MACEDEP Annual Meeting
October 22, 2014

Present: Van Ayers, Crystal Weber, Dan Cash, Clint Dougherty, Willis Mushrush, Bev Maltsberger, Connie Mefford, Georgia Stuart-Simmons, Mary Leuci, Steve Devlin, Jeff Samborski, Kathy Macomber, Amy Patillo, Judy Stallman, Dean Larkin, Kara Lubischer, Sarah Hultine Maassengale, Jeff Barber, Pat Curry, guest Scott Loveridge.

1. Call to order

MACEDEP President Richard Proffer called the meeting to order at 3:45. Introductions were made and new faculty welcomed.

2. Presentation

Scott Loveridge, Director of the North Central Center for Regional Development, gave a presentation on “Connecting Possibilities.”

Key points:
- Regional centers established by Rural Development Act of 1972 to support land grants in their rural development missions. Federally funded set of entities that cover the U.S., hosted by four land grants. NCRCRD is hosted by Michigan State; the region covers 12 states. NCRCRD programs and resources are not limited to rural areas (it would literally take an act of Congress to change their name).

- Activities include research (i.e. characteristics of entrepreneurs and self-employment); the Foundations of Practice webinar series; producing a new e-commerce curricula; workshops for Extension professionals; the “What Works?” conference about food entrepreneurship; working with the National Broadband Adoption Team (building an asset inventory and establishing common metrics); and more.

- Workshops and targeted training included disaster preparation, rural health, climate change impacts on food systems, and training tribal leaders

- CAPE project: Community Assessment and Education to Promote Behavioral Health Planning and Evaluation. Partnership with USDA and Department of Health and Human Services. Will map and improve community information sources about community behavioral health. 10 pilot sites in year one. Phase two will have RFA, competitive opportunities for innovation. Pettis County MO was one of the pilot counties. Not sure who they worked with, probably someone in HES.

- New -- Interstate Extension Program Transfer Office grants. Rolling submission deadline. Up to $5,000. Must result in program being delivered in new state (end users, not simply staff development). Requires supervisor approval (Mary or Steve). Funds not run through MU, goes directly to faculty member (reimbursement). Testing this year, will evaluate based on submissions and outcomes mid-2015. Can deliver in states that touch the NC region.
• Suggested programs to watch:
  o Nebraska: Rural Futures Institute, lots of funded projects
  o SD/ND/NE: cooperating on Hometown Competitiveness program
  o MN: Ripple effect mapping
  o OH: Business Retention and Expansion; impact of fracking; alternative energy
  o IN: Workforce development, especially in STEM

3. Program leader updates

Mary Leuci: Lot of new people, five in the past year. Five more in the hiring process. Two Community Arts specialists being hired for St. Louis and KC, on cost money. Pike County CD position is advertised. Ste. Genevieve CD position will be opening as Tish is transferring to Boone County. Several national awards by faculty, new programs in community leadership development, community arts, “Build Your Board” online Moodle course. Working on documenting impacts for the year. Dennis Gagnon excited about promoting program success in BD and CD programs.

Steve Devlin: Significant changes in funding and programming. Addition of SNAP program which now requires job training. Added Jeff, Pablo, Darlisa, and Traci to the BD faculty. Kevin Anderson switched to Ag Business; looking at creating a new joint PTAC-SBDC position in SE region. Seeking new director for PTAC. Working with different agencies to identify projects in the food industry.


Tish stated that we have $3,573.36 in our account. A more complete financial report will be sent out after annual conference.

Mary asked if we budget for JCEP, answer is no because they haven’t had topics/tracks of interest to our people. That’s apparently changing. Richard: NACDEP encouraging us to attend JCEP but to make sure our state affiliate feels it is worth attending. Feels JCEP more receptive to CRD programs, but more work is needed. The conference is in Las Vegas so a little more expensive to attend.

The financial report was approved (Maltsberger/Macomber)

5. Minutes

Minutes of the July 2014 meeting were approved (Mefford/C. Dougherty)

6. NACDEP report

Richard talked with Joshua Clements, the North-Central regional representative, to get this update. Next conference is in Little Rock, Arkansas. Several NACDEP offices that will be vacant, including President-elect, Vice-President, and Joshua term’s as NC rep is coming to an end. Standing committees are looking for members, and people are needed to review conference proposals. Missouri is represented on two special committees: Affiliation and Marketing Committees. Also need people to review conference proposals.
7. Bylaw revision

The draft of the updated bylaws was sent out by email prior to the meeting. A question about removing members was discussed; there had been an email conversation about whether this would be a beneficial addition to the bylaws. There is nothing included in the proposed revised bylaws. Tish was asked to look into what other associations have in their bylaws, which will be discussed at an upcoming membership meeting.

Bylaws approved as presented: (Maltsberger/Weber)

8. Awards

2014 VP and awards committee chair Van Ayers bestowed the following award:

- Technology Award to Connie Mefford, Georgia Stuart-Simmons, and Larry Dickerson for the “Build Your Board” online Moodle course. Will be submitted to NACDEP.

This was the only award given this year due to the lack of nominations.

9. Election of officers

Nominations chair Dean Larkin presented the slate of proposed officers.

President: Van Ayers
Vice-President: Crystal Weber
Secretary/Treasurer: Tish Johnson

Nominations were closed and the slate of officers approved as presented (Mefford/Maltsberger).

Connie/Bev

10. Installation of new president

Richard gave parting remarks and was thanked for his outstanding service as MACEDEP’s leader. Van presented Richard with a framed certificate of appreciation.

Van made some remarks, stating that at this point he has no new plans for MACEDEP, wants to continue the momentum. Talked about program integration and opportunities, encouraged CD and BD people to get involved in projects.

11. Adjournment

With no further business before the membership, the meeting adjourned (Leuci/Weber)