University Extension Community Resource Development Association (UECRDA) Meeting
July 12, 2010
Adobe Connect Meeting

Present: Richard Proffer, Beverly Maltsberger, Connie Mefford, Jerry Baker, Kevin Baiotto, BJ Eavy, David Hill, Terry Hackney, Chrystal Irons, Tish Johnson, Tom Kelso, Nellie Lamers, Dean Larkin, Mary Leuci, Kathy Macomber, Jackie Rasmussen, Shelly Bush Rove, Rick Sparks, Georgia Stuart-Simmons, Judy Stallman, Stan Voronick, Ryan Wescoat, Majee Wilson, and Virgil Woolridge.

Richard Proffer, UECRDA President called the meeting to order at 9:00 a.m.
Richard welcomed everyone to the meeting and then recognized first year members of UECRDA and new Extension staff who were present and hired in the past year.

Approval of Minutes & Treasurer’s Report – Connie Mefford, Association Secretary/Treasurer presented the minutes of March 26th, 2010 meeting for approval. Minutes were approved by a show of green checks by majority of attendees. Connie then presented the association financial report. As of July 9, 2010 the ending balance in the account is $1,757.07. The Treasurer’s report was also approved by a show of green checks by majority of attendees.

Correspondence – Richard shared a congratulatory letter the organization received from Vice Provost and Director Michael Ouart for the outstanding performance as an Extension professional association serving regional and state faculty. Dr. Ouart commended the association for being the second chapter in the nation of NACDEP and becoming more active in the Extension professional association arena.

Old Business:
Report from the President – Richard Proffer, Association President, reported on his trip to the Public Issues Leadership Development (PILD) Conference and having the opportunity to meeting with the Director of the Small Business Innovation Research Center (SBIR) and national legislators.

Richard and others reported on their trip to the National Association of Community Development Extension Professionals (NACDEP) conference. Mary stated that Missouri was well represented this year at the conference. BJ commented that she really enjoyed the networking and thanked everyone for the State Community Development Service Award and for having the opportunity to have it presented to her at the conference. Bev encouraged everyone to participate in the conference and the opportunity to network with our colleagues in other states. She also stated that it is not too difficult to be a presenter and that request for proposals went out fairly early so that a person had ample time to prepare. She pointed out that it is also good for our Career Ladder. Richard stated that he gained a lot of economic and business development ideas and encouraged other business development specialist to attend as well. Next year’s NACDEP conference will be held March 7-9 in Charleston, South Carolina.

Changes to Association By-Laws - in order to align with NACDEP regulations and to become a chapter of the National Association, UECRDA must add a statement to Section 3 of our current by-laws that we will operate under the NACDEP guidelines. An electronic vote was then sent to all attendees and the motion passed by a count of 19 in favor and 0 in opposition.

NACDEP Association – Richard shared the name of our chapter’s regional representative from NACDEP, his name is Gary Green and he can be reached at gpgreen@wisc.edu. National Dues are $75. If any member is interested in serving on a national committee here is the list of committees:
Member Survey Results – as a result of the association member survey, officers of the UECRDA have adopted the following goals for UECRDA for the next year.

1. Increase value of membership
2. Increase growth of the organization
3. Increase professional development opportunities for members
4. Provide clear communication to the membership body
5. Provide stronger representation of members at the “Extension table”

Richard also polled members in attendance, if they would be interested in having time to meet face to face outside of Galaxy. Responses ranged 75% yes, with 25% no. Richard will develop a committee to explore ideas for an additional UECRDA social/meeting.

New Business:
Association name change - UECRDA members will be discussing a proposal to change the Association’s name in order to reflect our broader economic, business, and technology membership focus. This will be discussed at our Galaxy meeting so bring your ideas with you.

Kevin Baiotto of the Kirksville TCRC reported on programs and services provided by the TCRC’s. For more information on this topic, contact Kevin Baiotto.

Review of Programs - Nellie Lamers reported on the Legislative Forum to be held on July 19th in Springfield. The main focus will be to meet the candidates and to promote what Extension is doing within the region.

Jackie Rasmussen reported on the Community Garden Coalition that was developed in the fall of 2009. The focus of the program is to increase community gardens and promote healthy eating/living. The coalition has submitted a $300,000 grant to grow the program and produce distribution centers.

Extension Opportunities – Galaxy Conference will be held on October 5 & 6th, 2010 at Camp Windermere in Roach, MO. Galaxy will also be holding their association silent auction fundraiser again this year, so members attending are asked to donate an item of interest or basket of goods, so proceeds will go to support the UECRDA Association. Please make sure to designate the item to UECRDA!

Career Ladder Update – Provost Brian Foster has signed off on it and UMEA is spearheading efforts for us. Currently it is in the hands of the University legal group and Dr. Ouart is forming a committee to
work on joint communication/promotion effort with the University. A faculty affairs committee is also being planned to address issues with Extension & Continuing Education.

**Stakeholders Relations Update** - Know your politicians on all levels and involve them in your programming. Regional Directors feel some regions are doing more than others so make sure your RD knows what you are doing.

**Extension Awards Update** – Friend of CD and BD need to be submitted by September 3, 2010. UECRDA has added an Educational Technology Award, Educational Piece Award and an Excellence in Teamwork Award. All UECRDA Awards need to be submitted by the September 3rd deadline. Submit application to Richard Proffer, UECRDA President. Richard would also like to encourage members to submit applications for the NACDEP national awards, see [http://nacdep.net](http://nacdep.net) for more information. University of Missouri Extension Awards are due by August 6th.

**Kudos:**

- Kathy Macomber – presented at National eXtension Conference in Austin, TX on “Social Media Marketing & Rural Entrepreneurs”
- Kenny Sherrin – will be awarded the Community Development Society student award for his work with ExCeed
- ELD Team - their efforts to develop & recognize the leadership of their colleges
- Shelly Rowe & Dean Larkin – for facilitating the creation of the newest regional cuisines region – MO Rhine Valley
- Bud Reber – for hiring Nina Balsam as CPD for St Louis County
- Kara Lubischer – June 30 grand opening of the new Old North Grocery Co-op in north St Louis
- Celeste Vanderbrugen – for completing her coursework and being ABD
- Sharon Gulick – for her efforts in securing funding for ExCeed & getting Missouri selected as one of 8 test states for a USDA new economic development program
- Bill Mckelvey – new position as Project Coordinator in the Farm to Institution Project

**Open Mic Time** – Bev thanked Richard for his great leadership throughout this year and helping UECRDA to achieve chapter recognition of the NACDEP Association.

Richard thanked members for attending.

Meeting Adjourned – 10:30 A.M.