"Like, Hello! We're Right Here!"

Jan Neitzert
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Missouri Park & Recreation Association
What Parks and Recreation Means to Me:
What's Happening?

Apple Festival
Bike Maintenance Workshops
Climbing Seminars
Driving Education
Etiquette Lessons
Fishing
Golf
Hiking
Insect Classes
Judo Classes
Kite-flying events
Land Conservation
Mommy 'n Me Classes
Nutrition Workshops
Ornithology (Birds)

Pet Events
Racing Days
Swimming & Self Defense
Tiny-Tot Classes
Underwater photography
Visual Arts Classes
Water Exercise
Xylophone Lessons
Zumba classes
“Fundamental Fitness”
“School’s on the Move” Club
“Nutrition Wizards”
“Food Explorers”
“Little Chefs”
“Matter of Balance” (Falls Prevention)
Personal Training for Adults with Disabilities
“Kids Fit for Tots” (age 2-5): “Itty Bitty Fitness”
“Veggie Fair”
“Happy Healthy Hour”
“Everybody Loses”
“EveryBody Fit Boot Camp”
“EveryBride Fit”
“Head-to-Toe” Weight Management
“Kids ‘n Motion”
“Lose to Win”
“Fun with Food”
“Cook Like This; Eat Like That”
“Fresh is Best”
“Kooking with Kids”
“Nature Tots”
What About on the National Level?
National Initiatives

Developing Fall Prevention Programs for Older Adults
Eliminating Childhood obesity and Raising Self-Esteem Through Creative Fitness Activities
The Nashville Collaborative: Building Healthy Families and Nurturing Neighborhoods
Community Approaches to Developing and Programming a Regional Trail System
Creating Healthier Communities with More Walkable Access
Mid and Later Life Leisure
Leisure, Children and Youth Issues
Measuring Physical Activity in Your Parks
Play in the Urban Community
Getting Kids Back Outdoors and Living Healthy
Create a Cost-Effective and Fun Fitness Camp
New Ideas to Get your Community Off the Couch
Get Kids Moving – Increase Physical Activity in Parks and Recreation Settings
Who is Involved?
The Cast from A to Z

- Athletes
- Bicyclists
- Coaches
- Dancers
- Environmentalists
- Foresters
- Golfers
- Hikers
- Interns
- Janitors
- Kids
- Librarians
- Men
- Neighbors
- Officials

- Professionals
- Retirees
- Students
- Teachers
- Underemployed
- Volunteers
- Women
- X-military
- Youth Mentors
- Zoologists
Where is it Happening?
Where is it Happening?

Aquatic Centers
Ball Fields
Community Centers
Driving Ranges
Equestrian Centers
Fishing Ponds
Gyms
Health Fairs
Ice Arenas
Jungle Gyms
Kitchens
Lakes
Mines
Nurseries

Outdoor Pavilions
Picnic Grounds
Recreation Centers
Skate Parks
Theatres & Trails
Underwater
Velodromes
Xeriscape Gardens
Youth Clubs
Zoos
When is it Happening?
When?

- Early Morning
- Lunch Breaks
- After Work
- After Supper
- Hourly, Daily, Weekly, Monthly, Annually
- Late Night
- Weekends
- Holidays
- Track Breaks
- Tax Season
- Hunting Season
- Fishing Season
- Summer Vacation
- Christmas Vacation
- Spring Break
- Season Changes
- Birthdays

- Weddings
- Showers
- Reunions
- Tournaments
- Ceremonies
- Historical Celebrations
- Cultural Events
- Birthdays
How Can This Happen?
How does this Happen?

State Funding
Paid Staff
Dedicated community leaders
Civic Groups
Wise Elected Officials
Educators
Word of Mouth
Healthcare Professionals
Seasonal Employees
Tax Revenues
Special Events
Fundraising
Grants
Federal Funding

Local Grants
Donations
Fees and Charges
Advocacy
Marketing
Advertising
Cultural Community
Publications
History
Faith Community
Businesses
Schools
Public Safety Leadership
National Organizations
Did you Know There’s a Crisis??
Help is on the Way!
97% of Missouri residents feel that healthy childhood development is an important benefit of parks and recreation.
95% of Missouri residents feel spending time in the outdoors leads to happier and healthier lives.
A total of 92% of Missourians think it is important to spend tax dollars on the provision of parks and recreation services for children.
Nearly 90% of Missouri residents feel that parks and open spaces are important to their quality of life.
97% of Missouri residents feel that positive family activities are important benefits of parks and recreation.
90% of the residents in Missouri agree parks, recreation, and open space are important for people to improve and maintain good health.
95% of Missourians indicated that health and fitness are important benefits of park and recreation activities.
Close your Eyes and Think . . .
Here we are! Just give us a call!

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