
50th Annual Beef Cattlemen's Conference February 12, 2019

Monett, Missouri
Monett National Guard Armory
¼ mile south of Business 60 or ¾ mile north of By-Pass 60 on Chapell Drive

- 3:30 PM **Registration - Trade Show**
- 4:00 PM **2019 Beef Outlook & Risk Management**
Dr. Scott Brown, University of Missouri Agricultural and Applied Economics, Columbia
- 4:45 PM **Cultivating Relationships With Your Audience**
Tammy Holder, Associate Professor of Agriculture, College of Agriculture, Point Lookout
Beth Luebbering, Vice-President, FCS Financial, Joplin
Jamie Johansen, Story Teller for Honey Creek Media, Lebanon
- 5:30 PM **Missouri Cattlemen's Association Report**
Traves Merrick, MCA Region 7 Vice President
- 5:45 PM **Southwest Missouri Cattlemen's Chili Supper & Trade Show**
- 6:45 PM **Consumers & Technology in Your Future**
Dr. Justin Sexten, Vice-President of Strategy, Performance Analytics, Columbia
- 7:30 PM **Heat Stress, Preg Rates & More**
Scott Poock, DVM University of Missouri College of Veterinary Medicine – Extension, Columbia

The conference is a cooperative effort of the Monett Chamber of Commerce, Southwest Missouri Cattlemen's Association, University of Missouri Extension and Trade Show Exhibitors.

Planning committee members:

Jeff Meredith
Mark Harmon

Michelle Eck
Gregg Bailey

Cody Epperly
Voyd Brown, DVM

Kent Arnaud



Everyone Welcome

\$5.00 Registration Payable At The Door

Door Prizes

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