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# **49<sup>th</sup> Annual Beef Cattlemen's Conference February 8, 2018**

**Monett, Missouri  
Monett National Guard Armory  
¼ mile south of Business 60 or ¾ mile north of By-Pass 60 on Chapell Drive**

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- 3:30 PM    **Registration - Trade Show**
- 4:00 PM    **2018 And Beyond Beef Outlook**  
Dr. Scott Brown, University of Missouri Agricultural and Applied Economics, Columbia
- 4:45 PM    **Missouri Weather Trends And Outlook**  
Pat Guinan, University of Missouri Associate Extension Professor of Climatology, Columbia
- 5:30 PM    **Missouri Cattlemen's Association Report**  
Mike Deering, MCA Executive Vice-President, Columbia
- 5:45 PM    **Southwest Missouri Cattlemen's Chili Supper & Trade Show**
- 6:45 PM    **Beef Sustainability – What Does That Really Mean?**  
Dr. Sara Place, Senior Director Sustainable Beef Production Research, National Cattlemen's Beef Association, Denver, CO
- 7:35 PM    **Words Of Wisdom And Experience**  
Jackie Moore, Joplin Regional Stockyards, Carthage

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The conference is a cooperative effort of the Monett Chamber of Commerce, Southwest Missouri Cattlemen's Association, University of Missouri Extension and Trade Show Exhibitors.

Planning committee members:

Jeff Meredith  
Jim McCann

Russell Marion  
Todd Schubert

Michelle Eck  
Jason Hudson

Marcia Moreland  
Kent Bourscheski

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UNIVERSITY OF MISSOURI  
 **Extension**

**Everyone Welcome**

**\$5.00 Registration Payable At The Door**

**Door Prizes**

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