50th Annual
Beef Cattlemen’s Conference
February 12, 2019
Monett, Missouri
Monett National Guard Armory
¼ mile south of Business 60 or ¾ mile north of By-Pass 60 on Chapell Drive

3:30 PM  Registration - Trade Show

4:00 PM  2019 Beef Outlook & Risk Management
Dr. Scott Brown, University of Missouri Agricultural and Applied Economics, Columbia

4:45 PM  Cultivating Relationships With Your Audience
Tammy Holder, Associate Professor of Agriculture, College of Agriculture, Point Lookout
Beth Luebbering, Vice-President, FCS Financial, Joplin
Jamie Johansen, Story Teller for Honey Creek Media, Lebanon

5:30 PM  Missouri Cattlemen’s Association Report
Traves Merrick, MCA Region 7 Vice President

5:45 PM  Southwest Missouri Cattlemen’s Chili Supper & Trade Show

6:45 PM  Consumers & Technology in Your Future
Dr. Justin Sexten, Vice-President of Strategy, Performance Analytics, Columbia

7:30 PM  Heat Stress, Preg Rates & More
Scott Poock, DVM University of Missouri College of Veterinary Medicine – Extension, Columbia

The conference is a cooperative effort of the Monett Chamber of Commerce, Southwest Missouri Cattlemen’s Association, University of Missouri Extension and Trade Show Exhibitors.

Planning committee members:
Jeff Meredith  Michelle Eck  Cody Epperly  Kent Arnaud
Mark Harmon  Gregg Bailey  Voyd Brown, DVM

Everyone Welcome
$5.00 Registration Payable At The Door
Door Prizes

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