

NW Regional Extension Council Minutes
United Methodist Church, 104 W. Samuel, Hamilton, MO
Wednesday September 6, 2017, 7:00pm

1. Call to Order- Jayla Smith , Vice Chair
Chairman, John Murphy, was unable to attend.
2. Introduction of Guests
Dr. Marshal Stewart, Vice Chancellor For Extension and Engagement
Mark Stewart, Director of Off-Campus Operations
Callie Glascock, Director of Budget and Finances
3. Roll Call of Regional Council Members- Extension Program that has impact for you or your county

Council Members Present:

Ernie Nold	Andrew
Dan Hausman	Buchanan
Jim Yount	Buchanan
Bud Motsinger	Caldwell
Bill Boelsen	Carroll
Robert Bryant	Carroll
Ava Langner	Clinton
Jayla Smith	Daviess
Randall Mecca	Harrison
Jennifer Binder	Holt
Kristy Letner	Mercer
Christopher Wallace	Nodaway
Wayne McReynolds	Saline
Della Tracy	Livingston

CPD's and Extension Staff:

Jim Humphrey	Andrew
Jim Crawford	Atchison
Kathi Mecham	Carroll
Debbie Davis	Clinton/Caldwell
Becky Simpson	Davies
Janet Hackert	Harrison
Jessica Trussell	Livingston
Jerry Baker	Worth
Andy Luke	Harrison
Tyler Hall	Grundy
Bev Maltsberger	Buchanan
Joe Lear	NW Region Director
Jill Knadler	Regional Administrative Associate

4. Additions or revisions to Agenda- Approved as presented
Motion by Dan Hausman seconded by

5. Approval of Minutes from May 3, 2017 Meeting (available at [http://extension.missouri.edu/nwregion/council meeting.aspx](http://extension.missouri.edu/nwregion/council%20meeting.aspx))

Approved as presented Motion by Chris Wallace seconded by Bill Boelsen.

6. Program - Dr. Marshall Stewart, Vice Chancellor Extension and Engagement, Update and Discussion on "Building Our Future Together" and "All Things Missouri" Strategic Initiative

Overview of response of one year conversations

- Learning experience
- Entire statewide review with the listen and learn tour
 - Discussion of culmination of this information into the new focus for Missouri Extension
 - Faculty model has evolved with all things Missouri and where do you want it to go
 - Needs Assessment - Three Main ideas for Missouri's Challenges
 1. Economy 2. Education 3. Health Care

In order to meet the identified needs MU Extension is re-imagining its structure and practices with combinations for a more centralized focus

1. Agriculture and the Environment
2. Youth and Family
3. Business and community
4. Health and safety

This focus will have a more local touch with a high level of delivery. Formations of regional faculty with county engagement will occur with the ultimate goal of offices in all counties open. This will mean a change of culture and a need for team interaction with county commissioners and county councils in an effort to provide a clear pathway for growth. This new mission for extension keeps the focus on:

- People
- Land grant mission
- Knowledge creation
- Knowledge outreach
- Partnerships

7. President's Report. None was presented due to the absence of John Murphy.

8. University of Missouri Extension State Council Report- Chris Wallace and Dan Hausman Meetings were held in July and August. The meeting in July with the University of Missouri Athletic Department explained the Tiger Ambassador program. This program is an effort to reach more alumni within the state and ultimately increase alumni donations.

The meeting in August concerned the role of the State Council in moving forward. This goal is to increase campus to council contact with 3 meetings per year in different regions. The first of these was held in the NE Region on August 26th.

Bev Maltzberger was commended for her work in preparing for the large attendees of the solar eclipse. It was noted that eclipse followers were very clean and respectful of each county.

9. Old Business. None

10. New Business Discussion on County Council Marketing and Fund raising ideas

Randy Mecca, Harrison county surveyed present attendees on "How to Market What We Do" Conversations and idea exchange ensued in how to communicate with local constituents and improve awareness as well as potential fund raisers.

11. Regional Director Update:

Position updates: Agronomy Harrison County - Andy Luke - filled June 12
Livestock Mercer County- Jenna Monnig - filled July 24
Agronomy Ray County - frozen
Family Financial Nodaway County - frozen

The region is working toward solving our problems and moving forward on positions as fast as possible.

The Memorandum Of Understanding (MOU) concerning MU Extension and county Council Partnership was discussed. Standardized MOU's and a statewide travel system is being initiated with the travel system being an opt-in system. This system is based on actual travel over 3 years and will utilized the current \$.51 MU mileage rate. The actual county miles will be extracted from current logs and averaged over three years. This is an effort to level the playing field and increase programming in every county. This effort is to reduce the differential pay and legally equalizes all jobs. The university is committed to true partnerships and is initiating a 70/30 split with councils. This is considered a value proposition with a return on the council's investment.

Campus Searches: Vice Chancellor and Dean of Agriculture-Christopher Daubert
Chancellor-Alexander Cartwright

12. Announcements:

On September 11, 2017, at 5:00 p.m., Lathrop will be dedicating a Blue Star Memorial. National Garden Clubs Inc started the program in 1945 after WWII to honor soldiers that had lost their lives in battle. This memorial will be the first for the state of Missouri.

13. Adjournment was made by Jayla Smith