The board meeting of MACEDEP was held on December 21, 2011 over Adobe Connect. Those participating were Chris Shoemaker, Richard Proffer, Connie Mefford, and Meridith Berry.

The board discussed ways to encourage those in the CD/BD group who were not member to join. Strategies include:
* identify past members who have not renewed and send a reminder,
* identify non-members and send a direct invitation,
* put a membership brochure online.

To market MACEDEP and enhance the benefits of membership, the group discussed these ideas:
* encourage members to look to other members for collaborative efforts,
* identify membership to MACEDEP when a member is recognized for an award or for other achievement in the write up.
* encourage membership among the SBCD group and the Interim State Development Program, Chris Bouchard.

Connie Mefford will represent MACEDEP at the JCEP conference in San Antonio on Feb 7-9.