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(examples are based on a hypothetical county)

County name _____

Human Environmental Sciences		
Provides research-based programs on health, nutrition, parenting, aging, personal finance, housing, consumer action and divorce.		
Need/Problem/Challenge	Audience	Results
Example: "Reduce obesity"	"young people"	"healthier young people"

Agriculture and Natural Resources		
Provides programs and tools to enhance profitability, strengthen communities and protect the environment.		
Need/Problem/Challenge	Audience	Results
Example: "Help farms going out of business or losing money"	"farmer, farm families, next generation farmer, community"	"Improved farming economy for farm family and community"

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4-H and Youth Development

Connects parents and youth with the latest research and best practices to help young people be valued, contributing members of their communities.

Need/Problem/Challenge	Audience	Results
Example: "Keep young people from leaving communities after schooling and not returning"	"Young people, high school graduates"	"Returning college graduates building businesses and families in own community."

Community Development

Engages people to tap into local strengths and University resources to create communities of the future.

Need/Problem/Challenge	Audience	Results
Example: "We need vision and strategic planning for leading and growing community"	"Community leadership, government officials, commissioners"	"Better run, organized, growing community"

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Business Development Creates wealth for communities by assisting business start-ups and helping businesses remain competitive and prosperous.		
Need/Problem/Challenge	Audience	Results
Example: "Reduce businesses closing or relocating elsewhere"	"Business owners, town planning officials"	"More prosperous businesses staying in the community"

Continuing Education University and high school degrees, professional development, credit and noncredit, distance education and ITV courses in business, law, labor education, public safety, health care, veterinary medicine, nursing, fire and rescue training, teacher education, law enforcement.		
Need/Problem/Challenge	Audience	Results
Example: "Provide local health care professional development "	"nurses and doctors at local hospital"	"Improved health care service and retained professionals in community"