

Thursday, October 27, 2016  
Columbia, MO  
Joplin, MO



**Mission:**

MoCAN fosters and supports healthy eating and active living through policy and environmental changes to measurably improve the health and quality of life of Missouri residents.

**Vision:**

The health and quality of life of Missourians will be significantly improved through healthy eating and active living.

**Agenda**

- 9:00 a.m.** Registration
- 9:15** Introductions
- 9:45** MoCAN Business
- Remote Meeting Location
  - Elections
  - April meeting date
  - The Obesity Society (TOS) Access to Care Campaign—Dr. Hampl
  - Legislative Visits
- 10:00** Communications Work Group (update on media campaigns, including evaluation findings)—Katie Duggan, K.C. Dahl and Donna Mehrle
- 10:30** Double Bucks—Donna Martin, MARC
- 11:00** Updates:
- Child Care Licensing Rule Changes—Jessica Rose-Malm
  - Food Systems Work Group Funded Request—Jill Lucht
  - Worksite Work Group Funded Request—Karla Voss
- 11:15** MFH Communication Research findings—Angela Landers, GMMB
- 12:00** Lunch (provided)
- 12:30 p.m.** Work Groups
- What to share with legislators
  - Please write a tweet describing what your work group talked about today
- 2:15** Work Groups Reports
- 3:00** Adjourn

**Upcoming MoCAN Meetings:**

January 19, 2017  
April TBA, 2017  
July 20, 2017  
October 19, 2017

