

2018
Missouri Agricultural Extension Professionals
Agriculture Leadership Award Winner

Joann Pipkin

Address: 3674 S St Hwy N

Republic, MO 65738

Phone: 417-732-8552 or 417-827-2756

Submitted by: Eldon Cole

Joann is an excellent communicator both in print and electronic systems. In the past she has done radio work in Springfield as a farm director, she was with the Ozark Farm and Neighbor monthly paper and currently is the editor for the Cattlemen's News published by Joplin Regional Stockyards. This 10,000 circulation, monthly paper provides excellent coverage of University of Missouri Extension news. Some specialists have regular columns in it and others can get feature stories. Its circulation covers the Four-State area so it also attracts research reports from extension faculty in those neighboring states. For example, in just one of the issues, she provided 18 reports from 8 different Land Grant institutions. Joann does a lot of freelance articles for the Angus Journal, Farm Credit Services Magazine and others I don't recall. The bottom line is she's a farm girl who knows what she's doing and has excellent writing skills. She's involved each year with the Missouri FFA Convention, has covered the National Angus Convention, the Southwest Spring Forage Conference and more. She uses a lot of stories now that come from specialists that are in this part of the state in her stories.