAL ASSISTANCE**

*INFORMATION & TRAINING*

	Website source of community information [also tech]	Entire community	Website of community resources	TANEY
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**TECHNOLOGY**

*OTHER TECHNOLOGY*

	Disseminate info to digital age [also oper]	People Extension serves	Current info/Extension info/Research based	HICKORY
	Website source of community information	Entire community	Website of community resources	TANEY

*TECHNOLOGY TRAINING & ACCESS*

	Computer training/email	Senior citizens and adults	keeping up with technology	POLK
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**WORKFORCE PREPAREDNESS**

*CAREER PLANNING*

	Counseling for young going into college	Young people and parents	Be equipped to help with management of the county	NEWTON
	Lack of knowledge for career planning.	Displaced workers Adults (GED, High school graduate, drop-outs) Workforce and prospective workforce.	Improve quality of living. Economic stability. Improved mental health.	BARTON

*JOB CREATION*

	Better jobs for teenagers; more opportunities for teens	Young people of working age	More productive/more prepared young adults	CHRISTIAN
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

CD

**WORKFORCE PREPAREDNESS**

*JOB CREATION*

Job opportunities	High school & college grads	Making enough money to live on & stay in county	HICKORY
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*JOB TRAINING*

Developing more for kids to do. Training for the future.	All government and general public	working together	TANEY
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Specific training for local jobs	Employers and employees, 16 years old and up	More productive local businesses Happier workers	POLK
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*OTHER WORK FORCE PREPAREDNESS*

Focus on skills in area as opposed to recruitment of industry	Community leaders; government officials	Maintenance of population in area – People not needing to leave area for employment	STONE
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Well-paying jobs with benefits are known to audience	graduating seniors and the general public	higher employment	CEDAR
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*RETAINING YOUTH IN COMMUNITY*

Incentive for youth to return to their communities	Older youth	More business opportunities in communities	STONE
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Continuing Education

**Basic education**

*GED/High school diploma*

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**SOUTHWEST**

**Continuing Education**

**Basic education**

*GED/High school diploma*

Help drop-outs earn a high school diploma	Current students Juvenile officers Drop-outs School counselors	More graduates who may then pursue other education Better educate population Reduction in crime and anti-social behaviors	GREENE
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*Increased literacy*

Nurture literacy education	People lacking basic skills	Improved literacy	HICKORY
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**Collaboration/networks**

*Education provider collaboration*

Collaborate with other educators who offer continuing education to determine needs in area and to try to fill gaps.	Educators	Increase educational opportunities	JASPER
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Resources and sources of education for Hispanic community	Hispanic community/education system	Better integrated community/better collaboration among educators	JASPER
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*Home schooling*

Opportunities for home-schoolers with MU programs	Home-school parents and children	Improved education	STONE
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*Other collaboration/networks*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Continuing Education**

#### **Collaboration/networks**

##### *Other collaboration/networks*

	Lack of good networking channels.	Anybody.	Create networking channels for strong mentoring relationships. Matching needs with skills (i.e. Beekeeping, Quilting, etc.)	BARTON
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#### **Course/program development**

##### *Affordable education/financial assistance/grants*

	Provide alternative means for low income families to further their education Increase the percentage of high school grads. in the county.	Students from low income families High School students.	Higher percentage of college grads; higher incomes after graduation. High School grads. are more employable & more likely to attend college	MCDONALD
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##### *Agriculture/agriculture education*

	Education on basic vet. care (cattle, sheep, beef, goats, etc.).	Livestock producer.	Healthier cattle. Lower vet. bills. When to call vet.	WEBSTER
	Training for animal health care associated with herd health for small operations.	Farm operators ranch operators	Healthier animals.	NEWTON

##### *Business/finance education*

	business classes (computer, accounting, bookkeeping) for older people	older people, anyone wanting business education	more people will be able to do bookkeeping, taxes, etc. for themselves	CHRISTIAN
	Develop financial investment skills.	Adults. High school and up.	Financial security.	BARTON

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**SOUTHWEST**

**Continuing Education**

**Course/program development**

*Business/finance education*

				Education on insurance risks & coverage	Businesses & farmers	Less uncovered exposures	HICKORY
				Estate Planning	Everyone	Retaining Assets	HICKORY
				Estate Planning Courses	adults	better distribution of assets	DALLAS
				Offer financial management training to empower families to be financially viable.	All adults, families	Better educated adults more financially secure families	LAWRENCE
				Teach how to live within a budget	everyone	stability - financial & emotional	MCDONALD
				Teaching tax-perffered investing	adults of all ages	Financially stable citizens	TANEY

*Child care*

				Education for Day Care Providers	day care workers and children	safer care for children	DALLAS
				Education for daycare providers	Daycare providers	Improve environment for kids	HICKORY
				Increase training for daycare workers	Daycare workers and potential daycare workers	Improved care for children	POLK
				Training and development and licensing for childcare providers	Providers and day cares Families Educators Business owners	Better facilities/day cares Improved care for children	GREENE

*Distance/online education*

				Expand online college courses	18 plus years	Easier accessibility to better education	NEWTON
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Continuing Education**

#### **Course/program development**

##### *Distance/online education*

Greater access to educational facilities – Need for Associate degree through TCRCs; Expand TCRC catalog; Training schools on how to use online/distance learning courses	All ages; home-schoolers; college students; degree seekers	Increased opportunities; access to classes not generally available locally; Better prepared for college	STONE
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##### *Diversity preparation*

English language development aimed at non-English speaking people	Non-English speaking people	Improved communication & save dollars on education	HICKORY
Programs to help newcomers function within our society (credit; homes; career; banking; community resources)	Ethnic minorities Community/business leaders Churches Other groups serving minorities	Increased understanding and interaction between cultures Learning about different cultures Improved quality of life for newcomers	GREENE
Resources and sources of education for Hispanic community	Hispanic community/education system	Better integrated community/better collaboration among educators	JASPER

##### *Education opportunities/access*

Continue existing programs	All audiences	Improve citizens lives & education	HICKORY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**Continuing Education**

**Course/program development**

*Education opportunities/access*

				Greater access to educational facilities – Need for Associate degree through TCRCs; Expand TCRC catalog; Training schools on how to use online/distance learning courses	All ages; home-schoolers; college students; degree seekers	Increased opportunities; access to classes not generally available locally; Better prepared for college	STONE
				Higher education opportunities	<ul style="list-style-type: none"> <li>• BARCEDA families</li> <li>• High School Jr. &amp; Sr.'s</li> </ul>	<ul style="list-style-type: none"> <li>• Education for those who might not continue</li> <li>• Income/per capita</li> <li>• Opportunities</li> </ul>	DADE
				Increase accessibility to distance learning	Lifelong learners	Community growth through knowledge	BARRY
				Increase accessibility to distance learning	Lifelong learners	Community growth through knowledge	BARRY
				Increase opportunities to obtain Continuing Education Units for various professions	Area professionals	Professional development	BARRY
				More college preparation opportunities for youth	All ages; home-schoolers	Better prepared for college; Increased opportunities; access to classes not generally available locally	STONE
				more outlets for gifted programs at elementary and high school	gifted students	more satisfied students, decreased drop out rate	CHRISTIAN

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Continuing Education**

#### **Course/program development**

##### *Education opportunities/access*

Provide alternative means for low income families to further their education Increase the percentage of high school grads. in the county.	Students from low income families High School students.	Higher percentage of college grads; higher incomes after graduation. High School grads. are more employable & more likely to attend college	MCDONALD
Provide more Vo-tech specialties	Youth	Increase skilled level jobs locally	TANEY
Public access CPR training	Teens and older citizens	Safer community	TANEY
Resources and sources of education for Hispanic community	Hispanic community/education system	Better integrated community/better collaboration among educators	JASPER

##### *Emergency management/prevention*

Deliver more local Fire & Rescue and Law Enforcement Training	Volunteer Fire Departments, local law enforcement	Better Trained personnel	LAWRENCE
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##### *Ethics education/accountability*

more character education (teach kindness, etc.)	teachers and students, parents	more kindness and consideration of our fellow man	CHRISTIAN
Provide home schooling materials/programs at affordable cost Accountability of home schooling programs	Home school children/families Educators/Associations Legislators	Better educated youth	POLK

##### *Higher education*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Continuing Education**

#### **Course/program development**

##### *Higher education*

Expand online college courses	18 plus years	Easier accessibility to better education	NEWTON
Higher education opportunities	<ul style="list-style-type: none"> <li>• BARCEDA families</li> <li>• High School Jr. &amp; Sr.'s</li> </ul>	<ul style="list-style-type: none"> <li>• Education for those who might not continue</li> <li>• Income/per capita</li> <li>• Opportunities</li> </ul>	DADE
More college preparation opportunities for youth	All ages; home-schoolers	Better prepared for college; Increased opportunities; access to classes not generally available locally	STONE

##### *Job training/workforce preparedness*

Child care training	Area child care providers	Provide child care providers with necessary continuing ed hours needed to keep certified.	TANEY
Retraining of employees	All ages; workforce	Increased opportunities	STONE
Those that don't go to college have training for the kids.	High school instructors.	Help younger land better jobs.	TANEY
Training tutors for Community Center study	Adults	Better relations between adults and students.	TANEY

##### *K-12 education/programs*

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## ***SOUTHWEST***

### **Continuing Education**

#### **Course/program development**

##### *K-12 education/programs*

				More college preparation opportunities for youth	All ages; home-schoolers	Better prepared for college; Increased opportunities; access to classes not generally available locally	STONE
				more outlets for gifted programs at elementary and high school	gifted students	more satisfied students, decreased drop out rate	CHRISTIAN
				Provide courses for teachers so they can meet school improvement standards Provide courses to administrators in local schools to improve curriculum in the school system.	School employees	Higher quality education for our county.	MCDONALD

##### *Other course/program development*

				Programs to help newcomers function within our society (credit; homes; career; banking; community resources)	Ethnic minorities Community/business leaders Churches Other groups serving minorities	Increased understanding and interaction between cultures Learning about different cultures Improved quality of life for newcomers	GREENE
				Recreational learning	General public/eager for knowledge	Personal growth: happy smiles & support for Extension programs. Learning for learning's sake.	HICKORY

##### *Parenting education*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## *SOUTHWEST*

### Continuing Education

#### Course/program development

##### *Parenting education*

parenting classes	parents and potential parents	prepared community members	CEDAR
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##### *Professional development*

Continue career development and personal skills in the work force	Youth and young adults	Better satisfied and more stable work force	JASPER
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Education for daycare providers	Daycare providers	Improve environment for kids	HICKORY
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Improve training in identified subject areas. (Basic veterinary) (Auto maintenance)	Community.	Better educated citizens.	WEBSTER
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Increase training for daycare workers	Daycare workers and potential daycare workers	Improved care for children	POLK
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More continuing education for professionals	Work force	Better employers and employees	STONE
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Provide courses for teachers so they can meet school improvement standards Provide courses to administrators in local schools to improve curriculum in the school system.	School employees	Higher quality education for our county.	MCDONALD
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Provider Ed training for certified day care workers	child care workers	Improve quality childcare provide needed continuing ed hours for certified day care providers.	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Continuing Education**

#### **Course/program development**

##### *Professional development*

Training and development and licensing for childcare providers	Providers and day cares Families Educators Business owners	Better facilities/day cares Improved care for children	GREENE
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##### *Senior care/education*

business classes (computer, accounting, bookkeeping) for older people	older people, anyone wanting business education	more people will be able to do bookkeeping, taxes, etc. for themselves	CHRISTIAN
Train Senior Citizens in computers, technology	Senior Citizens	More computer literate seniors	LAWRENCE

##### *Technology/computer education*

Arrange for more computer training - all areas. Simple.	Computer owners.	More efficient in computers.	WEBSTER
Basic computer usage Security on internet	Everyone	More widespread knowledge	POLK
Computer training	All ages; home-schoolers	Increased opportunities; access to classes not generally available locally; Better prepared for college	STONE
Continue basic computer skill classes	Owners and users of computers of all ages	Better knowledge of computer world	JASPER
Offer community computer courses	<ul style="list-style-type: none"> <li>• Commuting students</li> <li>• Non-traditional students</li> <li>• Add band width for internet</li> </ul>	<ul style="list-style-type: none"> <li>• Professional developmen</li> <li>• Income/per capita</li> <li>• Opportunities</li> </ul>	DADE
Offer Computer classes.	All ages	Internet access	MCDONALD

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **Continuing Education**

#### **Course/program development**

##### *Technology/computer education*

Teaching adults how to find people on the internet	Adults	Educated community	TANEY
Train Senior Citizens in computers, technology	Senior Citizens	More computer literate seniors	LAWRENCE

##### *Vocational/technical education*

Provide additional opportunities for vocational training.	High school students	More options for higher education. More job opportunities in community.	MCDONALD
Provide more Tech college opportunities and at reasonable rates.	Youth and adult	Increase skilled level jobs locally.	TANEY
Provide more Vo-tech specialties	Youth	Increase skilled level jobs locally	TANEY

#### **Course/program funding**

##### *Affordable education/financial assistance/grants*

Greater awareness of Extension resource in community; Secure Extension funding	Entire population; stakeholders	Broader understanding of Extension programs	STONE
More financial aid	All ages	Increased opportunities	STONE
Provide alternative means for low income families to further their education Increase the percentage of high school grads. in the county.	Students from low income families High School students.	Higher percentage of college grads; higher incomes after graduation. High School grads. are more employable & more likely to attend college	MCDONALD

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**SOUTHWEST**

**Continuing Education**

**Course/program funding**

*Education opportunities/access*

Provide home schooling materials/programs at affordable cost Accountability of home schooling programs	Home school children/families Educators/Associations Legislators	Better educated youth	POLK
Provide more Tech college opportunities and at reasonable rates.	Youth and adult	Increase skilled level jobs locally.	TANEY

**Diversity preparation**

*Language diversity preparation*

English language development aimed at non-English speaking people	Non-English speaking people	Improved communication & save dollars on education	HICKORY
Increase competency in Spanish for current residents	Employers Employees Educators Those who work with Hispanics	Increased sales for businesses Increased career opportunities for Spanish speaking and ESOL Able to better help Hispanics	GREENE
Need for being able to communicate and speak to diverse ethnic groups.	Children through adults -- English speaking population.	Improved communication and cultural understanding between ethnic groups.	BARTON

*Other diversity preparation*

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## ***SOUTHWEST***

### **Continuing Education**

#### **Diversity preparation**

##### *Other diversity preparation*

Programs to help newcomers function within our society (credit; homes; career; banking; community resources)	Ethnic minorities Community/business leaders Churches Other groups serving minorities	Increased understanding and interaction between cultures Learning about different cultures Improved quality of life for newcomers	GREENE
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#### **Economic vitality**

##### *Organization/community viability and improvement*

Lower drop out rate in schools Lower the number of people living below poverty level	Administration/teachers/sch of personal/children/parents Everyone	Better education, self esteem, stronger communities Break trends, like parent/like child.	MCDONALD
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#### **Health and safety**

##### *Diversity preparation*

Enhance bilingual information related to public safety	English as 2nd language	Safer residents	LAWRENCE
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##### *Driver safety/education*

Driver education/driver safety	high school students	Better drivers, safer roads, cheaper insurance	TANEY
Driver safety	All drivers	Possibly reduce insurance and safer public roads	TANEY
Pubic safety-driver education	Youth	Reduce accidents	TANEY

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**SOUTHWEST**

**Continuing Education**

**Health and safety**

*Emergency management/prevention*

				Better educated law enforcement	Law enforcement	Safer community with less crime	JASPER
				Driver safety	All drivers	Possibly reduce insurance and safer public roads	TANEY
				Enhance bilingual information related to public safety	English as 2nd language	Safer residents	LAWRENCE
				Improve emergency preparedness among residents	All residents	Safety	LAWRENCE
				Improved law enforcement and emergency services	Law enforcement personnel; fire fighters	Better county-wide law enforcement coverage; Safer communities	STONE
				more awareness of terrorism issues	everyone	safer community	CHRISTIAN
				provide training for fire department	local volunteer fire department	better response, less injury (victims and responders)	CHRISTIAN
				Public access CPR training	Teens and older citizens	Safer community	TANEY
				Public safety training Expanded scheduling for training	Community	Added services to all individuals to qualify for federal grants	POLK

*Professional development*

				Better educated law enforcement	Law enforcement	Safer community with less crime	JASPER
				provide training for fire department	local volunteer fire department	better response, less injury (victims and responders)	CHRISTIAN

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**Continuing Education**

**Health and safety**

*Professional development*

	Shortage of training for health care professionals	Doctors/clinics Nurses and other health professionals	Timely education delivered in a cost effective way Helping health care professional (especially those in rural areas) get quality professional development and continuing education	GREENE
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**Increased enrollment/participation**

*K-12 education/programs*

	Help drop-outs earn a high school diploma	Current students Juvenile officers Drop-outs School counselors	More graduates who may then pursue other education Better educate population Reduction in crime and anti-social behaviors	GREENE
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	Make potential high school dropouts aware of consequences	Kids 12+ and parents	Decrease poverty Increase graduation rate Improved employee potential	POLK
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*Post-secondary education/training*

	More Large animal veterinarians needed	Livestock producers	Increased service to farmers	STONE
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*Retention/graduation rate*

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## ***SOUTHWEST***

### **Continuing Education**

#### **Increased enrollment/participation**

##### *Retention/graduation rate*

Lower drop out rate in schools Lower the number of people living below poverty level	Administration/teachers/schc of personal/children/parents Everyone	Better education, self esteem, stronger communities Break trends, like parent/like child.	MCDONALD
Make potential high school dropouts aware of consequences	Kids 12+ and parents	Decrease poverty Increase graduation rate Improved employee potential	POLK
Provide alternative means for low income families to further their education Increase the percentage of high school grads. in the county.	Students from low income families High School students.	Higher percentage of college grads; higher incomes after graduation. High School grads. are more employable & more likely to attend college	MCDONALD

#### **Information products/marketing**

##### *Agriculture/agriculture education*

Educate farmers on environmental regulations	Farmers	Better compliance	BARRY
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##### *Education opportunities (Extension)*

Awareness of Continuing Education Available through Extension	general public	more participation	DALLAS
Educate people re: what extension is and what it can do for them	Everyone	Better use of available resources	JASPER

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## ***SOUTHWEST***

### **Continuing Education**

#### **Information products/marketing**

##### *Education opportunities (Extension)*

Greater awareness of Extension resource in community; Secure Extension funding	Entire population; stakeholders	Broader understanding of Extension programs	STONE
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##### *Education opportunities/access*

Do things that keep people thinking positively about the education system	Voters	More support for system and better education of voters	NEWTON
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Inform public of programs.	General public.	Increase of awareness.	WEBSTER
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Promote "for-credit" courses offered thru Extension.	High School & B.S. & B.A. Students	Better utilization of Extension facilities. Increased opportunities for higher education.	WEBSTER
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##### *Emergency management/prevention*

more awareness of terrorism issues	everyone	safer community	CHRISTIAN
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##### *Health education/services*

awareness of shortage of nurses/medical field workers	young adults, high school age	improved services and availability	CHRISTIAN
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##### *Higher education*

Lack of knowledge of Continuing Education opportunities through MU.	High school through adult.	Increase enrollment. Satisfaction level of adults. Improved self-esteem. Increased knowledge of courses available.	BARTON
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## ***SOUTHWEST***

### **Continuing Education**

#### **Information products/marketing**

##### *Higher education*

Promote kids attending college or trade school.	Youth	Happier environment - less stress	MCDONALD
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##### *Organization/community viability and improvement*

Attract trained professionals, especially our own youth	youth, schools, government officials, community leaders, counselors	trained youth returning to community to increase the quality of life	CEDAR
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##### *Other information products/marketing*

Generate interest in lifetime learning	All local college grads	Keeps current on your education	NEWTON
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Give youth a better example of working hard and accomplishing goals/mentoring	Community leaders	More stable community	JASPER
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##### *Vocational/technical education*

Promote kids attending college or trade school.	Youth	Happier environment - less stress	MCDONALD
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#### **Unknown theme**

##### *Unknown theme*

More large animal vets	Farmers/ranchers Vet school students and potential vet school students	More live calves/better animal health	POLK
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Need for school counselors to take job seriously	School systems	Better well rounded individuals, people more satisfied with their role in society	JASPER
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**SOUTHWEST**

**Continuing Education**

**Unknown theme**

*Unknown theme*

Provide "People Skills" basics Provide local "Know the Specific Law" class	Everyone	More professional clerks, etc. Better informed public	MCDONALD
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**HES**

**CHILDCARE**

*AFFORDABLE & AVAILABLE & QUALITY CHILD CARE*

Need a pre-school in Greenfield/Dadeville/Everton areas	<ul style="list-style-type: none"> <li>• Parents</li> <li>• School Administration</li> </ul>	<ul style="list-style-type: none"> <li>• Better prepared children for K-1st grades</li> </ul>	DADE
Need quality child care for working mothers/after school	<ul style="list-style-type: none"> <li>• Potential providers:               <ul style="list-style-type: none"> <li>-Churches</li> <li>-Community organizations</li> <li>-Schools</li> <li>-Private</li> <li>-Parents</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Children are safer</li> <li>• More daycare opportunities</li> <li>• Improve ability for parents/mothers to work</li> </ul>	DADE
Provide affordable daycare	young mothers, business leaders, and public and state officials	Increase income due to both parents working, and reduce poverty	CEDAR

**DIVERSITY**

*ETHNIC*

Develop programs to help county's new citizens adapt to American Culture	Youth & Adults	All ethnic groups should be comfortable with SW MO	MCDONALD
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**SOUTHWEST**

**HES**

**DIVERSITY**

*ETHNIC*

Improve literacy, English as a primary language	Middle age Hispanic Young adults Middle age and older various ages	Hispanics who can communicate without their children translating. Healthier children Healthier seniors Stress reduction	MCDONALD
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*SPECIAL NEEDS*

Functioning with disabilities	Adults/Special ed families	Increase abilities of special needs kids	TANEY
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**ENVIRONMENT**

*ENERGY*

Increase ability of renters and homeowners to reduce utility bills/energy saving ideas	Singles & young married couples	Savings for other uses	TANEY
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*INDOOR & OUTDOOR AIR QUALITY*

Air quality	home owners, renters and landlords	clean air and reduced air borne pathogens	CEDAR
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**FAMILIES, PARENTING, & SOCIALIZATION**

*AGING*

Provide elder care information	Middle age Hispanic Young adults Middle age and older various ages	Hispanics who can communicate without their children translating. Healthier children Healthier seniors Stress reduction	MCDONALD
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**HES**

**FAMILIES, PARENTING, & SOCIALIZATION**

*AGING*

				Better care for elder/seniors	Everyone Seniors Children Service providers	Enhance quality of life for seniors Increase ways they can share their life skills Improved health/quality for seniors	GREENE
				Care for elderly families providing for loved ones	Extended families	Better eldercare and less stress to families and less cost to the state	NEWTON
				Education on issues that effect an aging population and their care-givers	Elderly and care providers	To be aware and prepared for changes	BARRY
				Educational programs for older adults	55 plus	55 plus Feel better about themselves and their community. Better self worth	NEWTON
				Find more opportunities for seniors.	Senior citizens. Other people, their children.	Green grass, gardens. Happier. Self-sufficient.	WEBSTER
				Lack of education and assistance for elderly with their issues	<ul style="list-style-type: none"> <li>• Nursing homes</li> <li>• Home care providers</li> <li>• Adult children</li> <li>• Seniors</li> </ul>	<ul style="list-style-type: none"> <li>• Senior's) less dependent on government aid</li> <li>• Quality of life</li> <li>• Help seniors with financial and health issues</li> </ul>	DADE
				Lack of knowledge for dealing with aging parents and aging community citizens.	Baby boomers	Competent decision making.	BARTON

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**SOUTHWEST**

**HES**

**FAMILIES, PARENTING, & SOCIALIZATION**

*AGING*

				More assisted living homes for elderly	55 years and older Disabled	More comfortable and safer living Fewer people in nursing homes that shouldn't be there	POLK
				More involved with older people	Middle-aged people	Happier older people	JASPER
				More involvement with elderly population	youth groups, all people	more satisfaction of elderly; better quality of life; multigenerational connection	CHRISTIAN
				Taking care of aging parents	Caregivers and family members	Decrease elder abuse, increase quality of life, decrease stress	TANEY
				Understanding the aging process and senior needs	Teens and adults	Increase health and improve treatment of senior citizens	TANEY

*BUILDING STRONG FAMILIES*

				Encourage parents to take part in their children's activities and include them in their activities	Parents	Help to teach children love and respect for parents and others	MCDONALD
				Help families function and stay together in order to stop collapse of the family unit	Churches Families of all types Social workers	Less divorce Healthier children Stronger social fabric	GREENE
				More stable families	Parents	Happier children	JASPER
				Violence in families	Teens and parents	Emotional healthy families - safe	TANEY

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<b>SOUTHWEST</b>							
<b>HES</b>							
<b>FAMILIES, PARENTING, &amp; SOCIALIZATION</b>							
<i>DIVORCE</i>							
				Lower divorce rates	Families, all ages Married couples	Free up court time, stronger families	MCDONALD
				Divorce rate is too high	Young single people	More stable marriages/families, happier families/more disciplined children	JASPER
				Helping children of divorce	Families and children	Decrease the trauma of divorce.	TANEY
				Work with divorcing parents.	Divorcing families.	Better family relationships.	WEBSTER
<i>MARITAL RELATIONSHIPS</i>							
				Marriage/Parenting "When are you truly ready to be an adult?"	High school students	Postpone till older	TANEY
<i>OUTSIDE INFLUENCES</i>							
				Limit/eliminate violent games	parents, schools	less violence;	CHRISTIAN
				Improved television programming	Everybody	Smarter people	JASPER
				Reduced TV time for children	parents	young parents aware of controlling kids TV time	CHRISTIAN
<i>PARENTING</i>							
				Better parenting practices	Young parents with young children	Better well adjusted children, ready for school, ready for society Reduction in child abuse	POLK

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**SOUTHWEST**

**HES**

**FAMILIES, PARENTING, & SOCIALIZATION**

*PARENTING*

				Continue teaching and develop training for parenting skills.	Young families Teens Sexually active adults	Decreased risk for fetus Improved quality of life for children Happier families	GREENE
				Educational programs for parenting grandparents.	Parenting grandparents	Reduce stress, create healthier families	TANEY
				Educational resources for foster families	Foster families	Quality care for children in foster homes	STONE
				Emphasis of parenting during formative years (0-5 yrs old)	parents	more positive community; decreased child abuse/family violence	CHRISTIAN
				Encourage responsible parenting	High school/late teens	More responsible children/happier children/more disciplined children	JASPER
				Grandparents raising children (0-18 years)	grandparents & everyone in contact with grandparents (schools/LE/juvenile officers)	renewed parenting skills/resources	HICKORY
				Improve Parenting Skills (e.g. Grandparents raising kids)	Entire population	More healthy families; family relationships improved; better society; productive citizens; increased responsibility of youth; more informed public	STONE
				Increase parenting skills.	Parents with children.	Happier families.	WEBSTER
				Lack of basic parenting skills	parents	Decrease of child abuse	TANEY
				Parenting	Parents	Improve parenting skills	TANEY

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**SOUTHWEST**

**HES**

**FAMILIES, PARENTING, & SOCIALIZATION**

*PARENTING*

				Parenting for teenagers and children's independence and growing	Families	Better family communications	TANEY
				Parenting skills	Grandparents	Understanding, updating skills, reduce stress	TANEY
				Parenting skills for young families	Young families, married or single.	Stronger families, lower child abuse and neglect rates and lowering our of home placements.	NEWTON
				Parenting techniques for preschool children	parents	Increase parenting skills, decrease abuse	TANEY
				Parents more involved with kids/outreach	all ages of kids	more communication with kids	HICKORY
				Provide parenting education to reduce child abuse	Parents	Better parenting and less child abuse	LAWRENCE
				Teen parents with no parenting skills	1st time parents	Improve child care abilities, decrease abuse	TANEY

*SINGLE PARENT FAMILIES*

				Single parent support systems	Single parents	Improved parenting	STONE
				Single parents/raising well balanced children in non-traditional homes	Adults/Teenagers	Happy well balanced children	POLK

**FINANCIAL RESOURCE MANAGEMENT**

*BANKRUPCY*

				Bankruptcy rate	Young adults	Improve local economy	TANEY
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**SOUTHWEST**

**HES**

**FINANCIAL RESOURCE MANAGEMENT**

*BANKRUPTCY*

Reduce Personal Bankruptcies	Adults	Financially stable adults	TANEY
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*CREDIT*

Credit card/managing debt	Teens	Decrease number of young people with credit card problems	TANEY
Debt management-credit and debt	college students and adults	Reduce debt, improve finances	TANEY

*FOOD DOLLAR*

education on shopping strategies - economic	families & seniors & children	better value for food dollar	HICKORY
Shopping for family on a budget	Low income/food stamp recipients	Increase in overall health, decrease in obesity	TANEY

*GENERAL FINANCIAL MANAGEMENT*

Financial management	Homeowners	decrease bankruptcy	TANEY
Better financial management	20-60 years old	More success Less identity theft Personal insurance	POLK
Improve family financial responsibility – paying bills, etc.	Entire population	Better society; productive citizens; increased responsibility of youth	STONE
Improve financials (resources) of seniors	Everyone Seniors Children Service provides	Enhance quality of life for seniors Increase ways they can share their life skills Improved health/quality for seniors	GREENE

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**SOUTHWEST**

**HES**

**FINANCIAL RESOURCE MANAGEMENT**

*GENERAL FINANCIAL MANAGEMENT*

				Increase college savings & financials	Adults/teens	Better educated and higher learning population	TANEY
				increase financial intelligence; budget/manage checkbooks	youth/young adults	fewer bad checks	CHRISTIAN
				Lack of budgeting education.	Employed people. Adult consumers.	Financial stability	BARTON
				Low income/poverty financial education	Hotel housekeeping staff	Improve personal finance	TANEY
				Money management	Students	Improve personal finance and consumer decision making	TANEY
				personal finance management	young married, teens, middle-aged adults	budgeting & better personal finance	HICKORY
				Personal finance-budgeting, etc. Positive consumer habits.	Teens and adults	Families stronger financially	TANEY
				Personal Financial Management	any age	retirement security	DALLAS
				Personal financial management	Young adults	Better equipped to make financial decisions about retirement, home ownership and investments	POLK
				Personal financing for teens	High school students	Debt free more conscientious consumers	TANEY
				Sponsor programs to help with personal debt reduction	Young to old	More self sufficient members of the community	MCDONALD
				Teach financial planning. Teach more homemaking skills & training.	Soon to-be-retiring.	Financially stable adults.	WEBSTER

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**SOUTHWEST**

**HES**

**FINANCIAL RESOURCE MANAGEMENT**

*GENERAL FINANCIAL MANAGEMENT*

Teens with jobs, but no concept of how to save	Working age children	Children learn how to budget and manage their money become more responsible adults	TANEY
What to do with the money earned	High School	How to save	TANEY

*INCOME TAX ASSISTANCE*

VITA-volunteer income-tax assistance	Low income families	Increase local economy help disadvantaged	TANEY
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*LEGAL ISSUES*

Provide attorneys for divorce/domestic problems	Low income citizens	Settlements	TANEY
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*RETIREMENT*

handling money as you approach retirement & handling money in retirement	seniors	less people in need	HICKORY
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**HEALTH & SAFETY**

*ACCESS & AVAILABILITY TO QUALITY MEDICAL CARE*

Lack of [health] practitioners in some fields	Entire population	Improved health care; more available health care	STONE
Ensure that all youth have adequate health/dental care	children	Good dental health	MCDONALD
Medical clinics in rural areas	all residents	closer medical attention	TANEY
Provide better home health care	Seniors	Elderly happier and healthier	TANEY

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

HES

**HEALTH & SAFETY**

*AFFORDABLE HEALTH CARE*

Affordable Health Insurance	Everyone	more covered by health insurance	CEDAR
Inexpensive health screenings	All ages	Early detection of health issues	STONE
Investigate and identify reasons of high cost of medical expenses	Anyone/Food and Drug Administration	Lower costs of medical care	JASPER
Sky rocking cost of medical treatment and drugs	Elderly Doctors Social workers Decision makers Families with elderly or sick members	Keeping money local Wiser use of medication Help families make ends meet Understand issues causing increased costs	GREENE

*BIOMEDICAL ( HIV, Cancer, Cardiovascular)*

Increase awareness of colon cancer	people of 50 years of age, medical community and people under 50 for preventative measure	reduce colon cancer or increase early detection	CEDAR
Provide training on how to ID strokes.	General public.	Avoidance of debilitating results from stroke.	WEBSTER

*BIOMEDICAL (Diabetes)*

Diabetes	All ages	Keep diabetes control and awareness in forefront	STONE
Diabetes program for exercise, medication and die	All ages	Better management and prevention of diabetes	NEWTON

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**SOUTHWEST**

**HES**

**HEALTH & SAFETY**

*BIOMEDICAL (Diabetes)*

Improve public knowledge of diabetes	Health care professionals Youth diabetics All leaders, teachers, employees Families with diabetics	Decreased discriminations against diabetics Longer life Reduced health care costs Less sickness Family support/help for diabetics	GREENE
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*CRIME & VIOLENCE (abuse)*

Child abuse	Parents	Improve parenting skills	TANEY
Conflict resolution	Youth/teachers/parents	Decrease in child abuse and violence	TANEY
Domestic abuse	Shelter participants	Healthier families	TANEY
High rate of child abuse and neglect	DFS, parents, children, public officials	Reduce rate	CEDAR
Increased instances of child abuse and neglect	<ul style="list-style-type: none"> <li>• Teachers</li> <li>• Social Services</li> <li>• Children</li> <li>• Parents</li> <li>• Church faculty</li> <li>• Private/home child care providers</li> </ul>	<ul style="list-style-type: none"> <li>• Reduce incidence of abuse/neglect</li> <li>• Public awareness</li> <li>• Healthier families</li> </ul>	DADE
Reduce child abuse and neglect	Everyone in community/law enforcement/parents/service organizations	Less abused children/safer children/more mentally stable children	JASPER

*CRIME & VIOLENCE (Drugs & Alcohol)*

Address the use and effects of methamphetamines in rural areas	Everyone	Reduce drug use	BARRY
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**SOUTHWEST**

**HES**

**HEALTH & SAFETY**

*CRIME & VIOLENCE (Drugs & Alcohol)*

				Better educate the health effects of Meth	Current and potential addicts	Fewer people using Meth; more people getting off drugs; healthier community	JASPER
				Community awareness and involvement in reducing Meth use and production	Entire community	Increase health, decrease crime	TANEY
				Community awareness and involvement in reducing Meth use and production	Entire community	Increase health, decrease crime	TANEY
				Drug & Alcohol abuse	Youth; adults	Fewer people using drugs; more healthy families; family relationships improved; better society; productive citizens; increased responsibility of youth; more informed public	STONE
				Drug abuse education	young people	better quality of life	TANEY
				Drug Education / Drug Court in the County	Entire population – Elderly; Youth; Families	Drug awareness (knowing what to look for); fewer people using drugs; better society	STONE
				Establish alcohol & drug education.	Children, teens, adults	Reduction of alcohol-related tragedies.	WEBSTER
				Prevent alcohol and tobacco and other drug use	Parents, youth and general public	Healthier safer communities	JASPER
				Reduce drug use, alcohol, tobacco	All ages	More money for family	TANEY

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**SOUTHWEST**

**HES**

**HEALTH & SAFETY**

*CRIME & VIOLENCE (Drugs & Alcohol)*

Reduce drug use, increase drug awareness, identify meth users, decrease over prescribing drugs	Adults, teens, teachers	Reduce drug use, arrests, incarceration, fewer meth labs	CHRISTIAN
reduce drug use, increase drug awareness, identify meth users, decrease over prescribing drugs	adults, teens, teachers	reduce drug use, arrests, incarceration, fewer meth labs	CHRISTIAN
Reduce drug uses/manufacturing of drugs	youth/teens/adults	Safer, drug-free communities	TANEY

*EMERGENCY MANAGEMENT*

Disaster preparedness & self reliance, survival smarts & life saving	All citizens & families & children, teens to seniors	Preparedness & knowing how to store things & what to store, survival smarts & live saving	HICKORY
Prepare county for disaster	Everyone	Proper reaction	BARRY

*EXERCISE*

More physical activity	Entire population	Healthier population; Increased physical activity	STONE
Offer Staying fit information	Middle age Hispanic Young adults Middle age and older various ages	Hispanics who can communicate without their children translating. Healthier children Healthier seniors Stress reduction	MCDONALD
Assist people in finding outdoor activities they enjoy and encourage them to make this a family activity	All ages	Successful, healthy lifestyles	MCDONALD

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<b>SOUTHWEST</b>							
<b>HES</b>							
<b>HEALTH &amp; SAFETY</b>							
<i>EXERCISE</i>							
				Get kids off couch	parents, schools	less violence; health and safety fairs at schools; earlier detection of health problems	CHRISTIAN
				Improve personal health & fitness by using "Body Recall Classes", organizing walking clubs.	Elderly & middle aged	Aids flexibility & arthritis. General good health.	MCDONALD
				Provide information on exercise	young & old	Better general health	MCDONALD
<i>HEALTH BEHAVIOR (tobacco use &amp; injury prevention)</i>							
				Enhance safety for seniors.	Seniors & their family members.	Fewer accidents.	WEBSTER
				Reduce/eliminate smoking	Any smoker, youth, adults, pre-smokers	Reduced cancer; reduced cigarette use	CHRISTIAN
<i>HEALTH CONSUMERISM</i>							
				Education for medical and prescription plans	Senior citizens	People find right plan for them (cost, how it works)	NEWTON
				Planning Long Term Care	middle age and seniors	better prepared population	DALLAS
<i>HEALTH INSURANCE</i>							
				Fill health insurance gaps	Families, all ages	Healthier families	MCDONALD
				High cost of health insurance; Minimizing malpractice suits;	Entire population	Improved health care; more available health care	STONE
				Lack of health insurance	Uninsured	More people are insured	BARTON
				Offer program on how to Find Health Insurance	Self-employed individuals	Opportunities for a healthier, safer life	MCDONALD

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**HES**

**HEALTH & SAFETY**

*MENTAL HEALTH & SUICIDE*

				Need to educate community on youth mental health issues	Students/teachers/community residents	Increase understanding, decrease stigma and drop out rates	TANEY
				outreach education for mental health in families (depression, suicide)	families w/ mental health issues	increased productivity and well being in the area	CHRISTIAN

*NUTRITION*

				Teach Dietary planning	Middle age Hispanic Young adults Middle age and older various ages	Hispanics who can communicate without their children translating. Healthier children Healthier seniors Stress reduction	MCDONALD
				Cooking for good health.	everyone	healthier people	MCDONALD
				Education on shopping strategies - nutritional	families & seniors & children	better value for food dollar	HICKORY
				Family nutrition	Entire population	More healthy families	STONE
				Give kids proper nutrition	Parents	Healthier kids	JASPER
				Improve people's nutritional understanding of impact eating has on health	Everybody	Healthier people Longer lives Lower health care costs Better eating habits	GREENE
				Nutritional meal planning on limited budget	All ages/everybody	Reduced healthcare cost throughout life Better quality of life	POLK
				Poor nutrition in children and adults	• All ages, but especially parents	• Better health for individuals and community	DADE

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**SOUTHWEST**

**HES**

**HEALTH & SAFETY**

*NUTRITION*

				Provide better nutrition education.	All ages.	Healthier people.	WEBSTER
				Provide information on nutrition	young & old	Better general health	MCDONALD

*OBESITY*

				Reduce obesity	All ages/everybody	Reduced healthcare cost throughout life Better quality of life	POLK
				Reduce obesity	K-12 students	Healthier kids and adults	NEWTON
				Decrease childhood obesity	Parents, children/teens	More awareness, exercise	CHRISTIAN
				Reduce childhood obesity	Children Diabetics Decision makers	Reduced health care costs Better quality of life More productive as adults	GREENE
				Reduce Obesity – Less reliance on fast food for meals and more emphasis on healthier foods sold by restaurants; More physical activity	Entire population	Healthier population; Increased physical activity	STONE
				Reduce Obesity Rate	All residents, including children	Healthier residents, fewer health risks	LAWRENCE
				Reduce obesity through diet and exercise	Children in school, parents, infants	Healthier kids and families	TANEY
				Show parents how to cook. Reduce obesity.	Parents, head start.	Healthier children & families. Lower grocery costs at store.	WEBSTER

*OTHER*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
<b>SOUTHWEST</b>							
<b>HES</b>							
<b>HEALTH &amp; SAFETY</b>							
<i>OTHER</i>							
				Impacts of menopause on women and families	Married people Women age 38 to 55 Daughters and husbands of women age 38 to 55	Healthier women Better family relationships More available resources for dealing with this problem	GREENE
<i>PREVENTIVE CARE &amp; SCREENINGS</i>							
				Community awareness of high blood pressure General health issues	Children and adults	Healthier people	POLK
				Continue teaching and develop training for pre-natal	Young families Teens Sexually active adults	Decreased risk for fetus Improved quality of life for children Happier families	GREENE
				Educational prevention as it results to health issues	children & seniors & families	increase quality of life relating to health issues	HICKORY
				Health Awareness	general public	less incidence with diabetics, healthier citizens	DALLAS
				Improved Maternal health education	Child rearing ages	Decreased infant mortality	NEWTON
				Increase health awareness.	Families (rural & city)	Less cost back to government. Better health.	WEBSTER
				Increase the number of mammograms & colonoscopies	Older adults 50-64	Increase the likelihood of early diagnosis of cancer etc.	MCDONALD
				More health screenings; find healthier lifestyles	parents, schools	less violence; health and safety fairs at schools; earlier detection of health problems	CHRISTIAN
				Wellness training	Anyone	Increase in general health	TANEY

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**HES**

**HOUSING**

*AVAILABLE & AFFORDABLE HOUSING*

Affordable housing	Low Income	Housing	TANEY
Explore alternative housing construction and/or materials	Everyone	Reduce construction and energy costs	BARRY

*BUILDING PUBLIC SPACES*

Establish a permanent 4-H bldg.	4-H members & their families.	Increased visibility of program.	WEBSTER
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*HOME MAINTANENCE & CARE*

Educate on home maintenance and repairs	Everyone	Long-term housing/extend the life of a home	BARRY
Homeownership care	Homeowners	Increase home stability	TANEY
Housing taking pride in upkeep of home whether rental or owned.	Adults	Community pride	TANEY
Increase ability of renters and homeowners to perform simple home repairs	Singles and young married couples	Better quality housing	TANEY
Lack of knowledge/skills for home improvement.	Home owners	Money saved. Personal satisfaction.	BARTON

*REAL ESTATE VALUE*

Increase real estate value/community pride	all ages	More attractive community: higher property values	TANEY
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**LIFE SKILLS**

*CONVENTION & MORALITY*

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**HES**

**LIFE SKILLS**

*CONVENTION & MORALITY*

Emphasize morals & values.	Parents Children Everyone					Lower crime rate. Be happier, more considerate, respectful.	WEBSTER
Establish abstinence education.	Children, teens, adults					Reduction of alcohol-related tragedies.	WEBSTER
How to be responsible for yourself, family and actions	General public, youth					Increased understanding of actions and consequences	TANEY
Improve Family Values; Behavior modification of youth	Entire population; youth					More healthy families; family relationships improved; better society; productive citizens; increased responsibility of youth; more informed public	STONE
Restore family values	All people, mostly young couples					Happy kids, better lives	POLK
Teach responsibility, discipline and respect	All people					Better society	NEWTON

*FOOD SAFETY, STORAGE & PREPARATION*

Cooking - Hands on to teach people to eat better & cheaper.	everyone					healthier people	MCDONALD
Food preparation & storage/preservation/canning	18-30 year olds					cooking knowledge & healthier eating	HICKORY

*SENSE OF SELF (self awareness, self-concept, self-esteem)*

Build better self image, provide a chance to change a part of their life	Youth/Adult					More competent adults for leadership of families	MCDONALD
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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## ***SOUTHWEST***

### **HES**

#### **LIFE SKILLS**

##### *SENSE OF SELF (self awareness, self-concept, self-esteem)*

Develop/increase individual self-worth	<ul style="list-style-type: none"> <li>• Unemployed</li> <li>• Young adults/High School students prior to graduating</li> <li>• Employers</li> </ul>	<ul style="list-style-type: none"> <li>• New businesses</li> <li>• Unemployment</li> <li>• Productivity</li> <li>• Assistance needed</li> <li>• Stronger community</li> </ul>	DADE
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#### **OPERATIONAL PROCEDURES**

##### *FUNDING*

Identify foundation for Webster County to fund projects.	Anyone.	Means to fund projects.	WEBSTER
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#### **SOCIAL CONCERNS**

##### *EDUCATION & SCHOOL*

High rate of high school drop-outs	"At-risk" students	Improved life and self-esteem Greater job opportunity	BARTON
Increase college attendance	Adults/teens	Better educated and higher learning population	TANEY
Provide training and idea exchange forum for home school instructors on local level.	Home School Instructors	More effective Home School Instructors	LAWRENCE

##### *POVERTY*

Lack of understanding and knowledge of issues facing working poor	Community/business leaders, agencies, and educators	Increase understanding and ability to work with this population	TANEY
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<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**HES**

**SOCIAL CONCERNS**

*POVERTY*

Survival in spite of high poverty rate	public officials, community leaders, parents, and educators	reduce poverty	CEDAR
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*SOCIAL SERVICE & GOVERNMENT ADMINISTERED PROGRAMS*

Assist people in obtaining information about Social Security, Medicare & Medicaid	Older adults/People with disabilities	They can make better choices.	MCDONALD
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Medicare/Medicaid information	families, elderly	better use of govt resources, help people be aware of what they are entitled to.	TANEY
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Real solutions for Medicaid recipients who have been cut	Those with disabilities Anyone on Medicaid Decision makers/legislators Those who have had cuts	Increased ability to maintain independence Dependable delivery of service to those who need it Help for those who have been cut	GREENE
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*TEEN PREGNANCY*

Address the problem of increasing percentage of teen pregnancies.	Teens & parents of teens	Fewer children raised in poverty and fewer teens prevented from going on to college.	MCDONALD
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Promote Abstinence	Young People	Fewer teen pregnancies, fewer STDs and less child abuse	LAWRENCE
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Reduce teen pregnancies	young people	Enhancing the lives of both teens and babies.	MCDONALD
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**SOCIAL ENVIRONMENT**

<i>Region</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>	<i>County</i>
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**SOUTHWEST**

**HES**

**SOCIAL ENVIRONMENT**

*INCREASED OR EXPANDED SERVICES*

Expansion of transportation for seniors	Seniors; elderly	More job opportunities; greater accessibility for seniors	STONE
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*NEIGHBORHOODS*

Neighborhood Watch	Entire population – Elderly; Youth; Families	Drug awareness (knowing what to look for); fewer people using drugs; better society	STONE
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*RECREATION*

Develop Programmed community-wide senior activities	Older folks	Sharper minds, happier oldsters.	MCDONALD
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**TECHNOLOGY**

*OTHER*

Reduce dangers on the Internet for children	Young people/families	Increase Internet safety practices	TANEY
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**WORKFORCE READY**

*JOB READINESS & WORK ETHIC*

Employment-work ethic	Unemployed	Jobs-living wage	TANEY
Help teens with job hunting, application process, interviewing process.	Teens and young adults	Working better prepared youth	TANEY

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<b>SOUTHWEST</b>							
<b>HES</b>							
<b>WORKFORCE READY</b>							
<i>JOB READINESS &amp; WORK ETHIC</i>							
				Improve individual work ethics/responsibility	<ul style="list-style-type: none"> <li>• Unemployed</li> <li>• Young adults/High School students prior to graduating</li> <li>• Employers</li> </ul>	<ul style="list-style-type: none"> <li>• New businesses</li> <li>• Unemployment</li> <li>• Productivity</li> <li>• Assistance needed</li> <li>• Stronger community</li> </ul>	DADE
				Improve work ethics	young people	Happier more productive citizens	POLK
<i>JOB CREATION</i>							
				More jobs	Young people/middle aged people		POLK
<i>OTHER</i>							
				How to pick jobs with benefits	High school/college graduates/all working adults	people become more self sufficient	HICKORY
<i>WAGES</i>							
				Higher pay	Everyone		POLK