

MU Extension's Top 10

Share the Pride

- MU Extension is the University's statewide classroom in small businesses, farms, homes, schools, senior centers, conference rooms, youth camps, housing projects, hospitals, factories and on the Web. MU Extension is the University for 1 million people, many of whom never set foot on a campus.
- Every \$1 million invested in MU Extension programs generates \$27.7 million in economic impact for Missouri. This generates new jobs, sales and investments; reduces families' medical costs; and increases tax revenues.
- 4-H is growing future scientists. Studies show that 4-H'ers have three times greater interest in science than non-4-H peers, and they are 70 percent more likely to go to college. One of every 10 Missouri youths gains crucial life skills through 4-H.
- Missouri's 20,000 volunteer and career fire and emergency responders handle disasters and make communities safer, thanks to education from MU Extension's Fire and Rescue Training Institute.
- MU Extension blends technology with face-to-face learning to provide 24/7 access to education. More than 6.1 million unique visitors access publications and other one-stop information from the Web site annually. See <http://extension.missouri.edu>
- When Missouri families are in crisis, MU Extension is there to help — grandparents raising grandchildren, parents communicating during divorce, fathers and children relating during incarceration, husbands and wives dealing with financial stress.
- Missouri's changing agricultural scene benefits from MU Extension research and education. Pasture-based dairy techniques have enabled producers to generate \$87 million in economic impact and add 777 jobs.
- MU Extension contributes to each of Mizzou's competitive advantages — sustainable energy, food for the future, new media and transformational technologies, and the convergence of human and animal medicine.
- MU Extension's program, *Eat Well Be Well With Diabetes*, is decreasing health care costs and loss of productivity by helping Missourians control their disease and prevent long-term complications of this chronic condition.
- A new co-op grocery in an abandoned warehouse on St. Louis's north side is connecting residents to fresh produce while providing producers a market for locally grown foods. The co-op, organized with help from Extension, also has become a community gathering place.

Share these Pride Points with family, neighbors and friends.