

For Immediate Release

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Headline: 'Basics of Agritourism' Conference

WARSAW, Mo.-Are you looking for ways to diversify your farm income, transition from one career to another, or test run an idea you've been pondering? Maybe you've just purchased a piece of property and are looking for ways to best utilize it or maybe you've got a long-held dream that you're ready to make reality. Perhaps you have questions about how to get started or how to maximize what you've already begun. If so, the **Basics of Agritourism Conference on October 11th** is for you!

MU Extension wants to educate rural agricultural producers, landowners, and residents about agritourism and the opportunities it may provide for them, so Amie Breshears and a variety of local, regional, and national partners have put together the Basics of Agritourism Conference to do just that. This is an opportunity for individuals to learn and get questions answered regarding:

- agritourism law,
- marketing/social media,
- insurance,
- wildlife leases,
- business plan/feasibility,
- forestry,
- Missouri Grown,
- USDA farm programs, and more!

"This conference is designed to help interested individuals learn about and understand the basics of agritourism, with the goal of helping them get started with an idea and/or increase and improve what they are already doing," says Breshears. The conference will be held at Henderson Ranch, 23480 Hwy 7, Warsaw, MO, on October 11th, from 11am-4pm. Lunch will begin at 11am and is included in the registration fee of \$25 (individual) or \$40 (couple). Stockdog demonstrations and ranch tours are also available. Seating is limited, so register early at : <https://extension2.missouri.edu/events/basics-of-agritourism-conference>

"This conference is the first of its kind in our region and we have designed it with agritourism beginners in mind, with a wide variety of topics on information that they can use to make good decisions for their enterprises," says Breshears. For more information on the Agritourism Conference, please go to <https://extension2.missouri.edu/events/basics-of-agritourism-conference> or call the Benton County Extension Office at 660-438-5012.

Platinum Sponsors are Billy Helvey-Edward Jones Representative and Producer's Exchange #84 of Lincoln and Ionia.

Presenting partners include: Missouri Farm Bureau • National Agricultural Law Center • Missouri Department of Agriculture • Larry Burch Insurance • Small Business Development Center (SBDC) • Natural Resources Conservation Service (NRCS) • Benton County Soil & Water Conservation District (SWCD) • Missouri Department of Conservation (MDC).

Sponsors include: Henderson Ranch, Benton County Tourism, Benton County Cattlemen, G & W Country Mart of Warsaw, Sonic of Warsaw, McDonald's of Warsaw, and the Benton County Extension Office.

Sincerely,

Amie Breshears, Ed.D

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