UECRDA Executive Officers Meeting Minutes  
March 26, 2010  
Gentry Hall Room 105


Richard Proffer, UECRDA President called the meeting to order at 10:00 a.m.

Approval of Minutes & Treasurer’s Report – Connie Mefford, Association Secretary/Treasurer presented the minutes of November 10th, 2009 meeting for approval. Motion was made by Kevin Baiotto to approve the minutes after a minor correction is made changing Rick Gilliam to read Mick Gilliam; seconded by Tish Johnson. Motion carried. Connie also presented the association financial report for UECRDA. As of 3/26/2010 the ending balance in the account is $2,499.93. Motion was made by Bev Maltsberger to accept the financial report; seconded by Kevin Baiotto. Motion carried.

Old Business:

Report from Webmaster – Tish Johnson reported that the Association website contains mainly the list of current members and meeting minutes. There was discussion to include a form for awards nominees; Tish will complete a form and post it to the website.

Report from President – Richard Proffer, Association President, will be attending NACDEP with BJ Eavy, Missouri nominee for Distinguished Extension Community Development Service Award. Richard will also attend the PILD Conference.

New Business:

Funding for NACDEP and PILD Conference – Richard requested funding assistance for BJ and himself to attend the NACDEP conference. Tish Johnson motioned that UECRDA fund up to $250 each for Richard and BJ to attend the NACDEP conference; seconded by Bev. Motion passed. Dean motioned that UECRDA fund up to $250 for Richard to attend the PILD conference; seconded by Kevin. Motion passed.

Adobe Association Meeting – Richard opened discussion on having an Adobe Association Meeting. The Adobe meeting will be open to association members only and will provide a 30 minute webinar session along with a 30 minute association meeting. Kevin and Richard will work on polling association members for topic sessions and possible guest speakers. An Adobe Association meeting will be held either in July or August, 2010.

Affiliation with NACDEP – NACDEP has informed our association that it is not a member of NACDEP, although, UECRDA members and officers have served in the past on several NACDEP committees including their by-laws committee when NACDEP was first formed. Due to this notification, Richard spoke with Gary Green, who is our regional representative for NACDEP and he gave a list of qualifications that UECRDA must meet in order to become an affiliated chapter. Two of the qualifications would be extremely costly for our association, they state that the association must file for their 501 C(3) Non-Profit Status and that the association carry D & O Insurance. Mary spoke to Rhonda Gibler to see if she thought there was any reason why our association needed to be a 501 C(3); and she did not. Upon review of the NACDEP by-laws members were unable to find any mention of the requirement for affiliate chapters to be a 501 C(3) or to carry D & O insurance. Therefore, Tish moved that the association president write a letter to the NACDEP Board challenging the need for our association to meet these requirements when it is clearly not written in their by-laws. The motion was seconded by Kevin and the motion passed.

Awards – Richard suggested that the Business and Industry Distinguished Service Award be changed to read the Business Development Distinguished Service Award so that it is reflective of the title change for Business Development Specialists. Dean moved that we change the title of the award; Bev seconded and the motion passed.

Richard also presented copies of the NACDEP National Awards and suggested that UECRDA may want to adopt some of them. Currently UECRDA only gives three annual awards: Business Development Distinguished Service Award,
Community Development Distinguished Service Award and the Friends of UECRDA Award. After review of the awards, Mary moved that we adopt two of the national awards for our state association; they are the Excellence in Team Award and the Educational Technology Award. Tish seconded the motion and the motion passed. Richard then formed a committee to set up guidelines for the additional awards and to review the process for selection of the State Distinguished Extension Community Development Service Award. Bev Maltsberger will chair this committee.

**Review of Member Survey** – prior to the meeting Richard polled association members on the following questions:
What do you think of when you think of UECRDA?
What do you want UECRDA to offer you as a member?
What are some things UECRDA has done well in the past?
What are some things UECRDA has not done well in the past?
Would you consider an affiliation with our national Extension association (NACDEP) with a dues increase?
What do you think UECRDA should be doing now?
What do you want UECRDA to do in the future?
Additional Comments?

Richard then presented a summary of the completed surveys from members at the meeting. Officers reviewed the summary and then selected three main themes that emerged from the summary.
1. Members want the association to be their voice, advocate and representative.
2. Members want more professional and social networking opportunities
3. Members want a more unified organization.

Based on these overall themes, officers of UECRDA set the following goals for the coming year.
1. Promote staff input on all emerging issues and then report back to members after representing the association at UMEA, PILD and other meetings.
2. Provide more opportunities for Professional Development and social networking whenever possible (taking in the realization of limited funding) by tagging onto face to face ISEs or by using Adobe Connect.
3. Add and revise awards, update association by-laws, write job descriptions for officers, and work to establish NACDEP affiliation.
4. Increase association membership.

Leadership for these tasks is as follows:
- Promote staff input and report on issues – Richard
- Provide more professional and social development – Richard, Connie, Dean, Tish and Bev
- Revise Awards – Bev
- Update By-Laws – Tish
- Write Officer’s Job Descriptions – Dean
- Complete NACDEP Affiliation – Richard
- Reach out to RD’s to join association – Mary

Meeting was adjourned at 3:00 p.m.