44th Annual
Beef Cattlemen’s Conference
March 5, 2013

Monett, Missouri
Monett National Guard Armory
¼ mile south of Business 60 or ¾ mile north of By-Pass 60 on Chapel Drive

3:30 PM  Registration - Trade Show

4:00 PM  Estate Planning
Christopher Dumm, Dumm, Stevenson & Atwood Law Firm, Joplin

4:45 PM  Farm Lease Options & Beef Outlook
Ron Plain, University of Missouri, Extension Economist, Columbia

5:30 PM  Missouri Cattlemen’s Association Report
Chuck Massengill, President MCA, California

5:45 PM  Break – Visit Trade Show Vendors

6:00 PM  Chili Supper - Prepared by the Southwest Missouri Cattlemen’s Association

6:45 PM  Quality Beef By The Numbers
Mike Kasten, QB Program Director, University of Missouri, Columbia

7:30 PM  Bringing Prepared Food Convenience To The Fresh Meat Case
Tim Straus, Co-founder & Chief Marketing Officer for The Turover Straus Group, Inc., Springfield

The conference is a cooperative effort of the Monett Chamber of Commerce, Southwest Missouri Cattlemen’s Association, University of Missouri Extension and Trade Show Exhibitors.

Planning committee members:
Tim Dieckhoff  Gregg Bailey  David Sperandio  Sydney Rakoski  John Kleiboeker
Jeff Meredith  Todd Schallert  Marty Blevins  Trent Arnaud  Keith McCracken
Michelle Eck

Everyone Welcome
$5.00 Registration Payable At The Door
An equal opportunity/ADA institution