

Missouri Textile and apparel Center (MO-TAC)

Inputs	Activities	Outputs	Outcomes		
			Initial	Intermediate	Long Term
<p>Campus (MU TAM):</p> <ul style="list-style-type: none"> • Two part-time extension specialists. • Extension specialists from Mid-west states included in the Directory. 	<p>Publish and Update Midwest Directory of Sewn Products Manufacturers.</p>	<p>Small and large sewn products businesses.</p>	<p>Information on Midwest sewn products companies will be available to other companies, consumers, students, and others.</p>	<p>Mid-west sewn products companies will increase their exposure.</p>	<p>Mid-west sewn products companies will increase their business.</p>
<ul style="list-style-type: none"> • Athletic departments and teams. • Athletic-wear manufacturer. • Assistance from non-UE department faculty. <p>Partners: TC2. Gerber Technology</p>	<p>Body scanning and related technology.</p>	<ul style="list-style-type: none"> • Custom sewing and alterations businesses. • Home based businesses. • Entrepreneurs in sewn products businesses. • Athletes. 	<ul style="list-style-type: none"> • Individuals with sewing ability will be able to alter patterns to fit themselves. • Individuals with sewing ability but no pattern alteration ability will be able to obtain patterns altered to fit themselves. • Custom sewers will be able to get accurate measurements of their customers and accurate patterns if desired. • Athletic wear manufacturers will have accurate information about size and shape of athlete bodies in various sports. • Apparel companies will increase awareness of the need for standardized sizing. 	<ul style="list-style-type: none"> • Consumers will be able to buy mass-customized and/or better fitting garments. • Companies will manufacture sportswear geared to athlete bodies. 	<ul style="list-style-type: none"> • Apparel manufacturers will size and/or label clothing more accurately. • Consumers will be able to buy clothing that fits them. • More companies will offer mass-customization of apparel. • Consumers will take advantage of mass-custom-ization opportunities.
<p>Situation: University Outreach and Extension has identified the need for Missouri sewn products companies to incorporate technology into their manufacturing and product development processes in order to remain competitive in the global economy. The number of small businesses and home-based businesses is growing rapidly. Companies need unbiased information about connecting with sources of information and assistance, building websites, and using patternmaking and production software. MO-TA is the only clearinghouse for information specifically related to the textile, apparel, and sewn products industry in Missouri or in the Midwest.</p>					

